

## **Community Issues and Programming January 31<sup>st</sup> thru March 31<sup>st</sup> 2024**

The following programs were aired on WMYX 99.9 FM, HD 3 via W250BN during the fourth quarter of 2023. As Program Director, I was responsible for airing these programs as part of our Community Issues and Programming for the station.

The topics covered included, Health, the Economy, Crime in the Neighborhoods, Immigration reform, Teen age pregnancy, Employment and Job training. WJTI has devoted an extensive amount of Public Service announcements to address these issues.

**City of Milwaukee Job fair** – Drive thru job fair during January and February 2024. Applicants receive guidance and training on how to apply for City Job openings. Live on-air interview featuring City officials answering questions from listeners.

**Anthem Blue Cross & Blue Shield** – Weekly call-in show that covers multiple topics in the area of Health and personal choices. Local guest include experts in the areas of drug and alcohol abuse are featured.

### **PSA'S ON THE AIR –**

- Mental Health – Family and Community.
- Love has no label – Diversity and Inclusion ad.
- United Community Center.
- Covid and the Elderly.
- Covid and Hope.
- Keeping Kids Safe – Our Kids Safe
- Agriculture Health / Safety – US Department of Labor Wage.
- Al-Anon – Public Service Network
- Goodwill Industry – Social Media Protection.
- Fighting Blindness – Foundation Fighting Blindness.
- Flu vaccine PSA campaign.
- Al-Anon Spanish PSA
- Adoption – information on adoptions
- Safety First – PSA on dangers of driving for teenagers.