

# CONTRACT



**KTHV-TV**  
**720 S. Icard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

And:

**Strategic Media Placement/ POL**  
**7669 Stagers Loop Drive**  
**Delaware, OH 43015**

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>1308358 /             |  | <u>Alt Order #</u><br>08405923                         |
| <u>Product</u><br><b>CAND-R-US SEN 10/25-11/8</b>   |  |  |
| <u>Contract Dates</u><br><b>10/25/16 - 11/08/16</b> | <u>Estimate #</u><br><b>4794</b>           |  |
| <u>Advertiser</u><br><b>John Boozman-US Senate</b>  |  | <u>Original Date / Revision</u><br>10/03/16 / 10/03/16 |
| <u>Billing Cycle</u><br>EOM/EOC                     | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>KTHV</b>                      | <u>Account Executive</u><br>Kristen Waskie | <u>Sales Office</u><br>Telerep Philadel                |
| <u>Special Handling</u>                             |  |  |
| <u>Demographic</u><br>Adults 35+                    |  |  |
| <u>Agy Code</u>                                     | <u>Advertiser Code</u><br>1136             | <u>Product 1/2</u><br>1748                             |
| <u>Agency Ref</u><br>7970AG                         |  | <u>Advertiser Ref</u><br>87963                         |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/Week        | Rate        | PCode  | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|--------|-----|------|-------|----------|
| 1     | KTHV | 10/26/16          | 10/26/16        | Local News @ 5a M-F 5-6a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$160.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | --W----                  |                |      |        | 1                 | \$160.00    |        |     |      |       |          |
| 2     | KTHV | 11/01/16          | 11/01/16        | Local News @ 5a M-F 5-6a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$160.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -T-----                  |                |      |        | 1                 | \$160.00    |        |     |      |       |          |
| 3     | KTHV | 11/03/16          | 11/03/16        | Local News @ 5a M-F 5-6a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$160.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---T---                  |                |      |        | 1                 | \$160.00    |        |     |      |       |          |
| 4     | KTHV | 10/31/16          | 10/31/16        | Local News @ 6a M-F 6-7a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----                   |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 5     | KTHV | 10/25/16          | 10/25/16        | Local News @ 6a M-F 6-7a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -T-----                  |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 6     | KTHV | 10/26/16          | 10/26/16        | Local News @ 6a M-F 6-7a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | --W----                  |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 7     | KTHV | 10/27/16          | 10/27/16        | Local News @ 6a M-F 6-7a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ---T---                  |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 8     | KTHV | 10/28/16          | 10/28/16        | Local News @ 6a M-F 6-7a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ----F--                  |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 9     | KTHV | 11/07/16          | 11/07/16        | Local News @ 6a M-F 6-7a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | M-----                   |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 10    | KTHV | 11/01/16          | 11/01/16        | Local News @ 6a M-F 6-7a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -T-----                  |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 11    | KTHV | 11/02/16          | 11/02/16        | Local News @ 6a M-F 6-7a |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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| <u>Contract / Revision</u><br>1308358 /      |  | <u>Alt Order #</u><br>08405923                         |
| <u>Contract Dates</u><br>10/25/16 - 11/08/16 | <u>Product</u><br>CAND-R-US SEN 10/25/16 | <u>Estimate #</u><br>4794                              |
| <u>Advertiser</u><br>John Boozman-US Senat   |  | <u>Original Date / Revision</u><br>10/03/16 / 10/03/16 |

