

CONTRACT



KTHV-TV
720 S. Iazard Street
Little Rock, AR 72201
(501)376-1111

www.THV11.com

And:

Strategic Media Placement/ POL
7669 Stagers Loop Drive
Delaware, OH 43015

<u>Contract / Revision</u> 1305881 /		<u>Alt Order #</u> 08402622
<u>Product</u> CAND-R-US SEN 9/27-10/10		
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Estimate #</u> 4781
<u>Advertiser</u> John Boozman-US Senate		<u>Original Date / Revision</u> 09/27/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTHV	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1136	<u>Product 1/2</u> 1748
<u>Agency Ref</u> 7970AG	<u>Advertiser Ref</u> 87963	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 1	KTHV	10/03/16	10/03/16	Local News @ 6a	M-F 6-7a		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	M-----				1	\$335.00					
E 2	KTHV	09/27/16	09/27/16	Local News @ 6a	M-F 6-7a		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-T-----				1	\$335.00					
E 3	KTHV	09/29/16	09/29/16	Local News @ 6a	M-F 6-7a		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---T---				1	\$335.00					
E 4	KTHV	10/10/16	10/10/16	Local News @ 6a	M-F 6-7a		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----				1	\$335.00					
E 5	KTHV	10/05/16	10/05/16	Local News @ 6a	M-F 6-7a		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----				1	\$335.00					
E 6	KTHV	10/07/16	10/07/16	Local News @ 6a	M-F 6-7a		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--				1	\$335.00					
E 7	KTHV	10/03/16	10/03/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	M-----				1	\$150.00					
E 8	KTHV	09/28/16	09/28/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--W----				1	\$150.00					
E 9	KTHV	09/30/16	09/30/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----F--				1	\$150.00					
E 10	KTHV	10/10/16	10/10/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----				1	\$150.00					
E 11	KTHV	10/04/16	10/04/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1305881 /	08402622

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/10/16	CAND-R-US SEN 9/27-	4781

<u>Advertiser</u>	<u>Original Date / Revision</u>
John Boozman-US Senat	09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCODE	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-T-----				1	\$150.00					
E 12	KTHV	10/05/16	10/05/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----				1	\$150.00					
E 13	KTHV	10/06/16	10/06/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---				1	\$150.00					
E 14	KTHV	10/07/16	10/07/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--				1	\$150.00					
E 15	KTHV	10/01/16	10/01/16	Local News @ 7a Sa	7-8a		:30			P04-GB		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S-				1	\$115.00					
E 16	KTHV	10/08/16	10/08/16	Local News @ 7a Sa	7-8a		:30			P04-GB		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S-				1	\$115.00					
D 17	KTHV	10/02/16	10/02/16	CBS Sunday Morning	SU8-930A		:30			P04-GB		NM	0	\$0.00
E 18	KTHV	10/09/16	10/09/16	CBS Sunday Morning	SU8-930A		:30			P04-GB		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S				1	\$300.00					
E 19	KTHV	10/03/16	10/03/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	M-----				1	\$225.00					
E 20	KTHV	09/27/16	09/27/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-T-----				1	\$225.00					
E 21	KTHV	09/29/16	09/29/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---T---				1	\$225.00					
E 22	KTHV	10/10/16	10/10/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----				1	\$225.00					
E 23	KTHV	10/05/16	10/05/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----				1	\$225.00					
E 24	KTHV	10/07/16	10/07/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--				1	\$225.00					
E 25	KTHV	10/03/16	10/03/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	M-----				1	\$145.00					
E 26	KTHV	09/27/16	09/27/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-T-----				1	\$145.00					
E 27	KTHV	09/29/16	09/29/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---T---				1	\$145.00					

