

Leighton Broadcasting - Grand Forks, ND

Quarterly Issues / Program List

Third Quarter (2019)

This station provides daily news updates to keep listeners informed. In addition local announces will discuss issues impacting the surrounding region. Listeners are able to call in with questions. Live weather coverage each day and during severe events keeps the public informed on ever-changing conditions. Leighton Broadcasting also maintains an updated and active PSA file.

News Issues:

July

7/7 Blue-Green algae warning from ND Health Department: toxins can make people and animals sick. What to watch for. 40 sec Newscasts 7am & 8am

7/8 Grand Forks council considers eliminated Columbus Day: city council considers resolution to replace holiday is Indigenous Peoples Day. :50 sec Newscasts 630...7:30....8:30 am

7/8 MN launches info campaign on state's new hands-free law that begins August 1st: Hwy Patrol Col. Matt Langer talk about education campaign. 50 sec Newscasts 630...7:30....8:30 am

7/11 UND's Memorial Union slated for demolition in GF: NDUS approves 80 million dollar plan for new student center. 45 sec Newscasts 7am & 8am

7/12 ND initiated measure for recreational marijuana: Petition language submitted to ND secretary of state. :45 sec Newscasts 630...7:30....8:30 am

7/17 EGF looking to make improvements at LaFave Park: EGF to apply for a state grant with a 25% match requirement. :40 sec Newscasts 7am & 8am

7/22 A 1906 GF County bridge collapses due to overweight truck: Replacement costs could reach \$1m dollars.....50 sec Newscasts 630...7:30....8:30 am

7/26 Veterans Memorial Park in GF puts visitor center on hold: Project bids come in 50% over estimate. Re-bid planned for early 2020. :50 sec Newscasts 7am & 8am

August

8/1 GF & EGF continues discussion on new south side bridge: Two cities see need for project but remain separated by location agreement. 60 sec Newscasts 630...7:30....8:30 am

8/2 The Chamber launches Regional Market Capture study: The goal is to help attract new retail to the two cities after several closures. 60 sec Newscasts 7am & 8am

8/2 GF health officials consider needle exchange program: Local health department says the goal is to reduce increases of Hepatitis C and HIV. 70 sec Newscasts 630...7:30...8:30 am

7/5 Alerus Center OK's purchase of new flooring: Events center building to spend 777-thousand dollars on composite flooring to protect turf. :40 Newscasts 630...7:30...8:30 am

8/8 MN to scrap MNLARS system after failed attempts to fix it: MN Gov. Walz says it's time to start over after spending 180-million dollars on failed system. :45 Newscasts 7am & 8am

8/12 Grand Forks school officials to hold facility planning forums: School officials seek public input on raising taxes or shuttering lesser used schools. :60 Newscasts 630...7:30...8:30 am

8/26 GF taxpayers getting tax statements in the mail: Notices spell out what counties...cities...park...and school districts plan for tax increases in 2020. :50 Newscasts 630...7:30...8:30 am

8/30 GF schools see early enrollment increase: School officials count 7,456 students on day one....up 126 over one year ago. :50 Newscasts 7am & 8am

8/30 ND Attorney General Wayne Stenehjem says scams are still active across the state: So far state residents have lost 2.9 million dollars. :50 Newscasts 630...7:30...8:30 am

September

9/4 NASA Administrator Jim Bridenstine travels to GF: Bridenstine says NASA and UND have a strong connection and predicts future collaboration. :45 Newscasts 630...7:30...8:30 am

9/5 Wayward moose visits UND campus: Authorities keep moose in Memorial Stadium until release into the wild. :75 Newscasts 7am & 8am

9/10 GF school Board agrees to allow six schools to be placed on the National Register of Historic Places: Critics fear move could delay future building improvements. :60 Newscasts 630...7:30...8:30 am

9/16 Electronic pull-tabs grow in popularity: ND wagered \$410 million in first nine months. Critics fear it will contribute to financial distress...emotional distress...and family issues. :50 sec Newscasts 630...7:30...8:30 am

9/20 GF receives new voting machines: 40 new optical scanners arrive in GF County. State budgeted \$8.2 million dollars to replace outdated units. :50 Newscasts 7am & 8am

9/22 GF experiences record rains flooding streets and basements: GF landfill will be open extra hours and city crews will haul wet debris away for free. :70 Newscasts 630...7:30...8:30 am

9/25 Social Security SCAM reported in Polk County: Authorities issue warning not to release personal information over the phone. :45 Newscasts 7am & 8am

Public Service Announcements and Campaigns

Issue	Title	Duration	Runs
Underage Drinking	parentslead.org	:30	23
Aging issues on foot care Transportation...activities & classes	GF Senior Center	:30	23 (3x)
ND state tournament Special Olympics	ND Special Olympics	:30	20 (2x)
Walk to End All Alzheimer's Fundraiser	Alzheimer's Association	:30	22
Medication safety And disposal	Take back ND	:30	23
Rockin' the Runway fundraiser	ND Museum of Art	:30	22
MDA Fundraiser....fill the boot Campaign	Firefighters Association	:30	10
Copy only			
St. Jude's Catholic Church.....Fall Supper.....Thompson, ND		:30	8/1/19 – 9/8/19
French Fry Feed.....RRV Potato Growers Association....Grand Forks		:30	9/9/19 -9/12/19

SEVERE WEATHER COVERAGE

7/8/19	Live Coverage	7-9 pm	T-storm Warning
7/21 /19	Live Coverage	3-4 pm	T-storm Warning
7/28/19	Live coverage	2-4:30 pm	T-storm Warning
7/31/19	Live Coverage	11 pm – 1 am	T-storm Warning
8/20/19	Live Coverage	3-5:00 am	T-storm warning
9/2/19	Live coverage	5-6:30 pm	T-storm warning
9/5/19	Live coverage	3:30-4:30 am	T-storm warning
9/20-21	Live Coverage	7:00 – midnight	Flood & T-storm Warning *

*(GF street flooding and basements)

Grand Forks Police requested help from the public in finding a missing man (Fernando Balboa). Numerous announcements and social media postings to alert the public. The 55 year old man was found a week later dead in Polk County.