

ORDER



Orders
Order / Rev: 166271
 Alt Order #:
Product Desc: Est. 598 8/17-8/23 Candidate
Estimate: 598
Flight Dates: 08/17/20 - 08/23/20
Original Date / Rev: 08/14/20 / 08/14/20
Order Type: GENERAL

KNSI-AM
Primary AE: St Cloud Political
Sales Office: STCD
Sales Region: Local

Agency
Name: Media Financial Services
Buying Contact:
Billing Contact: Media Financial Invoices
 1655 Palm Beach Lakes Blvd.
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jason Lewis for Senate
Demographic: HH
Product Codes: PL Cnd
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: GEN

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/21/20	45	\$940.00	\$799.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	45	\$940.00	\$799.00	0.00
Totals	45	\$940.00	\$799.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
St Cloud Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNSI	08/17/20	08/23/20	M-Su 5a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	10	\$18.00	P-1	0.00	NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		10				\$18.00		0.00			
N 2	KNSI	08/17/20	08/23/20	M-Su 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	25	\$22.00	P-1	0.00	NM	25	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		25				\$22.00		0.00			
N 3	KNSI	08/17/20	08/23/20	M-Su 3p-8p 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	10	\$21.00	P-1	0.00	NM	10	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		10				\$21.00		0.00			
													Totals	45	\$940.00