

# CONTRACT



**KTHV-TV**  
**720 S. Iazard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

And:

**Strategic Media Placement/ POL**  
**7669 Stagers Loop Drive**  
**Delaware, OH 43015**

<u>Contract / Revision</u> 1308358 /		<u>Alt Order #</u> 08405923
<u>Product</u> <b>CAND-R-US SEN 10/25-11/8</b>		
<u>Contract Dates</u> <b>10/25/16 - 11/08/16</b>		<u>Estimate #</u> <b>4794</b>
<u>Advertiser</u> <b>John Boozman-US Senate</b>		<u>Original Date / Revision</u> 10/03/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KTHV</b>	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1136	<u>Product 1/2</u> 1748
<u>Agency Ref</u> 7970AG	<u>Advertiser Ref</u> 87963	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KTHV	10/26/16	10/26/16	Local News @ 5a M-F 5-6a			:30			P04-GB		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--W----				1	\$160.00					
2	KTHV	11/01/16	11/01/16	Local News @ 5a M-F 5-6a			:30			P04-GB		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-T-----				1	\$160.00					
3	KTHV	11/03/16	11/03/16	Local News @ 5a M-F 5-6a			:30			P04-GB		NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$160.00					
4	KTHV	10/31/16	10/31/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----				1	\$335.00					
5	KTHV	10/25/16	10/25/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-T-----				1	\$335.00					
6	KTHV	10/26/16	10/26/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--W----				1	\$335.00					
7	KTHV	10/27/16	10/27/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---T---				1	\$335.00					
8	KTHV	10/28/16	10/28/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--				1	\$335.00					
9	KTHV	11/07/16	11/07/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----				1	\$335.00					
10	KTHV	11/01/16	11/01/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-T-----				1	\$335.00					
11	KTHV	11/02/16	11/02/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

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TERMS: Due 15th day of the Month following Broadcast.



**KTHV-TV**  
**720 S. IZARD STREET**  
**LITTLE ROCK, AR 72201**  
**(501)376-1111**

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<u>Contract / Revision</u> 1308358 /		<u>Alt Order #</u> 08405923
<u>Contract Dates</u> 10/25/16 - 11/08/16		<u>Product</u> CAND-R-US SEN 10/25
		<u>Estimate #</u> 4794
<u>Advertiser</u> John Boozman-US Senat		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCODE	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--W----				1	\$335.00					
12	KTHV	11/03/16	11/03/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$335.00					
13	KTHV	11/04/16	11/04/16	Local News @ 6a M-F 6-7a			:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--				1	\$335.00					
14	KTHV	10/31/16	10/31/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----				2	\$150.00					
15	KTHV	10/25/16	10/25/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-T-----				2	\$150.00					
16	KTHV	10/26/16	10/26/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--W----				2	\$150.00					
17	KTHV	10/27/16	10/27/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---T---				2	\$150.00					
18	KTHV	10/28/16	10/28/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---F--				2	\$150.00					
19	KTHV	11/07/16	11/07/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----				2	\$150.00					
20	KTHV	11/01/16	11/01/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-T-----				2	\$150.00					
21	KTHV	11/02/16	11/02/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--W----				2	\$150.00					
22	KTHV	11/03/16	11/03/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				2	\$150.00					
23	KTHV	11/04/16	11/04/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--				2	\$150.00					
24	KTHV	11/08/16	11/08/16	CBS This Morning	M-F 7-9A		:30			P04-GB		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	-T-----				2	\$150.00					
25	KTHV	10/29/16	10/29/16	Local News @ 7a Sa 7-8a			:30			P04-GB		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S-				1	\$115.00					
26	KTHV	11/05/16	11/05/16	Local News @ 7a Sa 7-8a			:30			P04-GB		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S-				1	\$115.00					
D 27	KTHV	10/30/16	10/30/16	CBS Sunday Morning	SU8-930A		:30			P04-GB		NM	0	\$0.00

