

# ORDER



**Orders**  
**Order / Rev:** 1279076  
 Alt Order #: WOC14616820  
 Product Desc: TV  
 Estimate: 13088  
 Flight Dates: 09/10/24 - 09/16/24  
 Original Date / Rev: 04/09/24 / 04/09/24  
 Order Type: GENERAL

**KMGH**  
 Primary AE: Margie MacDonald  
 Sales Office: EWSDC  
 Sales Region: NAT

**Agency**  
**Name:** Waterfront Strategies  
 Buying Contact:  
 Billing Contact: Rick Weiner  
 3050 K Street NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** House Majority PAC  
 Demographic: HH  
 Product Codes: Non-Ballot Issue  
 Revenue Code 1: DISC  
 Revenue Code 2: POL  
 Revenue Code 3: ISS  
 Priority: P-2

New Business End:  
 Advertiser External ID: 215649  
 Agency External ID: 123989  
 Unit Code: General  
 Order Separation: 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/16/24	95	\$87,550.00	\$74,417.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	95	\$87,550.00	\$74,417.50	0.00
<b>Totals</b>	<b>95</b>	<b>\$87,550.00</b>	<b>\$74,417.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KMGH	09/10/24	09/16/24	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00												
(Program: DENVER7 NEWS 430A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 430a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/10/24</td> <td>09/16/24</td> <td>MTWTF--</td> <td>5</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/10/24	09/16/24	MTWTF--	5	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/10/24	09/16/24	MTWTF--	5	\$150.00	0.00																						
N 2	KMGH	09/10/24	09/16/24	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00												
(Program: DENVER7 NEWS 5A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 5a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/10/24</td> <td>09/16/24</td> <td>MTWTF--</td> <td>3</td> <td>\$300.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/10/24	09/16/24	MTWTF--	3	\$300.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/10/24	09/16/24	MTWTF--	3	\$300.00	0.00																						
N 3	KMGH	09/10/24	09/16/24	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	3	\$550.00	P-2	0.00	NM	3	\$1,650.00												
(Program: DENVER7 NEWS 530A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 530a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/10/24</td> <td>09/16/24</td> <td>MTWTF--</td> <td>3</td> <td>\$550.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/10/24	09/16/24	MTWTF--	3	\$550.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/10/24	09/16/24	MTWTF--	3	\$550.00	0.00																						
N 4	KMGH	09/10/24	09/16/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$930.00	P-2	0.00	NM	5	\$4,650.00												
(Program: DENVER7 NEWS 6A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 6a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 1279076  
 Alt Order #: WOC14616820  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13088  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	09/10/24	09/16/24	M-F Good Morning America	CM	7-9am	MTWTF--	:30	8	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--		5				\$930.00		0.00			
		(Program: GMA) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--		8				\$1,000.00		0.00			
N 6	KMGH	09/10/24	09/14/24	Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		(Program: DENVER7 NEWS SAT 7A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Saturday 7a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----S-		1				\$550.00		0.00			
N 7	KMGH	09/10/24	09/14/24	Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		(Program: DENVER7 NEWS SAT 9A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Saturday 9a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----S-		1				\$550.00		0.00			
N 8	KMGH	09/10/24	09/15/24	Su 7-8am News	CM	7-8am	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		(Program: DENVER7 NEWS SUN 7A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 7a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----S		1				\$600.00		0.00			
N 9	KMGH	09/10/24	09/15/24	Su 9-10am News	CM	9-10am	-----S	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		(Program: DENVER7 NEWS SUN 9A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 9a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----S		1				\$550.00		0.00			
N 10	KMGH	09/10/24	09/16/24	M-F 9-930am	CM	9-930am	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
		(Program: SCRIPPS NEWS: MORNING RUSH) 4Q23 COMSCORE (sell) - DENVER - Sep-Oct'23 average of Morning Rush													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--		5				\$550.00		0.00			
N 11	KMGH	09/10/24	09/16/24	M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
		(Program: DENVER7 NEWS 11A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 11a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--		5				\$750.00		0.00			
N 12	KMGH	09/10/24	09/16/24	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
		(Program: GENERAL HOSPITAL) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--		5				\$650.00		0.00			
N 13	KMGH	09/10/24	09/16/24	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	3	\$375.00	P-2	0.00	NM	3	\$1,125.00
		(Program: FAMILY FEUD) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--		3				\$375.00		0.00			
N 14	KMGH	09/10/24	09/16/24	M-F 330-4pm	CM	330-4pm	MTWTF--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
		(Program: FAMILY FEUD) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--		5				\$375.00		0.00			
N 15	KMGH	09/10/24	09/16/24		CM	4-5pm	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00

