

# INVOICE



Send Payment To:  
**WUAB**  
**Drawer #0954**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<b>Invoice #</b> 1211912-1	<b>Invoice Date</b> 11/06/14	<b>Invoice Month</b> November 2014	<b>Invoice Period</b> 10/27/14 - 11/04/14
<b>Advertiser</b> POL/Kennedy-French		<b>Product</b> TV	<b>Estimate Number</b> 4268

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
5	11/03/14	11/03/14	M-F 7-730p	7-730p	M-----	:30	1	\$350.00	NM																																																																						
<table border="0"> <tr> <td><b>Spots: # Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1 WUAB</td> <td>M</td> <td>11/03/14</td> <td>7:28 PM</td> <td>M-F 7-730p</td> <td>7-730p</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1 WUAB	M	11/03/14	7:28 PM	M-F 7-730p	7-730p	:30	TGOHKNFR1401H	\$350.00	NM																																																		
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																						
1 WUAB	M	11/03/14	7:28 PM	M-F 7-730p	7-730p	:30	TGOHKNFR1401H	\$350.00	NM																																																																						
6	10/27/14	10/30/14	Late News M-Su	10-11p	MTWT---	:30	4	\$300.00	NM																																																																						
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>MTWT---</td> <td>4</td> <td>\$300.00</td> <td colspan="4"></td> </tr> <tr> <td><b>Spots: # Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>2 WUAB</td> <td>M</td> <td>10/27/14</td> <td>10:22 PM</td> <td>Late News M-Su</td> <td>10-11p</td> <td>:30</td> <td>TGOHFRKN1401H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>1 WUAB</td> <td>Tu</td> <td>10/28/14</td> <td>10:22 PM</td> <td>Late News M-Su</td> <td>10-11p</td> <td>:30</td> <td>TGOHFRKN1401H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>4 WUAB</td> <td>W</td> <td>10/29/14</td> <td>10:00 PM</td> <td>Late News M-Su</td> <td>10-11p</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>3 WUAB</td> <td>Th</td> <td>10/30/14</td> <td>10:59 PM</td> <td>Late News M-Su</td> <td>10-11p</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	MTWT---	4	\$300.00					<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	2 WUAB	M	10/27/14	10:22 PM	Late News M-Su	10-11p	:30	TGOHFRKN1401H	\$300.00	NM	1 WUAB	Tu	10/28/14	10:22 PM	Late News M-Su	10-11p	:30	TGOHFRKN1401H	\$300.00	NM	4 WUAB	W	10/29/14	10:00 PM	Late News M-Su	10-11p	:30	TGOHKNFR1401H	\$300.00	NM	3 WUAB	Th	10/30/14	10:59 PM	Late News M-Su	10-11p	:30	TGOHKNFR1401H	\$300.00	NM
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/27/14	11/02/14	MTWT---	4	\$300.00																																																																										
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																						
2 WUAB	M	10/27/14	10:22 PM	Late News M-Su	10-11p	:30	TGOHFRKN1401H	\$300.00	NM																																																																						
1 WUAB	Tu	10/28/14	10:22 PM	Late News M-Su	10-11p	:30	TGOHFRKN1401H	\$300.00	NM																																																																						
4 WUAB	W	10/29/14	10:00 PM	Late News M-Su	10-11p	:30	TGOHKNFR1401H	\$300.00	NM																																																																						
3 WUAB	Th	10/30/14	10:59 PM	Late News M-Su	10-11p	:30	TGOHKNFR1401H	\$300.00	NM																																																																						
7	11/03/14	11/03/14	Late News M-Su	10-11p	M-----	:30	1	\$300.00	NM																																																																						
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/03/14</td> <td>11/09/14</td> <td>M-----</td> <td>1</td> <td>\$300.00</td> <td colspan="4"></td> </tr> <tr> <td><b>Spots: # Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1 WUAB</td> <td>M</td> <td>11/03/14</td> <td>10:40 PM</td> <td>Late News M-Su</td> <td>10-11p</td> <td>:30</td> <td>TGOHFRKN1401H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/03/14	11/09/14	M-----	1	\$300.00					<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1 WUAB	M	11/03/14	10:40 PM	Late News M-Su	10-11p	:30	TGOHFRKN1401H	\$300.00	NM																														
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	11/03/14	11/09/14	M-----	1	\$300.00																																																																										
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																						
1 WUAB	M	11/03/14	10:40 PM	Late News M-Su	10-11p	:30	TGOHFRKN1401H	\$300.00	NM																																																																						
8	10/28/14	10/28/14	Tue Prime	8-10p	-T-----	:30	1	\$150.00	NM																																																																						
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>-T-----</td> <td>1</td> <td>\$150.00</td> <td colspan="4"></td> </tr> <tr> <td><b>Spots: # Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1 WUAB</td> <td>Tu</td> <td>10/28/14</td> <td>8:51 PM</td> <td>Tue Prime</td> <td>8-10p</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	-T-----	1	\$150.00					<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1 WUAB	Tu	10/28/14	8:51 PM	Tue Prime	8-10p	:30	TGOHKNFR1401H	\$150.00	NM																														
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/27/14	11/02/14	-T-----	1	\$150.00																																																																										
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																						
1 WUAB	Tu	10/28/14	8:51 PM	Tue Prime	8-10p	:30	TGOHKNFR1401H	\$150.00	NM																																																																						
9	10/29/14	10/29/14	Wed Prime	8-10p	--W----	:30	1	\$225.00	NM																																																																						
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>--W----</td> <td>1</td> <td>\$225.00</td> <td colspan="4"></td> </tr> <tr> <td><b>Spots: # Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1 WUAB</td> <td>W</td> <td>10/29/14</td> <td>9:33 PM</td> <td>Wed Prime</td> <td>8-10p</td> <td>:30</td> <td>TGOHFRKN1401H</td> <td>\$225.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	--W----	1	\$225.00					<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1 WUAB	W	10/29/14	9:33 PM	Wed Prime	8-10p	:30	TGOHFRKN1401H	\$225.00	NM																														
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/27/14	11/02/14	--W----	1	\$225.00																																																																										
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																						
1 WUAB	W	10/29/14	9:33 PM	Wed Prime	8-10p	:30	TGOHFRKN1401H	\$225.00	NM																																																																						

