



125 West 55th St
New York, NY 10019

Contract # 25752827		Changes as of: 9/21/2017 at 9:04 AM		Version: Current State Version 2	
CPE: 389/472/498	Agency: MENTZER MEDIA	Flight: 9/22/17 - 9/25/17	Station: WRLH	Total \$: \$1,040.00	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: John Adams - VA AG	Product: PADAM	Market: Richmond	Total Spots: 7	
Agency Order #: 6554963	Buyer: Rumbley, Chris	Office: WASHINGTON	Total CPP: \$104.00		
Salesperson: BRADLEY PHILIPPS	202-955-5342	Con Type: POLITICAL/NOTE	Total GRP: 10.0		
Assistant: BRADLEY PHILIPPS			Separation: Sep:10		

Comments: Separation: 30

											9/22 - 9/25					
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/22	9/23	9/24	9/25	Total Spots	Total \$	CPP	GRP		
REV 1	M-F 12n-1p		Feud/Funny	\$70.00	1.0	30	1	0	0	1	2	2	\$140.00	\$70.00	2.0	
Changes: Day/Time from F.M-Th 12n-12:30p to M-F 12n-1p, Program from Family Feud to Feud/Funny																
REV 3	F.M-Th 11:30p-12m		Mike & Molly	\$150.00	2.0	30	1	0	0	1	2	2	\$300.00	\$75.00	4.0	
REV 4	M-F 12n-1a		ModernMen	\$100.00	1.3	30	1	0	0	1	2	2	\$200.00	\$76.92	2.6	
Changes: Day/Time from F.M-Th 12:30a-1a to M-F 12n-1a, Program from Two & A Half Men to ModernMen																
TOTALS: 0 1 0 6												7	\$1,040.00	\$104.00	10.0	



125 West 55th St
New York, NY 10019

Contract # 25752827 Changes as of: 9/21/2017 at 9:04 AM Version: Current State Version 2
CPE: 3894/2498 Flight: 9/22/17 - 9/25/17 Station: WRLH Total \$: \$1,040.00
Agency: MENTZER MEDIA Advertiser: John Adams - VA AG Market: Richmond Total Spots: 7
210 W. Pennsylvania Avenue Suite 250 Product: PADAM Office: WASHINGTON Total CPE: \$104.00
Towson, MD 21204 Agency Order #: 6554953 Buyer: Rumbley, Chris Primary Demo: Adults 35+ Total GRP: 10.0
Salesperson: BRADLEY PHILIPPS 202-955-5342 Assistant: BRADLEY PHILIPPS Separation: Sep:10

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/21/17 9:04 AM	BRADLEY PHILIPPS	Separation: 30
09/21/17 9:04 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$10,400
WRLH Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,040.00	\$104.00	10.0
Total	100%	7	\$1,040.00	\$104.00	10.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	1	\$400.00
2017-Oct	6	\$640.00
Total	7	\$1,040.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	9/21/17 9:04 AM	BRADLEY PHILIPPS	Revised			\$0
New	9/21/17 9:03 AM	BRADLEY PHILIPPS	New	7		\$1,040.00

Contract \$1,040.00
Changes: Separation Min Minutes Between from null to 10. User Entered \$ from \$0.00 to \$1,040.00. 3 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25710480