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<u>Contract / Revision</u> 1308358 /		<u>Alt Order #</u> 08405923
<u>Contract Dates</u> 10/25/16 - 11/08/16		<u>Product</u> CAND-R-US SEN 10/25
<u>Advertiser</u> John Boozman-US Senat		<u>Estimate #</u> 4794
		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 28	KTHV	11/06/16	11/06/16	CBS Sunday Morning	SU8-930A		:30			P04-GB		NM	0	\$0.00
29	KTHV	10/31/16	10/31/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	M-----	1			\$225.00						
30	KTHV	10/25/16	10/25/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-T-----	1			\$225.00						
31	KTHV	10/27/16	10/27/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	---T---	1			\$225.00						
32	KTHV	11/07/16	11/07/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/07/16	11/13/16	M-----	1			\$225.00						
33	KTHV	11/02/16	11/02/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	--W----	1			\$225.00						
34	KTHV	11/04/16	11/04/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	----F--	1			\$225.00						
35	KTHV	11/08/16	11/08/16	Price Is Right	M-F 10-11A		:30			P04-GB		NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/07/16	11/13/16	-T-----	1			\$225.00						
36	KTHV	10/31/16	10/31/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	M-----	1			\$145.00						
37	KTHV	10/25/16	10/25/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-T-----	1			\$145.00						
38	KTHV	10/26/16	10/26/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	--W----	1			\$145.00						
39	KTHV	10/27/16	10/27/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	---T---	1			\$145.00						
40	KTHV	10/28/16	10/28/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	----F--	1			\$145.00						
41	KTHV	11/07/16	11/07/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/07/16	11/13/16	M-----	1			\$145.00						
42	KTHV	11/01/16	11/01/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-T-----	1			\$145.00						
43	KTHV	11/02/16	11/02/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	--W----	1			\$145.00						
44	KTHV	11/03/16	11/03/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---T---	1			\$145.00						

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<u>Contract Dates</u> 10/25/16 - 11/08/16		<u>Product</u> CAND-R-US SEN 10/25
<u>Advertiser</u> John Boozman-US Senat		<u>Estimate #</u> 4794
		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
45	KTHV	11/04/16	11/04/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---F--				1	\$145.00					
46	KTHV	11/08/16	11/08/16	M-F Noon News	M-F 12-1230p		:30			P04-GB		NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	-T-----				1	\$145.00					
47	KTHV	10/26/16	10/26/16	Ellen Degeneres	M-F 4-5P		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--W----				1	\$150.00					
48	KTHV	10/28/16	10/28/16	Ellen Degeneres	M-F 4-5P		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--				1	\$150.00					
49	KTHV	11/01/16	11/01/16	Ellen Degeneres	M-F 4-5P		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-T-----				1	\$150.00					
50	KTHV	11/03/16	11/03/16	Ellen Degeneres	M-F 4-5P		:30			P04-GB		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$150.00					
51	KTHV	10/31/16	10/31/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----				1	\$325.00					
52	KTHV	10/25/16	10/25/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-T-----				1	\$325.00					
53	KTHV	10/27/16	10/27/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---T---				1	\$325.00					
54	KTHV	11/07/16	11/07/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----				1	\$325.00					
55	KTHV	11/02/16	11/02/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--W----				1	\$325.00					
56	KTHV	11/04/16	11/04/16	Local News @ 5p	M-F 5-530p		:30			P04-GB		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--				1	\$325.00					
57	KTHV	10/31/16	10/31/16	CBS Evening News	530-6p		:30			P04-GB		NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----				1	\$775.00					
58	KTHV	10/26/16	10/26/16	CBS Evening News	530-6p		:30			P04-GB		NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--W----				1	\$775.00					
59	KTHV	10/28/16	10/28/16	CBS Evening News	530-6p		:30			P04-GB		NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----F--				1	\$775.00					
60	KTHV	11/02/16	11/02/16	CBS Evening News	530-6p		:30			P04-GB		NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--W----				1	\$775.00					

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TERMS: Due 15th day of the Month following Broadcast.



