

CONTRACT



Alpha Media LLC
 6170 W. Grand Ave.
 Ste. 111
 Gurnee, IL 60031
 (262) 694-7800

<u>Contract / Revision</u> 737764 /		<u>Alt Order #</u>
<u>Advertiser</u> POL 24/Michael Bell		<u>Original Date / Revision</u> 02/08/24 / 02/08/24
<u>Contract Dates</u> 02/12/24 - 02/16/24	<u>Estimate #</u>	
<u>Product</u> Doubling the Offer		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WXLC-FM	<u>Account Executive</u> Mike Hirsch	<u>Sales Office</u> Local-Waukega
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

POL 24/Michael Bell
 3317 13th Place
 Kenosha, WI 53144

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WXLC	02/12/24	02/16/24	Mo-Fr 6a-10a	6:00 AM-10:00 AM		1:30			NM	5	\$541.90
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/12/24	02/18/24	11111--				5	\$108.38			
N 2	WXLC	02/12/24	02/16/24	Mo-Fr 3p-7p	3:00 PM-7:00 PM		1:30			NM	5	\$541.90
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/12/24	02/18/24	11111--				5	\$108.38			
N 3	WXLC	02/12/24	02/16/24	Mo-Fr 10a-3p	10:00 AM-3:00 PM		1:30			NM	5	\$478.10
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/12/24	02/18/24	11111--				5	\$95.62			
N 4	WXLC	02/12/24	02/16/24	Mo-Su 12a-12m	12:00 AM-12:00 XM		1:30			NM	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/12/24	02/18/24	1-1-1--				3	\$0.00			
Totals											18	\$1,561.90

Time Period	# of Spots	Gross Amount	Net Amount
02/01/24 -02/16/24	18	\$1,561.90	\$1,561.90
Totals	18	\$1,561.90	\$1,561.90

Signature: Michael Bell

Date: 2/9/2024

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.