

Beasley Broadcast Group Radio

QUARTERLY ISSUES & PROGRAMS REPORT

for

WHFS-AM

**2nd Quarter 2016
April 1 through June 30**

Prepared by:
Roxanne Wilder

Filed:
July 8, 2016

Quarter Ending:
June 30th, 2016

WHFS-AM
Regularly Scheduled Public Affairs Programs
2nd Quarter, 2016

Public Affairs Program

“The Current”

Schedule and Description

Roxanne Wilder talks with community leaders and political leaders regarding local, regional and national issues of concern for Tampa Bay area residents.

Sundays, 6am-7am

WHFS-AM

Issues of Concern for Tampa/St. Petersburg/Clearwater area Addressed in responsive Programming in the 2nd Quarter, 2016

<i>Subject</i>	<i>Description of issues of concern being addressed</i>
Medical/Health	Dawn Zier, CEO of Nutrisystem, on heart health; Charlie Dunlop, Ambry Genetics, on genome databases; Robert Lookstein on Deep Vein Thrombosis (DVT); Dr. Bob Wertz and Dr. Tom Nelson on mosquito-borne illness; Dr. Harvey Gewanter on biosimilar drugs; Martha Bowen of SPCA Tampa Bay and Sunstar Paramedics' Charlene Cobb on heat safety; Patty O'Leary of Children's Cancer Center on the Annual Gelatin Plunge; Marie Osmond on body image; Ruth Drew on Alzheimer's Awareness; Dr. Stephen C.J. Parker on Type 2 Diabetes
Education/Arts	Anthony O'Neal, Youth Expert and Speaker for Ramsey Solutions, on financial literacy; 4-H Senior Vice President Artis Stevens and 4-H member Ru Ekanayake on 4-H's Grow True Leaders; Corey Carlisle, Executive Director of American Bankers Foundation on "Teach Children to Save Day"; Bill Barrata and Ashely Lowry on Safety Harbor Jazz Concert and the Homeless Empowerment Program; Directors Bryan Williams and Dominic Smith on the film industry in Florida;
Economy/ Politics	Greg Rosica, EY Tax Partner on Affordable Care Act; Meg Sutton, Director of Block Advisors, on tax preparation; BJ Jarrett Spokesman for Social Security Administration's SSA National Press Office; Arlene DiBenigno on Women's Conference of Florida; Lori LaCivita, IO Psychologist, on a virtual workforce; Dr. David C. Beyer on ASTRO and sustaining cancer research
Environment/ History	Dr. Steven J. O'Day on skin cancer; Ashley Johnson, Petty Officer Second Class with the Coast Guard, on boat safety; Leiza Fitzgerald, CCA Florida Tournament Director, on conservation; Dr. Whitney Miller, Director of Veterinary Medicine for Petco and Dr. Alistair Dove, Georgia Aquarium's Director of Research and Conservation, on fishkeeping as a hobby; Bruno Falkenstien, Sea Turtle Tracker, on sea turtle conservation
Law Enforcement/ Military	Amanda Brennan of Crisis Center of "Tampa Bay on Take Back the Night," event benefitting victims of domestic and sexual violence; Deputy Stephanie Krager and Captain Mike Shaer on 22 nd Annual Our Heroes Luncheon; Clint Bertucci and Dr. Gina Midyett on Redefining Refuge

Family/Events/
Community

Former Wish Kid Steve Robinson & Make-A-Wish representative Katie Wyatt on Walk for Wishes; Alisa Savoretti, Founder of My Hope Chest, on the Glow Walk; Haiden aka “DJ Mermaid” on Kid Flicks; Rob Shapiro, Swim Across American Tampa Bay; Betsey Edwards of LifeLink Foundation on organ donation; Teale Smith of Moffitt Cancer Center on Miles for Moffitt; Danny Garcia on sports injuries in Little League; Greg Grunberg and Phil Gattone of Epilepsy Foundation on Talk About It; James Durbin and Jason Rhodes on Inspire Foundation

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Economy

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WHFS-AM Sunday 04/03/16 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Greg Rosica about how the Affordable Care Act will certainly have an impact on tax filings for 2014 and 2015, and taxpayers should determine which filing status they fall under and which forms are applicable in the ACA's mandatory compliance regulations. He explained what taxpayers need to know about the recent tax law changes.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Health

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “B”
WHFS-AM Sunday 04/03/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Dawn Zier, CEO of Nutrisystem. She discussed heart disease, explaining that it is the leading killer in the United States. It claims more than 600,000 lives each and every year. She explained the correlation between a healthy diet and reducing chances of heart disease.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Economy

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “C”
WHFS-AM Sunday 04/03/16 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Director of Block Advisors, Meg Sutton. Tax season proved to be an interesting time for many families due to the Affordable Care Act and threats of tax identity theft fraud. Meg shared helpful last-minute tax advice to beat the deadline and explained what taxpayers can do if they can’t file by April 18th.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Medical

