

Friends of Jerry Bourne
10/25-10/31/16
\$5,800

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25339726	Changes as of: 10/24/2016 at 9:17 AM	Version: Current State Version 1
CPE: 140/169/2362	Flight: 10/25/16 - 10/31/16	Total \$: \$5,800.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Friends for Avery Bourne/House Rep Org - IL HD 95	Market: Champaign-Springfld-Dtr DMA
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Product: IL HD95 Candidate	Office: WASHINGTON
Agency Order #: 5508299	Buyer: Irvin, Michelle	Primary Demo:
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Con Type: POLITICAL/NOTE	Total GRP:
	Assistant: ALEXANDRA BRADLEY 202-955-5342	Separation:

#	Day/Time	DP	Program	Rate	Len	10/25	10/26	10/27	10/28	10/29	10/30	10/31	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 7a-9a		Morning News	\$50.00	30	1	1	1	1	0	0	0	4	\$200.00	\$0.00	0.0
2	Tu-F,M 4:30p-5p		Judge Judy	\$200.00	30	1	0	1	1	0	0	0	3	\$600.00	\$0.00	0.0
3	Tu-F,M 5p-5:30p		Family Feud	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
4	Tu-F,M 5:30p-6p		FOX News at 5:30p	\$200.00	30	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
5	Su 9a-10a		FOX News Sunday	\$200.00	30	0	0	0	0	0	1	0	1	\$200.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		Big Bang Theory	\$350.00	30	1	1	0	1	0	0	0	3	\$1,050.00	\$0.00	0.0
7	Tu-F,M 9p-10p		FOX News at 9	\$250.00	30	0	1	1	0	0	0	1	3	\$750.00	\$0.00	0.0
8	Sa 9p-9:30p		FOX News at 9	\$200.00	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
9	M 7p-8p		Gotham-FOX	\$400.00	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
10	Su 3:30p-6p		FOX NFL Sunday Football Game 2	\$1,200.00	30	0	0	0	0	0	1	0	1	\$1,200.00	\$0.00	0.0
TOTALS:					4	4	4	4	4	1	2	4	23	\$5,800.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25339726	Changes as of: 10/24/2016 at 9:17 AM	Version: Current State Version 1
CPE: 140/169/2362	Flight: 10/25/16 - 10/31/16	Station: WRSP
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Friends for Avery Bourne/House Rep Org - IL HD-95	Market: Champaign-Springfld-Dtr DMA
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Product: IL HD95 Candidate	Office: WASHINGTON
Agency Order #: 5508299	Buyer: Irvin, Michelle	Primary Demo:
Salesperson: ALEXANDRA BRADLEY	Con Type: POLITICAL/NOTE	Total Spots: 23
202-955-5342	Assistant: ALEXANDRA BRADLEY	Total CPP: \$0.00
	Separation:	Total GRP:

Special Instructions	
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Competitive Information	
Market Budget:	\$38,667
WRSP Share:	15%
Comment:	
WAND:	29%
WCIA:	25%
WICS:	31%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$5,800.00	N/A	0.0
Total	100%	23	\$5,800.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	19	\$4,750.00
2016-Nov	4	\$1,050.00
Total	23	\$5,800.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/24/16 9:26 AM					\$0
New	10/24/16 9:17 AM	ALEXANDRA BRADLEY	New	23		\$5,800.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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W/RSP+ CCU Co
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 267-200

Schedule Dates

11/01/16-11/08/16

10/26/16

W/RSP+WCCU Combo 100/0 (WRS) Morning News
Broadcast Mon 11/26/16
10/26/16
23
and Total: 23

10/26/16

Advertiser

Friends of Avery

Burne House Republi

on Organi

10/26/16

10/26/16

23

10/26/16

Agency

Strategic Media Services (8287)

Headline #

10/26/16

10/26/16

23

10/26/16

Product

POLITICAL CANDIDATE (ns) (1186)

Headline #

10/26/16

10/26/16

23

10/26/16

Brand

140/169/2363 (872033)

Headline #

10/26/16

10/26/16

23

10/26/16

Salesperson

Millennium/DC, Washington DC (1108)

