



1423 CLARKVIEW ROAD | SUITE 100
BALTIMORE, MD 21209

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WWMX HD3

4th Quarter 2022

(October 1 through December 31)

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WJZ-FM | WJZ-AM | WLIF-FM | WWMX-FM



**Issues of Concern to Baltimore, Maryland
Addressed in Responsive Programming in the
4th Quarter 2022
(October 1 through December 31)**

<u>Subject</u>	<u>Description of Issue of Concern</u>
CAREER	Making decisions when it's time to move on from a job
COMMUNITY DEVELOPMENT	Return of Festival of Trees for Kennedy Krieger; Turkey Trot to help stock Y community food pantries; Catholic Charities services to improve lives of Marylanders in need; Urban League's initiatives for growth of minority owned businesses in the community; Meals on Wheels services to support those in need in Central Maryland
CONSUMER MATTERS	Protecting privacy from online companies and misconceptions of Consumer Reports' safety testing; cleaning products that are environmentally safe and effective
CRIME	How to protect one's self when out jogging alone; DNA testing to help solve crime
DIGITAL SAFETY	Social media and online content and their impact on children
DISABILITIES	How the "Americans with Disabilities Act" has improved the lives of many disabled Americans and improvements that have been made to assist the disabled
DISASTER PREPAREDNESS	The increase in system failures and the need for diversity in design teams to help prevent these failures in the future
EDUCATION	Fundraising to Veterans to help provide education and other services to assist them in rejoining the community
MENTAL HEALTH	Cultivating friendships to help in an era of distraction, burnout & crisis; myths of suicide increasing during the holidays and the need to dispel this incorrect information
MINORITY CONCERNS	Study that shows higher security schools often have lower math scores and college attendees compared to schools with less surveillance; Black & Hispanic students earning low grades in STEM classes less likely to earn degrees in these fields and methods to improve the problem



**Issues of Concern to Baltimore, Maryland
Addressed in Responsive Programming in the
4th Quarter 2022
(October 1 through December 31)
(continued)**

<i>Subject</i>	<i>Description of Issue of Concern</i>
PERSONAL FINANCE	Impact of inflation on credit card debt and suggestions to pay down and consolidate balances
PERSONAL HEALTH	Importance of staying active for older adults; improving lives to prevent cardiovascular disease; need for women to receive mammograms, and the aggressive impact of the disease on African American women; connecting Marylanders to health insurance coverage; concern over content on Tik Tok as it relates to nutrition and weight and the impact on teens and young adults; need for exercise and healthy diet as well as social relationships to increasing longevity; methods to help decrease cancer diagnoses
POVERTY	Impact of skyrocketing college tuition plus increase of low income students leading to students not receiving enough to eat; assisting the homeless in Baltimore and fundraising initiatives; assisting youth and their families across Maryland who live at or below poverty level; defining difference between food insecurity and hunger and providing information to help those in need this holiday season and beyond; providing healthy food to students throughout the school year
PUBLIC HEALTH	Infrastructure improvements to help provide healthier drinking water
TRAFFIC SAFETY	Speed limit mandates for commercial vehicles and the impact on safety on state highways
WOMEN'S ISSUES	Roadblocks women face in advancing in the workplace; preparing for retirement; addressing the low percentage of women in STEM workforce and the need for female and minority inclusion in technical workplaces; how little has changed since the #MeToo movement however organizations with women in senior leadership roles were more likely to take steps for improvement;
YOUTH MENTORSHIP	Mentoring and coaching young men in Baltimore City to advance academically, athletically and socially; Girl Scouts' cookie sales allowing young women to develop business skills like money management and customer relations plus initiative to help combat mental health issues



**WWMX HD3 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter 2022
(October 1 through December 31)**

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
1. InfoTrak	Sundays, 6:00am-6:30am A nationally syndicated weekly public affairs show addressing topics of interest to most Americans Host: Chris Witting * Due to programming conflict on Sunday 12/25 – Aired on Monday, 12/26: WWMX-FM 10pm; WLIF-FM 11pm
2. Spotlight on Maryland	Sundays, 6:30am-7:00am A weekly public affairs program addressing statewide issues in Maryland: Hosts: Gina Crash, Austin Todd * Due to programming conflict on Sunday 12/25 – Aired on Monday, 12/26: WWMX-FM 10:30pm; WLIF-FM 11:30pm



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: CAREER

Infotrak

November 6

6:00am / 15 Minutes

Guest(s): Annie Duke, co-founder of the non-profit student advocacy organization called The Alliance for Decision Education, author of "Quit: The Power of Knowing When to Walk Away"

Ms. Duke outlined behavioral science research that shows that we are psychologically biased to grit things out for too long, even when there are clear signs that we should quit. She offered examples of how a decision to quit is affected by whether someone is winning or losing, and why we tend to increase our commitment to a losing cause.