**KTHV-TV**  
**720 S. Izard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

<u>Contract / Revision</u> 1308358 /		<u>Alt Order #</u> 08405923
<u>Contract Dates</u> 10/25/16 - 11/08/16		<u>Product</u> CAND-R-US SEN 10/25
		<u>Estimate #</u> 4794
<u>Advertiser</u> John Boozman-US Senat		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
61	KTHV	11/04/16	11/04/16	CBS Evening News	530-6p		:30			P04-GB		NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---F--				1	\$775.00					
62	KTHV	10/31/16	10/31/16	Local News @ 6p M-F	6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	M-----				1	\$340.00					
63	KTHV	10/27/16	10/27/16	Local News @ 6p M-F	6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---T---				1	\$340.00					
64	KTHV	11/07/16	11/07/16	Local News @ 6p M-F	6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----				1	\$340.00					
65	KTHV	11/02/16	11/02/16	Local News @ 6p M-F	6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--W----				1	\$340.00					
66	KTHV	11/04/16	11/04/16	Local News @ 6p M-F	6-630p		:30			P04-GB		NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---F--				1	\$340.00					
67	KTHV	10/26/16	10/26/16	M-F 630-7P	M-F 630-7P		:30			P04-GB		NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	--W----				1	\$285.00					
68	KTHV	10/28/16	10/28/16	M-F 630-7P	M-F 630-7P		:30			P04-GB		NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	---F--				1	\$285.00					
69	KTHV	11/01/16	11/01/16	M-F 630-7P	M-F 630-7P		:30			P04-GB		NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-T-----				1	\$285.00					
70	KTHV	11/03/16	11/03/16	M-F 630-7P	M-F 630-7P		:30			P04-GB		NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$285.00					
72	KTHV	11/07/16	11/07/16	Monday Prime C	M 9-10P		:30			P04-GB		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----				1	\$900.00					
73	KTHV	10/25/16	10/25/16	Tuesday Prime A	T 7-8P		:30			P04-GB		NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-T-----				1	\$1,550.00					
74	KTHV	11/01/16	11/01/16	Tuesday Prime A	T 7-8P		:30			P04-GB		NM	1	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-T-----				1	\$1,550.00					
75	KTHV	11/02/16	11/02/16	Wednesday Prime B	W 8-9P		:30			P04-GB		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--W----				1	\$1,100.00					
76	KTHV	11/03/16	11/03/16	Thursday Prime A	Th 7-8P		:30			P04-GB		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$1,400.00					
77	KTHV	10/29/16	10/29/16	Saturday Prime C	Sa 9-10P		:30			P04-GB		NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S-				1	\$335.00					

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<u>Contract / Revision</u> 1308358 /		<u>Alt Order #</u> 08405923
<u>Contract Dates</u> 10/25/16 - 11/08/16		<u>Product</u> CAND-R-US SEN 10/25
		<u>Estimate #</u> 4794
<u>Advertiser</u> John Boozman-US Senat		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 78	KTHV	11/05/16	11/05/16	Saturday Prime C	Sa 9-10P		:30			P04-GB		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
79	KTHV	10/30/16	10/30/16	Sunday Prime A	Su 6-7P		:30			P04-GB		NM	1	\$725.00
Week:		10/24/16	10/30/16	-----S				1	\$725.00					
80	KTHV	11/06/16	11/06/16	Sunday Prime A	Su 6-7P		:30			P04-GB		NM	1	\$725.00
Week:		10/31/16	11/06/16	-----S				1	\$725.00					
81	KTHV	10/30/16	10/30/16	Sunday Prime B	Su 7-8P		:30			P04-GB		NM	1	\$550.00
Week:		10/24/16	10/30/16	-----S				1	\$550.00					
82	KTHV	11/06/16	11/06/16	Sunday Prime B	Su 7-8P		:30			P04-GB		NM	1	\$550.00
Week:		10/31/16	11/06/16	-----S				1	\$550.00					
83	KTHV	10/31/16	10/31/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		10/31/16	11/06/16	M-----				1	\$500.00					
84	KTHV	10/25/16	10/25/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		10/24/16	10/30/16	-T-----				1	\$500.00					
85	KTHV	10/26/16	10/26/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		10/24/16	10/30/16	--W----				1	\$500.00					
86	KTHV	10/27/16	10/27/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		10/24/16	10/30/16	---T---				1	\$500.00					
87	KTHV	11/07/16	11/07/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		11/07/16	11/13/16	M-----				1	\$500.00					
88	KTHV	11/01/16	11/01/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		10/31/16	11/06/16	-T-----				1	\$500.00					
89	KTHV	11/02/16	11/02/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		10/31/16	11/06/16	--W----				1	\$500.00					
90	KTHV	11/03/16	11/03/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		10/31/16	11/06/16	---T---				1	\$500.00					
91	KTHV	11/04/16	11/04/16	Local News @ 10p M-10-1035p			:30			P04-GB		NM	1	\$500.00
Week:		10/31/16	11/06/16	----F--				1	\$500.00					
92	KTHV	10/29/16	10/29/16	Local News @ 10p Sa 10-1035p			:30			P04-GB		NM	1	\$280.00
Week:		10/24/16	10/30/16	-----S-				1	\$280.00					
93	KTHV	11/05/16	11/05/16	Local News @ 10p Sa 10-1035p			:30			P04-GB		NM	1	\$280.00
Week:		10/31/16	11/06/16	-----S-				1	\$280.00					
94	KTHV	10/30/16	10/30/16	Local News @ 10p Su 10-1035p			:30			P04-GB		NM	1	\$375.00

