

# ORDER



**Orders**  
**Order / Rev:** 1279517  
**Alt Order #:** WOC14618107  
**Product Desc:** Trone TV  
**Estimate:** 11615  
**Flight Dates:** 04/10/24 - 04/16/24  
**Original Date / Rev:** 04/10/24 / 04/15/24  
**Order Type:** GENERAL

**WMAR**  
**Primary AE:** Joshua Reiter  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Canal Partners Media - POL  
**Buying Contact:**  
**Billing Contact:**  
 900 Circle 75 Parkway, SE  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Trone/Democrat/US Senate  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 277324  
**Agency External ID:** 103998  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/16/24	139	\$27,620.00	\$23,477.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	139	\$27,620.00	\$23,477.00	0.00
<b>Totals</b>	<b>139</b>	<b>\$27,620.00</b>	<b>\$23,477.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMAR	04/10/24	04/16/24	M-F 430-5am 2 News M-F 430-5am 2 News (Program: GOOD MORNING MARYLAND 430A) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning Maryland Mo-Fr 4:30-5a	CM	430-5am	MTWTF--	:30	4	\$15.00	P-6	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/10/24	04/16/24	MTWTF--		5		\$15.00		0.00					
N 2	WMAR	04/10/24	04/16/24	M-F 5-6am News M-F 5-6am News (Program: GOOD MORNING MARYLAND 5A) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning Maryland Mo-Fr 5-6a	CM	5-6am	MTWTF--	:30	5	\$25.00	P-6	0.00	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/10/24	04/16/24	MTWTF--		6		\$25.00		0.00					
N 3	WMAR	04/10/24	04/16/24	M-F 6-7am 2 News M-F 6-7am 2 News (Program: GOOD MORNING MARYLAND 6A) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning Maryland Mo-Fr 6-7a	CM	6-7AM	MTWTF--	:30	5	\$75.00	P-6	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/10/24	04/16/24	MTWTF--		6		\$75.00		0.00					
N 4	WMAR	04/10/24	04/16/24	M-F 10-11am M-F 10-11am (Program: PEOPLE PUZZLER) 2Q24 COMSCORE (sell) - BALTIMORE - Estimate is based on 2Q23 average of Rachael Ray/2Q23 average of Let's Make a Deal on CBS	CM	10-11am	MTWTF--	:30	5	\$30.00	P-6	0.00	NM	5	\$150.00

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Advertiser: Trone/Democrat/US Senate  
 Product Desc: Trone TV  
 Estimate: 11615  
**WMAR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WMAR	04/10/24	04/16/24	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	5	\$100.00	P-6	0.00	NM	5	\$500.00
(Program: THE VIEW) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			5		\$30.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
6	WMAR	04/10/24-04/16/24	M-F 11a-12p			11a-12p	MTWThF----	:30	<del>(\$100.00)</del>	0.00	NM				
Credited															
N 6	WMAR	04/10/24	04/16/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	4	\$25.00	P-6	0.00	NM	4	\$100.00
(Program: SCRIPPS NEWS LIVE) 2Q24 COMSCORE (sell) - BALTIMORE - Estimate is based on 2Q23 average of WMAR-2 News Mo-Fr at 5-5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			4		\$25.00		0.00				
N 7	WMAR	04/10/24	04/16/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	MTWTF--	:30	5	\$60.00	P-6	0.00	NM	5	\$300.00
(Program: WMAR-2 NEWS AT 5P) 2Q24 COMSCORE (sell) - BALTIMORE - 1Q23 average of WMAR-2 News Mo-Fr at 5-6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			5		\$60.00		0.00				
N 8	WMAR	04/10/24	04/16/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$85.00	P-6	0.00	NM	4	\$340.00
(Program: WMAR-2 NEWS AT 6P) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of WMAR-2 News Mo-Fr at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			4		\$85.00		0.00				
N 9	WMAR	04/10/24	04/15/24	Monday Prime A Monday Prime A	CM	8-9pm	M-----	:30	2	\$750.00	P-6	0.00	NM	2	\$1,500.00
(Program: AMERICAN IDOL MON 2024) 2Q24 COMSCORE (sell) - BALTIMORE - Mar'22-May'22 & Mar'23-May'23 average of Idol Monday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	M-----			2		\$750.00		0.00				
N 10	WMAR	04/10/24	04/15/24	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$550.00	P-6	0.00	NM	1	\$550.00
(Program: 20/20 MON) 2Q24 COMSCORE (sell) - BALTIMORE - Estimate is based on 2Q23 average of 20/20 Fri 9-11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	M-----			1		\$550.00		0.00				
N 11	WMAR	04/10/24	04/16/24	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	6	\$75.00	P-6	0.00	NM	6	\$450.00
(Program: WMAR-2 NWS-AT 11P MO-SU) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of WMAR-2 News Mo-Fr & Su at 11p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTFSS			6		\$75.00		0.00				
N 12	WMAR	04/10/24	04/16/24	Jimmy Kimmel 1135pm Jimmy Kimmel 1135pm	CM	1135p-1238a	MTWTF--	:30	5	\$65.00	P-6	0.00	NM	5	\$325.00
(Program: J KIMMEL!-ABC) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			5		\$65.00		0.00				
N 13	WMAR	04/10/24	04/16/24	Nightline Nightline	CM	1237-107a	MTWTF--	:30	5	\$35.00	P-6	0.00	NM	2	\$70.00
(Program: ABC-NITELINE) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of ABC News Nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	--WTF--			2		\$35.00		0.00				
N 16	WMAR	04/10/24	04/11/24	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
(Program: STATION 19 2024) 2Q24 COMSCORE (sell) - BALTIMORE - Oct'22-May'23 average of Station 19															

