

ORDER



Orders
Order / Rev: 1279859
Alt Order #: WOC14619924
Product Desc: Trone TV
Estimate: 11621
Flight Dates: 04/10/24 - 04/18/24
Original Date / Rev: 04/11/24 / 04/15/24
Order Type: GENERAL

WMAR
Primary AE: Joshua Reiter
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Canal Partners Media - POL
Buying Contact:
Billing Contact:
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Trone/Democrat/US Senate
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End:
Advertiser External ID: 277324
Agency External ID: 103998
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/18/24	65	\$20,040.00	\$17,034.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	65	\$20,040.00	\$17,034.00	0.00
Totals	65	\$20,040.00	\$17,034.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMAR	04/10/24	04/18/24	M-F 430-5am 2 News M-F 430-5am 2 News (Program: GOOD MORNING MARYLAND 430A) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning Maryland Mo-Fr 4:30-5a	CM	430-5am	MTWTF--	:30	1	\$15.00	P-6	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--					1	\$15.00		0.00			
		Week: 04/17/24	04/23/24	--WT---					1	\$15.00		0.00			
N 2	WMAR	04/10/24	04/18/24	M-F 5-6am News M-F 5-6am News (Program: GOOD MORNING MARYLAND 5A) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning Maryland Mo-Fr 5-6a	CM	5-6am	MTWTF--	:30	2	\$25.00	P-6	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--					2	\$25.00		0.00			
		Week: 04/17/24	04/23/24	--WT---					1	\$25.00		0.00			
N 3	WMAR	04/10/24	04/16/24	M-F 6-7am 2 News M-F 6-7am 2 News (Program: GOOD MORNING MARYLAND 6A) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning Maryland Mo-Fr 6-7a	CM	6-7AM	MTWTF--	:30	2	\$75.00	P-6	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/10/24	04/16/24	MTWTF--					2	\$75.00		0.00			
N 4	WMAR	04/10/24	04/16/24	M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA)	CM	7-9am	MTWTF--	:30	2	\$230.00	P-3	0.00	NM	2	\$460.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning America Mo-Fr 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/10/24	04/16/24	MTWTF--			2		\$230.00	0.00					
N 5	WMAR	04/10/24	04/16/24	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
(Program: WE THE PEOPLE/VERDICT)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of We The People/Verdict															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/10/24	04/16/24	MTWTF--			2		\$70.00	0.00					
N 6	WMAR	04/10/24	04/16/24	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	2	\$30.00	P-6	0.00	NM	2	\$60.00
(Program: PEOPLE PUZZLER)															
2Q24 COMSCORE (sell) - BALTIMORE - Estimate is based on 2Q23 average of Rachael Ray/2Q23 average of Let's Make a Deal on CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/10/24	04/16/24	MTWTF--			2		\$30.00	0.00					
N 7	WMAR	04/10/24	04/18/24	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
(Program: THE VIEW)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/10/24	04/16/24	MTWTF--			3		\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WMAR	04/10/24-04/16/24		M-F 11a-12p			11a-12p		MTWThF----	:30	(\$100.00)	0.00	NM		
See MG 36.2,36.3,36.4,36.5 [oversold / not a bump rate]															
2	WMAR	04/10/24-04/16/24		M-F 11a-12p			11a-12p		MTWThF----	:30	(\$100.00)	0.00	NM		
See MG 36.2,36.3,36.4,36.5 [oversold / not a bump rate]															
Week:		04/17/24	04/23/24	--WT---			1		\$100.00	0.00					
N 8	WMAR	04/10/24	04/16/24	M-F 12-1230pm M-F 12-1230pm	CM	12-1230pm	MTWTF--	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
(Program: MIDDAY MARYLAND)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Midday Maryland															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/10/24	04/16/24	MTWTF--			2		\$70.00	0.00					
N 9	WMAR	04/10/24	04/16/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	2	\$25.00	P-6	0.00	NM	1	\$25.00
(Program: SCRIPPS NEWS LIVE)															
2Q24 COMSCORE (sell) - BALTIMORE - Estimate is based on 2Q23 average of WMAR-2 News Mo-Fr at 5-5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/10/24	04/16/24	MTWTF--			2		\$25.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WMAR	04/10/24-04/16/24		M-F 1230-1pm			1230-1pm		MTWThF----	:30	(\$25.00)	0.00	NM		
See MG 36.2,36.3,36.4,36.5 [oversold/ one in each break]															
N 10	WMAR	04/10/24	04/16/24	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
(Program: GMA3)															
2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of GMA 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/10/24	04/16/24	MTWTF--			2		\$80.00	0.00					
N 11	WMAR	04/10/24	04/16/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	1	\$250.00
(Program: GENERAL HOSPITAL)															
2Q24 COMSCORE (sell) - BALTIMORE - 1Q23 average of General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/10/24	04/16/24	MTWTF--			2		\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WMAR	04/10/24-04/16/24		M-F 2-3pm			2-3pm		MTWThF----	:30	(\$250.00)	0.00	NM		
See MG 36.2,36.3,36.4,36.5 [adver sep/ oversold / already in each break]															
N 12	WMAR	04/10/24	04/16/24		CM	3-4pm	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00

