

ORDER



Orders
Order / Rev: 1279089
Alt Order #: WOC14616826
Product Desc: TV
Estimate: 13089
Flight Dates: 09/17/24 - 09/23/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: GENERAL

KMGH
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	94	\$83,100.00	\$70,635.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	94	\$83,100.00	\$70,635.00	0.00
Totals	94	\$83,100.00	\$70,635.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/17/24	09/23/24	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: DENVER7 NEWS 430A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 430a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 5 \$150.00 0.00															
N 2	KMGH	09/17/24	09/23/24	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
(Program: DENVER7 NEWS 5A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 5a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 3 \$300.00 0.00															
N 3	KMGH	09/17/24	09/23/24	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	3	\$550.00	P-2	0.00	NM	3	\$1,650.00
(Program: DENVER7 NEWS 530A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 530a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/24 09/23/24 MTWTF-- 3 \$550.00 0.00															
N 4	KMGH	09/17/24	09/23/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$930.00	P-2	0.00	NM	5	\$4,650.00
(Program: DENVER7 NEWS 6A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 6a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

Order / Rev: 1279089
 Alt Order #: WOC14616826
 Flight Dates: 09/17/24 - 09/23/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13089
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	09/17/24	09/23/24	M-F Good Morning America	CM	7-9am	MTWTF--	:30	8	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$930.00		0.00			
		(Program: GMA) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		8				\$1,000.00		0.00			
N 6	KMGH	09/17/24	09/21/24	Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		(Program: DENVER7 NEWS SAT 7A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Saturday 7a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-		1				\$550.00		0.00			
N 7	KMGH	09/17/24	09/21/24	Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		(Program: DENVER7 NEWS SAT 9A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Saturday 9a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-		1				\$550.00		0.00			
N 8	KMGH	09/17/24	09/22/24	Su 7-8am News	CM	7-8am	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		(Program: DENVER7 NEWS SUN 7A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 7a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S		1				\$600.00		0.00			
N 9	KMGH	09/17/24	09/22/24	Su 9-10am News	CM	9-10am	-----S	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		(Program: DENVER7 NEWS SUN 9A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 9a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S		1				\$550.00		0.00			
N 10	KMGH	09/17/24	09/23/24	M-F 9-930am	CM	9-930am	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
		(Program: SCRIPPS NEWS: MORNING RUSH) 4Q23 COMSCORE (sell) - DENVER - Sep-Oct'23 average of Morning Rush													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$550.00		0.00			
N 11	KMGH	09/17/24	09/23/24	M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
		(Program: DENVER7 NEWS 11A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 11a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$750.00		0.00			
N 12	KMGH	09/17/24	09/23/24	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
		(Program: GENERAL HOSPITAL) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$650.00		0.00			
N 13	KMGH	09/17/24	09/23/24	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	3	\$375.00	P-2	0.00	NM	3	\$1,125.00
		(Program: FAMILY FEUD) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		3				\$375.00		0.00			
N 14	KMGH	09/17/24	09/23/24	M-F 330-4pm	CM	330-4pm	MTWTF--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
		(Program: FAMILY FEUD) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--		5				\$375.00		0.00			
N 15	KMGH	09/17/24	09/23/24		CM	4-5pm	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00

Order / Rev: 1279089
 Alt Order #: WOC14616826
 Flight Dates: 09/17/24 - 09/23/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13089

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KMGH	09/17/24	09/23/24	M-F 4-5pm News M-F 4-5pm News (Program: DENVER7 NEWS 4P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 4p News	CM	5-530pm	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--					5	\$550.00		0.00			
N 17	KMGH	09/17/24	09/23/24	M-F 5-530pm News M-F 5-530pm News (Program: DENVER7 NEWS 5P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 5p News	CM	6-630pm	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--					5	\$1,300.00		0.00			
N 18	KMGH	09/17/24	09/23/24	M-F 6-630pm News M-F 6-630pm News (Program: DENVER7 NEWS 6P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 6p News	CM	6-630pm	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--					5	\$1,300.00		0.00			
N 19	KMGH	09/17/24	09/21/24	M-F 630-7pm News M-F 630-7pm News (Program: DENVER7 NEWS 630P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 6p News adjusted down 17.6% (audience retention rate from 6p to 630p News on KNXV)	CM	630-7pm	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF--					5	\$1,200.00		0.00			
N 20	KMGH	09/17/24	09/21/24	Sa 5-6pm News Sa 5-6pm News (Program: DENVER7 NEWS SAT 5P) 4Q23 COMSCORE (sell) - DENVER - Dec'22 average of Saturday 5p News	CM	5-6pm	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-					1	\$750.00		0.00			
N 21	KMGH	09/17/24	09/22/24	Su 5pm News Su 5pm News (Program: DENVER7 NEWS SUN 5P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 5p News	CM	5pm	-----S	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S					1	\$950.00		0.00			
N 22	KMGH	09/17/24	09/21/24	Sa 10-1035pm News Sa 10-1035pm News (Program: DENVER7 POST NCAA FB NEWS 2024) 4Q23 COMSCORE (sell) - DENVER - Sep-Nov'22 average of Post-CFB News	CM	10-1035pm	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-					1	\$1,100.00		0.00			
N 23	KMGH	09/17/24	09/21/24	Sa 10-1035pm News Sa 10-1035pm News (Program: DENVER7 NEWS SAT 10P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Saturday 10p News	CM	10-1035pm	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S-					1	\$1,100.00		0.00			
N 24	KMGH	09/17/24	09/23/24	M-F/Su 10-1035pm News M-F/Su 10-1035pm News (Program: DENVER7 NEWS 10P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 10p News	CM	10-1035pm	MTWTF-S	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	MTWTF-S					5	\$1,400.00		0.00			
N 25	KMGH	09/17/24	09/22/24	Su Sports Extra Su Sports Extra (Program: DENVER7 NEWS 10P LATE) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 10p News Late	CM	1042-11pm	-----S	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/24	09/22/24	-----S					1	\$750.00		0.00			
N 26	KMGH	09/17/24	09/23/24	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00

Order / Rev: 1279089
 Alt Order #: WOC14616826
 Flight Dates: 09/17/24 - 09/23/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13089
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: JIMMY KIMMEL)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--					5	\$650.00		0.00			
N26	KMGH	09/17/24	09/23/24	M-F 1137pm-1207am M-F 1137pm-1207am	CM	1137pm-1207am	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
(Program: NIGHTLINE)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	MTWTF--					5	\$400.00		0.00			
N27	KMGH	09/17/24	09/19/24	Thursday Prime A Thursday Prime A	CM	7-8pm	---T---	:30	1	\$5,550.00	P-2	0.00	NM	1	\$5,550.00
(Program: GENERATION GAP 2024)															
4Q23 COMSCORE (sell) - DENVER - Jun'23 actual of Generation Gap															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	---T---					1	\$5,550.00		0.00			
N28	KMGH	09/17/24	09/20/24	Friday Prime A Friday Prime A	CM	7-8pm	----F--	:30	1	\$4,450.00	P-2	0.00	NM	1	\$4,450.00
(Program: SHARK TANK)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Shark Tank															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	----F--					1	\$4,450.00		0.00			
N29	KMGH	09/17/24	09/21/24	College FB - Sa Late College FB - Sa Late	CM	1:30 PM-5:30 PM	-----S-	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
(Program: NCAA FB LATE 2024)															
4Q23 COMSCORE (sell) - DENVER - Sep-Nov'22 average of College Football Late games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/24	09/22/24	-----S-					1	\$3,500.00		0.00			
													Totals	94	\$83,100.00