| *Line | Ch   | Start Date        | End Date        | Description                 | Start/End Time | Days | Length | Spots/Week        | Rate        | PCode  | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|-----------------------------|----------------|------|--------|-------------------|-------------|--------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----                     |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 12    | KTHV | 11/03/16          | 11/03/16        | Local News @ 6a M-F 6-7a    |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---T---                     |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 13    | KTHV | 11/04/16          | 11/04/16        | Local News @ 6a M-F 6-7a    |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$335.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ----F--                     |                |      |        | 1                 | \$335.00    |        |     |      |       |          |
| 14    | KTHV | 10/31/16          | 10/31/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----                      |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 15    | KTHV | 10/25/16          | 10/25/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -T-----                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 16    | KTHV | 10/26/16          | 10/26/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | --W----                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 17    | KTHV | 10/27/16          | 10/27/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ---T---                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 18    | KTHV | 10/28/16          | 10/28/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ----F--                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 19    | KTHV | 11/07/16          | 11/07/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | M-----                      |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 20    | KTHV | 11/01/16          | 11/01/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -T-----                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 21    | KTHV | 11/02/16          | 11/02/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 22    | KTHV | 11/03/16          | 11/03/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---T---                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 23    | KTHV | 11/04/16          | 11/04/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ----F--                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 24    | KTHV | 11/08/16          | 11/08/16        | CBS This Morning M-F 7-9A   |                |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | -T-----                     |                |      |        | 2                 | \$150.00    |        |     |      |       |          |
| 25    | KTHV | 10/29/16          | 10/29/16        | Local News @ 7a Sa 7-8a     |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$115.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -----S-                     |                |      |        | 1                 | \$115.00    |        |     |      |       |          |
| 26    | KTHV | 11/05/16          | 11/05/16        | Local News @ 7a Sa 7-8a     |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$115.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S-                     |                |      |        | 1                 | \$115.00    |        |     |      |       |          |
| D 27  | KTHV | 10/30/16          | 10/30/16        | CBS Sunday Morning SU8-930A |                |      | :30    |                   |             | P04-GB |     | NM   | 0     | \$0.00   |

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TERMS: Due 15th day of the Month following Broadcast.



**KTHV-TV**  
**720 S. Izard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>1308358 /      |  | <u>Alt Order #</u><br>08405923                         |
| <u>Contract Dates</u><br>10/25/16 - 11/08/16 | <u>Product</u><br>CAND-R-US SEN 10/25/16 | <u>Estimate #</u><br>4794                              |
| <u>Advertiser</u><br>John Boozman-US Senat   |  | <u>Original Date / Revision</u><br>10/03/16 / 10/03/16 |

| *Line | Ch   | Start Date        | End Date        | Description        | Start/End Time    | Days | Length | Spots/Week  | Rate | PCode  | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------|-------------------|------|--------|-------------|------|--------|-----|------|-------|----------|