Issues of Concern: Career ; Personal Finance; Government Policies



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: COMMUNITY DEVELOPMENT

Spotlight on Maryland

November 6

6:30am / 30 Minutes

Guest(s): Linda Cameron, Vice President of Philanthropy, Kennedy Krieger Institute and Alex Bartlett, Middle Market Banking Manager, Truist

Kennedy Krieger's 33rd Festival of Trees was back at the Timonium Fairgrounds the weekend after Thanksgiving. We talked about the work Kennedy Krieger does for so many families and also the huge toy drive they had out together with Truist. Looking forward to having them on next year for year 34.

Issues of Concern: Community Development; Health

Spotlight on Maryland

November 20

6:30am / 30 Minutes

Guest(s): Suzanne Green, Executive Director of Community Development, The Y In Central Maryland

The Annual Turkey Trot is a Thanksgiving tradition that's fun for the whole family! The Turkey Trot took place in six locations this year; Towson, Bel Air, Westminster, Ellicott City, Baltimore, and Arnold! Participants were encouraged to help stock the Y community food pantries by donating non-perishable and canned food to families and individuals who are food insecure.

Issues of Concern: Community Development



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: COMMUNITY DEVELOPMENT (continued)

Spotlight on Maryland

December 4

6:30am / 30 Minutes

Guest(s): Bill McCarthy, Executive Director of Catholic Charities

Catholic Charities' Comfort and Joy event was back for its third year. The month long event has really helps a lot of people get into the holiday spirit and help those in need during what can be a very difficult time of year. Catholic Charities of Baltimore provides care and services to improve the lives of Marylanders in need with over 80 programs in over 200+ locations throughout Maryland including Head Start and Safe Streets programs, food pantries, employment programs, Senior Care and community housing, training and behavioral health. Catholic Charities of Baltimore serves children and families, individuals with intellectual disabilities, people living in poverty and seniors.

Issues of Concern: Community Development; Personal Health

Spotlight on Maryland

December 11

6:30am / 30 Minutes

Guest(s): Shymaine Davis, CPA, Director of Entrepreneurship at the Greater Baltimore Urban League, (GBUL)

Shymaine spoke about the services the Raymond V. Haysbert, Sr. Center for Entrepreneurship offers, recapped the Whitney M. Young, Jr. Awards Black Wall Street Business Summit and Gala held last month at the Assembly Room in Baltimore, GBUL's Small Business Pop Up and their upcoming Black Restaurant Accelerator Program Cohort sponsored by Pepsi and the National Urban League. She also talked about GBUL's upcoming Social Justice and Reform Forum later this month and current job opportunities available at GBUL including a Workforce Development Director position. Audacy partnered with the National Urban League in October, 2020, and locally Audacy Baltimore teamed up with the Greater Baltimore Urban League to advance racial justice and equity in the communities we serve.

Issues of Concern: Community Development; Financial Literacy; Racial Justice



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: COMMUNITY DEVELOPMENT (continued)

Spotlight on Maryland

December 18

6:30am / 30 Minutes

Guest(s): Stephanie Archer-Smith, Executive Director of Meals on Wheels
Central Maryland

Meals on Wheels is an organization that everyone has heard of, but the work they do goes far beyond just a hot meal. Meals on Wheels of Central Maryland provides a comprehensive assessment of needs and offers support services to enhance health and safety, support independent living, and promote quality of life, so that our clients can continue to live happy, independent lives in their own homes. These services include Crisis Intervention and Wellness & Safety Checks. Volunteerism is the cornerstone of Meals on Wheels of Central Maryland. In 2019, their 2,300+ volunteers gave more than 43,000 hours of their time and drove more than 300,000 miles. They have many other programs as well such as their Kibble Connection with the Maryland SPCA that delivers dog and cat food to their clients as well.

