

Citizens for Scott
3/4-3/10/16
\$ 8,500

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) *N/A*
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- ~~Check~~ *cc*

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Citizens for Scobbie

State House-District 95
Market: Champaign-Springfield-Decatur
WRSP-TV 55 (Fox)

244 3236

TV Buy: New Order
Flight: 3/4/16-3/10/16

Dayparts	Net	Gross	A35+ DMA Rating	A35+ CPP	F 3/4	SA 3/5	SU 3/6	M 3/7	T 3/8	W 3/9	TH 3/10	Spots	Total Ratings	Gross Total	Rate Level
M-F 7:00A-7:30A	Good Day Illinois at 7a	\$42.50	0.8	\$62.50	1							3	2.4	\$150.00	L3
M-F 7:30A-8:00A	Good Day Illinois at 7:30a	\$42.50	0.8	\$62.50	1							2	1.6	\$100.00	L3
M-F 8:00A-8:30A	Good Day Marketplace	\$42.50	0.8	\$62.50	1							3	2.4	\$150.00	L3
M-F 8:30A-9:00A	Good Day Marketplace	\$42.50	0.8	\$62.50	1							2	1.6	\$100.00	L3
Sun 8:30A-9:00A	Full Measure w/Sharyl Attisison	\$42.50	0.3	\$166.67								0	0.0	\$0.00	L3
Sun 9:00A-10:00A	Fox News Sun	\$85.00	1.3	\$76.92			1					1	1.3	\$100.00	L3
M-F 4:00P-4:30P	Judge Judy	\$255.00	3.6	\$83.33	1							3	10.8	\$900.00	L2
M-F 4:30P-5:00P	Judge Judy	\$255.00	3.4	\$88.24				1				3	10.2	\$900.00	L2
M-F 5:00P-5:30P	Family Feud	\$255.00	2.2	\$136.36								0	0.0	\$0.00	L2
M-F 5:30P-6:00P	Family Feud	\$255.00	2.4	\$125.00								0	0.0	\$0.00	L2
M-F 6:00P-6:30P	Big Bang Theory	\$1,020.00	3.0	\$400.00								0	0.0	\$0.00	L1
M-F 6:30P-7:00P	Big Bang Theory	\$1,190.00	3.3	\$424.24								0	0.0	\$0.00	L1
Sat 6:00P-6:30P	Big Bang Theory	\$63.75	0.5	\$150.00								0	0.0	\$0.00	L3
Sat 6:30P-7:00P	Big Bang Theory	\$63.75	0.7	\$107.14								0	0.0	\$0.00	L3
M-F 9:00P-10:00P	Newschannel at 9p	\$340.00	2.5	\$160.00	1							5	12.5	\$2,000.00	L2
Sat 9:00P-9:30P	Newschannel at 9p-Sat	\$127.50	4.3	\$34.88		1						1	4.3	\$150.00	L3
Sun 9:00P-9:35P	Newchannel at 9p-Sun	\$170.00	4.6	\$43.48			1					1	4.6	\$200.00	L3
WRSP Weekly Totals-Page 1:					4	1	2	4	4	4	5	24	51.7	\$4,750.00	

REP CONTACT

Jennifer Valenti Office Phone: 217-753-5624 Cell: 217-652-6301
Email: jvalenti@sbgstv.com

PAYMENT TYPE

Takes Credit Cards

TRAFFIC CONTACT

Bonnie Duncan Phone: 217-523-8855 x127
Email: biduncan@sbgstv.com

INTERNAL

Class DMA L3
SPR

STATION ADDRESS

2680 East Cook Street, Springfield, IL 62703
<http://www.wics.com>

Agency Contact: Christy Wood Cell: (443) 805-9134



Citizens for Scobbie

State House-District 95

Market: Champaign-Springfield-Decatur

WRSP-TV 55 (Fox)