| D 28  | KTHV | 11/06/16          | 11/06/16        | CBS Sunday Morning | SU8-930A          |      | :30    |             |      | P04-GB |     | NM   | 0     | \$0.00   |
| 29    | KTHV | 10/31/16          | 10/31/16        | Price Is Right     | M-F 10-11A        |      | :30    |             |      | P04-GB |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----             | 1                 |      |        | \$225.00    |      |        |     |      |       |          |
| 30    | KTHV | 10/25/16          | 10/25/16        | Price Is Right     | M-F 10-11A        |      | :30    |             |      | P04-GB |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -T-----            | 1                 |      |        | \$225.00    |      |        |     |      |       |          |
| 31    | KTHV | 10/27/16          | 10/27/16        | Price Is Right     | M-F 10-11A        |      | :30    |             |      | P04-GB |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ---T---            | 1                 |      |        | \$225.00    |      |        |     |      |       |          |
| 32    | KTHV | 11/07/16          | 11/07/16        | Price Is Right     | M-F 10-11A        |      | :30    |             |      | P04-GB |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | M-----             | 1                 |      |        | \$225.00    |      |        |     |      |       |          |
| 33    | KTHV | 11/02/16          | 11/02/16        | Price Is Right     | M-F 10-11A        |      | :30    |             |      | P04-GB |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----            | 1                 |      |        | \$225.00    |      |        |     |      |       |          |
| 34    | KTHV | 11/04/16          | 11/04/16        | Price Is Right     | M-F 10-11A        |      | :30    |             |      | P04-GB |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ----F--            | 1                 |      |        | \$225.00    |      |        |     |      |       |          |
| 35    | KTHV | 11/08/16          | 11/08/16        | Price Is Right     | M-F 10-11A        |      | :30    |             |      | P04-GB |     | NM   | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | -T-----            | 1                 |      |        | \$225.00    |      |        |     |      |       |          |
| 36    | KTHV | 10/31/16          | 10/31/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----             | 1                 |      |        | \$145.00    |      |        |     |      |       |          |
| 37    | KTHV | 10/25/16          | 10/25/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -T-----            | 1                 |      |        | \$145.00    |      |        |     |      |       |          |
| 38    | KTHV | 10/26/16          | 10/26/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | --W----            | 1                 |      |        | \$145.00    |      |        |     |      |       |          |
| 39    | KTHV | 10/27/16          | 10/27/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ---T---            | 1                 |      |        | \$145.00    |      |        |     |      |       |          |
| 40    | KTHV | 10/28/16          | 10/28/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ----F--            | 1                 |      |        | \$145.00    |      |        |     |      |       |          |
| 41    | KTHV | 11/07/16          | 11/07/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | M-----             | 1                 |      |        | \$145.00    |      |        |     |      |       |          |
| 42    | KTHV | 11/01/16          | 11/01/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -T-----            | 1                 |      |        | \$145.00    |      |        |     |      |       |          |
| 43    | KTHV | 11/02/16          | 11/02/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----            | 1                 |      |        | \$145.00    |      |        |     |      |       |          |
| 44    | KTHV | 11/03/16          | 11/03/16        | M-F Noon News      | M-F 12-1230p      |      | :30    |             |      | P04-GB |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---T---            | 1                 |      |        | \$145.00    |      |        |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KTHV-TV**  
**720 S. Izard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