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<u>Contract / Revision</u> 1305881 /		<u>Alt Order #</u> 08402622
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Product</u> CAND-R-US SEN 9/27-
<u>Advertiser</u> John Boozman-US Senat		<u>Estimate #</u> 4781
		<u>Original Date / Revision</u> 09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 28	KTHV	10/10/16	10/10/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/10/16	10/16/16	M-----	1			\$145.00						
E 29	KTHV	10/04/16	10/04/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-T-----	1			\$145.00						
E 30	KTHV	10/05/16	10/05/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	--W----	1			\$145.00						
E 31	KTHV	10/06/16	10/06/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---T---	1			\$145.00						
E 32	KTHV	10/07/16	10/07/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----F--	1			\$145.00						
E 33	KTHV	10/03/16	10/03/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	M-----	1			\$325.00						
E 34	KTHV	09/27/16	09/27/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	-T-----	1			\$325.00						
E 35	KTHV	10/10/16	10/10/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/10/16	10/16/16	M-----	1			\$325.00						
E 36	KTHV	10/05/16	10/05/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	--W----	1			\$325.00						
E 37	KTHV	10/07/16	10/07/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----F--	1			\$325.00						
D 38	KTHV	09/28/16	09/28/16	CBS Evening News	530-6p		:30			P04-GB		NM	0	\$0.00
D 39	KTHV	09/30/16	09/30/16	CBS Evening News	530-6p		:30			P04-GB		NM	0	\$0.00
D 40	KTHV	10/04/16	10/04/16	CBS Evening News	530-6p		:30			P04-GB		NM	0	\$0.00
E 41	KTHV	10/03/16	10/03/16	Local News @ 6p	M-F 6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	M-----	1			\$340.00						
E 42	KTHV	09/29/16	09/29/16	Local News @ 6p	M-F 6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	---T---	1			\$340.00						
E 43	KTHV	10/10/16	10/10/16	Local News @ 6p	M-F 6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/10/16	10/16/16	M-----	1			\$340.00						
E 44	KTHV	10/05/16	10/05/16	Local News @ 6p	M-F 6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	--W----	1			\$340.00						
E 45	KTHV	10/07/16	10/07/16	Local News @ 6p	M-F 6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	----F--	1			\$340.00						

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/10/16	CAND-R-US SEN 9/27-	4781

<u>Advertiser</u>	<u>Original Date / Revision</u>
John Boozman-US Senat	09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 46	KTHV	09/28/16	09/28/16	M-F 630-7P	M-F 630-7P		:30			P04-GB		NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	--W----	1			\$285.00						
E 47	KTHV	09/30/16	09/30/16	M-F 630-7P	M-F 630-7P		:30			P04-GB		NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	----F--	1			\$285.00						
E 48	KTHV	10/04/16	10/04/16	M-F 630-7P	M-F 630-7P		:30			P04-GB		NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-T-----	1			\$285.00						
D 49	KTHV	10/06/16	10/06/16	M-F 630-7P	M-F 630-7P		:30			P04-GB		NM	0	\$0.00
E 50	KTHV	10/09/16	10/09/16	Local News @ 530p	S530-6p		:30			P04-GB		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-----S	1			\$130.00						
E 51	KTHV	10/10/16	10/10/16	Monday Prime B	M 8-9P		:30			P04-GB		NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/10/16	10/16/16	M-----	1			\$1,075.00						
E 52	KTHV	09/27/16	09/27/16	Tuesday Prime A	T 7-8P		:30			P04-GB		NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	-T-----	1			\$1,550.00						
E 53	KTHV	10/04/16	10/04/16	Tuesday Prime A	T 7-8P		:30			P04-GB		NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-T-----	1			\$1,550.00						
N 54	KTHV	10/06/16	10/06/16	Thursday Prime A	Th 7-8P		:30			P04-GB		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	---T---	1			\$1,400.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KTHV	10/03/16-10/09/16	Thursday Prime A	Th 7-8P	----Th----	:30		\$1,400.00			NM		
			See MG 54.2,54.3											
	2	KTHV	10/09/16-10/09/16	Prime Political Program	Prime Political Pro	-----Su	:30		\$1,000.00			NM		
			Ⓜ MG for 54.1 10/06											
			NFL Thursday Night airs this date											
	3	KTHV	10/01/16-10/01/16	NCAA Football Pre-Game	NCAA Football Pre-	-----Sa--	:30		\$400.00			NM		
			Ⓜ MG for 54.1 10/06											
			NFL Thursday Night airs this date											
E 55	KTHV	10/01/16	10/01/16	Saturday Prime C	Sa 9-10P		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	-----S-	1			\$335.00						
E 56	KTHV	10/08/16	10/08/16	Saturday Prime C	Sa 9-10P		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-----S-	1			\$335.00						
E 57	KTHV	10/02/16	10/02/16	Sunday Prime A	Su 6-7P		:30			P04-GB		NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	-----S	1			\$725.00						
E 58	KTHV	10/09/16	10/09/16	Sunday Prime A	Su 6-7P		:30			P04-GB		NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/03/16	10/09/16	-----S	1			\$725.00						
E 59	KTHV	10/03/16	10/03/16	Local News @ 10p	M-10-1035p		:30			P04-GB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

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TERMS: Due 15th day of the Month following Broadcast.