Issues of Concern: Community Development, Personal Health



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: CONSUMER MATTERS

InfoTrak

October 23

6:15am / 15 Minutes

Guest(s): Marta L. Tellado, PhD, President and CEO of Consumer Reports, author of "Buyer Aware: Harnessing Our Consumer Power for a Safe, Fair, and Transparent Marketplace"

Ms. Tellado discussed the rampant abuse of online privacy and the misuse of consumer data. She said the virtual monopolies held by four online companies are a genuine problem for privacy and consumers' rights. She believes that online algorithms are often biased towards people of color. She also discussed common misconceptions about safety testing and the mission of Consumer Reports.

Issues of Concern: Consumer Matters; Racial Bias; Online Privacy

InfoTrak

November 20

6:15am / 15 Minutes

Guest(s): Patric Richardson, clothing and laundry expert, author of "Laundry Love: Finding Joy in a Common Chore," host of the Discovery+ Series "The Laundry Guy"

Mr. Richardson offered essential tips for getting laundry clean and making the experience more enjoyable. He talked about the environmental and health impacts of well-known laundry detergents and fabric softeners. He also offered suggestions of how to keep white clothes looking bright and how/when to remove stains.

Issues of Concern: Consumer Matters; Environment



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: CRIME

InfoTrak

October 23

6:00am / 15 Minutes

Guest(s): Caroline Tocci, President & Co-Founder/Director of The Vanessa T. Marcotte Foundation, which advocates for safety awareness to prevent violence, objectification and harassment against women

Ms. Tocci's cousin, Vanessa Marcotte, was a 27-year-old woman who, while running on a rural road in Princeton, Massachusetts, was assaulted and murdered in 2016. She offered safety tips for women to avoid violence or harassment, particularly when running. She said apps are available to track a runner's location and share it with emergency contacts. She also explained how a woman should choose routes or schedules for a run.

Issues of Concern: Crime; Women's Issues

InfoTrak

December 25 & 26*

6:15am WJZ-FM; 10:00pm WWMX-FM; 11:00pm WLIF-FM/ 15 Minutes

Guest(s): Erin E. Murphy, expert on DNA and forensic evidence, Professor of Law at New York University

Prof. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured 30 years after the crimes via DNA submitted to a publically available genealogy website. She noted that that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

Issues of Concern: Crime; Privacy Concerns; Legal



Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: DIGITAL SAFETY

InfoTrak

October 16

6:15am / 15 Minutes

Guest(s): Catherine Pearlman, PhD, Associate Professor of Social Work at the University of Massachusetts Global, licensed clinical social worker, author of "First Phone: A Child's Guide to Digital Responsibility, Safety, and Etiquette"

Dr. Pearlman shared advice for parents of eight- to twelve-year-old children about digital safety. She talked about the inability of kids to recognize dangers online, the pros and cons of social media and how to maintain parental limitations on smartphone use. She also explained how to impress on kids that anything posted online can potentially haunt them forever.

Issues of Concern: Digital Safety; Parenting



Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: DISABILITIES

InfoTrak

November 27

6:00am / 15 Minutes

Guest(s): Philip Pauli, Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

Issues of Concern: Disabilities; Government Regulation



Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: DISASTER PREPAREDNESS

InfoTrak

December 11

6:15am / 15 Minutes

Guest(s): András Tilcsik, PhD, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of "Meltdown: Why Our Systems Fail and What We Can Do About It"

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilzscik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

Issues of Concern: Disaster Preparedness; Diversity; Government Regulation; Transportation



Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: EDUCATION

Spotlight on Maryland

October 2

6:30am / 30 Minutes

Guest(s): Cereta Spencer, Director of Development and Community Engagement and Adobolia Buford, US Army (Veteran), Interim Executive Director of MCVET, the Maryland Center for Veterans Education and Training)

We talked about their signature fundraiser, MCVET's Veterans Day Virtual Run & Walk. Event proceeds will help MCVET continue to provide Housing, Substance Abuse and Mental Health Counseling, Education, Employment Services and other comprehensive services to help veterans rejoin their communities as productive citizens. Since its founding in 1993, this Baltimore-based non-profit 501(c)(3) organization has provided residential shelter and support services for homeless male and female veterans and over 11,000 veterans from all branches of the military, without regard to their character of service.