|  |                                       |  |
|--|---------------------------------------|--|
| <u>Contract / Revision</u><br>1308358 /      |                                       | <u>Alt Order #</u><br>08405923                         |
| <u>Contract Dates</u><br>10/25/16 - 11/08/16 | <u>Product</u><br>CAND-R-US SEN 10/25 | <u>Estimate #</u><br>4794                              |
| <u>Advertiser</u><br>John Boozman-US Senat   |                                       | <u>Original Date / Revision</u><br>10/03/16 / 10/03/16 |

| *Line | Ch   | Start Date        | End Date        | Description      | Start/End Time | Days | Length | Spots/Week        | Rate        | PCode | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|-------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| 45    | KTHV | 11/04/16          | 11/04/16        | M-F Noon News    | M-F 12-1230p   |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---F--           |                |      |        | 1                 | \$145.00    |       |     |      |       |          |
| 46    | KTHV | 11/08/16          | 11/08/16        | M-F Noon News    | M-F 12-1230p   |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$145.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | -T-----          |                |      |        | 1                 | \$145.00    |       |     |      |       |          |
| 47    | KTHV | 10/26/16          | 10/26/16        | Ellen Degeneres  | M-F 4-5P       |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | --W----          |                |      |        | 1                 | \$150.00    |       |     |      |       |          |
| 48    | KTHV | 10/28/16          | 10/28/16        | Ellen Degeneres  | M-F 4-5P       |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ----F--          |                |      |        | 1                 | \$150.00    |       |     |      |       |          |
| 49    | KTHV | 11/01/16          | 11/01/16        | Ellen Degeneres  | M-F 4-5P       |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -T-----          |                |      |        | 1                 | \$150.00    |       |     |      |       |          |
| 50    | KTHV | 11/03/16          | 11/03/16        | Ellen Degeneres  | M-F 4-5P       |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---T---          |                |      |        | 1                 | \$150.00    |       |     |      |       |          |
| 51    | KTHV | 10/31/16          | 10/31/16        | Local News @ 5p  | M-F 5-530p     |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$325.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----           |                |      |        | 1                 | \$325.00    |       |     |      |       |          |
| 52    | KTHV | 10/25/16          | 10/25/16        | Local News @ 5p  | M-F 5-530p     |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$325.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -T-----          |                |      |        | 1                 | \$325.00    |       |     |      |       |          |
| 53    | KTHV | 10/27/16          | 10/27/16        | Local News @ 5p  | M-F 5-530p     |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$325.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ---T---          |                |      |        | 1                 | \$325.00    |       |     |      |       |          |
| 54    | KTHV | 11/07/16          | 11/07/16        | Local News @ 5p  | M-F 5-530p     |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$325.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | M-----           |                |      |        | 1                 | \$325.00    |       |     |      |       |          |
| 55    | KTHV | 11/02/16          | 11/02/16        | Local News @ 5p  | M-F 5-530p     |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$325.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----          |                |      |        | 1                 | \$325.00    |       |     |      |       |          |
| 56    | KTHV | 11/04/16          | 11/04/16        | Local News @ 5p  | M-F 5-530p     |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$325.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ----F--          |                |      |        | 1                 | \$325.00    |       |     |      |       |          |
| 57    | KTHV | 10/31/16          | 10/31/16        | CBS Evening News | 530-6p         |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$775.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----           |                |      |        | 1                 | \$775.00    |       |     |      |       |          |
| 58    | KTHV | 10/26/16          | 10/26/16        | CBS Evening News | 530-6p         |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$775.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | --W----          |                |      |        | 1                 | \$775.00    |       |     |      |       |          |
| 59    | KTHV | 10/28/16          | 10/28/16        | CBS Evening News | 530-6p         |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$775.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ----F--          |                |      |        | 1                 | \$775.00    |       |     |      |       |          |
| 60    | KTHV | 11/02/16          | 11/02/16        | CBS Evening News | 530-6p         |      | :30    |                   | P04-GB      |       |     | NM   | 1     | \$775.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |       |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----          |                |      |        | 1                 | \$775.00    |       |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