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 Estimate: 11615  
**WMAR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	WMAR	04/10/24	04/12/24	Friday Prime A Friday Prime A	CM	8-9pm	----F--	:30	1	\$450.00	P-6	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	---T---		1				\$500.00		0.00			
		(Program: SHARK TANK) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Shark Tank													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	----F--		1				\$450.00		0.00			
N 18	WMAR	04/10/24	04/13/24	SA 8-10am GMA Weekend SA 8-10am GMA Weekend	CM	8-10am	-----S-	:30	1	\$50.00	P-6	0.00	NM	2	\$100.00
		(Program: GOOD MORNING AMERICA SA) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning America Sa 8-10a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S-		2				\$50.00		0.00			
N 19	WMAR	04/10/24	04/13/24	SA 6-630pm ABC News SA 6-630pm ABC News	CM	6-630pm	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		(Program: ABC WORLD NEWS SAT) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of ABC World News Sa													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S-		1				\$500.00		0.00			
N 20	WMAR	04/10/24	04/13/24	SA 11-1130pm SA 11-1130pm	CM	11-1130pm	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		(Program: SCRIPPS NEWS LIVE) 2Q24 COMSCORE (sell) - BALTIMORE - Estimate is based on 2Q23 average of WMAR-2 News Su at 11p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S-		1				\$75.00		0.00			
N 21	WMAR	04/10/24	04/14/24	SU 9-10am This Week SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		(Program: THIS WEEK-ABC) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of This Week													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S		1				\$125.00		0.00			
N 22	WMAR	04/10/24	04/14/24	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		(Program: AMERICAS FUNNIEST HOME VIDS) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Americas Funniest Home Video													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S		1				\$400.00		0.00			
N 23	WMAR	04/10/24	04/14/24	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	1	\$700.00	P-6	0.00	NM	1	\$700.00
		(Program: AMERICAN IDOL SUN 2024) 2Q24 COMSCORE (sell) - BALTIMORE - Feb'23-May'23 average of American Idol Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S		1				\$700.00		0.00			
N 24	WMAR	04/10/24	04/14/24	Sunday Prime D Sunday Prime D	CM	10-11pm	-----S	:30	1	\$400.00	P-6	0.00	NM	2	\$650.00
		(Program: 911 2024) 2Q24 COMSCORE (sell) - BALTIMORE - Estimate is based on Oct'22-May'23 average of 9-1-1 on FOX television													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S		1				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WMAR	04/08/24-04/14/24		Sunday Prime D		10-11pm	-----Su	:30		<del>(\$400.00)</del>		0.00	NM		
		See MG 24.2,24.3 [No Prime D on Sunday; Please revise to Prime B - TF 4/10]													
2	WMAR	04/08/24-04/14/24		Sunday Prime A		7-8pm	-----Su	:30		\$400.00		0.00	NM		
		Ⓜ MG for 24.1,30.3													
3	WMAR	04/10/24-04/16/24		M-F 7-730pm News		7-730pm	MTWThF----	:30		\$250.00		0.00	NM		
		Ⓜ MG for 24.1,30.3													
N 25	WMAR	04/10/24	04/14/24	SU 1135pm-1205am SU 1135pm-1205am	CM	1135pm-1205am	-----S	:30	1	\$35.00	P-6	0.00	NM	2	\$70.00
		(Program: IN DEPTH WITH GRAHAM BENSINGER) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of In Depth With Graham Bensinger													

