



KLAS  
2175 West 1700 South  
Salt Lake City, UT 84104

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

## Contract # 1458322

**Schedule Dates** 11/03/16-11/08/16  
**Advertiser** Ending Spending Action Fund (46533)  
**Agency** Mentzer Media (11548)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 114/421/4287 (572026)  
**Salesperson** Continental - Washington, Washington DC (1438)  
**Sales Office** Continental - Washington DC  
**Buyer Name** Ally,Rambo,  
**Phone/Fax** /  
**CPE** 114/421/4287  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** EAFNV  
Separation: 30

**Date Entered** 11/01/16  
**Last Modified** 11/01/16  
**Entered By** Sonya Dennis-Javonti  
**CO-OP** No  
**Headline #** ECR25346034  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,030.50  
**Net Total** \$73,839.50  
**Sales Tax**

## Las Vegas (KLAS)

By Broadcast Month	Spots	Rate
Nov. 2016	17	\$86,870.00
<b>Grand Total:</b>	<b>17</b>	<b>\$86,870.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/16-11/03/16	2	:30	4:57A- 8 News Now at 5-6am	1				X				1	\$1,890.00	\$1,890.00	Las Vegas (KLAS)	1-8-NOW 5AM Target 2 Index: 114. Nielsen: 1.8	11/1/16
2.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	4:57A- 8 News Now at 5-6am	1					X			1	\$1,890.00	\$1,890.00	Las Vegas (KLAS)	1-8-NOW 5AM Target 2 Index: 114. Nielsen: 1.8	11/1/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	4:57A- 8 News Now at 5-6am	1	X							1	\$1,890.00	\$1,890.00	Las Vegas (KLAS)	1-8-NOW 5AM Target 2 Index: 114. Nielsen: 1.8	11/1/16
4.0	Normal Line / SPOT	11/08/16-11/08/16	2	:30	4:57A- 8 News Now at 5-6am	1		X						1	\$1,890.00	\$1,890.00	Las Vegas (KLAS)	1-8-NOW 5AM Target 2 Index: 114. Nielsen: 1.8	11/1/16
5.0	Normal Line / SPOT	11/03/16-11/03/16	2	:30	5:58P- 8 News Now at 6pm, M-F	1				X				1	\$7,920.00	\$7,920.00	Las Vegas (KLAS)	2-8-NOW 6PM Target 2 Index: 110. Nielsen: 2.6	11/1/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	2	:30	5:58P- 8 News Now at 6pm, M-F	1					X			1	\$7,920.00	\$7,920.00	Las Vegas (KLAS)	2-8-NOW 6PM Target 2 Index: 110. Nielsen: 2.6	11/1/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	5:58P- 8 News Now at 6pm, M-F	1	X							1	\$7,920.00	\$7,920.00	Las Vegas (KLAS)	2-8-NOW 6PM Target 2 Index: 110. Nielsen: 2.6	11/1/16
8.0	Normal Line / NCAA Football	11/05/16-11/05/16	3	:30	8:30A- NCAA Football	2						X		2	\$2,000.00	\$4,000.00	Las Vegas (KLAS)	3-NCAA Target 2 Index: 120. Nielsen: 0.4	11/1/16
9.0	Normal Line / NCAA Football	11/05/16-11/05/16	2	:30	12:28P- NCAA Football 2	2						X		2	\$6,000.00	\$12,000.00	Las Vegas (KLAS)	4-FTB Target 2 Index: 117. Nielsen: 0.4	11/1/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Sonya Dennis-Javonti

**CO-OP**

No

**Headline #**

ECR25346034

**Demo****Order Type**

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**Package Deal****Commission %**

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**Commission**

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**Net Total**

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**Sales Tax****Las Vegas (KLAS)****By Broadcast Month****Spots****Rate**

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10.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	4:30P- Pre-Sports: 8 News Now	1						X		1	\$3,520.00	\$3,520.00	Las Vegas (KLAS)	5-8-NOW SA 5PM Target 2 Index: 110. Nielsen: 2.4	11/1/16
11.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	8P- Post-Sports: 8 News Now	1						X		1	\$4,160.00	\$4,160.00	Las Vegas (KLAS)	6-8NW NOW SAT 6P Target 2 Index: 117. Nielsen: 2.7	11/1/16
12.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	9:29P- Post-Sports: Wheel of Fortune	1						X		1	\$5,280.00	\$5,280.00	Las Vegas (KLAS)	7-WHEEL-FORTNE W Target 2 Index: 116. Nielsen: 2.4	11/1/16
13.0	Normal Line / SPOT	11/05/16-11/05/16	2	:30	10P- Post-Sports: Jeopardy II	1						X		1	\$2,010.00	\$2,010.00	Las Vegas (KLAS)	8-JEOPARDY TWO W Target 2 Index: 115. Nielsen: 1.9	11/1/16
14.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	8P- CBS NCIS: Los Angeles	1							X	1	\$19,740.00	\$19,740.00	Las Vegas (KLAS)	9-NCIS LA Target 2 Index: 129. Nielsen: 4.2	11/1/16
15.0	Normal Line / SPOT	11/06/16-11/06/16	2	:30	10:59P- 8 News Now at 11pm Sun	1							X	1	\$4,840.00	\$4,840.00	Las Vegas (KLAS)	10-8-NOW SU 11PM< Target 2 Index: 130. Nielsen: 1.4	11/1/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

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Date:

Comments: