

# ORDER



**Orders**  
**Order / Rev:** 166271  
**Alt Order #:**  
**Product Desc:** Est. 598 8/17-8/23 Candidate  
**Estimate:** 598  
**Flight Dates:** 08/17/20 - 08/23/20  
**Original Date / Rev:** 08/14/20 / 08/14/20  
**Order Type:** GENERAL

**KNSI-AM**

**Primary AE:** St Cloud Political  
**Sales Office:** STCD  
**Sales Region:** Local

**Agency**  
**Name:** Media Financial Services  
**Buying Contact:**  
**Billing Contact:** Media Financial Invoices  
 1655 Palm Beach Lakes Blvd.  
 West Palm Beach, FL 33401

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Jason Lewis for Senate  
**Demographic:** HH  
**Product Codes:** PL Cnd  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** GEN

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/21/20	45	\$940.00	\$799.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	45	\$940.00	\$799.00	0.00
<b>Totals</b>	<b>45</b>	<b>\$940.00</b>	<b>\$799.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
St Cloud Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNSI	08/17/20	08/23/20	M-Su 5a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM	MTWTF--	1:00	10	\$18.00	P-1	0.00	NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		10				\$18.00		0.00			
N 2	KNSI	08/17/20	08/23/20	M-Su 10a-3p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM	MTWTF--	1:00	25	\$22.00	P-1	0.00	NM	25	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		25				\$22.00		0.00			
N 3	KNSI	08/17/20	08/23/20	M-Su 3p-8p 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM	MTWTF--	1:00	10	\$21.00	P-1	0.00	NM	10	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/20	08/23/20	MTWTF--		10				\$21.00		0.00			
													<b>Totals</b>	<b>45</b>	<b>\$940.00</b>