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “A”
WHFS-AM Sunday 04/10/16 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder interviewed Charlie Dunlop, Ambry Genetics Founder & CEO, along with Aaron Elliott, PhD, Ambry Genetics COO. The race to cure cancer will be aided by the largest genome database. The guests discussed how this announcement which will transform medical research.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Medical

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “B”
WHFS-AM Sunday 04/10/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Dr. Robert Lookstein, Professor of Radiology and Surgery of Mount Sinai. Dr. Lookstein explained a health risk related to travel, Deep Vein Thrombosis (DVT). He explained complications and symptoms associated with the condition, as well what can be done to prevent it.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Community, Events

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WHFS-AM	Sunday	04/10/16	6:40 AM
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DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Make-A-Wish representatives: Steve Robinson, a former Wish Kid and current Walk for Wishes Captain; Katie Wyatt, Development and Events manager for Make-A-Wish. They shared Wish Kid success stories and details related to the Third Annual Tech Data Walk for Wishes.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Events

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “A”
WHFS-AM Sunday 04/17/16 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Alisa Savoretti, founder of My Hope Chest. My Hope Chest is a non-profit foundation that provides support for women who have to have mastectomies because of breast cancer. Alisa also shared details about the Glow Walk, which benefits the foundation and takes place in St. Petersburg.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Economy

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WHFS-AM Sunday 04/17/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder interviewed BJ Jarrett, Spokesman for Social Security Administration's SSA National Press Office. Nationwide, one in six Americans receives Social Security benefit today. BJ explained important steps listeners need to take to understand and remain updated on their benefits.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Education, Economy

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WHFS-AM

Sunday

04/17/16

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Anthony O’Neal, Youth Expert and Speaker for Ramsey Solutions. Anthony and Roxanne discussed the importance of teaching children and teens how to be financially literate, as well as how to avoid going into debt. Fifth Third Bank sponsors 100 schools in the Tampa Bay area.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Events, Community, Law Enforcement

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WHFS-AM

Sunday

04/24/16

6:00 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder interviewed Amanda Brennan of the Crisis Center of Tampa Bay. Amanda shared information about Take Back the Night, an interactive event that brings together the community and survivors of domestic and sexual violence.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Law Enforcement, Events

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WHFS-AM

Sunday

04/24/16

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Deputy Stephanie Krager about her work assisting the homeless population in Hillsborough County. She also talked with Captain Mike Shaer, a firefighter who was also being honored at the 22nd Annual Our Heroes Luncheon at the Tampa Convention Center.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Community

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "C"
WHFS-AM Sunday 04/24/16 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Haiden aka "DJ Mermaid" about her community service endeavors. Haiden represented Kid Flicks, a non-profit organization with a mission that involves building a movie library large enough to provide DVD's for children who are sick and in the hospital across the country.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Education, Environment

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WHFS-AM Sunday 05/01/16 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with 4-H Senior Vice President, Artis Stevens, to discuss 4H's Grow True Leaders campaign so members can speak out on issues important to the younger generation. She also spoke with Ru Ekanayake, a 4-H member, about her contributions and earned scholarship.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Education, Economy

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WHFS-AM

Sunday

05/01/16

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Corey Carlisle, Executive Director of American Bankers Foundation, about “Teach Children to Save Day.” Corey explained how bankers and those working in the financial sector can volunteer to teach fundamental financial literacy lessons to kids in the community.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Events

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “C”
WHFS-AM Sunday 05/01/16 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Rob Shapiro, Executive Director of Swim Across America Tampa Bay. Rob shared details on the open water swim at Clearwater Beach that was held to raise funds for Moffitt Cancer Center.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Community, Medical

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WHFS-AM	Sunday	05/08/16	6:00 AM
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DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

On the heels of Donate Life Month, Roxanne Wilder spoke Betsy Edwards of LifeLink Foundation. Betsy explained how chronically-ill people can be saved when they are the recipient of an organ. She also gave details on how one can become an organ donor.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Environment, Medical

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WHFS-AM

Sunday

05/08/16

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Dr. Steven J. O’Day about the dangers of skin cancer and how one can minimize their risk to exposure. He also described the diagnosis of metastatic melanoma and shared startling statistics on instances of those particular cases on the rise.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Events, Medical

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WHFS-AM

Sunday

05/08/16

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Teale Smith of Moffitt Cancer Center. Teale talked about the fundraiser, Miles for Moffitt. Roxanne also spoke with Dr. Dana Rollison about some amazing advances in research in the fight against cancer taking place at Moffitt.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Family, Community

