

CONTRACT



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

<u>Contract / Revision</u> 462331 /		<u>Alt Order #</u> 09281502
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> 7480
<u>Advertiser</u> ISS/Patriot Majority USA-A		<u>Original Date / Revision</u> 11/08/18 / 11/08/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Philadelphia CoxReps	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> TV14573	<u>Advertiser Code</u> 84	<u>Product 1/2</u> 91
<u>Agency Ref</u> P00018027		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street NW
Ste 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 17	WSOC	10/20/18	10/20/18	College FB Scoreboard	Various		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/15/18	10/21/18	-----1-	1			\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	10/15/18-10/21/18	College FB Scoreboard	Various	-----Sa--	:30		\$1,000.00			NM		
				<i>Credited</i>										
Totals									0.00				40	\$64,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/15/18 -10/21/18	32	\$46,000.00	(\$6,900.00)	\$39,100.00
10/22/18 -10/28/18	8	\$18,100.00	(\$2,715.00)	\$15,385.00
Totals	40	\$64,100.00	(\$9,615.00)	\$54,485.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!