**KTHV-TV**  
**720 S. Izard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>1308358 /      |  | <u>Alt Order #</u><br>08405923                         |
| <u>Contract Dates</u><br>10/25/16 - 11/08/16 | <u>Product</u><br>CAND-R-US SEN 10/25/16 | <u>Estimate #</u><br>4794                              |
| <u>Advertiser</u><br>John Boozman-US Senat   |  | <u>Original Date / Revision</u><br>10/03/16 / 10/03/16 |

| *Line | Ch   | Start Date        | End Date        | Description         | Start/End Time    | Days | Length | Spots/Week  | Rate   | PCode | Rtn | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---------------------|-------------------|------|--------|-------------|--------|-------|-----|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| 61    | KTHV | 11/04/16          | 11/04/16        | CBS Evening News    | 530-6p            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$775.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | ---F--              | 1                 |      |        | \$775.00    |        |       |     |      |       |            |
| 62    | KTHV | 10/31/16          | 10/31/16        | Local News @ 6p M-F | 6-630p            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$340.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | M-----              | 1                 |      |        | \$340.00    |        |       |     |      |       |            |
| 63    | KTHV | 10/27/16          | 10/27/16        | Local News @ 6p M-F | 6-630p            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$340.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | ---T---             | 1                 |      |        | \$340.00    |        |       |     |      |       |            |
| 64    | KTHV | 11/07/16          | 11/07/16        | Local News @ 6p M-F | 6-630p            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$340.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | M-----              | 1                 |      |        | \$340.00    |        |       |     |      |       |            |
| 65    | KTHV | 11/02/16          | 11/02/16        | Local News @ 6p M-F | 6-630p            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$340.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | --W----             | 1                 |      |        | \$340.00    |        |       |     |      |       |            |
| 66    | KTHV | 11/04/16          | 11/04/16        | Local News @ 6p M-F | 6-630p            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$340.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | ---F--              | 1                 |      |        | \$340.00    |        |       |     |      |       |            |
| 67    | KTHV | 10/26/16          | 10/26/16        | M-F 630-7P          | M-F 630-7P        |      | :30    |             | P04-GB |       |     | NM   | 1     | \$285.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | --W----             | 1                 |      |        | \$285.00    |        |       |     |      |       |            |
| 68    | KTHV | 10/28/16          | 10/28/16        | M-F 630-7P          | M-F 630-7P        |      | :30    |             | P04-GB |       |     | NM   | 1     | \$285.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | ----F--             | 1                 |      |        | \$285.00    |        |       |     |      |       |            |
| 69    | KTHV | 11/01/16          | 11/01/16        | M-F 630-7P          | M-F 630-7P        |      | :30    |             | P04-GB |       |     | NM   | 1     | \$285.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -T-----             | 1                 |      |        | \$285.00    |        |       |     |      |       |            |
| 70    | KTHV | 11/03/16          | 11/03/16        | M-F 630-7P          | M-F 630-7P        |      | :30    |             | P04-GB |       |     | NM   | 1     | \$285.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | ---T---             | 1                 |      |        | \$285.00    |        |       |     |      |       |            |
| 72    | KTHV | 11/07/16          | 11/07/16        | Monday Prime C      | M 9-10P           |      | :30    |             | P04-GB |       |     | NM   | 1     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | M-----              | 1                 |      |        | \$900.00    |        |       |     |      |       |            |
| 73    | KTHV | 10/25/16          | 10/25/16        | Tuesday Prime A     | T 7-8P            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$1,550.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | -T-----             | 1                 |      |        | \$1,550.00  |        |       |     |      |       |            |
| 74    | KTHV | 11/01/16          | 11/01/16        | Tuesday Prime A     | T 7-8P            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$1,550.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -T-----             | 1                 |      |        | \$1,550.00  |        |       |     |      |       |            |
| 75    | KTHV | 11/02/16          | 11/02/16        | Wednesday Prime B   | W 8-9P            |      | :30    |             | P04-GB |       |     | NM   | 1     | \$1,100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | --W----             | 1                 |      |        | \$1,100.00  |        |       |     |      |       |            |
| 76    | KTHV | 11/03/16          | 11/03/16        | Thursday Prime A    | Th 7-8P           |      | :30    |             | P04-GB |       |     | NM   | 1     | \$1,400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | ---T---             | 1                 |      |        | \$1,400.00  |        |       |     |      |       |            |
| 77    | KTHV | 10/29/16          | 10/29/16        | Saturday Prime C    | Sa 9-10P          |      | :30    |             | P04-GB |       |     | NM   | 1     | \$335.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     | <u>Spots/Week</u> |      |        | <u>Rate</u> |        |       |     |      |       |            |
| Week: |      | 10/24/16          | 10/30/16        | -----S-             | 1                 |      |        | \$335.00    |        |       |     |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KTHV-TV**  
**720 S. Izard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

|  |                                       |  |
|--|---------------------------------------|--|
| <u>Contract / Revision</u><br>1308358 /      |                                       | <u>Alt Order #</u><br>08405923                         |
| <u>Contract Dates</u><br>10/25/16 - 11/08/16 | <u>Product</u><br>CAND-R-US SEN 10/25 | <u>Estimate #</u><br>4794                              |
| <u>Advertiser</u><br>John Boozman-US Senat   |                                       | <u>Original Date / Revision</u><br>10/03/16 / 10/03/16 |