KTHV-TV
720 S. Izard Street
Little Rock, AR 72201
(501)376-1111

www.THV11.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1305881 /	08402622

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/10/16	CAND-R-US SEN 9/27-	4781

<u>Advertiser</u>	<u>Original Date / Revision</u>
John Boozman-US Senat	09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	M-----				1	\$500.00					
E 60	KTHV	09/27/16	09/27/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-T-----				1	\$500.00					
E 61	KTHV	09/29/16	09/29/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---T---				1	\$500.00					
E 62	KTHV	10/10/16	10/10/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	M-----				1	\$500.00					
E 63	KTHV	10/04/16	10/04/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-T-----				1	\$500.00					
E 64	KTHV	10/05/16	10/05/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--W----				1	\$500.00					
E 65	KTHV	10/07/16	10/07/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----F--				1	\$500.00					
E 66	KTHV	10/08/16	10/08/16	Local News @ 10p Sa 10-1035p			:30			P04-GB		NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S-				1	\$280.00					
E 67	KTHV	10/02/16	10/02/16	Local News @ 10p Su 10-1035p			:30			P04-GB		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S				1	\$375.00					
E 68	KTHV	10/09/16	10/09/16	Local News @ 10p Su 10-1035p			:30			P04-GB		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S				1	\$375.00					
E 69	KTHV	10/08/16	10/08/16	NCAA Football Game :NCAA Football G			:30			P04-GB		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S-				1	\$1,500.00					
E 70	KTHV	10/06/16	10/06/16	NFL Thu Night Game NFL Thu Night G			:30			P04-GB		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---T---				1	\$2,200.00					
E 71	KTHV	10/02/16	10/02/16	NFL Game #1	Game #1		:30			P04-GB		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S				1	\$900.00					
E 72	KTHV	10/09/16	10/09/16	NFL Game #1	Game #1		:30			P04-GB		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S				1	\$900.00					
E 73	KTHV	10/09/16	10/09/16	NFL Game #2	Game #2		:30			P04-GB		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----S				1	\$1,600.00					
E 74	KTHV	09/27/16	09/30/16	Late Late Show	M-F 1137P-1240A		:30			P04-GB		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-TWTF--				2	\$20.00					
N 75	KTHV	09/28/16	09/28/16	CBS Evening News	530-6p		:30			P04-GB		NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/28/16	09/28/16					1						

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TERMS: Due 15th day of the Month following Broadcast.



KTHV-TV
720 S. IZARD STREET
LITTLE ROCK, AR 72201
(501)376-1111

www.thv11.com

<u>Contract / Revision</u> 1305881 /		<u>Alt Order #</u> 08402622
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Product</u> CAND-R-US SEN 9/27-
		<u>Estimate #</u> 4781
<u>Advertiser</u> John Boozman-US Senat		<u>Original Date / Revision</u> 09/27/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCODE	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--W----				1	\$775.00					
N 76	KTHV	10/02/16	10/02/16	NFL International Gam	830-1130a		:30			P04-GB		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----S				1	\$300.00					
N 77	KTHV	09/27/16	09/30/16	M-F THV This Morning	M-F 9-930A		:30			P03-PB		NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-TWTF--				3	\$120.00					
N 78	KTHV	10/03/16	10/07/16	THV This Morning @4:430-5A			:30			P04-GB		NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	MTWTF--				1	\$5.00					
Totals									0.00				77	\$31,365.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	77	\$31,365.00	(\$4,704.75)	\$26,660.25
Totals	77	\$31,365.00	(\$4,704.75)	\$26,660.25

Signature: _____ **Date:** _____

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