Issues of Concern: Education; Substance Abuse



Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: MENTAL HEALTH

InfoTrak

October 2

6:15am / 15 Minutes

Guest(s): Marisa G. Franco, PhD, Assistant Clinical Professor in the Department of Psychology at the University of Maryland, author of “Platonic: How the Science of Attachment Can Help You Make - and Keep - Friends”

Many people, particularly men, have few friends. Prof. Franco discussed the critical importance of friendship, and how to make and keep friends in an era of distraction, burnout, and chaos. She said making friends, like cultivating any relationship, requires effort, and the idea of “friendships happening organically” is generally a myth. She outlined several specific, research-based steps to improve the number and quality of friendships.

Issues of Concern: Mental Health

Info Trak

December 18

6:00am / 15 Minutes

Guest(s): Daniel Romer, PhD, Research Director of the Annenberg Public Policy Center, part of the Annenberg School for Communication at the University of Pennsylvania

Dr. Romer discussed annual media claims that the nation’s suicide rate rises during the year- end holiday season. He has studied suicide trends for more than 20 years and has found that the average daily suicide rate during the holiday months is among the lowest of the year. He said slightly more than half of news stories that directly discussed the holidays and the suicide rate supported the myth. He explained why it is important to dispel the misinformation.

Issues of Concern: Mental Health; Suicide Prevention



Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: MINORITY CONCERNS

InfoTrak

November 13

6:00am / 15 Minutes

Guest(s): Odis Johnson, Jr, PhD, Bloomberg Distinguished Professor of Social Policy and STEM Equity at Johns Hopkins University

Dr. Johnson led a study that found that students at high schools with prominent security measures, such as metal detectors, contraband sweeps, drug testing and security cameras, have lower math scores, are less likely to attend college and are suspended more frequently compared to students in schools with less surveillance. He said the policies even affect the academic performance of students who haven't exhibited behavioral problems.

Issues of Concern: Minority Concerns; Education; Government Policies

Info Trak

December 4

6:00am / 15 Minutes

Guest(s): Nate Brown, PhD, Professor of Mathematics, Penn State University

Prof. Brown led a study that found that that black and Hispanic students who earn low grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talked about the changes that could improve the problem. He said professors who teach introductory STEM courses need much more training in better teaching methods, in order to reach minority students.

Issues of Concern: Minority Concerns, Equity; Higher Education



Most Significant Issue-Responsive Programming
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ISSUE: PERSONAL FINANCE

InfoTrak

October 2

6:00am / 15 Minutes

Guest(s): Ted Rossman, Senior Industry Analyst at CreditCards.com

Recent interest rate hikes by the Federal Reserve are leading to substantially higher costs for anyone with credit card debt. Mr. Rossman said roughly half of American consumers are carrying a credit card balance from month to month, and the numbers are increasing due to inflation. He offered suggestions to try to pay down debt and consolidate balances with low- or no-interest credit cards.

Issues of Concern: Personal Finance; Inflation



Most Significant Issue-Responsive Programming
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ISSUE: PERSONAL HEALTH

InfoTrak

October 16

6:00am / 15 Minutes

Guest(s): Stephen Smagula, PhD, Assistant Professor of Psychiatry and Epidemiology at the University of Pittsburgh

Prof. Smagula led a recent study that found that older adults with regular activity routines are happier and do better on cognitive tests. He said that his findings suggest that staying active all day and following the same routine each day are important for healthy aging and mental health.

Issues of Concern: Personal Health

InfoTrak

October 30

6:15am / 15 Minutes

Guest(s): Carl "Chip" Lavie, MD, Medical Director of Ochsner Health Cardiac Rehabilitation and Prevention in New Orleans

Cardiovascular disease is the leading cause of death in the U.S. across most races and ethnicities, and doctors routinely tell patients to change unhealthy lifestyles. However, Dr. Lavie's research found that doctors shouldn't take a one-size-fits-all approach to lifestyle counseling, especially for those within underserved or socioeconomically disadvantaged populations. He said customized counseling can achieve small but statistically meaningful improvements in blood pressure, cholesterol and body fat.