| *Line | Ch   | Start Date        | End Date        | Description                  | Start/End Time | Days | Length | Spots/Week        | Rate        | PCode  | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|--------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| D 78  | KTHV | 11/05/16          | 11/05/16        | Saturday Prime C             | Sa 9-10P       |      | :30    |                   |             | P04-GB |     | NM   | 0     | \$0.00   |
| 79    | KTHV | 10/30/16          | 10/30/16        | Sunday Prime A               | Su 6-7P        |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$725.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -----S                       |                |      |        | 1                 | \$725.00    |        |     |      |       |          |
| 80    | KTHV | 11/06/16          | 11/06/16        | Sunday Prime A               | Su 6-7P        |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$725.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S                       |                |      |        | 1                 | \$725.00    |        |     |      |       |          |
| 81    | KTHV | 10/30/16          | 10/30/16        | Sunday Prime B               | Su 7-8P        |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$550.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -----S                       |                |      |        | 1                 | \$550.00    |        |     |      |       |          |
| 82    | KTHV | 11/06/16          | 11/06/16        | Sunday Prime B               | Su 7-8P        |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$550.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S                       |                |      |        | 1                 | \$550.00    |        |     |      |       |          |
| 83    | KTHV | 10/31/16          | 10/31/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | M-----                       |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 84    | KTHV | 10/25/16          | 10/25/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -T-----                      |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 85    | KTHV | 10/26/16          | 10/26/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | --W----                      |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 86    | KTHV | 10/27/16          | 10/27/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | ---T---                      |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 87    | KTHV | 11/07/16          | 11/07/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 11/07/16          | 11/13/16        | M-----                       |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 88    | KTHV | 11/01/16          | 11/01/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -T-----                      |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 89    | KTHV | 11/02/16          | 11/02/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | --W----                      |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 90    | KTHV | 11/03/16          | 11/03/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ---T---                      |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 91    | KTHV | 11/04/16          | 11/04/16        | Local News @ 10p M-10-1035p  |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | ----F--                      |                |      |        | 1                 | \$500.00    |        |     |      |       |          |
| 92    | KTHV | 10/29/16          | 10/29/16        | Local News @ 10p Sa 10-1035p |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$280.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/24/16          | 10/30/16        | -----S-                      |                |      |        | 1                 | \$280.00    |        |     |      |       |          |
| 93    | KTHV | 11/05/16          | 11/05/16        | Local News @ 10p Sa 10-1035p |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$280.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |          |
| Week: |      | 10/31/16          | 11/06/16        | -----S-                      |                |      |        | 1                 | \$280.00    |        |     |      |       |          |
| 94    | KTHV | 10/30/16          | 10/30/16        | Local News @ 10p Su 10-1035p |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$375.00 |

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TERMS: Due 15th day of the Month following Broadcast.





**KTHV-TV**  
**720 S. Izard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.THV11.com](http://www.THV11.com)

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>1308358 /      |  | <u>Alt Order #</u><br>08405923                         |
| <u>Contract Dates</u><br>10/25/16 - 11/08/16 | <u>Product</u><br>CAND-R-US SEN 10/25/16 | <u>Estimate #</u><br>4794                              |
| <u>Advertiser</u><br>John Boozman-US Senat   |  | <u>Original Date / Revision</u><br>10/03/16 / 10/03/16 |