Order / Rev: 1279076  
 Alt Order #: WOC14616820  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13088  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KMGH	09/10/24	09/16/24	M-F 4-5pm News M-F 4-5pm News (Program: DENVER7 NEWS 4P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 4p News	CM	5-530pm	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWTF--		5				\$550.00		0.00			
N 17	KMGH	09/10/24	09/16/24	M-F 5-530pm News M-F 5-530pm News (Program: DENVER7 NEWS 5P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 5p News	CM	6-630pm	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWTF--		5				\$1,300.00		0.00			
N 18	KMGH	09/10/24	09/16/24	M-F 6-630pm News M-F 6-630pm News (Program: DENVER7 NEWS 6P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 6p News	CM	6-630pm	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWTF--		5				\$1,300.00		0.00			
N 19	KMGH	09/10/24	09/14/24	M-F 630-7pm News M-F 630-7pm News (Program: DENVER7 NEWS 630P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 6p News adjusted down 17.6% (audience retention rate from 6p to 630p News on KNXV)	CM	630-7pm	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWTF--		5				\$1,200.00		0.00			
N 20	KMGH	09/10/24	09/15/24	Sa 5-6pm News Sa 5-6pm News (Program: DENVER7 NEWS SAT 5P) 4Q23 COMSCORE (sell) - DENVER - Dec'22 average of Saturday 5p News	CM	5-6pm	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/24	09/15/24	-----S-		1				\$750.00		0.00			
N 21	KMGH	09/10/24	09/15/24	Su 5pm News Su 5pm News (Program: DENVER7 NEWS SUN 5P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 5p News	CM	5pm	-----S	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/24	09/15/24	-----S		1				\$950.00		0.00			
N 22	KMGH	09/10/24	09/14/24	Sa 10-1035pm News Sa 10-1035pm News (Program: DENVER7 POST NCAA FB NEWS 2024) 4Q23 COMSCORE (sell) - DENVER - Sep-Nov'22 average of Post-CFB News	CM	10-1035pm	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/24	09/15/24	-----S-		1				\$1,100.00		0.00			
N 23	KMGH	09/10/24	09/16/24	M-F/Su 10-1035pm News M-F/Su 10-1035pm News (Program: DENVER7 NEWS SAT 10P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Saturday 10p News	CM	10-1035pm	MTWTF-S	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	MTWTF-S		5				\$1,400.00		0.00			
N 24	KMGH	09/10/24	09/15/24	Su Sports Extra Su Sports Extra (Program: DENVER7 NEWS 10P LATE) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 10p News Late	CM	1042-11pm	-----S	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/24	09/15/24	-----S		1				\$750.00		0.00			
N 25	KMGH	09/10/24	09/16/24	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00

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Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13088  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: JIMMY KIMMEL)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--					5	\$650.00		0.00			
N26	KMGH	09/10/24	09/16/24	M-F 1137pm-1207am Nightline	CM	1137pm-1207am	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
(Program: NIGHTLINE)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	MTWTF--					5	\$400.00		0.00			
N27	KMGH	09/10/24	09/12/24	Thursday Prime A Generation Gap	CM	7-8pm	---T---	:30	1	\$5,550.00	P-2	0.00	NM	1	\$5,550.00
(Program: GENERATION GAP 2024)															
4Q23 COMSCORE (sell) - DENVER - Jun'23 actual of Generation Gap															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	---T---					1	\$5,550.00		0.00			
N28	KMGH	09/10/24	09/13/24	Friday Prime A Shark Tank	CM	7-8pm	----F--	:30	1	\$4,450.00	P-2	0.00	NM	1	\$4,450.00
(Program: SHARK TANK)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Shark Tank															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	----F--					1	\$4,450.00		0.00			
N29	KMGH	09/10/24	09/13/24	Friday Prime B 20/20	CM		----F--	:30	1	\$4,450.00	P-2	0.00	NM	1	\$4,450.00
(Program: 20/20)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	----F--					1	\$4,450.00		0.00			
N30	KMGH	09/10/24	09/14/24	College FB - Sa Late NCAA FB LATE 2024	CM		-----S-	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
(Program: NCAA FB LATE 2024)															
4Q23 COMSCORE (sell) - DENVER - Sep-Nov'22 average of College Football Late games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/24	09/15/24	-----S-					1	\$3,500.00		0.00			
													Totals	95	\$87,550.00