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 Estimate: 11615  
**WMAR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	WMAR	04/10/24	04/16/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	10	\$230.00	P-3	0.00	NM	10	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----S		2				\$35.00		0.00			
		(Program: GOOD MORNING AMERICA) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning America Mo-Fr 7-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		10				\$230.00		0.00			
N27	WMAR	04/10/24	04/16/24	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	5	\$350.00
		(Program: WE THE PEOPLE/VERDICT) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of We The People/Verdict													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		5				\$70.00		0.00			
N28	WMAR	04/10/24	04/16/24	M-F 12-1230pm M-F 12-1230pm	CM	12-1230pm	MTWTF--	:30	4	\$70.00	P-3	0.00	NM	5	\$350.00
		(Program: MIDDAY MARYLAND) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Midday Maryland													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		5				\$70.00		0.00			
N29	WMAR	04/10/24	04/16/24	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	MTWTF--	:30	5	\$80.00	P-3	0.00	NM	5	\$400.00
		(Program: GMA3) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of GMA 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		5				\$80.00		0.00			
N30	WMAR	04/10/24	04/16/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	4	\$1,000.00
		(Program: GENERAL HOSPITAL) 2Q24 COMSCORE (sell) - BALTIMORE - 1Q23 average of General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		5				\$250.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		3	WMAR	04/10/24-04/16/24	M-F 2-3pm	2-3pm	MTWThF----	:30		<del>(\$250.00)</del>		0.00	NM		
		See MG 24.2,24.3 [Overbooked Trone 2-3p ]													
N31	WMAR	04/10/24	04/16/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	5	\$80.00	P-3	0.00	NM	5	\$400.00
		(Program: DATELINE) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Dateline													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		5				\$80.00		0.00			
N32	WMAR	04/10/24	04/16/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$80.00	P-3	0.00	NM	5	\$400.00
		(Program: DREW BARRYMORE SHOW) 2Q24 COMSCORE (sell) - BALTIMORE - ACTUAL May/2023 Mo-Fr 4:00p-5:00p TIME PERIOD ON WMAR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		5				\$80.00		0.00			
N33	WMAR	04/10/24	04/16/24	M-F 630-7pm ABC News M-F 630-7pm ABC News	CM	630-7pm	MTWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		(Program: ABC WORLD NEWS) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of ABC World News Mo-Fr													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		4				\$500.00		0.00			
N34	WMAR	04/10/24	04/16/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		(Program: WMAR-2 NEWS 7P) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of WMAR-2 News Mo-Fr at 7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		4				\$250.00		0.00			
N35	WMAR	04/10/24	04/16/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		(Program: PICTONARY)													

Order / Rev: 1279517  
 Alt Order #: WOC14618107  
 Flight Dates: 04/10/24 - 04/16/24

Advertiser: Trone/Democrat/US Senate  
 Product Desc: Trone TV  
 Estimate: 11615