**Total Spots 17**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,775.00</b>
<u>Agency Commission</u>	<b>\$416.25</b>
<u>Net Amount Due</u>	<b>\$2,358.75</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



**WUAB**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 Main: (216) 771-1943  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1211912-1	11/06/14	November 2014	10/27/14 - 11/04/14

Station	Account Executive	Sales Office	Sales Region
WUAB	House WOIO/WUAB	Cleveland Local	Local

Advertiser	Product	Estimate Number
POL/Kennedy-French	TV	4268

Flight Dates	Order #	Alt Order #
10/27/14 - 11/04/14	1211912	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

**Strategic Media Placement**  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Send Payment To:

**WUAB**  
 Drawer #0954  
 PO Box 11407  
 Birmingham, AL 35246-0958

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																
1	10/27/14	10/31/14	M-F 19 Action News at 7a	7a-8a	M-W-F--	:30	3	\$50.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>M-W-F--</td> <td>3</td> <td>\$50.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3</td> <td>WUAB</td> <td>M</td> <td>10/27/14</td> <td>7:41 AM</td> <td>M-F 19 Action News at 7a</td> <td>7-8a</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WUAB</td> <td>W</td> <td>10/29/14</td> <td>7:13 AM</td> <td>M-F 19 Action News at 7a</td> <td>7-8a</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WUAB</td> <td>F</td> <td>10/31/14</td> <td>7:23 AM</td> <td>M-F 19 Action News at 7a</td> <td>7-8a</td> <td>:30</td> <td>TGOHFRKN1401H</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	M-W-F--	3	\$50.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3	WUAB	M	10/27/14	7:41 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHKNFR1401H	\$50.00	NM	1	WUAB	W	10/29/14	7:13 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHKNFR1401H	\$50.00	NM	2	WUAB	F	10/31/14	7:23 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHFRKN1401H	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	10/27/14	11/02/14	M-W-F--	3	\$50.00																																																																				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															
3	WUAB	M	10/27/14	7:41 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHKNFR1401H	\$50.00	NM																																																															
1	WUAB	W	10/29/14	7:13 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHKNFR1401H	\$50.00	NM																																																															
2	WUAB	F	10/31/14	7:23 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHFRKN1401H	\$50.00	NM																																																															
2	11/03/14	11/04/14	M-F 19 Action News at 7a	7a-8a	MT-----	:30	2	\$50.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/03/14</td> <td>11/09/14</td> <td>MT-----</td> <td>2</td> <td>\$50.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>WUAB</td> <td>M</td> <td>11/03/14</td> <td>6:59 AM</td> <td>M-F 19 Action News at 7a</td> <td>7-8a</td> <td>:30</td> <td>TGOHFRKN1401H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WUAB</td> <td>Tu</td> <td>11/04/14</td> <td>7:59 AM</td> <td>M-F 19 Action News at 7a</td> <td>7-8a</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/03/14	11/09/14	MT-----	2	\$50.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	WUAB	M	11/03/14	6:59 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHFRKN1401H	\$50.00	NM	1	WUAB	Tu	11/04/14	7:59 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHKNFR1401H	\$50.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	11/03/14	11/09/14	MT-----	2	\$50.00																																																																				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															
