

125 West 55th St
New York, NY 10019

Contract # 25752827
 CPE: 389/472/498
 Agency: MENTZER MEDIA
 210 W. Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
 Comments: Separation: 30

Charges as of: 9/21/2017 at 9:04 AM
 Flight: 9/22/17 - 9/25/17
 Advertiser: John Adams - VA AG
 Product: PADAM
 Agency Order #: 6554953
 Buyer: Rumbley, Chris
 Salesperson: BRADLEY PHILIPPS
 202-955-5342

Version: Current State Version 2
 Station: WRLH
 Market: Richmond
 Office: WASHINGTON
 Primary Demo: Adults 35+
 Con Type: POLITICAL/NOTE
 Assistant: BRADLEY PHILIPPS
 202-955-5342

Total \$: \$1,040.00
 Total Spots: 7
 Total CPP: \$104.00
 Total GRP: 10.0
 Separation: Sep:10

# Day/Time	DP	Program	Rate	A3SP Rating	Len	9/22 - 9/25					Total Spots	Total \$	CPP	GRP
						9/22	9/23	9/24	9/25					
REV 1 12n-1p		Fond/Funny	\$70.00	1.0	30	1	0	0	1	2	\$140.00	\$70.00	2.0	
Changes: Day/Time from F.M-Th 12n-1230p to M-F 12n-1p, Program from Family Feed to Fond/Funny														
REV 3 11:30p-12m		Mike & Molly	\$150.00	2.0	30	1	0	0	1	2	\$300.00	\$75.00	4.0	
Changes: Day/Time from F.M-Th 1230p-1a to M-F 12n-1a, Program from Top & A Half Men to ModernMen														
REV 4 12n-1a		ModernMen	\$100.00	1.3	30	1	0	0	1	2	\$200.00	\$75.92	2.6	
TOTALS:						0	1	0	6	7	\$1,040.00	\$104.00	10.0	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25752827 Changes as of: 9/21/2017 at 9:04 AM Version: Current State Version 2

CPE: 3894724998 Flight: 9/22/17 - 9/25/17 Station: WRLH Total \$: \$1,040.00

Agency: MENTZER MEDIA Advertiser: John Adams - VA AG Market: Richmond Total Spots: 7

210 W. Pennsylvania Avenue Suite 250 Product: PADAM Office: WASHINGTON Total CPP: \$104.00

Towson, MD 21204 Agency Order #: 6554953 Buyer: Rumbley, Chris Primary Demo: Adults 35+ Total GRP: 10.0

Salesperson: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS Separation: Sep:10

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/21/17 9:04 AM	BRADLEY PHILIPPS	Separation: 30
09/21/17 9:04 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$10,400
WRLH Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,040.00	\$104.00	10.0
Total	100%	7	\$1,040.00	\$104.00	10.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	1	\$400.00
2017-Oct	6	\$640.00
Total	7	\$1,040.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$/ Comment
Revision	9/21/17 9:04 AM	BRADLEY PHILIPPS	Revised		\$0	Changes: Separation Min Minutes Between from null to 10. User Entered \$ from \$0.00
New	9/21/17 9:03 AM	BRADLEY PHILIPPS	New	7	\$1,040.00	\$1,040.00 to \$1,040.00. 3 buylines added or modified.