TV Buy: New Order
Flight: 3/4/16-3/10/16

Dayparts	Net	Gross	Rating	A35+ DMA							Spots	Total Ratings	Gross Total	Rate Level		
				A35+ CPP	F 3/4	SA 3/5	SU 3/6	M 3/7	T 3/8	W 3/9					TH 3/10	
M-F 10:00P-10:30P	Mike & Molly	\$42.50	1.1	\$45.45	1			1	1	1	1	1	5	5.5	\$250.00	L3
M-F 10:30P-11:00P	Mike & Molly	\$42.50	0.8	\$62.50	1				1	1	1	1	5	4.0	\$250.00	L3
Sat 9:30P-10:00P	Mike & Molly	\$42.50	4.1	\$12.20		1							1	4.1	\$50.00	L3
Sun 9:35P-10:05P	Mike & Molly	\$85.00	3.7	\$27.03			1						1	3.7	\$100.00	L3
Sun 10:05P-10:35P	Big Bang Theory	\$85.00	2.8	\$35.71			1						1	2.8	\$100.00	L3
Sun 10:35P-11:05P	Big Bang Theory	\$85.00	2.5	\$40.00			1						1	2.5	\$100.00	L3
Sun 11:05P-11:35P	Mike & Molly	\$42.50	1.6	\$31.25			1						1	1.6	\$50.00	L3
Sun 11:35P-12:05A	Mike & Molly	\$42.50	1.1	\$45.45			1						1	1.1	\$50.00	L3
Sat 11:30P-1:30P	Col. Bsktbi: George. @ Villanov	\$170.00	1.5	\$133.33		1							2	3.0	\$400.00	L3
Sat 1:30P-3:30P	Col. Bsktbi: Creighton @ Xavier	\$170.00	1.5	\$133.33		1							2	3.0	\$400.00	L3
Sun 2:30P-6:00P	Nascar Sprint Cup-LV Speedway	\$850.00	6.0	\$166.67	2								2	12.0	\$2,000.00	L3
WRSP Weekly Totals-Page 2:													22	43.3	\$3,750.00	

WRSP Combined Weekly Totals:

6 6 9 6 6 6 7 46 95.0 \$8,500.00



WRSP+WCCU Combo 100/0 (WRSP+)
 2680 E Cook St
 Springfield, IL 62703

Citizens for Scobbie State Representative District
 95-R
 PO Box 511
 Litchfield, IL 62056

Contract # 2413236

Schedule Dates 03/04/16-03/10/16

Advertiser Citizens for Scobbie State Representative District

Agency Hodas and Associates (9216)

Product POLITICAL CANDIDATE (ns) (1186)

Brand POLITICAL (1874)

Salesperson HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)

Sales Office WICD

Buyer Name Wood, Christy

Phone/Fax /

CPE N/A

Account Types Regional/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Date Entered 03/03/16

Last Modified 03/03/16

Entered By Jennifer Valenti

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,275.00

Net Total \$7,225.00

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month Spots Rate

Mar. 2016 46 \$8,500.00

Grand Total: 46 \$8,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/04/16-03/10/16	3	:30	7A-7:30A (CST)	1		1		1				3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
2.0	Normal Line / SPOT	03/07/16-03/09/16	3	:30	7:30A-8A (CST)	1		1						2	\$50.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
3.0	Normal Line / SPOT	03/04/16-03/10/16	3	:30	8A-8:30A (CST)	1		1		1				3	\$50.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
4.0	Normal Line / SPOT	03/07/16-03/09/16	3	:30	8:30A-9A (CST)	1		1						2	\$50.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
5.0	Normal Line / SPOT	03/06/16-03/09/16	3	:30	9A-10A (CST)	1							1	1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
6.0	Normal Line / SPOT	03/04/16-03/10/16	2	:30	4P-4:30P (CST)	1		1		1				3	\$300.00	\$900.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
7.0	Normal Line / SPOT	03/07/16-03/10/16	2	:30	4:30P-5P (CST)	1		1		1				3	\$300.00	\$900.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
8.0	Normal Line / News	03/04/16-03/10/16	2	:30	9P-10P (CST)	1		1		1				5	\$400.00	\$2,000.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
9.0	Normal Line / News	03/05/16-03/05/16	3	:30	9P-9:30P (CST)	1							1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
10.0	Normal Line / News	03/06/16-03/06/16	3	:30	9P-9:35P (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
11.0	Normal Line / SPOT	03/04/16-03/10/16	3	:30	10P-10:30P (CST)	1		1		1				5	\$50.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
12.0	Normal Line / SPOT	03/04/16-03/10/16	3	:30	10:30P-11P (CST)	1		1		1				5	\$50.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16
13.0	Normal Line / SPOT	03/05/16-03/05/16	3	:30	9:30P-10P (CST)	1							1	1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRSP+)		3/3/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____ Accepted Station: _____ Date: _____ Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bbg1.net/?p=1234> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100.0 WRSR
 2680 E Cook St
 Springfield, IL 62703

Citizens for Scobbie State Representative District
 95-R
 PO Box 511
 Litchfield, IL 62556

Contract # 2413256
 Schedule Dates 03/04/16-03/10/16
 Agency Citizens for Scobbie State Representative District
 Product Hodas and Associates (9216)
 Brand POLITICAL CANDIDATE (ns) (1186)
 Salesperson POLITICAL (1874)
 Sales Office HOUSE-SPRINGFIELD/CHAMPAIGN, WICS+ (1334)
 Buyer Name WICD
 Phone/Fax Wood, Christy
 CPE /
 Account Types Regional/Political Candidate Agency BRD
 Billing Type Weekly/Irregular
 Comments

