



WGNS RADIO • 306 S. Church St. • Murfreesboro, TN 37130 • 615-893-5373

Re: Quarterly Ascertainment Report

Dates: July, August, September (3rd Quarter, 2013)

Filed: October 4, 2013

1. **HEALTH:** Middle Tennessee Medical Center changed its name to St. Thomas Rutherford Hospital on July 11, 2013. This was included in a July 1st broadcast that also included the 15th anniversary of the NICU service there. On Aug. 13, 2013 Rita Ash and Anne Davis told about the "Wine Around the Square" to benefit the local Cancer Foundation. On July 9th the health focus was on heart disease, still this nation's #1 health killer. On July 15th MTSU interacted with the public about successes with its Center for Dyslexic Studies. July 19th featured Dr. Jason Bour told about Attention Deficit Hyperactivity Disorder. And July 26th featured representatives from the Alzheimer's Association with information about that disease. On Aug. 5th St. Thomas Rutherford's President and CEO Gordon Ferguson told of why the hospital made a name change. On Sept. 6th 2013 Heart Walk Chair David Hoke told about the Sept. 14th walk at the hospital. Sept. 27th focused on health challenged individuals as Nancy Patterson told how the Tennessee Rehabilitation Center in Smyrna helps those with disabilities to develop work skills.

2. **LAW and ORDER:** As Murfreesboro's population passes 110,000 and Rutherford County exceeds a quarter of a million, crime and traffic issues explode. Fireworks safety was a major topic on the July 3rd broadcast. Murfreesboro Police were on July 3, Aug. 7, and Sept. 4; Rutherford County Sheriffs Office on the radio July 17, Aug. 21, and Sept. 18, 2013.

3. **NATURAL HISTORY MUSEUM:** MTSU Natural History Professor Alan Brown has secured funding for a major natural history museum. He wants to locate it in Murfreesboro, but many of the financial backers want it in Nashville. It is getting Chamber and other investors who feel Murfreesboro is suited for such a museum, since State Route 840 connects so many major interstates. On July 5, 2013, Professor Brown interacted with the public.

4. **JUVENILE JUSTICE SYSTEM:** Rutherford County Juvenile Court Judge Donna Scott Davenport is using this forum to get public feedback from unique programs there as well as to make the public aware of activities. A new service announced this quarter is to allow parents who experience major child rearing problems to "walk-in" any Wednesday for help and guidance. This quarter also brought information on the "court dog program" that helps calm children by placing a "therapy dog" with them. There was also a focus on an open house scheduled next month.

5. **UNCLE DAVE MACON DAYS:** This is the 36th year for this event that puts over \$3-million into the community over a 3 day weekend. The July 12th broadcast covered ways the event keeps local history alive for young persons to learn. It creates funded training programs while also attracting over 10-thousand visitors.

6. **Middle Tennessee State University:** On July 15th the broadcast told about how "Mechatronics" is building enrollment for needed local jobs. Information about the university was broadcast July 15, August 19 and Sept. 16, 2013.

7. **WARM WEATHER COMMUNITY ACTIVITIES :** July 23rd representatives from the Murfreesboro Parks & Recreation Department told about improvements at the Patterson Park pool as well as the water park at SportsCom. Melinda Tate updated activities on the Greenway and at the Old Fort and Barfield Parks.

8. **LITERACY:** Rutherford County still has an illiteracy problem. On Aug. 2nd Read to Succeed's Executive Director Lisa Mitchell interacted with the public on the free adult reading programs that they offer. 14% of adults can not read, 21% are at below 5th grade level, 63% of prison inmates can not read, 19% of high school graduates also can not read. Aug. 9th Headmaster Mike Williams announced a new private school, Redeemer Classical Academy, will soon open here.

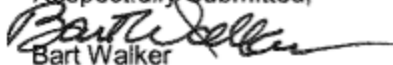
9. **GROWTH ISSUES IN MURFREESBORO:** On July 30th City Manager Rob Lyons and Assistant City Manager Jim Crumley took calls from residents about their concerns brought on by heavy traffic, school over crowding, etc. With inner city and gang crimes on the increase, Vice Mayor Ron Washington and MTSU's Echell Eady, from southside of Chicago, had public interaction on Sept. 11th on how to make community's safer. The focus on Murfreesboro was July 10, August 14 and September 11, 2013.

11. **PUBLIC LIBRARY:** On Sept. 17th Linebaugh Library Director Rita Shacklett interacted with the public on new technology and improvements at the local facility. She also shared information about expansions at the Patterson Park branch.

12. **SEXUAL ENCOUNTERS IN THERAPY:** Several cases have been reported of sexual encounter on clients allegedly by technicians at massage parlors and at kiosks at the mall. On Aug. 9th Licensed Massage Therapist Laura Bolton told what to do if you are a victim and she covered state requirements for licensing and ways to be safe while having a massage.

All of these topics were covered 8:10-9:00AM on Mondays through Fridays on WGNS (AM) and its translator frequencies along with WETV (LPTV). To the best of my knowledge, these are the major concerns during the third quarter, 2013 and were addressed with specific broadcasts on the dates listed above.

Respectfully Submitted,


Bart Walker

Chief Operator

October 4, 2013