

## Quarterly issues/Programs list 1st quarter 2024

WFMW      WKTG

At WFMW and WKTG, we focus on upcoming local events, local elections, and community issues with an emphasis on education, healthcare, and nutrition.

Quarterly issues/Programs 1<sup>st</sup> quarter 2024 WFMW

“Western Kentucky Live” airs each Monday morning from 7:30-8AM with guests, open forums, and listener call-ins.

Airdate: Jan. 8, 2024

Subject: Baptist Health – Foundation giving

Airdate: Jan 15, 2024

Subject: Kentucky State Representative

Airdate: Jan 22, 2024

Subject: Owensboro Health – physical therapy

Airdate: Jan 29, 2024

Subject: CPA advise on tax preparation

Airdate: Feb. 5, 2024

Subject: Baptist Health – Heart fair

Airdate: Feb. 12, 2024

Subject: Open forum

Airdate: Feb. 19, 2024

Subject: Owensboro Heart – Heart month

Airdate: Feb. 26, 2024

Subject: Rotary Club scholarships

Airdate: March 4, 2024

Subject: Colorectal cancer

Airdate: March 11, 2024

Subject: Emergency Management

Airdate: March 18, 2024

Subject: Owensboro Health – colorectal cancer screening

Airdate: March 25, 2024

Subject: open forum – new state legislation

## Quarterly Issues/Programs 1st quarter 2024 WKTG/WKTG HD-2

The following 30 minute programs aired on the following Sundays in each month at 8AM

Jan 14, 2024: Baptist Health – Foundation giving

Feb. 11, 2024 : Baptist Health – Heart fair

Mar. 10, 2024: Baptist Health – Colorectal cancer

## OTHER PUBLIC SERVICE INITIATIVES

WKTG, WKTG-HD2, and WFMW broadcast a weekly feature named “MCC and You”, that is a spotlight on education at Madisonville Community College. This is a 5 minute show that airs on the weekend.

WFMW, WKTG, and WKTG HD-2 also air a public service program recorded by the Western Kentucky Regional Nutrition Education Agent from the University of Kentucky. This is a 5 minute show that airs on the weekend and features subjects relating to diet, nutrition, and food preparation.

WKTG also airs a daily 30 second recorded commercial called “Community Spotlight” that highlights various public services. This is in addition to live-read public service announcements.

1st Quarter 2024 Public Service Announcements for  
WFMW/WKTG/WKTG-HD2

Colon cancer awareness day

Center for the Arts events

YMCA schedule

County clerk computer upgrades

Lions Club award nominations

Boil water advisory

Weather closures

Hopkins County school district Child Find learning disabilities

Blood drive

Rotary club scholarships