Date Entered 03/03/16
 Last Modified 03/03/16
 Entered By Jennifer Valenti
 CO-OP No
 Demo
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$1,275.00
 Net Total \$7,225.00
 Sales Tax

WRSP+WCCU Combo 100.0 (WRSR+)
 By Broadcast Month Spots Rate
 Mar. 2016 46 \$8,500.00
 Grand Total: 46 \$8,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	03/06/16-03/06/16	3	:30	9:35P-10:05P (CST)								1	1	\$100.00	\$100.00	WRSP+WCCU Combo 100.0 (WRSR)		3/3/16
15.0	Normal Line / SPOT	03/06/16-03/05/16	3	:30	10:05P-10:35P (CST)								1	1	\$100.00	\$100.00	WRSP+WCCU Combo 100.0 (WRSR)		3/3/16
16.0	Normal Line / SPOT	03/06/16-03/06/16	3	:30	10:35P-11:05P (CST)								1	1	\$100.00	\$100.00	WRSP+WCCU Combo 100.0 (WRSR)		3/3/16
17.0	Normal Line / SPOT	02/06/15-03/03/16	3	:30	11:05P-11:35P (CST)								1	1	\$50.00	\$50.00	WRSP+WCCU Combo 100.0 (WRSR)		3/3/16
18.0	Normal Line / SPOT	03/06/16-03/06/16	3	:30	11:35P-12:05A (CST)								1	1	\$50.00	\$50.00	WRSP+WCCU Combo 100.0 (WRSR)		3/3/16
19.0	Normal Line / Basketball	03/05/15-03/05/16	3	:30	11:30A-1:30P (CST)								2	2	\$200.00	\$400.00	WRSP+WCCU Combo 100.0 (WRSR)		3/3/16
20.0	Normal Line / Basketball	03/05/15-03/05/16	3	:30	1:30P-3:30P (CST)								2	2	\$100.00	\$200.00	WRSP+WCCU Combo 100.0 (WRSR)		3/3/16
21.0	Normal Line / NASCAR	03/06/16-03/06/16	2	:30	2:30P-6P (CST)								2	2	\$1,000.00	\$2,000.00	WRSP+WCCU Combo 100.0 (WRSR)		3/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms"), located at... http://sbnr.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRSP-TV

Date:

3/4/16

I, Glenn Hodas,

being/on behalf of: Dennis Scobbie, a legally

qualified candidate of the Republican political

party for the office of: Illinois State Representative

in the 2016 Primary Election

election to be held on: March 15, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	See Schedule	See Schedule	See Schedule	See Schedule	1

Total Charges: \$8,500.00 gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Scobbie +

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Everett Shelton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

[Handwritten Signature]

3/4/16

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Jennifer E. Valenti Jennifer E. Valenti, CSM
Signature Printed Name Title

**CARDHOLDER MUST FAX OR MAIL TO: SPRINGFIELD REGIONAL CREDIT HUB
FAX: 217-753-8177 - 2680 E COOK ST, SPRINGFIELD, IL 62703
OR HAND-DELIVER SIGNED AUTHORIZATION TO STATION
(DO NOT SEND ELECTRONICALLY or VIA EMAIL)**

The Cardholder (as set forth below on the line requesting the cardholder name, the "Cardholder") hereby authorizes the entity doing business as WICS-TV to charge the Cardholder's credit card account for goods and services provided by WICS-TV, as included on the invoice and/or sales contracts listed below. In the event that the Cardholder chooses to provide the information contained herein to WICS-TV electronically (including via email), the Cardholder hereby waives any and all claims that it may have against the entity doing business as WICS-TV, any affiliates thereof, and any officers, directors, employees or agents of any such entities, as a result of the unauthorized disclosure of any of Cardholder's personal or confidential information. The Cardholder represents that the information listed below is correct and valid and that the party signing this authorization on the line requesting Card Holder Signature is authorized to sign on behalf of the Cardholder.

WICS/WICD, WRSP/WCCU, WBUI, KDNL, KBSI, WDKA, KOCB, KOKH, WLFL, WRDC, KSAS/KAAS, KMTW, KHQA, KTVO, KRCG, WHOI, KATV, KTUL

****Please note: The billing statement will come over as "WICS-TV"****

Cardholder Name: Glenn Hodas

Billing Address of Card Listed Below: 1537 Dial Court

City: Springfield State: IL Zip: 62704

Telephone: (217) 494-1090

Company Name: Hodas and Associates

Card Type: MasterCard Visa AMEX Discover

Amount: \$7,225.00 (WRSP Scobbie)

Card Account Number: [REDACTED]
(Please do **NOT** put your security (CVV/ CVC) code on this form.)

Card Expiration Date: 08/2020

Card Holder Signature: *Glenn Hodas*

Date Signed / Approved: Feb 23, 2016

Invoice Numbers: _____

Sales Contract Numbers: _____

Promotional Event: _____