



2022 Campaign

93.1 'The Lake' with feel-good favorites for over 55,000+ listeners weekly!

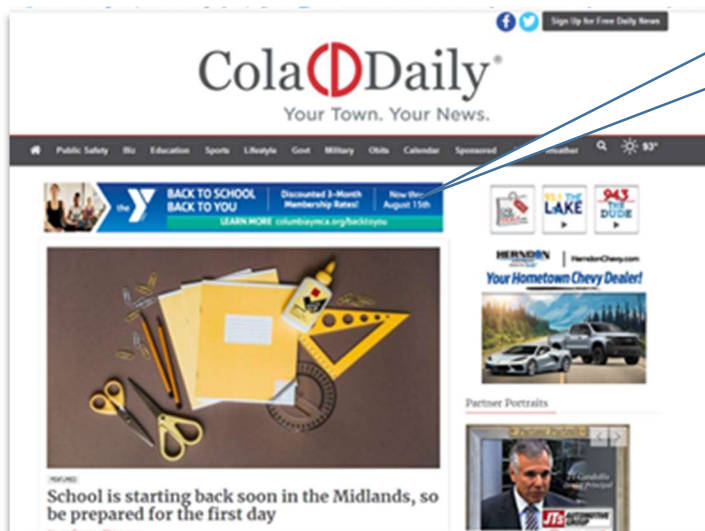
- Monday 10/24 – Tuesday 11/8, 16 total days
 - 4 commercials per day to air AM Drive, Midday, or PM Drive
 - 64x total commercials @ \$22 per = \$1408 total campaign
 - BONUS – 4 additional commercials to air every day 5a-12m at no additional charge
 - 64x additional commercials
- Campaign Totals...128x commercials, \$1408

94.3 The Dude with the country hits for over 50,000+ listeners weekly!

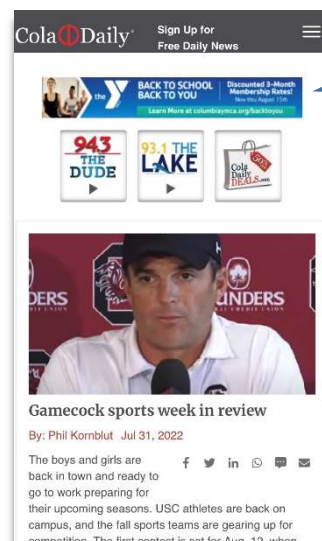
- Monday 10/24 – Tuesday 11/1, 9 total days
 - 4 commercials per day to air AM Drive, Midday, or PM Drive
 - 64x total commercials @ \$15 per = \$960 total campaign
 - BONUS – 4 additional commercials to air every day 5a-12m at no additional charge
 - 64x additional commercials
- Campaign Totals...128x commercials, \$960

ColaDaily.com with 90,000 unique monthly readers and over 3000,000 page views a month!

- Top Leaderboard Ad in Rotation – limited to four advertisers.
 - Two-Week with 25% rotation, \$1200
 - Two-Week with 50% rotation, \$1850



728x90
Leaderboard Display Ad
Rotates on all pages of ColaDaily



320x100 Companion
Leaderboard Ad
For Mobile Devices
Rotates on all pages of ColaDaily