CPE: 389/472/4963

Agency: MENTZER MEDIA
SERVIC

210 W. Pennsylvania
Avenue
Suite 250
Towson, MD 21204

Changes as of: 9/20/2017 at 2:29 PM

Flight: 9/26/17 - 10/2/17

Advertiser: John Adams - VA AG

Product: PADAM

Agency Order #: 6526583

Buyer: Rumbley, Chris

Salesperson: BRADLEY PHILLIPS
202-955-5342

Version: Highlighting Revision 4

Station: WRLH

Market: Richmond

Office: WASHINGTON

Primary Demo: Adults 35+

Com Type: POLITICAL/NOTE

Assistant: BRADLEY PHILLIPS
202-955-5342

Total \$: \$14,450.00
Total Spots: 51

Total CPE: \$111.93

Total GRP: 129.1

Traffic #: 3026205

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/26	9/27	9/28	9/29	9/30	10/1	10/2	Total Spots	Total \$	CPE	GRP
1	Tu-F, M 7:30a-8a		FOX Richmond Morning News	\$75.00	0.9	30	1	1	1	1	0	0	1	5	\$375.00	\$83.33	4.5
2	M 8p-9p		LUCIFER	\$900.00	2.9	30	0	0	0	0	0	0	1	1	\$900.00	\$310.34	2.9
3	Tu 8p-9p		LETHAL WEAPON	\$1,000.00	3.0	30	1	0	0	0	0	0	0	1	\$1,000.00	\$333.33	3.0
4	F 8p-9p		HELLS KITCHEN	\$225.00	1.1	30	0	0	0	1	0	0	0	1	\$225.00	\$204.55	1.1
5	Sa 8p-11:30p		CFB	\$400.00	1.4	30	0	0	0	0	3	0	0	3	\$1,200.00	\$285.71	4.2
6	Tu-F, M 10p-10:30p		FOX NEWS AT 10<	\$400.00	4.4	30	1	1	1	1	0	0	1	5	\$2,000.00	\$90.91	22.0
7	Tu-F, M 10:30p-11p		FOX NEWS AT 10<	\$400.00	3.4	30	1	1	1	1	0	0	1	5	\$2,000.00	\$117.65	17.0
8	Sa 10p-10:35p		FOX Richmond 35 News Ten	\$200.00	2.3	30	0	0	0	0	1	0	0	1	\$200.00	\$88.96	2.3
9	Tu-F, M 11p-11:30p		Daily Mail	\$160.00	2.3	30	1	1	1	1	0	0	1	5	\$800.00	\$88.57	11.5
Changes: Program from MIKE AND MOLLY's to Daily Mail																	
10	Tu-F, M 11:30p-12m		Mike & Molly	\$150.00	2.0	30	1	1	1	1	0	0	1	5	\$750.00	\$75.00	10.0
11	Tu-F, M 12m-12:30a		Modern Family	\$100.00	1.5	30	1	1	1	1	0	0	1	5	\$500.00	\$66.67	7.5
12	Tu-F, M 7:30p-8p		Big Bang Theory	\$450.00	4.2	30	0	0	1	1	0	0	1	3	\$1,350.00	\$107.14	12.6
13	Tu-F, M 12:30a-1a		Two & A Half Men	\$100.00	1.3	30	1	1	1	1	0	0	1	5	\$500.00	\$76.92	6.5
REV+ 14	Tu-F, M 7p-7:30p		Big Bang Theory	\$450.00	4.2	30	0	1	0	1	0	0	0	1	\$2,250.00	\$107.14	21.0
REV+ 15	Su 10p-10:35p		FOX 35 News Ten	\$400.00	3.0	30	0	0	0	0	0	0	1	1	\$400.00	\$133.33	3.0
TOTALS: 9 8 9 10 4 1 10														51	\$14,450.00	\$111.93	129.1



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Office: WASHINGTON
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Con Type: POLITICAL/NOTE
Assistant: BRADLEY PHILLIPS
202-955-5342

Total \$: \$14,450.00
Total Spots: 51

Total CPM: \$111.93

Total GRP: 129.1

Traffic #: 3028205
Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/20/17 2:29 PM	BRADLEY PHILLIPS	Separation: 30
09/20/17 2:29 PM	BRADLEY PHILLIPS	Separation: 30
09/20/17 2:29 PM	GOTOSTRATAbPHILLIP	Canceled by new revision
09/19/17 11:47 AM	BRADLEY PHILLIPS	revised line 9
09/19/17 9:04 AM	System	Notice Received.
09/18/17 5:05 PM	GOTOSTRATAbPHILLIP	Separation: 30
09/13/17 5:23 PM	Jason Baumgarten	line 9 all spots na d/t prg chg. program airing 11:00-11:30 does not commercial time. I was not sure where you wanted to move the money. Thanks!
09/13/17 5:10 PM	System	Notice Received.
09/13/17 1:02 PM	BRADLEY PHILLIPS	Separation: 30

