

Friends of Cheryl Bourne  
10/25-10/31/16

**POLITICAL FILE CHECK LIST**

\$5,800

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only)
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25339726

CPE: 140/169/2362

Agency: STRATEGIC MEDIA SERVICES

1911 NORTH FT MYER DRIVE

SUITE 400

ARLINGTON, VA 20009

Agency Order #: 5508299

Buyer: Ivin, Michelle

Salesperson: ALEXANDRA BRADLEY

Separation:

Changes as of: 10/24/2016 at 9:17 AM

Flight: 10/25/16 - 10/31/16

Advertiser: Friends for Avery

Bourne/House Rep Org

- IL HD 95

Product: IL HD95 Candidate

Primary Demo: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY

Version: Current State Version 1

Station: WRSP

Market: Campaign-Springfld-Dr DMA

Office: WASHINGTON

Total \$: \$5,800.00  
Total Spots: 23  
Total CPP: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/31							Total Spots	Total \$	CPP	GRP	
						10/25	10/26	10/27	10/28	10/29	10/30	10/31					
1	Tu-F,M 7a-9a		Morning News	\$50.00	30	1	1	1	1	0	0	0	4	\$200.00	\$0.00	0.0	
2	Tu-F,M 4:30p-5p		Judge Judy	\$200.00	30	1	0	1	1	0	0	0	3	\$600.00	\$0.00	0.0	
3	Tu-F,M 5p-5:30p		Family Feud	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0	
4	Tu-F,M 5:30p-6p		FOX News at 5:30p	\$200.00	30	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0	
5	Su 9a-10a		FOX News Sunday	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0	
6	Tu-F,M 6:30p-7p		Big Bang Theory	\$350.00	30	1	1	0	1	0	0	0	3	\$1,050.00	\$0.00	0.0	
7	Tu-F,M 9p-10p		FOX News at 9	\$250.00	30	0	1	1	0	0	0	1	3	\$750.00	\$0.00	0.0	
8	Sa 9p-9:30p		FOX News at 9	\$200.00	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0	
9	M 7p-8p		Gotham-FOX	\$400.00	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0	
10	Su 3:30p-6p		FOX NFL Sunday Football Game 2	\$1,200.00	30	0	0	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0	
<b>TOTALS:</b>						<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>23</b>	<b>\$5,800.00</b>	<b>\$0.00</b>	<b>0.0</b>

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25339726

Changes as of: 10/24/2016 at 9:17 AM

Version: Current State Version 1

CPE: 140/169/2362

Flight: 10/25/16 - 10/31/16

Station: WRSP

Total \$: \$5,800.00

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Friends for Avery Bourne/House Rep Org - IL HD-95

Market: Campaign-SpmgflD-Dr DMA

Total Spots: 23

1911 NORTH FT MYER DRIVE

Product: IL HD95 Candidate

Office: WASHINGTON

Total CPP: \$0.00

SUITE 400

Agency Order #: 5508299

Primary Demo:

Total GRP:

ARLINGTON, VA 20009

Buyer: Ivin, Michelle

Con Type: POLITICAL/NOTE

Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Separation:

202-955-5342

202-955-5342

Special Instructions

### Competitive Information

Market Budget:	\$38,667
WRSP Share:	15%
Comment:	
WAND:	29%
WCIA:	25%
WICS:	31%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$5,800.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>23</b>	<b>\$5,800.00</b>	<b>N/A</b>	<b>0.0</b>

Month	Spots	Dollars
2016-Oct	19	\$4,750.00
2016-Nov	4	\$1,050.00
<b>Total</b>	<b>23</b>	<b>\$5,800.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/24/16 9:26 AM					\$0	\$0	
New	10/24/16 9:17 AM	ALEXANDRA BRADLEY	New	23		\$5,800.00	\$5,800.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP-TV, CCU Channel 55  
2680 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

**Contract # 267-100**

Schedule Dates

11/01/16-11/08/16

10/26/16

Advertiser

Friends of Avery

10/26/16

Agency

Strategic Media Services (8287)

Amanda Palmer

Product

POLITICAL CANDIDATE (ns) (1186)

No

Brand

140/169/2363 (872033)

ECR25341487

Salesperson

Millennium/DC, Washington DC (1108)