Issues of Concern: Personal Health; Minority Concerns



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: PERSONAL HEALTH (continued)

InfoTrak

November 13

6:15am / 15 Minutes

Guest(s): Nikita Shah, MD, Medical Oncology Team Leader for the Breast Care Center at the Orlando Health Cancer Institute

About 42,000 women die of breast cancer each year in the US. Dr. Shah shared the findings of a recent survey by her organization that found that 22% of women ages 35 to 44 have never gotten a mammogram and have no plans of getting one. She outlined the potential reasons behind this trend and why this is of such great concern. She also explained why African American women often face a more aggressive disease course when faced with a breast cancer diagnosis.

Issues of Concern: Personal Health; Women's Issues; Minority Concerns

Spotlight on Maryland

November 13

6:30am / 30 Minutes

Guest(s): Traci Kodeck, CEO, and Joe Poindexter, Senior Director, Health Insurance Programs, at HealthCare Access Maryland, (HCAM)

We talked about their services that reach community members across the state. Every year, they serve over 80,000 individuals. HCAM is a non-profit organization with a mission to make Maryland healthier. They do this by connecting Maryland residents to health insurance coverage and care coordination. Over the last 25 years, HCAM has developed specialized programs to support the unique needs of many populations including: pregnant and post-partum women, medically managing all children and youth in the Baltimore City foster care system, connecting individuals with mental health and substance abuse conditions and individuals returning to the community following incarceration..

Issues of Concern: Personal Health; Mental Health; Substance Abuse



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: PERSONAL HEALTH (continued)

InfoTrak

November 20

6:00am / 15 Minutes

Guest(s): Lizzy Pope, PhD, RDN, Associate Professor, Director - Didactic Program in Dietetics, University of Vermont

Prof. Pope led a recent study of the most viewed content on TikTok relating to food, nutrition and weight. She said the videos perpetuate a toxic diet culture among teens and young adults and that expert voices are largely missing from the conversation. She suggested resources for parents who are concerned about their child's weight and overall health.

Issues of Concern: Personal Health; Weight Loss; Social Media; Mental Health

InfoTrak

December 4

6:15am / 15 Minutes

Guest(s): Michael F. Roizen, MD, Chief Wellness Officer and Chair of the Wellness Institute at the Cleveland Clinic, Professor of Medicine at the Cleveland Clinic Lerner College of Medicine, author of "The Great Age Reboot: Cracking the Longevity Code for a Younger Tomorrow"

Dr. Roizen believes that living to age 110 or 120 is within reach. He discussed the future of longevity, and how new scientific and medical advances are unlocking the ability for us to live younger, longer, and better. He said, in addition to a healthy diet and exercise, having social relationships is one of the biggest keys to slowing the aging process.

Issues of Concern: Personal Health; Aging; Science



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: **PERSONAL HEALTH (continued)**

InfoTrak

December 11

6:00am / 15 Minutes

Guest(s): Lorenzo Cohen, PhD, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of “Anti Cancer Living”

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

Issues of Concern: Personal Health; Cancer Prevention



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: POVERTY

InfoTrak

October 9

6:15am / 15 Minutes

Guest(s): Sara Goldrick-Rab, PhD, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

Issues of Concern: Poverty; Homelessness; Education

Spotlight on Maryland

October 23

6:30am / 30 Minutes

Guest(s): Kim Callari, Deputy Director of the Baltimore Station and Natalie Arteen, Corporate Events & Volunteer Coordinator, M&T Bank

The Baltimore Station has transformed from a small group of devoted citizens who assisted the homeless in South Baltimore to the successful therapeutic residential treatment program it is today. The Baltimore Station has 138 beds, providing homeless men, mostly veterans, with an opportunity to turn their lives around. We also discussed the Annual Stars, Stripes and Chow Chili Cook Off at Camden Yards with Natalie Arteen, who was on a team with M&T Bank as the presenting sponsor.