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

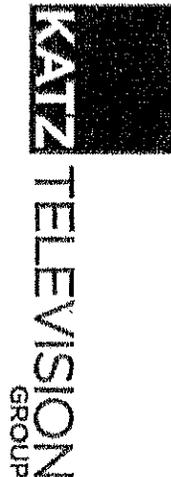


KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25710480
 Agency: MENTZER MEDIA SERVICE
 210 W. Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
 Flight: 9/26/17 - 10/2/17
 Advertiser: John Adams - VA AG
 Product: PADAM
 Agency Order #: 6526583
 Buyer: Rumbley, Chris
 Salesperson: BRADLEY PHILIPPS
 202-955-5342
 Version: Highlighting Revision 4
 Station: WRLH
 Market: Richmond
 Office: WASHINGTON
 Primary Demo: Adults 35+
 Con Type: POLITICAL/NOTE
 Assistant: BRADLEY PHILIPPS
 202-955-5342
 Total \$: \$14,450.00
 Total Spots: 51
 Total CPP: \$111.93
 Total GRP: 129.1
 Traffic #: 3026205
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/26 - 10/2										Total Spots	Total \$	GRP
							9/26	9/27	9/28	9/29	9/30	10/1	10/2						
1	Tu-F, M 7:30a-8a		FOX Richmond Morning News	\$75.00	0.9	30	1	1	1	1	0	0	1		5	\$375.00	\$83.33	4.5	
2	8p-9p		LUCIFER	\$900.00	2.9	30	0	0	0	0	0	0	1		1	\$900.00	\$310.34	2.9	
3	Tu 8p-9p		LETHAL WEAPON	\$1,000.00	3.0	30	1	0	0	0	0	0	0		1	\$1,000.00	\$333.33	3.0	
4	8p-9p		HELLS KITCHEN	\$225.00	1.1	30	0	0	0	1	0	0	0		1	\$225.00	\$204.55	1.1	
5	Sa 8p-11:30p		CFB	\$400.00	1.4	30	0	0	0	0	3	0	0		3	\$1,200.00	\$285.71	4.2	
6	Tu-F, M 10p-10:30p		FOX NEWS AT 10<	\$400.00	4.4	30	1	1	1	1	0	0	1		5	\$2,000.00	\$90.91	22.0	
7	Tu-F, M 10:30p-11p		FOX NEWS AT 10<	\$400.00	3.4	30	1	1	1	1	0	0	1		5	\$2,000.00	\$117.65	17.0	
8	Sa 10p-10:35p		FOX Richmond 35 News Ten	\$200.00	2.3	30	0	0	0	0	1	0	0		1	\$200.00	\$88.96	2.3	
9	Tu-F, M 11p-11:30p		Daily Mail	\$160.00	2.3	30	1	1	1	1	0	0	1		5	\$800.00	\$89.57	11.5	
Changes: Program from MIKE AND MOLLY's to Daily Mail																			
10	Tu-F, M 11:30p-12m		Mike & Molly	\$150.00	2.0	30	1	1	1	1	0	0	1		5	\$750.00	\$75.00	10.0	
11	Tu-F, M 12m-12:30a		Modern Family	\$100.00	1.5	30	1	1	1	1	0	0	1		5	\$500.00	\$66.67	7.5	
12	Tu-F, M 7:30p-8p		Big Bang Theory	\$450.00	4.2	30	0	0	1	1	0	0	1		3	\$1,350.00	\$107.14	12.6	
13	Tu-F, M 12:30a-1a		Two & A Half Men	\$100.00	1.3	30	1	1	1	1	0	0	1		5	\$500.00	\$78.92	6.5	
REV+14	Tu-F, M 7p-7:30p		Big Bang Theory	\$450.00	4.2	30	0	0	1	1	0	0	1		5	\$2,250.00	\$107.14	21.0	
REV+15	Su 10p-10:35p		FOX 35 News Ten	\$400.00	3.0	30	0	0	0	0	0	0	1		1	\$400.00	\$133.33	3.0	
TOTALS:							9	8	9	10	4	1	10		51	\$14,450.00	\$117.93	129.1	



125 West 55th St
New York, NY 10019

Contract # 25710489 Changes as of: 9/20/2017 at 2:29 PM Version: Highlighting Revision 4
 CPE: 389/472/4963 Flight: 9/26/17 - 10/2/17 Station: WRLH
 Agency: MENTZER MEDIA Advertiser: John Adams - VA AG Market: Richmond
 210 W. Pennsylvania Product: PADAM Office: WASHINGTON
 Avenue Suite 250 Buyer: Rumbley, Chris Primary Demo: Adults 35+
 Towson, MD 21204 Salesperson: BRADLEY PHILLIPPS Assistant: BRADLEY PHILLIPPS Con Type: POLITICAL/NOTE
 Agency Order #: 6526583 202-955-5342 202-955-5342 Total GRP: 129.1
 Total Spots: 51 Total CPP: \$111.93 Traffic #: 3028205
 Separation:

Special Instructions

Date/Time	Added by	Comment
09/20/17 2:29 PM	BRADLEY PHILLIPPS	Separation: 30
09/20/17 2:29 PM	BRADLEY PHILLIPPS	Separation: 30
09/20/17 2:29 PM	GOTOSTRATAVPHILLIP	Cancelled by new revision
09/19/17 11:47 AM	BRADLEY PHILLIPPS	revised line 9
09/19/17 9:04 AM	System	Notice Received.
09/18/17 5:05 PM	GOTOSTRATAVPHILLIP	Separation: 30
09/13/17 5:23 PM	Jason Baumgarten	line 9 all spots na d/h prg chg. program airing 11:00-11:30 does not commercial time. I was not sure where you wanted to move the money. Thanks!
09/13/17 5:10 PM	System	Notice Received.
09/13/17 1:02 PM	BRADLEY PHILLIPPS	Separation: 30

Competitive Information

Market Budget: \$108,864
WRLH Share: 11%
Comment:
WRC: 30%
WTVR: 30%
WWBT: 29%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	\$14,450.00	\$111.93	129.1
Total	100%	51	\$14,450.00	\$111.93	129.1

Monthly Summary

Month	Spots	Dollars
2017-Oct	51	\$14,450.00
Total	51	\$14,450.00

Transaction History

Trans	Created/Received	Created by	Status	Spots	Spot-	\$ Chg	Contract \$	Comment
Revision	9/20/17 2:29 PM	BRADLEY PHILLIPPS	Revised			\$0	\$14,450.00	Changes: User Entered \$ from \$11,800.00 to \$14,450.00. 1 buyline added or modified.
Revision	9/20/17 2:29 PM	S	Updated	6		\$2,650.00	\$14,450.00	Changes: Comments from revised line 9 to Separation: 30. Total \$ from \$11,800.00 to \$14,450.00. Total GRPs from 105.1 to 129.1. Total Spots from 45 to 51. Total CPP from \$112.27 to \$111.93. 5 buylines added or modified.
Revision	9/19/17 11:47 AM	BRADLEY PHILLIPPS	Updated			\$0	\$11,800.00	Changes: Comments from Separation: 30 to revised line 9. User Entered \$ from \$0.00 to \$11,800.00. 1 buyline added or modified.
Revision	9/18/17 5:05 PM	S	Confirmed	8		\$1,850.00	\$11,800.00	Changes: Total \$ from \$9,950.00 to \$11,800.00. Total GRPs from 86.0 to 105.1. Total Spots from 37 to 45. Total CPP from \$115.70 to \$112.27. 2 buylines added or modified.
Makegood 1	9/13/17 5:23 PM	Jason Baumgarten	Confirmed			\$0	\$9,950.00	Changes: Total GIMPs from 0 to 86. Total CPM from \$0.00 to \$115.897.67.
Quoted for Electronic Contracting	9/13/17 3:38 PM					\$0	\$0	
New	9/13/17 1:02 PM	BRADLEY PHILLIPPS	Confirmed	37		\$9,950.00	\$9,950.00	



WRFH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3040828

Schedule Dates

09/23/17-09/25/17

Advertiser

John Adams for Virginia Attorney General R (1185)

Agency

Mentzer Media Services (1381)

Product

POLITICAL ISSUE (ns) (1187)

Brand

389/472/4998 (962762)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Chris Rumbley,

Phone/Fax

/

CPE

389/472/4998

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

PADAM
Separation: Min minutes between spots: 10.
BRADLEY PHILLIPS

Date Entered 09/21/17
Last Modified 09/21/17
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25752827
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$156.00
Net Total \$884.00
Sales Tax

Richmond (WRFH)
By Broadcast Month

By Broadcast Month	Spots	Rate
Sep. 2017	1	\$400.00
Oct. 2017	6	\$640.00
Grand Total:	7	\$1,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 1.0)	09/25/17-09/25/17	3	:30	12P-1P (EST)	2	2	\$70.00	\$140.00	Richmond (WRFH)	Fend/Funny	9/21/17
2.0	Normal Line / Football (2 1.0)	09/23/17-09/23/17	3	:30	8P-Sports-FOX College Football Prime	1	1	.	1	\$400.00	\$400.00	Richmond (WRFH)	CFB	9/21/17
3.0	Normal Line / SPOT (3 2.0)	09/25/17-09/25/17	3	:30	11:30P- Mike and Molly	2	2	\$150.00	\$300.00	Richmond (WRFH)		9/21/17
4.0	Normal Line / SPOT (4 1.3)	09/25/17-09/25/17	3	:30	12A-1A (EST)	2	2	\$100.00	\$200.00	Richmond (WRFH)	Modern/Men	9/21/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgl.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.