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				M-F 3-4pm M-F 3-4pm											
				(Program: DATELINE) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Dateline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			2		\$80.00		0.00				
N 13	WMAR	04/10/24	04/16/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
				(Program: DREW BARRYMORE SHOW) 2Q24 COMSCORE (sell) - BALTIMORE - ACTUAL May/2023 Mo-Fr 4:00p-5:00p TIME PERIOD ON WMAR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			2		\$80.00		0.00				
N 14	WMAR	04/10/24	04/16/24	M-F 5-6pm M-F 5-6pm	CM	5-6pm	MTWTF--	:30	2	\$60.00	P-6	0.00	NM	2	\$120.00
				(Program: WMAR-2 NEWS AT 5P) 2Q24 COMSCORE (sell) - BALTIMORE - 1Q23 average of WMAR-2 News Mo-Fr at 5-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			2		\$60.00		0.00				
N 15	WMAR	04/10/24	04/16/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$85.00	P-6	0.00	NM	2	\$170.00
				(Program: WMAR-2 NEWS AT 6P) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of WMAR-2 News Mo-Fr at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			2		\$85.00		0.00				
N 16	WMAR	04/10/24	04/16/24	M-F 630-7pm ABC News M-F 630-7pm ABC News	CM	630-7pm	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	1	\$500.00
				(Program: ABC WORLD NEWS) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of ABC World News Mo-Fr											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			2		\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WMAR	04/10/24-04/16/24	M-F 630-7pm ABC News		630-7pm		MTWThF----	:30	(\$500.00)	0.00	NM				
See MG 36.2,36.3,36.4,36.5 [oversold/ not a bump rate]															
N 17	WMAR	04/10/24	04/16/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
				(Program: WMAR-2 NEWS 7P) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of WMAR-2 News Mo-Fr at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			2		\$250.00		0.00				
N 18	WMAR	04/10/24	04/16/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
				(Program: Pictionary) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Pictionary											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--			2		\$250.00		0.00				
N 19	WMAR	04/10/24	04/15/24	Monday Prime A Monday Prime A	CM	8-9pm	M-----	:30	1	\$750.00	P-6	0.00	NM	1	\$750.00
				(Program: AMERICAN IDOL MON 2024) 2Q24 COMSCORE (sell) - BALTIMORE - Mar'22-May'22 & Mar'23-May'23 average of Idol Monday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	M-----			1		\$750.00		0.00				
N 20	WMAR	04/10/24	04/15/24	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$550.00	P-6	0.00	NM	1	\$550.00
				(Program: 20/20 MON) 2Q24 COMSCORE (sell) - BALTIMORE - Estimate is based on 2Q23 average of 20/20 Fri 9-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	M-----			1		\$550.00		0.00				
N 21	WMAR	04/10/24	04/16/24	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	1	\$75.00	P-6	0.00	NM	0	\$0.00
				(Program: WMAR-2 NWS-AT 11P MO-SU) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of WMAR-2 News Mo-Fr & Su at 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTFSS					1	\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WMAR	04/10/24-04/16/24		M-SU 11-1135pm News					11-1135pm	MTWThFSaSu	:30	(\$75.00)	0.00	NM		
See MG 36.2,36.3,36.4,36.5 [adver sep]																
N22	WMAR	04/10/24	04/16/24	Jimmy Kimmel 1135pm	CM	1135p-1238a	MTWTF--	:30	3	\$65.00	P-6	0.00	NM	3	\$195.00	
(Program: J KIMMEL!-ABC) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Jimmy Kimmel																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--					3	\$65.00		0.00				
N23	WMAR	04/10/24	04/18/24	Nightline	CM	1237-107a	MTWTF--	:30	1	\$20.00	P-6	0.00	NM	3	\$60.00	
(Program: ABC-NITELINE) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of ABC News Nightline																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--					2	\$20.00		0.00				
Week:		04/17/24	04/23/24	--WT---					1	\$20.00		0.00				
N24	WMAR	04/10/24	04/16/24	M-F 105-135am	CM	105-135am	MTWTF--	:30	3	\$10.00	P-6	0.00	NM	3	\$30.00	
(Program: DREW BARRYMORE) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Drew Barrymore 1-1:30a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--					3	\$10.00		0.00				
N25	WMAR	04/10/24	04/16/24	M-F 135-205am	CM	135-205am	MTWTF--	:30	3	\$10.00	P-6	0.00	NM	3	\$30.00	
(Program: PICTONARY) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Pictionary																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	MTWTF--					3	\$10.00		0.00				
N26	WMAR	04/10/24	04/16/24	Tuesday Prime B	CM	9-10pm/9-11pm	-T-----	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00	
(Program: ROOKIE) 2Q24 COMSCORE (sell) - BALTIMORE - Jan'23-May'23 average of The Rookie																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	-T-----					1	\$1,600.00		0.00				
N27	WMAR	04/10/24	04/16/24	Tuesday Prime C	CM	10-11pm	-T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00	
(Program: WILL TRENT 2024) 2Q24 COMSCORE (sell) - BALTIMORE - Jan'23-May'23 average of Will Trent																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/10/24	04/16/24	-T-----					1	\$1,200.00		0.00				
N29	WMAR	04/10/24	04/18/24	Thursday Prime B	CM	9-10pm/9-11pm	---T---	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00	
(Program: GREYS ANATOMY 2024) 2Q24 COMSCORE (sell) - BALTIMORE - Oct'22-May'23 average of Greys Anatomy																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/08/24	04/14/24	-----					0	\$4,000.00		0.00				
Week:		04/15/24	04/21/24	---T---					1	\$4,000.00		0.00				
N30	WMAR	04/10/24	04/18/24	Thursday Prime C	CM	10-11pm	---T---	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00	
(Program: STATION 19) 2Q24 COMSCORE (sell) - BALTIMORE - Oct'22-May'23 average of Station 19																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/08/24	04/14/24	-----					0	\$1,600.00		0.00				
Week:		04/15/24	04/21/24	---T---					1	\$1,600.00		0.00				
N31	WMAR	04/10/24	04/12/24	Friday Prime A	CM	8-9pm	----F--	:30	1	\$450.00	P-6	0.00	NM	0	\$0.00	
(Program: SHARK TANK) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Shark Tank																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		04/08/24	04/14/24	----F--					1	\$450.00		0.00				