Issues of Concern: Poverty; Personal Health



Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: POVERTY (continued)

Spotlight on Maryland

October 30

6:30am / 30 Minutes

Guest(s): Y'landa Burch, Chief Strategy Officer at Boys & Girls Clubs of Maryland, (BGCMD)

Local Boys & Girls Clubs across Maryland play a critical role in meeting the needs of youth & families in their communities at more than 70 locations in 13 counties! Over 70% of youth in BGCMD programs come from families who live at or below poverty level. They have Club houses and community programs and they have also begun using new forms of outreach like "Clubs on the Go" mobile units and "Clubhouse at Your House" virtual programming, allowing access for youth who previously had no access to programs. In May of 2021, BGCMD received substantial support from Project Bounce Back, a \$25 million dollar first-in-the-nation public-private partnership that was developed to support Maryland youth as they recover from the impacts of the COVID-19 pandemic over 3 years. During year 2 of Project Bounce Back, BGCMD plan to continue opening new Clubs and after school programs, with a focus on expanding programming into Title 1 school districts and rural communities.

Issues of Concern: Poverty; Youth Mentorship; Education

Spotlight on Maryland

November 27

6:30am / 30 Minutes

Guest(s): Leah Paley, CEO, Anne Arundel County Food Bank

We talked about their mission to fight hunger by assuring those in need, especially children, have access to food and other resources. Now in their 33rd year, the Crownsville, Maryland based non-profit's goal is fighting food insecurity and that is accomplished by working with 80 agency partners across Anne Arundel County. Leah spoke about the distinction between food insecurity and hunger, defined and identified area food deserts and shared information about how people can help this holiday season and beyond.

Issues of Concern: Poverty; Food Insecurity



Most Significant Issue-Responsive Programming
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ISSUE: **POVERTY (continued)**

Spotlight on Maryland
December 25 & 26*

6:30am WJZ-FM; 10:30pm WWMX-FM; 11:30pm WLIF-FM/ 30 Minutes

Guest(s): Jenn Garner, Director of Corporate Affairs & Sustainability, Papa Johns Foundation for Building Community and Christy Keppel, Director of Development & Community Relations, Weekend Backpacks

Through partnerships with leading national and local community organizations, the Papa Johns philanthropic approach focuses on Youth Leadership, Food Security & Food Waste Reduction. In the last 2 years, they have invested \$80,000 directly into the local Baltimore community by supporting organizations like the Baltimore Hunger Project, Meals on Wheels of Central Maryland, Philanthropy Tank and Weekend Backpacks. Christy from Weekend Backpacks spoke about their work with local companies, grocery stores and the Maryland Food Bank to procure healthy food in an efficient manner. They budget \$15,000 per school for the year, which includes food bags & supplemental items. Support from the Papa Johns Foundation allows Weekend Backpacks to support a school for the academic year. Every week Weekend Backpacks receives a call from another school asking to join the program. The need is great.

Issues of Concern: Poverty; Hunger



Most Significant Issue-Responsive Programming
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ISSUE: PUBLIC HEALTH

InfoTrak

December 18

6:15am / 15 Minutes

Guest(s): Shawn P. McElmurry, PhD, PE, Professor and CEE Graduate
Program Director in the Department of Civil and Environmental Engineering
at Wayne State University in Detroit

About 30% of community water systems have some service lines that contain lead. Prof. McElmurry recently co-authored a study intended to assist state and local water authorities in making decisions about where to prioritize funding for infrastructure improvements on drinking water lead service line replacement programs. He outlined other environmental risks related to the lead exposure issue, and steps consumers can take to protect themselves.

Issues of Concern: Public Health; Water Quality; Infrastructure



Most Significant Issue-Responsive Programming
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ISSUE: TRAFFIC SAFETY

InfoTrak

November 6

6:15am / 15 Minutes

Guest(s): Andrew King, Research Analyst for the Owner-Operator
Independent Drivers Association Foundation

Federal regulators appear to be taking steps toward a speed limiter mandate for commercial motor vehicles in 2023. Mr. King discussed the potential safety concerns if trucks are forced to drive slower than other traffic, including a lack of passing speed, increased congestion, and being rear-ended. He said that a nationwide 60 or 65 mph limit for trucks would create even greater safety issues in the handful of states with speed limits as high as 85 mph for cars.