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WHFS-AM Sunday 05/15/16 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Danny Garcia, a former MLB player. Danny shared his insight related to sports injuries, advising how to avoid injury and ensure that a child/teen play baseball in a way that will lead to minimal injuries and health issues as they mature.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Events

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “B”
WHFS-AM Sunday 05/15/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Alisa Savoretti, founder of My Hope Chest. My Hope Chest is a non-profit foundation that provides support for women who have to have mastectomies because of breast cancer. Alisa also shared details about the Glow Walk, which benefits the foundation and takes place in St. Petersburg.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Politics, Community, Events

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "C"
WHFS-AM Sunday 05/15/16 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Arlene DiBenigno, CEO & President of the Women's Conference of Florida. Arlene shared details about the conference, which was the inaugural event and took place in Tampa on May 19th & 20th. She also shared information about the line-up of amazing guest speakers.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Economy, Environment

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WHFS-AM Sunday 05/22/16 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with IO Psychologist, Lori LaCivita. Dr. LaCivita explained that the number of virtual workers is continuing to rise. With this trend, it is important that both employers and employees find solutions to problems that can potentially be a result of this configuration.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Medical

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “B”
WHFS-AM Sunday 05/22/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with renowned entomologist Dr. Bob Wertz of the Center for Disease Control, as well as Dr. Tom Nelson, Veterinarian and Past President of the American Heart Worm Association. They discussed the dangers associated with the Zika virus and dangers of heart worms, which can detrimentally affect our pets.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Family, Community, Medical

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WHFS-AM

Sunday

05/22/16

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Three million people in the United States live with epilepsy, and one in twenty-six people will develop epilepsy during his or her lifetime. Roxanne Wilder discussed this important issue with Phil Gattone, President and CEO of the Epilepsy Foundation along with Actor/Celebrity Greg Grunberg – both men have sons with epilepsy.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Law Enforcement

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WHFS-AM	Sunday	05/29/16	6:00 AM
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DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Clint Bertucci and Dr. Gina Midyett about human sex trafficking and the prevalence of it in the Bay Area. A non-profit organization called Redefining Refuge is designed to help teens and young men and women who’ve been victims of sex trafficking.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Politics, Medical

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “B”
WHFS-AM Sunday 05/29/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Dr. David C. Beyer about his meetings with Senators and House Representatives to underscore the importance of continuing investment in cancer research. Dr. Beyer explained what citizens can do to support the endeavor in Washington, D.C.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Family, Environment

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WHFS-AM

Sunday

05/29/16

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Ashley Johnson, Petty Officer Second Class with the Coast Guard, on boat safety. Ashley explained important boat safety tips that boaters and swimmers should follow while they’re enjoying our beautiful Florida waters.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Arts, Community, Events

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WHFS-AM	Sunday	06/05/16	6:00 AM
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DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Bill Barrata, Ashely Lowry, Director of Development for the Homeless Empowerment Program, and Scott Wilson, University of Florida Jazz Band and Combo Band Director. They shared details on a concert held at Safety Harbor Resort & Spa to benefit the Homeless Empowerment Program.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Medical, Health

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “B”
WHFS-AM Sunday 06/05/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Dr. Harry Gewanter, Rheumatologist & Chairman of the Alliance for Safe Biologic Medicines, about biosimilar drugs. Biosimilar drugs are about to go off patent and there will be a surge of biosimilar treatments. Dr. Gewanter explains what kind of affect this will have on prescription costs and available treatments.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Community, Health

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WHFS-AM

Sunday

06/05/16

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Martha Bowen, CEO of SPCA Tampa Bay, and Charlene Cobb, Community Outreach Coordinator with Sunstar Paramedics and Chair of Suncoast Safe Kids Coalition operated by Johns Hopkins All Children’s Hospital. They discussed the dangers of summer heat and how, as a community, we can prevent heat-related deaths.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Environment, Events

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WHFS-AM	Sunday	06/12/16	6:00 AM
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DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Leiza Fitzgerald, who is the Tournament Director for STAR for the Coastal Conservation Association (CCA). She shared details about the 101-day family-friendly fishing tournament and explained how CCA is concerned with the conservation and preservation of marine resources.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Events, Medical

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “B”

WHFS-AM

Sunday

06/12/16

6:20 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Patty O’Leary Executive Director of the Children’s Cancer Center. Patty explained how the Children’s Cancer Center helps bay area families with all kinds of support, and she shared details about the Annual Gelatin Plunge, held to raise funds for Children’s Cancer Center.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Arts, Health

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “C”

WHFS-AM

Sunday

06/12/16

6:40 AM

DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with singer and actress Marie Osmond. She discussed body image issues that she’s dealt with and issues that women deal with in general, as well as the latest on her career as a performer in Las Vegas. She shared ideas as to how women can make healthy food choices.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Arts, Community