Order / Rev: 1279859
 Alt Order #: WOC14619924
 Flight Dates: 04/10/24 - 04/18/24

Advertiser: Trone/Democrat/US Senate
 Product Desc: Trone TV
 Estimate: 11621
WMAR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	----F--					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WMAR	04/08/24-04/14/24		Friday Prime A		8-9pm			-----F----	:30	(\$450.00)	0.00	NM		
See MG 36.2,36.3,36.4,36.5 [oversold/ not a bump rate]															
N32	WMAR	04/10/24	04/12/24	Friday Prime B	CM	9-10pm/9-11pm	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
(Program: 20/20) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of 20/20															
Week:		04/08/24	04/14/24	----F--					1	\$700.00		0.00			
N33	WMAR	04/10/24	04/13/24	SA 8-10am GMA Weekend	CM	8-10am	-----S-	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: GOOD MORNING AMERICA SA) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning America Sa 8-10a															
Week:		04/08/24	04/14/24	-----S-					1	\$50.00		0.00			
N34	WMAR	04/10/24	04/13/24	Sa Hockey Game 1	CM	12-6pm	-----S-	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
(Program: NHL REGULAR SEASON 12P) 2Q24 COMSCORE (sell) - BALTIMORE - ACTUAL May/2023 Sat 12:00p-3:00p TIME PERIOD ON WMAR															
Week:		04/08/24	04/14/24	-----S-					2	\$200.00		0.00			
N35	WMAR	04/10/24	04/13/24	Sa Hockey Game 1	CM	12-6pm	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: NHL REGULAR SEASON 3P) 2Q24 COMSCORE (sell) - BALTIMORE - 2023 average of NHL Regular Season games (excluding Washington Capitals Games)															
Week:		04/08/24	04/14/24	-----S-					1	\$200.00		0.00			
N36	WMAR	04/10/24	04/13/24	NBA Playoffs	CM	12p-1130p	-----S-	:30	1	\$200.00	P-3	0.00	NM	4	\$2,500.00
(Program: NHL REGULAR SEASON 8P) 2Q24 COMSCORE (sell) - BALTIMORE - 2023 average of NHL Regular Season games (excluding Washington Capitals Games)															
Week:		04/08/24	04/14/24	-----S-					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WMAR	04/08/24-04/14/24		NBA Playoffs		12p-1130p			-----Sa--	:30	(\$200.00)	0.00	NM		
See MG 36.2,36.3,36.4,36.5 [No NBA Playoffs this week]															
2	WMAR	04/08/24-04/18/24		Tuesday Prime B		9-10pm/9-11pm			-T-----	:30	\$550.00	0.00	NM		
Ⓜ MG for 21.1,7.1,7.2,39.1,39.2,9.1,11.1,31.1,16.1,36.1															
3	WMAR	04/08/24-04/18/24		Thursday Prime C		10-11pm			---Th----	:30	\$650.00	0.00	NM		
Ⓜ MG for 21.1,7.1,7.2,39.1,39.2,9.1,11.1,31.1,16.1,36.1															
4	WMAR	04/08/24-04/18/24		Monday Prime A		8-9pm			M-----	:30	(\$750.00)	0.00	NM		
Ⓜ See MG 36.6,36.7 [adver sep]															
5	WMAR	04/08/24-04/18/24		Monday Prime C		10-11pm			M-----	:30	(\$550.00)	0.00	NM		