| *Line  | Ch   | Start Date        | End Date        | Description                         | Start/End Time | Days | Length | Spots/Week        | Rate        | PCode  | Rtn | Type | Spots | Amount      |
|--------|------|-------------------|-----------------|-------------------------------------|----------------|------|--------|-------------------|-------------|--------|-----|------|-------|-------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | -----S                              |                |      |        | 1                 | \$375.00    |        |     |      |       |             |
| 95     | KTHV | 11/06/16          | 11/06/16        | Local News @ 10p Su                 | 10-1035p       |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$375.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | -----S                              |                |      |        | 1                 | \$375.00    |        |     |      |       |             |
| 96     | KTHV | 11/05/16          | 11/05/16        | NCAA Football Game :NCAA Football G |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$1,500.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | -----S-                             |                |      |        | 1                 | \$1,500.00  |        |     |      |       |             |
| 101    | KTHV | 10/30/16          | 10/30/16        | NFL Game #1                         | Game #1        |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$900.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | -----S                              |                |      |        | 1                 | \$900.00    |        |     |      |       |             |
| 102    | KTHV | 11/06/16          | 11/06/16        | NFL Game #1                         | Game #1        |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$900.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | -----S                              |                |      |        | 1                 | \$900.00    |        |     |      |       |             |
| 104    | KTHV | 11/06/16          | 11/06/16        | NFL Game #2                         | Game #2        |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$1,600.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | -----S                              |                |      |        | 1                 | \$1,600.00  |        |     |      |       |             |
| N 105  | KTHV | 10/25/16          | 11/01/16        | Tuesday Prime B                     | T 8-9P         |      | :30    |                   |             | P03-PB |     | NM   | 2     | \$3,750.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | -T-----                             |                |      |        | 1                 | \$1,875.00  |        |     |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | -T-----                             |                |      |        | 1                 | \$1,875.00  |        |     |      |       |             |
| N 106  | KTHV | 10/29/16          | 10/29/16        | NCAA Football Game :NCAA Football G |                |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$1,500.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | -----S-                             |                |      |        | 1                 | \$1,500.00  |        |     |      |       |             |
| N 107  | KTHV | 10/28/16          | 11/04/16        | Friday Prime A                      | F 7-8P         |      | :30    |                   |             | P04-GB |     | NM   | 2     | \$1,050.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | ----F--                             |                |      |        | 1                 | \$525.00    |        |     |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | ----F--                             |                |      |        | 1                 | \$525.00    |        |     |      |       |             |
| N 108  | KTHV | 10/28/16          | 10/28/16        | Friday Prime C                      | F 9-10P        |      | :30    |                   |             | P03-PB |     | NM   | 1     | \$1,275.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | ----F--                             |                |      |        | 1                 | \$1,275.00  |        |     |      |       |             |
| N 109  | KTHV | 10/25/16          | 11/04/16        | M-F THV This Morning                | M-F 9-930A     |      | :30    |                   |             | P04-GB |     | NM   | 9     | \$720.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | -TWTF--                             |                |      |        | 4                 | \$80.00     |        |     |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | MTWTF--                             |                |      |        | 5                 | \$80.00     |        |     |      |       |             |
| N 110  | KTHV | 10/30/16          | 10/30/16        | Local News @ 530p S                 | 530-6p         |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$130.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | -----S                              |                |      |        | 1                 | \$130.00    |        |     |      |       |             |
| N 111  | KTHV | 10/25/16          | 10/28/16        | Dr. Phil                            | M-F 3-4P       |      | :30    |                   |             | P04-GB |     | NM   | 3     | \$375.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | -TWTF--                             |                |      |        | 3                 | \$125.00    |        |     |      |       |             |
| N 112  | KTHV | 10/31/16          | 11/04/16        | Late Show                           | M-F 1035-1137P |      | :30    |                   |             | P04-GB |     | NM   | 1     | \$95.00     |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/31/16          | 11/06/16        | MTWTF--                             |                |      |        | 1                 | \$95.00     |        |     |      |       |             |
| N 113  | KTHV | 10/25/16          | 10/28/16        | THV This Morning @4:430-5A          |                |      | :30    |                   |             | P03-PB |     | NM   | 1     | \$10.00     |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |        |     |      |       |             |
| Week:  |      | 10/24/16          | 10/30/16        | -TWTF--                             |                |      |        | 1                 | \$10.00     |        |     |      |       |             |
| Totals |      |                   |                 |                                     |                |      |        |                   | 0.00        |        |     |      | 127   | \$48,795.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KTHV-TV**  
**720 S. Icard Street**  
**Little Rock, AR 72201**  
**(501)376-1111**

[www.KTHV11.com](http://www.KTHV11.com)

|   |                                       |  |
|---|---------------------------------------|--|
| <u>Contract / Revision</u><br>1308358 /             |                                       | <u>Alt Order #</u><br>08405923                         |
| <u>Contract Dates</u><br><b>10/25/16 - 11/08/16</b> | <u>Product</u><br>CAND-R-US SEN 10/25 | <u>Estimate #</u><br><b>4794</b>                       |
| <u>Advertiser</u><br><b>John Boozman-US Senat</b>   |                                       | <u>Original Date / Revision</u><br>10/03/16 / 10/03/16 |

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|---------------------|------------|--------------------|---------------------|--------------------|
| 09/26/16 - 10/30/16 | 52         | \$19,480.00        | (\$2,922.00)        | \$16,558.00        |
| 10/31/16 - 11/08/16 | 75         | \$29,315.00        | (\$4,397.25)        | \$24,917.75        |
| <b>Totals</b>       | <b>127</b> | <b>\$48,795.00</b> | <b>(\$7,319.25)</b> | <b>\$41,475.75</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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