





2022 Campaign

93.1 'The Lake" with feel-good favorites for over 55,000+ listeners weekly!

- Monday 10/24 Tuesday 11/8, 16 total days
 - o 4 commercials per day to air AM Drive, Midday, or PM Drive
 - 64x total commercials @ \$22 per = \$1408 total campaign
 - BONUS 4 additional commercials to air every day 5a-12m at no additional charge
 - 64x additional commercials
- Campaign Totals...128x commercials, \$1408

94.3 The Dude with the country hits for over 50,000+ listeners weekly!

- Monday 10/24 Tuesday 11/1, 9 total days
 - 4 commercials per day to air AM Drive, Midday, or PM Drive
 - 64x total commercials @ \$15 per = \$960 total campaign
 - \circ BONUS 4 additional commercials to air every day 5a-12m at no additional charge
 - 64x additional commercials
- Campaign Totals...128x commercials, \$960

ColaDaily.com with 90,000 unique monthly readers and over 3000,000 page views a month!

- Top Leaderboard Ad in Rotation limited to four advertisers.
- Two-Week with 25% rotation, \$1200 728x90 • Two-Week with 50% rotation, \$1850 Leaderboard Display Ad Rotates on all pages of 🕤 💟 Sign Up for Free Daily News **ColaDaily** Cola Daily Cola Daily 320x100 Companion Leaderboard Ad For Mobile Devices Rotates on all pages of **ColaDaily** INDERS School is starting back soon in the Midlands, so be prepared for the first day Gamecock sports week in review By: Phil Kornblut Jul 31, 2022 The boys and girls are f 🎔 in 🛛 🗭 🖾 back in town and ready to go to work preparing for their upcoming seasons. USC athletes are back on

campus, and the fall sports teams are gearing up for