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<u>Contract / Revision</u> 1308358 /		<u>Alt Order #</u> 08405923
<u>Contract Dates</u> 10/25/16 - 11/08/16		<u>Product</u> CAND-R-US SEN 10/25/16
<u>Advertiser</u> John Boozman-US Senat		<u>Estimate #</u> 4794
		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCODE	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S	1			\$375.00						
95	KTHV	11/06/16	11/06/16	Local News @ 10p Su	10-1035p		:30			P04-GB		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S	1			\$375.00						
96	KTHV	11/05/16	11/05/16	NCAA Football Game	NCAA Football G		:30			P04-GB		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S-	1			\$1,500.00						
101	KTHV	10/30/16	10/30/16	NFL Game #1	Game #1		:30			P04-GB		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S	1			\$900.00						
102	KTHV	11/06/16	11/06/16	NFL Game #1	Game #1		:30			P04-GB		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S	1			\$900.00						
104	KTHV	11/06/16	11/06/16	NFL Game #2	Game #2		:30			P04-GB		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----S	1			\$1,600.00						
N 105	KTHV	10/25/16	11/01/16	Tuesday Prime B	T 8-9P		:30			P03-PB		NM	2	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-T-----	1			\$1,875.00						
Week:		10/31/16	11/06/16	-T-----	1			\$1,875.00						
N 106	KTHV	10/29/16	10/29/16	NCAA Football Game	NCAA Football G		:30			P04-GB		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S-	1			\$1,500.00						
N 107	KTHV	10/28/16	11/04/16	Friday Prime A	F 7-8P		:30			P04-GB		NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	----F--	1			\$525.00						
Week:		10/31/16	11/06/16	----F--	1			\$525.00						
N 108	KTHV	10/28/16	10/28/16	Friday Prime C	F 9-10P		:30			P03-PB		NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	----F--	1			\$1,275.00						
N 109	KTHV	10/25/16	11/04/16	M-F THV This Morning	M-F 9-930A		:30			P04-GB		NM	9	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-TWTF--	4			\$80.00						
Week:		10/31/16	11/06/16	MTWTF--	5			\$80.00						
N 110	KTHV	10/30/16	10/30/16	Local News @ 530p	S530-6p		:30			P04-GB		NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-----S	1			\$130.00						
N 111	KTHV	10/25/16	10/28/16	Dr. Phil	M-F 3-4P		:30			P04-GB		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-TWTF--	3			\$125.00						
N 112	KTHV	10/31/16	11/04/16	Late Show	M-F 1035-1137P		:30			P04-GB		NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	MTWTF--	1			\$95.00						
N 113	KTHV	10/25/16	10/28/16	THV This Morning	@4:430-5A		:30			P03-PB		NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	-TWTF--	1			\$10.00						
<b>Totals</b>									0.00				127	\$48,795.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KTHV-TV**  
**720 S. IZARD STREET**  
**LITTLE ROCK, AR 72201**  
**(501)376-1111**

[www.thv11.com](http://www.thv11.com)

<u>Contract / Revision</u> 1308358 /		<u>Alt Order #</u> 08405923
<u>Contract Dates</u> <b>10/25/16 - 11/08/16</b>		<u>Product</u> CAND-R-US SEN 10/25
		<u>Estimate #</u> <b>4794</b>
<u>Advertiser</u> <b>John Boozman-US Senat</b>		<u>Original Date / Revision</u> 10/03/16 / 10/03/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	52	\$19,480.00	(\$2,922.00)	\$16,558.00
10/31/16 - 11/08/16	75	\$29,315.00	(\$4,397.25)	\$24,917.75
<b>Totals</b>	<b>127</b>	<b>\$48,795.00</b>	<b>(\$7,319.25)</b>	<b>\$41,475.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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TERMS: Due 15th day of the Month following Broadcast.