A35+

Sales Office

Millennium Washington DC

Normal

Buyer Name

Michelle Irvin,

15.00

Phone/Fax

/

\$870.00

CPE

140/169/2363

\$4,930.00

Account Types

National/Political Candidate Agency BRD

Sales Tax

Billing Type

Weekly/Irregular

Comments

IL HD95 Candidate  
Alex Bradley

SP+WCCU	00/0
Broadcast Month	23
Nov. 2016	23
and Total:	23

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/01/16-11/01/16	3	:30	7A-9A (CST)	1		1						1	\$50.00	\$50.00	WRSP+WCCU	Combo 100/0 (WRS) Morning News	10/26/16
2.0	Normal Line / News	11/02/16-11/02/16	3	:30	7A-9A (CST)	1			1					1	\$50.00	\$50.00	WRSP+WCCU	Combo 100/0 (WRS) Morning News	10/26/16
3.0	Normal Line / News	11/04/16-11/04/16	3	:30	7A-9A (CST)	1				1				1	\$50.00	\$50.00	WRSP+WCCU	Combo 100/0 (WRS) Morning News	10/26/16
4.0	Normal Line / News	11/08/16-11/08/16	3	:30	7A-9A (CST)	1		1						1	\$50.00	\$50.00	WRSP+WCCU	Combo 100/0 (WRS) Morning News	10/26/16
5.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	4:30P-5P (CST)	1			1					1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) Judge Judy	10/26/16
6.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	4:30P-5P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) Judge Judy	10/26/16
7.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	4:30P-5P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) Judge Judy	10/26/16
8.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	5P-5:30P (CST)	1			1					1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) Family Feud	10/26/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5P-5:30P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) Family Feud	10/26/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5P-5:30P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) Family Feud	10/26/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5P-5:30P (CST)	1					1			1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) Family Feud	10/26/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P-5:30P (CST)	1						1		1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) Family Feud	10/26/16
13.0	Normal Line / News	11/07/16-11/07/16	3	:30	5:30P-6P (CST)	1							1	1	\$200.00	\$200.00	WRSP+WCCU	Combo 100/0 (WRS) FOX News at 5:30p	10/26/16

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



P+WCCU  
2800 E Cook St  
Springfield, IL 62203

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

**Contract #** 2  
**Schedule Dates** 11/06/16-11/06/16  
**Agency** Strategic Media Services (82207)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 140/169/2363 (872033)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Michelle, Irvin,  
**Phone/Fax** /  
**CPE** 140/169/2363  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** IL HD95 Candidate  
Alex Bradley

**Entered** 11/16  
**Modified** 11/16  
**Entered By** [Name]  
**CO-OP** No  
**Headline #** ECR25341487  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$870.00  
**Net Total** \$4,930.00  
**Sales Tax**

**WRSP+ WCCU Combo 100**  
**By Broadcast Month**  
Nov. 2016: 23 Spots  
Grand Total: 23 Spots  
**Rate**  
\$5,800.00  
\$5,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A-10A (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+FOX News Sunday)		10/26/16
15.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	6:30P-7P (CST)			1						1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory)		10/26/16
16.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	6:30P-7P (CST)				1					1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory)		10/26/16
17.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	6:30P-7P (CST)					1				1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRSP+Big Bang Theory)		10/26/16
18.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9P-10P (CST)				1					1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+FOX News at 9)		10/26/16
19.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9P-10P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+FOX News at 9)		10/26/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9P-10P (CST)								1	1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+FOX News at 9)		10/26/16
21.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	9P-9:30P (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+FOX News at 9)		10/26/16
22.0	Normal Line / Prime	11/07/16-11/07/16	3	:30	7P-8P (CST)								1	1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+FOX NFL Sunday Football Game 2)		10/26/16
23.0	Normal Line / Football	11/06/16-11/06/16	3	:30	3:30P-6P (CST)								1	1	\$1,200.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRSP+FOX NFL Sunday Football Game 2)		10/26/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbgn.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Ben Rheault,

being/on behalf of: Avery Bourne,

a legally qualified candidate of the Republican

political party for the office of: IL HD 95

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Avery Bourne and HRO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Seth McMillan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/19/16

**Date**

Benjamin Rheault

**Signature**

Digitally signed by Benjamin Rheault  
DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US  
Date: 2016.09.19 15:20:20 -0400

**To Be Signed By Station Representative**

**Accepted**

**Accepted in Part**

**Rejected**



**Signature**

Jennifer E. Valenti, CSM

**Printed Name**

**Title**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE’S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**