

ORDER



Orders
Order / Rev: 1279099
Alt Order #: WOC14616832
Product Desc: TV
Estimate: 13094
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 04/09/24 / 04/09/24
Order Type: GENERAL

KMGH
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	97	\$96,325.00	\$81,876.25
10/28/24	10/28/24	20	\$15,175.00	\$12,898.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	97	\$96,325.00	\$81,876.25	0.00
November 2024	20	\$15,175.00	\$12,898.75	0.00
Totals	117	\$111,500.00	\$94,775.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/22/24	10/28/24	M-F 430-5am News M-F 430-5am News	CM	430-5am	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: DENVER7 NEWS 430A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 430a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/24 10/28/24 MTWTF-- 5 \$150.00 0.00															
N 2	KMGH	10/22/24	10/28/24	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
(Program: DENVER7 NEWS 5A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 5a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/24 10/28/24 MTWTF-- 5 \$300.00 0.00															
N 3	KMGH	10/22/24	10/28/24	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
(Program: DENVER7 NEWS 530A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 530a News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/24 10/28/24 MTWTF-- 5 \$550.00 0.00															
N 4	KMGH	10/22/24	10/28/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	15	\$1,000.00	P-2	0.00	NM	15	\$15,000.00
(Program: GMA) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Good Morning America															

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Advertiser: House Majority PAC
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	10/22/24	10/26/24	Sa 530-6am Sa 530-6am	CM	530-6am	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
(Program: REAL TALK SAT 530A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 10p News Repeat (tp)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--			15		\$1,000.00			0.00			
N 6	KMGH	10/22/24	10/26/24	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
(Program: DENVER7 NEWS SAT 7A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Saturday 7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-			1		\$150.00			0.00			
N 7	KMGH	10/22/24	10/26/24	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
(Program: GMA SAT 8A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Good Morning America Saturday 8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-			1		\$550.00			0.00			
N 8	KMGH	10/22/24	10/26/24	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: DENVER7 NEWS SAT 9A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Saturday 9a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-			1		\$550.00			0.00			
N 9	KMGH	10/22/24	10/27/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: GMA SUN) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Good Morning America Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S			1		\$400.00			0.00			
N 10	KMGH	10/22/24	10/27/24	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
(Program: DENVER7 NEWS SUN 7A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 7a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S			1		\$600.00			0.00			
N 11	KMGH	10/22/24	10/27/24	Su 9-10am News Su 9-10am News	CM	9-10am	-----S	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: DENVER7 NEWS SUN 9A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 9a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S			1		\$550.00			0.00			
N 12	KMGH	10/22/24	10/28/24	M-F 9-930am M-F 9-930am	CM	9-930am	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
(Program: SCRIPPS NEWS: MORNING RUSH) 4Q23 COMSCORE (sell) - DENVER - Sep-Oct'23 average of Morning Rush															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--			5		\$550.00			0.00			
N 13	KMGH	10/22/24	10/28/24	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
(Program: THE VIEW) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--			5		\$1,300.00			0.00			
N 14	KMGH	10/22/24	10/28/24	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
(Program: DENVER7 NEWS 11A) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 11a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--			5		\$750.00			0.00			
N 15	KMGH	10/22/24	10/28/24		CM	1-2pm	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00