WMAR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Pictionary															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/10/24	04/16/24	MTWTF--					4	\$250.00		0.00			
N36	WMAR	04/10/24	04/16/24	Tuesday Prime A	CM	8-9pm	-T-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Tuesday Prime A											
(Program: ROOKIE 2024)															
2Q24 COMSCORE (sell) - BALTIMORE - Jan'23-May'23 average of The Rookie															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/10/24	04/16/24	-T-----					1	\$1,400.00		0.00			
N38	WMAR	04/10/24	04/12/24	Friday Prime B	CM	9-10pm/9-11pm	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Friday Prime B											
(Program: 20/20)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of 20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	----F--					1	\$700.00		0.00			
N39	WMAR	04/10/24	04/14/24	SU 8-9am GMA Sunday	CM	8-9am	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				SU 8-9am GMA Sunday											
(Program: GOOD MORNING AMERICA SU)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning America Su 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S					1	\$150.00		0.00			
N40	WMAR	04/10/24	04/14/24	SU 6-630pm ABC News	CM	6-630pm	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				SU 6-630pm ABC News											
(Program: ABC WORLD NEWS SUN)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of ABC World News Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S					1	\$500.00		0.00			
N41	WMAR	04/10/24	04/14/24	SU 630-7pm 2 News	CM	6p-7pm	-----S	:30	1	\$270.00	P-3	0.00	NM	1	\$270.00
				SU 630-7pm 2 News											
(Program: WMAR-2 NEWS AT 630P)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of WMAR-2 News Su at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S					1	\$270.00		0.00			
N42	WMAR	04/10/24	04/16/24	Thursday Prime B	CM	9-10pm/9-11pm	-----	:30	0	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	---T---					1	\$4,000.00		0.00			
Week:		04/15/24	04/21/24	-----					0	\$4,000.00		0.00			
N43	WMAR	04/10/24	04/16/24	Sa Hockey Game 1	CM	12-6pm	-----	:30	0	\$200.00	P-3	0.00	NM	1	\$200.00
				Sa Hockey											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S-					1	\$200.00		0.00			
Week:		04/15/24	04/21/24	-----					0	\$200.00		0.00			
N44	WMAR	04/10/24	04/16/24	Sa Hockey Game 2	CM	12-6p	-----	:30	0	\$200.00	P-3	0.00	NM	1	\$200.00
				Sa Hockey Game 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S-					1	\$200.00		0.00			
Week:		04/15/24	04/21/24	-----					0	\$200.00		0.00			
N45	WMAR	04/10/24	04/16/24	Prime Hockey	CM	8-11pm	-----	:30	0	\$200.00	P-3	0.00	NM	2	\$400.00
				Prime Hockey											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S-					2	\$200.00		0.00			
Week:		04/15/24	04/21/24	-----					0	\$200.00		0.00			
N46	WMAR	04/10/24	04/16/24	UFL Game 1	CM	Sa/Su 12-11pm	-----	:30	0	\$200.00	P-6	0.00	NM	2	\$400.00
				UFL Game 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S					2	\$200.00		0.00			
Week:		04/15/24	04/21/24	-----					0	\$0.00		0.00			
N47	WMAR	04/10/24	04/16/24	UFL Game 2	CM	Sa/Su 2-11pm	-----	:30	0	\$200.00	P-6	0.00	NM	1	\$200.00
				UFL Game 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	-----S					1	\$200.00		0.00			

Order / Rev: 1279517  
 Alt Order #: WOC14618107  
 Flight Dates: 04/10/24 - 04/16/24

Advertiser: Trone/Democrat/US Senate  
 Product Desc: Trone TV  
 Estimate: 11615  
**WMAR**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----		0				\$0.00		0.00			
N48	WMAR	04/10/24	04/16/24	Tuesday Prime A Tuesday Prime A	CM	8-9pm	-----	:30	0	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----		0				\$1,400.00		0.00			
		Week: 04/15/24	04/21/24	-T-----		1				\$1,400.00		0.00			
N49	WMAR	04/10/24	04/16/24	Nightline Nightline	CM	1237-107a	MTWTF--	:30	5	\$20.00	P-6	0.00	NM	2	\$40.00
(Program: ABC-NITELINE)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of ABC News Nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--		3				\$20.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WMAR	04/10/24-04/16/24	Nightline			1237-107a	MTWThF----	:30		<del>(\$20.00)</del>		0.00	NM		
Credited															
N50	WMAR	04/10/24	04/16/24	M-F 105-205am M-F 105-205am	CM	105-205am	-----	:30	0	\$10.00	P-3	0.00	NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----		0				\$10.00		0.00			
		Week: 04/15/24	04/21/24	MT-----		3				\$10.00		0.00			
													Totals	139	\$27,620.00