Issues of Concern: Traffic Safety; Supply Chain



Most Significant Issue-Responsive Programming
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ISSUE: WOMEN'S ISSUES

InfoTrak

October 9

6:00am / 15 Minutes

Guest(s): Sally Helgesen, women's leadership consultant and speaker, author of "How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job"

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

Issues of Concern: Women's Issues; Career; Sexual Harassment

InfoTrak

October 30

6:00am / 15 Minutes

Guest(s): Laura D. Quinby, PhD, Senior Research Economist at the Center for Retirement Research at Boston College

Dr. Quinby was a co-author of a Boston College brief that asked, "After 50 Years of Progress, How Prepared Are Women for Retirement?" She said that in the 50 years since Title IX's passage, women have made major economic progress in education, earnings, and wealth, and that today, women who spend most of their lives single are as well prepared for retirement as married couples.

Issues of Concern: Women's Issues; Retirement Planning



4th Quarter 2022
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ISSUE: WOMEN'S ISSUES (continued)

InfoTrak

November 27

6:15am / 15 Minutes

Guest(s): Natasha Ravinand, author of "Girls With Dreams: Inspiring Girls to Code and Create in the New Generation"

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

Issues of Concern: Women's Issues; Minority Concerns; Education/STEM

InfoTrak

December 25 & 26*

6:15am WJZ-FM; 10:15pm WWMX-FM; 11:15pm WLIF-FM/ 15 Minutes

Guest(s): David Ballard, PhD, Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement gripped the nation and toppled major figures throughout society, but a study from the American Psychological Association found that in its aftermath, corporations took weak steps, at best, to prevent sexual harassment and inappropriate conduct. He said most policy and training changes were aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

Issues of Concern: Women's Issues; Harassment; Workplace Matters



Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: YOUTH MENTORSHIP

Spotlight on Maryland

October 9

6:30am / 30 Minutes

Guest(s): Matt Hanna, Founder, and CEO, Next One Up

Next One Up is an organization focused on mentoring young men in Baltimore. Their mission is to transform the lives of young men in Baltimore City by supporting and advancing their academic, athletic, and social development. It started as a summer camp in 2009, and has grown into a long-term commitment to helping young men ages 12-25 overcome significant obstacles to achievement. The program is all about creating what they call generational change. Next One Up empowers young men as athletes, scholars, leaders, and the next generation of “change makers.” Middle and high school scholars receive intensive out-of-school-time support and mentoring that will help them graduate high school and matriculate to college. Collegegoers receive ongoing mentoring and coaching, combined with summer work opportunities and internship placements. Others receive support and guidance to begin a career in the trades. Career programming, including counseling, skills development, and job placement, completes the connective process of generational change with a promise of upward mobility.

Issues of Concern: Youth Mentorship; Education

Spotlight on Maryland

October 16

6:30am / 30 Minutes

Guest(s): Danita Terry, Director of Marketing & Communications with Girl Scouts of Central Maryland, (GSCM)

GSCM turned 60 years old on October 1, 2022. Danita talked about their Mental Health Monday's initiative, exciting renovations to their Camp Woodlands located in Annapolis and Cookie Time in Central Maryland! The cookie sale allows girls to gain business skills like money management, customer relations & teamwork. Camp Woodlands will be undergoing some major renovations and upgrades to become a modern camping location with opportunities to enjoy water activities and environmental studies for local Girl Scout and community members. GSCM has been partnering with the Say It Brave Collective to find ways to combat issues connected with mental health through their Mental Health Monday's initiative. Girls who have experience with mental health issues and are interested in being mental health advocates can join informative Zoom sessions with expert trained speakers on the 3rd Monday of every month.

Issues of Concern: Personal Health; Diabetes; Nutrition



Public Service Announcements
4th Quarter 2022
(October 1 through December 31)

Throughout the quarter the station aired **[daily/periodic]** PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

- National Forest Foundation
- Mercy Ships
- Stand Up To Cancer
- Benefit Checkup dot org
- American Lung Association
- Help Heal Veterans
- St. Joseph Indian School
- Dental Lifeline Network
- Vaccinate Families.org
- Paralyzed Veterans of America
- Americares
- Coalition for Headache and Migraine Patients
- Doctors Without Borders
- Dental Lifeline Network
- Talking is Teaching
- Movember
- Reading is Fundamental
- Unicef
- National Kidney Foundation