Ⓜ See MG 36.6,36.7 [order sep]															
6	WMAR	04/08/24-04/18/24		Tuesday Prime C		10-11pm			-T-----	:30	\$1,200.00	0.00	NM		
Ⓜ MG for 36.4,36.5															
7	WMAR	04/08/24-04/18/24		M-F 11a-12p		11a-12p			MTWThF----	:30	\$100.00	0.00	NM		
Ⓜ MG for 36.4,36.5 [Overbooked spots 11a - 12p; all breaks filled with POL]															
N37	WMAR	04/10/24	04/14/24	SU 8-9am GMA Sunday	CM	8-9am	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: GOOD MORNING AMERICA SU) 2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Good Morning America Su 8-9a															
Week:		04/08/24	04/14/24	-----S					1	\$150.00		0.00			
N38	WMAR	04/10/24	04/14/24		CM	9-10am		:30	1	\$125.00	P-6	0.00	NM	1	\$125.00

Order / Rev: 1279859
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 Flight Dates: 04/10/24 - 04/18/24

Advertiser: Trone/Democrat/US Senate
 Product Desc: Trone TV
 Estimate: 11621
WMAR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 9-10am This Week			-----S								
				SU 9-10am This Week											
				(Program: THIS WEEK-ABC)											
				2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/08/24	04/14/24	-----S		1		\$125.00		0.00					
N39	WMAR	04/10/24	04/14/24	Sunday Prime A	CM	7-8pm	-----S	:30	1	\$400.00	P-6	0.00	NM	0	\$0.00
				Sunday Prime A											
				(Program: AMERICAS FUNNIEST HOME VIDS)											
				2Q24 COMSCORE (sell) - BALTIMORE - 2Q23 average of Americas Funniest Home Video											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/08/24	04/14/24	-----S		2		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WMAR	04/08/24-04/14/24		Sunday Prime A		7-8pm	-----Su	:30		(\$400.00)		0.00	NM		
				See MG 36.2,36.3,36.4,36.5											
				[oversold/ not bump rate / adver sep]											
2	WMAR	04/08/24-04/14/24		Sunday Prime A		7-8pm	-----Su	:30		(\$400.00)		0.00	NM		
				See MG 36.2,36.3,36.4,36.5											
				[oversold/ not bump rate / adver sep]											
N40	WMAR	04/10/24	04/14/24	Sunday Prime B	CM	8-9pm	-----S	:30	1	\$700.00	P-6	0.00	NM	1	\$700.00
				Sunday Prime B											
				(Program: AMERICAN IDOL SUN 2024)											
				2Q24 COMSCORE (sell) - BALTIMORE - Feb'23-May'23 average of American Idol Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/08/24	04/14/24	-----S		1		\$700.00		0.00					
N41	WMAR	04/10/24	04/18/24	Wednesday Prime A	CM	8-9pm	-----	:30	0	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Wednesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/08/24	04/14/24	-----		0		\$1,400.00		0.00					
Week:		04/15/24	04/21/24	--W----		1		\$1,400.00		0.00					
													Totals	65	\$20,040.00