

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25766535	Changes as of: 10/9/2017 at 8:32 AM	Version: Highlighting Revision 1	Total \$: \$3,300.00
CPE: 369/472/5018	Flight: 10/10/17 - 10/16/17	Station: WRLH	Total Spots: 13
Agency: MENTZER MEDIA SERVICE	Advertiser: John Adams - VA AG	Market: Richmond	Total CPM: \$102.17
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: PADAM	Office: WASHINGTON	Total GRP: 32.3
	Agency Order #: 6605501	Buyer: Rumbley, Chris	Traffic #: 3062867
	Salesperson: BRADLEY PHILIPPS	Con Type: POLITICAL/NOTE	Separation:
	202-955-5342	Assistant: BRADLEY PHILIPPS	
		202-955-5342	

Comments: revised order to section 3 rates

#	Day/Time	DP	Program	Rate	ASR	len	10/10	10/11	10/12	10/13	10/14	10/15	10/16	Total Spots	Total \$	CPP	GRP
1	Tu-F, M 7a-7:30a		FOX Richmond Morning News	\$50.00	1.0	30	1	1	1	1	0	0	1	5	\$250.00	\$50.00	5.0
Changes: Rate from 100 to 50																	
REV+ 2	Tu-F, M 7a-7:30a		Big Bang Theory	\$450.00	4.3	30	1	0	1	1	0	0	1	5	\$2,250.00	\$104.65	21.5
Changes: Rate from 800 to 450																	
REV+ 3	Se 10p-10:35p		FOX Richmond 35 News Ten	\$200.00	2.9	30	0	0	0	0	1	2	0	2	\$400.00	\$68.97	5.8
Changes: Rate from 400 to 200																	
REV+ 4	M-F 10p-10:35p		News	\$400.00	0.0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
Changes: Rate from 400 to 200																	
TOTALS: 2 2 3 2 2 0 2														13	\$3,300.00	\$102.17	32.3



125 West 56th St
New York, NY 10019

Contract # 25766535

CPE: 369/42/5018

Agency: MENTZER MEDIA
SERVIC

210 W. Pennsylvania
Avenue
Suite 250
Towson, MD 21204

Product: PADAM

Agency Order #: 6605501

Buyer: Rumbley, Chris

Salesperson: BRADLEY PHILIPPS
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Changes as of: 10/09/2017 at 8:32 AM

Flight: 10/10/17 - 10/16/17

Advertiser: John Adams - VA AG

Office: WASHINGTON

Total CPE: \$102.17

Total Spots: 13

Total \$: \$3,300.00

Special
Instructions

Order Level Comments

Date/Time Added by

10/09/17 8:32 AM

BRADLEY PHILIPPS

Comment

revised order to section 3 rates

10/06/17 12:18 PM

System

Notice Received.

10/06/17 8:02 AM

BRADLEY PHILIPPS

Separation: 30

Competitive Information

Market Budget: \$66,000

WRLH Share: 5%

Comments:

WRIC: 25%

WTVR: 35%

WWBT: 35%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$3,300.00	\$102.17	32.3
Total	100%	13	\$3,300.00	\$102.17	32.3

Monthly Summary

Month	Spots	Dollars
2017-Oct	13	\$3,300.00
Total	13	\$3,300.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	10/9/17 8:32 AM	BRADLEY PHILIPPS	Revised	4		\$0	\$3,300.00	Changes: Total CPP from \$158.65 to \$102.17, Total Spots from 9 to 13, Total GRPs from 20.8 to 32.3, Comments from Separation: 30 to revised order to section 3 rates, User Entered \$ from \$0.00 to \$3,300.00, 4 buylines added or modified.
Queued for Electronic Contracting	10/6/17 11:40 AM					\$0	\$0	
New	10/6/17 9:02 AM	BRADLEY PHILIPPS	Confirmed	9		\$3,300.00	\$3,300.00	

Non-Discrimination
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.