2	WUAB	M	11/03/14	6:59 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHFRKN1401H	\$50.00	NM																																																															
1	WUAB	Tu	11/04/14	7:59 AM	M-F 19 Action News at 7a	7-8a	:30	TGOHKNFR1401H	\$50.00	NM																																																															
3	10/30/14	10/31/14	M-F 10-11a	10-11a	---TF--	:30	2	\$100.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>---TF--</td> <td>2</td> <td>\$100.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WUAB</td> <td>Th</td> <td>10/30/14</td> <td>10:38 AM</td> <td>M-F 10-11a</td> <td>10-11a</td> <td>:30</td> <td>TGOHFRKN1401H</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WUAB</td> <td>F</td> <td>10/31/14</td> <td>10:22 AM</td> <td>M-F 10-11a</td> <td>10-11a</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	---TF--	2	\$100.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WUAB	Th	10/30/14	10:38 AM	M-F 10-11a	10-11a	:30	TGOHFRKN1401H	\$100.00	NM	2	WUAB	F	10/31/14	10:22 AM	M-F 10-11a	10-11a	:30	TGOHKNFR1401H	\$100.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	10/27/14	11/02/14	---TF--	2	\$100.00																																																																				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															
1	WUAB	Th	10/30/14	10:38 AM	M-F 10-11a	10-11a	:30	TGOHFRKN1401H	\$100.00	NM																																																															
2	WUAB	F	10/31/14	10:22 AM	M-F 10-11a	10-11a	:30	TGOHKNFR1401H	\$100.00	NM																																																															
4	11/01/14	11/01/14	ACC Football	ACC Football	-----S-	:30	2	\$50.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>-----S-</td> <td>2</td> <td>\$50.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WUAB</td> <td>Sa</td> <td>11/01/14</td> <td>2:10 PM</td> <td>ACC Football</td> <td>ACC Football</td> <td>:30</td> <td>TGOHFRKN1401H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WUAB</td> <td>Sa</td> <td>11/01/14</td> <td>3:21 PM</td> <td>ACC Football</td> <td>ACC Football</td> <td>:30</td> <td>TGOHKNFR1401H</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	-----S-	2	\$50.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WUAB	Sa	11/01/14	2:10 PM	ACC Football	ACC Football	:30	TGOHFRKN1401H	\$50.00	NM	2	WUAB	Sa	11/01/14	3:21 PM	ACC Football	ACC Football	:30	TGOHKNFR1401H	\$50.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	10/27/14	11/02/14	-----S-	2	\$50.00																																																																				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															
1	WUAB	Sa	11/01/14	2:10 PM	ACC Football	ACC Football	:30	TGOHFRKN1401H	\$50.00	NM																																																															
2	WUAB	Sa	11/01/14	3:21 PM	ACC Football	ACC Football	:30	TGOHKNFR1401H	\$50.00	NM																																																															
5	11/03/14	11/03/14	M-F 7-730p	7-730p	M-----	:30	1	\$350.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/03/14</td> <td>11/09/14</td> <td>M-----</td> <td>1</td> <td>\$350.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/03/14	11/09/14	M-----	1	\$350.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	11/03/14	11/09/14	M-----	1	\$350.00																																																																				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																															

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.