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "A"
WHFS-AM Sunday 06/19/16 6:00 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with two local filmmakers: Bryan Williams, Director and Producer of *Vindictive*, which was shown at Sunscreen Film Festival in St. Petersburg, and Dominic Smith, Director and Producer of *Reset*, which won multiple awards at the Tampa Bay Underground Film Festival. The guests shared perspectives on the film industry in Florida.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Family, Medical

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “B”
WHFS-AM Sunday 06/19/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
In honor of June being Alzheimer’s & Brain Awareness Month, Roxanne Wilder spoke with Ruth Drew, Director of Family and Information Services at the Alzheimer’s Association. Ruth explained how people can “Go Purple” and make a difference in the fight against Alzheimer’s. She also shared Alzheimer’s warning signs.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Family, Events

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "C"
WHFS-AM Sunday 06/19/16 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with James Durbin, rocker known for his appearances on *American Idol*, as well as Jason Rhodes, Founder of Inspire Foundation. They shared details on an event to raise funds to support families who have children on the spectrum.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Environment, Family

PROGRAM NAME:

“The Current”

AIR DATE & TIME:

Segment “A”

WHFS-AM	Sunday	06/26/16	6:00 AM
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DURATION OF PROGRAMMING SEGMENT:

20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:

Roxanne Wilder spoke with Dr. Whitney Miller, Director of Veterinary Medicine for Petco, and Dr. Alistair Dove, Georgia Aquarium’s Director of Research and Conservation. They discussed the importance of entering the fishkeeping hobby fully informed on what it takes to keep fish happy and healthy. They also discussed what is being done to preserve our marine habitats worldwide in both the salt water and fresh water realms

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Environment

PROGRAM NAME:
"The Current"

AIR DATE & TIME:
Segment "B"
WHFS-AM Sunday 06/26/16 6:20 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke Bruno Falkenstien. Bruno is a Sea Turtle Tracker. His endeavors and organization are a critical part of what keeps our sea turtle population in existence. He let listeners know what to do and what *not* to do when they see a sea turtle on the beach.

WHFS-AM
Most Significant Issue-Responsive Programming
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:
Medical

PROGRAM NAME:
“The Current”

AIR DATE & TIME:
Segment “C”
WHFS-AM Sunday 06/26/16 6:40 AM

DURATION OF PROGRAMMING SEGMENT:
20 minutes of a 1 hour program

DESCRIPTION OF PROGRAMMING SEGMENT:
Roxanne Wilder spoke with Dr. Stephen C.J. Parker, Assistant Professor in the Department of Computational Medicine & Bioinformatics & Department of Human Genetics at the University of Michigan. Dr. Parker shared information and findings related to his research on genetics of type 2 diabetes and common genetic variations.

WHFS-AM
Public Service Announcement List
2nd Quarter, 2016
(April 1 through June 30)

ISSUE:

Throughout the quarter the stations aired periodic PSA's, providing information on a variety of topics including the following:

“Stop Texts Stop Wrecks” National Highway Traffic Safety Administration

Pre-Diabetes Awareness Partners

American Institute of CPA's for Feed the Pig Saving

Feeding America for “Summer Meals”

SaferCar.gov/TheRightSeat National Highway Traffic Safety Administration

Anti-Texting & Driving Campaign – Stop Texts Stop Wrecks

Recycling for America – Keep America Beautiful

Children's Oral Health

Child Passenger Safety

Sexual Assault Prevention

Discover the Forest - U.S. Forest Service

Teach Early – Futures without Violence

Safer Car – Kids Buckle Up - National Highway Traffic Safety Administration

Adopt US Kids

American Stroke Association

Fight Racism

Smoking Cessation

Making Home Affordable – U.S. Treasury and H.U.D.

Feeding America Nationwide Network – Feeding America

Family Disaster Plans – FEMA

Finish Your Diploma – Dollar General Literacy Foundation

Fatherhood – U.S. Department of Health and Human Services

Study Habits for Children – Florida Education Association

Meg Lokey, Clearwater Free Clinic

Debbie Sakalav, St. Petersburg Free Clinic

Wilma Norman, Give Day Tampa Bay Czar

SPCA Tampa Bay's Angela Massol, Manager of Annual Giving

Eric Darise, Admissions Coordinator of Health Professions at Nova Southeastern University

Julie Weintraub, Hands Across the Bay Founder

Stacy Carlson, President of Junior League of Tampa Luminaries Awards

Best Buddies 2016 Friendship Walk

Brooks Tingle of John Hancock Insurance, & Dr. Christina Economos

Dr. Lisa Masterson on Morning Sickness (NVP)

Kathy Gillette, Go Red for Women Cabinet Member

Causes of Cardiogenic Shock

Immunotherapy for Cancer Treatment

Chris McGrath, Spokesperson for Florida Power & Light on hurricane season