Headline #

10/26/16

10/26/16

23

10/26/16

Sales Office

Millennium Washington DC

Headline #

10/26/16

10/26/16

23

10/26/16

Buyer Name

Michelle, Jrvin,

Headline #

10/26/16

10/26/16

23

10/26/16

Phone/Fax

/

Headline #

10/26/16

10/26/16

23

10/26/16

CPE

140/169/2363

Headline #

10/26/16

10/26/16

23

10/26/16

Account Types

National/Political Candidate Agency BRD

Headline #

10/26/16

10/26/16

23

10/26/16

Billing Type

Weekly/Irregular

Headline #

10/26/16

10/26/16

23

10/26/16

Comments

IL HD95 Candidate
Alex Bradley

Headline #

10/26/16

10/26/16

23

10/26/16

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/01/16-11/01/16	3	:30	7A- 9A (CST)			1						1	\$50.00	\$50.00	W/RSP+WCCU Combo 100/0 (WRS) Morning News		10/26/16
2.0	Normal Line / News	11/02/16-11/02/16	3	:30	7A- 9A (CST)				1					1	\$50.00	\$50.00	W/RSP+WCCU Combo 100/0 (WRS) Morning News		10/26/16
3.0	Normal Line / News	11/04/16-11/04/16	3	:30	7A- 9A (CST)					1				1	\$50.00	\$50.00	W/RSP+WCCU Combo 100/0 (WRS) Morning News		10/26/16
4.0	Normal Line / News	11/08/16-11/08/16	3	:30	7A- 9A (CST)			1						1	\$50.00	\$50.00	W/RSP+WCCU Combo 100/0 (WRS) Morning News		10/26/16
5.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	4:30P- 5P (CST)			1						1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) Judge Judy		10/26/16
6.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	4:30P- 5P (CST)				1					1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) Judge Judy		10/26/16
7.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	4:30P- 5P (CST)					1				1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) Judge Judy		10/26/16
8.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	5P- 5:30P (CST)				1					1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) Family Feud		10/26/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5P- 5:30P (CST)					1				1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) Family Feud		10/26/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5P- 5:30P (CST)						1			1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) Family Feud		10/26/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5P- 5:30P (CST)							1		1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) Family Feud		10/26/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- 5:30P (CST)			1						1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) Family Feud		10/26/16
13.0	Normal Line / News	11/07/16-11/07/16	3	:30	5:30P- 6P (CST)			1						1	\$200.00	\$200.00	W/RSP+WCCU Combo 100/0 (WRS) FOX News at 5:30p		10/26/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms"), located at: <http://sbj.net?b=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 10:17 AM on Wednesday, October 26 2016



2801 E Cook St
Springfield, IL 62103

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 1
Schedule Dates 11/06/16-11/06/16
Agency Strategic Media Services (8207)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 140/169/2363 (872033)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle, Jm/n,
Phone/Fax /
CPE 140/169/2363
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments IL HD95 Candidate
Alex Bradley

Entered 11/16/16
Modified By 11/16/16
Entered By 11/16/16
CO-OP No
Headline # ECR25341487
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$870.00
Net Total \$4,930.00
Sales Tax

WRSP+100 Combo 100
By Broadcast Month
Nov. 2016
Spots 23
Rate \$5,800.00
Grand Total: \$5,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A- 10A (CST)								1	1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS FOX News Sunday		10/26/16
15.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	6:30P- 7P (CST)			1						1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRS Big Bang Theory		10/26/16
16.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	6:30P- 7P (CST)				1					1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRS Big Bang Theory		10/26/16
17.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	6:30P- 7P (CST)					1				1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRS Big Bang Theory		10/26/16
18.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9P- 10P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS FOX News at 9		10/26/16
19.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9P- 10P (CST)					1				1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS FOX News at 9		10/26/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9P- 10P (CST)									1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS FOX News at 9		10/26/16
21.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	9P- 9:30P (CST)									1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS FOX News at 9		10/26/16
22.0	Normal Line / Prime	11/07/16-11/07/16	3	:30	7P- 8P (CST)									1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS Fox News at 9		10/26/16
23.0	Normal Line / Football	11/06/16-11/06/16	3	:30	3:30P- 6P (CST)									1	\$1,200.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRS FOX NFL Sunday Football	Game 2	10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 10:17 AM on Wednesday, October 26 2016

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ben Rheault,

being/on behalf of: Avery Bourne,

a legally qualified candidate of the Republican

political party for the office of: IL HD 95

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Avery Bourne and HRO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Seth McMillan

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/19/16

Date

Benjamin Rheault

Signature


Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.09.19:13:20:20-0400

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

 Jennifer E. Valenti, CSM
Signature **Printed Name** **Title**

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.