Competitive Information

Market Budget: \$108,864
WRLH Share: 11%
Comment:
WRC: 30%
WTVR: 30%
WWBT: 29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	51	\$14,450.00	\$111.93	129.1
Total	100%	51	\$14,450.00	\$111.93	129.1

Monthly Summary		
Month	Spots	Dollars
2017-Oct	51	\$14,450.00
Total	51	\$14,450.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Revision	9/20/17 2:29 PM	BRADLEY PHILLIPS	Revised			\$0	\$14,450.00	Changes: User Entered \$ from \$11,800.00 to \$14,450.00. 1 buyline added or modified.
Revision	9/20/17 2:29 PM	S	Updated	6		\$2,650.00	\$14,450.00	Changes: Comments from revised line 9 to Separation: 30. Total \$ from \$11,800.00 to \$14,450.00. Total GRPs from 105.1 to 129.1. Total Spots from 45 to 51. Total CPM from \$112.27 to \$111.93. 5 buylines added or modified.
Revision	9/19/17 11:47 AM	BRADLEY PHILLIPS	Updated			\$0	\$11,800.00	Changes: Comments from Separation: 30 to revised line 9. User Entered \$ from \$0.00 to \$11,800.00. 1 buyline added or modified.
Revision	9/18/17 5:05 PM	S	Confirmed	8		\$1,850.00	\$11,800.00	Changes: Total \$ from \$9,950.00 to \$11,800.00. Total GRPs from 86.0 to 105.1. Total Spots from 37 to 45. Total CPM from \$115.70 to \$112.27. 2 buylines added or modified.
Makegood 1	9/13/17 5:23 PM	Jason Baumgarten	Confirmed			\$0	\$9,950.00	Changes: Total GRPs from 0 to 86. Total CPM from \$0.00 to \$115.897.67.
Quoted for Electronic Contracting	9/13/17 3:38 PM					\$0	\$0	
New	9/13/17 1:02 PM	BRADLEY PHILLIPS	Confirmed	37		\$9,950.00	\$9,950.00	



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 3040828

Schedule Dates 09/23/17-09/25/17
Advertiser John Adams for Virginia Attorney General R (1185)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 389/472/4998 (962762)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Chris Rumbley,
Phone/Fax /
CPE 389/472/4998
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PADAM
Separation: Min minutes between spots: 10.
BRADLEY PHILLIPS

Date Entered 09/21/17
Last Modified 09/21/17
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25752827
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$156.00
Net Total \$884.00
Sales Tax

Richmond (WRLH)	
By Broadcast Month	Spots
Sep. 2017	1
Oct. 2017	6
Grand Total:	7

Rate
\$400.00
\$640.00
\$1,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 1.0)	09/25/17-09/25/17	3	:30	12P-1P (EST)	2								2	\$70.00	\$140.00	Richmond (WRLH)	Foed/Funny	9/21/17
2.0	Normal Line / Football (2 1.0)	09/23/17-09/23/17	3	:30	8P-Sports-FOX College Football Prime							1		1	\$400.00	\$400.00	Richmond (WRLH)	CFB	9/21/17
3.0	Normal Line / SPOT (3 2.0)	09/25/17-09/25/17	3	:30	11:30P-Mike and Molly	2								2	\$150.00	\$300.00	Richmond (WRLH)		9/21/17
4.0	Normal Line / SPOT (4 1.3)	09/25/17-09/25/17	3	:30	12A-1A (EST)	2								2	\$100.00	\$200.00	Richmond (WRLH)	Modern/Men	9/21/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://bgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.