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				M-F 1-2pm M-F 1-2pm (Program: GENERAL HOSPITAL) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$650.00		0.00			
N 16	KMGH	10/22/24	10/28/24	M-F 2-3pm M-F 2-3pm (Program: TAMRON HALL) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Tamron Hall	CM	2-3pm	MTWTF--	:30	3	\$375.00	P-2	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					3	\$375.00		0.00			
N 17	KMGH	10/22/24	10/28/24	M-F 3-330pm M-F 3-330pm (Program: FAMILY FEUD) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Family Feud	CM	3-330pm	MTWTF--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$375.00		0.00			
N 18	KMGH	10/22/24	10/28/24	M-F 330-4pm M-F 330-4pm (Program: FAMILY FEUD) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Family Feud	CM	330-4pm	MTWTF--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$375.00		0.00			
N 19	KMGH	10/22/24	10/28/24	M-F 4-5pm News M-F 4-5pm News (Program: DENVER7 NEWS 4P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 4p News	CM	4-5pm	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$550.00		0.00			
N 20	KMGH	10/22/24	10/28/24	M-F 5-530pm News M-F 5-530pm News (Program: DENVER7 NEWS 5P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 5p News	CM	5-530pm	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$1,300.00		0.00			
N 21	KMGH	10/22/24	10/28/24	M-F 6-630pm News M-F 6-630pm News (Program: DENVER7 NEWS 6P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 6p News	CM	6-630pm	MTWTF--	:30	5	\$1,300.00	P-2	0.00	NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$1,300.00		0.00			
N 22	KMGH	10/22/24	10/28/24	M-F 630-7pm News M-F 630-7pm News (Program: DENVER7 NEWS 630P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 6p News adjusted down 17.6% (audience retention rate from 6p to 630p News on KNXV)	CM	630-7pm	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$1,200.00		0.00			
N 23	KMGH	10/22/24	10/26/24	Sa 5-6pm News Sa 5-6pm News (Program: DENVER7 NEWS SAT 5P) 4Q23 COMSCORE (sell) - DENVER - Dec'22 average of Saturday 5p News	CM	5-6pm	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$750.00		0.00			
N 24	KMGH	10/22/24	10/27/24	Su 5pm News Su 5pm News (Program: DENVER7 NEWS SUN 5P) 4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Sunday 5p News	CM	5pm	-----S	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S					1	\$950.00		0.00			
N 25	KMGH	10/22/24	10/26/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: DENVER7 POST NCAA FB NEWS 2024)															
4Q23 COMSCORE (sell) - DENVER - Sep-Nov'22 average of Post-CFB News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$1,100.00		0.00			
N26	KMGH	10/22/24	10/28/24	M-F/Su 10-1035pm New	CM	10-1035pm	MTWTF-S	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
M-F/Su 10-1035pm News															
(Program: DENVER7 NEWS 10P)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 10p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF-S					5	\$1,400.00		0.00			
N27	KMGH	10/22/24	10/28/24	M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
M-F 1035-1137pm															
(Program: JIMMY KIMMEL)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Jimmy Kimmel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$650.00		0.00			
N28	KMGH	10/22/24	10/28/24	M-F 1137pm-1207am	CM	1137pm-1207am	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
M-F 1137pm-1207am															
(Program: NIGHTLINE)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/24	10/28/24	MTWTF--					5	\$400.00		0.00			
N29	KMGH	10/22/24	10/26/24	Sa 1105pm-1205am	CM	1105pm-1205am	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
DO NOT USE															
(Program: 911)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of 911															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S-					1	\$175.00		0.00			
N30	KMGH	10/22/24	10/22/24	Tuesday Prime A	CM	7-8pm	-T-----	:30	1	\$3,700.00	P-2	0.00	NM	1	\$3,700.00
Tuesday Prime A															
(Program: BACHELOR IN PARADISE 2024)															
4Q23 COMSCORE (sell) - DENVER - Sep-Nov'22 season average of Bachelor in Paradise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-T-----					1	\$3,700.00		0.00			
N31	KMGH	10/22/24	10/22/24	Tuesday Prime C	CM	9-10pm	-T-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
Tuesday Prime C															
(Program: WILL TRENT FALL 2024)															
4Q23 COMSCORE (sell) - DENVER - Jan-May'23 season average of Will Trent															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-T-----					1	\$4,000.00		0.00			
N32	KMGH	10/22/24	10/24/24	Thursday Prime C	CM	9-10pm	---T---	:30	1	\$3,700.00	P-3	0.00	NM	1	\$3,700.00
Thursday Prime C															
(Program: HIGH POTENTIAL FALL 2024)															
4Q23 COMSCORE (sell) - DENVER - 2022-23 season average of Alaska Daily															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	---T---					1	\$3,700.00		0.00			
N33	KMGH	10/22/24	10/25/24	Friday Prime A	CM	7-8pm	----F--	:30	1	\$4,450.00	P-2	0.00	NM	1	\$4,450.00
Friday Prime A															
(Program: SHARK TANK)															
4Q23 COMSCORE (sell) - DENVER - 4Q22 average of Shark Tank															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	----F--					1	\$4,450.00		0.00			
N34	KMGH	10/22/24	10/27/24	Sunday Prime D	CM	9-10pm	-----S	:30	1	\$3,700.00	P-2	0.00	NM	1	\$3,700.00
Sunday Prime D															
(Program: ROOKIE FALL 2024)															
4Q23 COMSCORE (sell) - DENVER - Oct'22-Apr'23 season average of Rookie															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/24	10/27/24	-----S					1	\$3,700.00		0.00			
N35	KMGH	10/22/24	10/26/24	College FB - Sa Early	CM	College FB - Sa E	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
College FB - Sa Early															
(Program: NCAA FB EARLY 2024)															
4Q23 COMSCORE (sell) - DENVER - Sep-Nov'22 average of College Football Early games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/21/24	10/27/24	-----S-			1			\$3,000.00			0.00		
N36	KMGH	10/22/24	10/26/24	College FB - Sa Late College FB - Sa Late	CM	College FB - Sa L	-----S-	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
(Program: NCAA FB LATE 2024) 4Q23 COMSCORE (sell) - DENVER - Sep-Nov'22 average of College Football Late games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/21/24	10/27/24	-----S-			1			\$3,500.00			0.00		
N37	KMGH	10/22/24	10/26/24	College FB - Sa Prime College FB - Sa Prime	CM	College FB - Sa Pr	-----S-	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
(Program: NCAA FB PRIME 2024) 4Q23 COMSCORE (sell) - DENVER - Sep-Oct'22 average of College Football Prime games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/21/24	10/27/24	-----S-			1			\$4,000.00			0.00		
													Totals	117	\$111,500.00