



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR
CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

☒

Federal candidate

☐

State or local candidate

Candidate name:

Mehmet Oz

Authorized committee

Doctor Oz for Senate

Agency requesting time (and contact information):

☐

N/A

Target Enterprises

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

05/17/2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Salvatore Purpura

The undersigned represents that the payment for the broadcast time has been furnished by:

☒

The candidate listed above

☐

The authorized committee of the legally qualified candidate listed above

Signature of sponsor representative:

Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2021.11.29 09:07:32 -08'00'

Name:

Date:

11/29/2022

Signature of station representative:

Name:

Date:

Shannon - Kmm
5/13/22



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Signature of candidate/authorized committee:

Name: SALVATORE PURPURA (TREASURER DOCTOR OZ FOR SENATE)

Date: 11/29/2021

BELOW TO BE COMPLETED BY STATION ONLY

Ad submitted to station:

☒

Yes

☐

No

Date received: 5/13/22

Federal candidate
certification signed
above:

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted in
part

☐

Rejected

Date and nature of follow-ups, if any:

Contract #:

Station call letters:

Date received:

WILQ-FM

5/13/22

Est. #:

Station location:

Flight dates:

Williamsport, PA

5/16/22

Comments, if any:

May 13, 22
 CONT# 35908000 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WILQ-FM (Williamsport, PA)
 FM FLORENTINO REYES (LA)
 OFF LOS ANGELES
 AGY TARGET ENTERPRISES LLC
 ADDR 15260 VENTURA BLVD SUITE 1240
 SHERMAN OAKS, CA 91403

DDS CONT# 0
 C/P/E: / / 3562

SALESPERSON FAX#

PH # 818-905-0005

BYR JULIE IADANZA
 ADV MEHMET OZ FOR US SENATE
 PDT Dr Oz for Senate
 FLT May 16, 22 - May 22, 22

* REP ORDER COMMENT *

** 5/13/2022 1:35:00 PM: NEW ORDER - PLEASE CONFIRM ASAP

** 5/13/2022 1:35:00 PM: POPULATIONBUYTYPE: CPP.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	5/16/2022 - 5/16/2022	1W	8	\$44.00	8
	1.2	M.....	3P - 7P	60	5/16/2022 - 5/16/2022	1W	4	\$44.00	4
					** WEEKLY FLIGHT TOTALS **		12	\$528.00	

	May 22						
SPOTS	12						
CASH	528.00						
TRADE	0.00						
NSL	0.00						
TOTAL	528.00						


						TOTAL
SPOTS						12
CASH						528.00
TRADE						0.00
NSL						0.00
TOTAL						528.00

** Competitive Comments **

SVC:

Demo Adults 55+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

STATION WLO-FM	REVENUE TYPE NATIONAL AGENCY	CONTRACT TYPE Regular	BILLING TYPE Broadcast	SALE TYPE Standard	CONTRACT # 17084	
MAILING ADDRESS TARGET ENTERPRISES LLC 15260 VENTURA BLVD, SUITE 1240 SHERMAN OAKS, CA 91403				REF # 0 REV # 0 PRINT DATE 05/13/22 1:47:39 PM		
1685 Four Mile Drive Williamsport, PA 17701				Sales Contract		


BUYER	START 05/16/22	END DATE 05/16/22	REVISION DATE 05/13/22	PRODUCT DR OZ FOR SENATE	OFFICE Williamsport
ADVERTISER MEHMET OZ FOR US SENATE	ACCOUNT EXECUTIVE WP NATIONAL			EST # 3562	AGENCY CUSTOMER CODE
				AGENCY C#	AGENCY PRODUCT CODE

STA. Line	TYPE	DAY	SCHEDULE - TIME	START	FINISH	START	FINISH	P	ALT	LEN	SPW	Mo	Tu	We	Th	Fr	Sa	Su	RATE	OCC.	L.RATE
1	COM	M	MORNING DRIVE M-F	06:00A	10:00A	05/16/22	05/16/22	2		60	8								44.00	8	352.00
2	COM	M	PM DRIVE M-F	03:00P	07:00P	05/16/22	05/16/22	2		60	4	XX							44.00	4	176.00

Accepted For Agency/Sponsor: _____	Total Occasions	12
	Gross	\$528.00
	Agency Commission	\$79.20
	Net	\$448.80

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Backyard Broadcasting of Pennsylvania will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity

Contract Total	\$448.80
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STATION WILQ-FM	REVENUE TYPE NATIONAL AGENCY	CONTRACT TYPE Regular	BILLING TYPE Broadcast	SALE TYPE Standard	CONTRACT # 17084	
MAILING ADDRESS TARGET ENTERPRISES LLC 15260 VENTURA BLVD, SUITE 1240 SHERMAN OAKS, CA 91403		1685 Four Mile Drive Williamsport, PA 17701			REF # 0	
					REV # 0	
BUYER		START 05/16/22	END DATE 05/16/22	REVISION DATE 05/13/22	PRODUCT DR OZ FOR SENATE	PRINT DATE 05/13/22 1:47:39 PM
ADVERTISER MEHMET OZ FOR US SENATE		ACCOUNT EXECUTIVE WP NATIONAL	EST # 3562	AGENCY C#	AGENCY CUSTOMER CODE	AGENCY PRODUCT CODE

BILLING SUMMARY			
MONTH	GROSS	NET	
May-22	528.00	448.80	

Accepted For Agency/Sponsor:	
<p>In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Backyard Broadcasting of Pennsylvania will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity</p>	
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