

WJAG AM/KEXL FM/KQKX FM
309 BRAASCH AVENUE
PO BOX 789
NORFOLK, NE 68702-0789

Order #: 3677-00002
Description: LENRD BOARD OF DISTRICT SUB DIST 2
Date Entered: 10/20/2020
P.O.#:
Salesperson: Lewis, Sally
Invoice Frequency: Billed at end of Cal Month, Sorted by Date

MARK HALL..LENRD BOARD
1642 HACKBERRY DR
NORFOLK, NE 68701

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	10/21/2020	11/2/2020	WJAG-AM	06:00:00 to 09:00:00	CUSTOM	:30	7	15.50	108.50	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	15.50	46.50	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	15.50	46.50	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	15.50	15.50	1	0	0	0	0	0	0
2	10/21/2020	11/2/2020	WJAG-AM	11:00:00 to 13:00:00	CUSTOM	:30	7	15.50	108.50	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	15.50	46.50	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	15.50	46.50	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	15.50	15.50	1	0	0	0	0	0	0
3	10/21/2020	11/2/2020	WJAG-AM	16:00:00 to 18:00:00	CUSTOM	:30	7	15.50	108.50	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	15.50	46.50	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	15.50	46.50	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	15.50	15.50	1	0	0	0	0	0	0
4	10/21/2020	11/2/2020	KQKX-FM	06:00:00 to 09:00:00	CUSTOM	:30	7	14.00	98.00	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	14.00	42.00	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	14.00	42.00	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	14.00	14.00	1	0	0	0	0	0	0
5	10/21/2020	11/2/2020	KEXL-FM	11:00:00 to 13:00:00	CUSTOM	:30	7	14.00	98.00	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	14.00	42.00	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	14.00	42.00	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	14.00	14.00	1	0	0	0	0	0	0
6	10/21/2020	11/2/2020	KQKX-FM	16:00:00 to 18:00:00	CUSTOM	:30	7	14.00	98.00	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	14.00	42.00	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	14.00	42.00	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	14.00	14.00	1	0	0	0	0	0	0
7	10/21/2020	11/2/2020	KEXL-FM	06:00:00 to 09:00:00	CUSTOM	:30	7	14.00	98.00	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	14.00	42.00	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	14.00	42.00	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	14.00	14.00	1	0	0	0	0	0	0
8	10/21/2020	11/2/2020	KQKX-FM	11:00:00 to 13:00:00	CUSTOM	:30	7	14.00	98.00	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	14.00	42.00	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	14.00	42.00	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	14.00	14.00	1	0	0	0	0	0	0
9	10/21/2020	11/2/2020	KEXL-FM	16:00:00 to 18:00:00	CUSTOM	:30	7	14.00	98.00	Y	N	Y	Y	Y	N	N
	10/21/2020	10/25/2020					3	14.00	42.00	0	0	1	1	1	0	0
	10/26/2020	11/1/2020					3	14.00	42.00	1	0	1	0	1	0	0
	11/2/2020	11/2/2020					1	14.00	14.00	1	0	0	0	0	0	0

Order Start Date: 10/21/2020 Order End Date: 11/2/2020 Spots: 63 Total Charges: \$913.50

Projected Calendar Month Billing Totals for MARK HALL..LENRD BOARD / 3677-00002 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2020	54	\$783.00
November 2020	9	\$130.50
Total:	63	\$913.50

Confirmed & Accepted for WJAG AM/KEXL FM/KQKX FM By:

Accepted for MARK HALL..LENRD BOARD By:

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mark Hall, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Hall

Authorized committee:

Agency requesting time (and contact information):

☐

Candidate's political party:

Office sought (no acronyms or abbreviations):

~~Atty~~ Lower Elkhorn Natural Resources Dist - Sub Dist 2

Date of election:

Nov 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Mark Hall</u>	Signature: <u>Sally A. Lewis</u>
Name: <u>Mark Hall</u>	Name: <u>SALLY A. LEWIS</u>
Date of Request to Purchase Ad Time: <u>10/19/20</u>	Date of Station Agreement to Sell Time: <u>10/19/20</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: _____

10/19/20

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

WJAG-KEXL-KQKY

Date Received/Requested:

10/19/20

Est. #:

Station Location:

Norfolk, NE

Run Start and End Dates:

10/21/20-11/2/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.