

ORDER



Orders
Order / Rev: 287714
Alt Order #: 08383158
Product Desc: FRENCH FOR JUDGE
Estimate: 1125
Flight Dates: 11/01/16 - 11/08/16
Original Date / Rev: 10/27/16 / 10/27/16
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: SRCP Media, Inc.
Buying Contact: _____
Billing Contact: _____
201 N. Union Street, Ste. 200
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: French For Judge
Demographic: A35+
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 10/17/17
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	31	\$10,915.00	\$9,277.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	31	\$10,915.00	\$9,277.75	0.00
Totals	31	\$10,915.00	\$9,277.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	20%	\$10,915.00
Market	100%	\$54,575.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	8%	\$4,366.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	32%	\$17,464.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ 0% \$0.00
 KRPV 0% \$0.00
 KRQE 40% \$21,830.00
 KUPT 0% \$0.00
 KWBQ 0% \$0.00
 UNKWN 0% \$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	11/01/16	11/07/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M-----	:30	1	\$475.003		0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	M-----		1		\$475.00		0.00					
2	All	11/01/16	11/07/16	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	M-----	:30	1	\$250.003		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	M-----		1		\$250.00		0.00					
3	All	11/01/16	11/07/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	2	\$310.003		0.00	NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		2		\$310.00		0.00					
4	All	11/01/16	11/07/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	5	\$510.003		0.00	NM	5	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		5		\$510.00		0.00					
5	All	11/01/16	11/07/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	4	\$360.003		0.00	NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		4		\$360.00		0.00					
6	All	11/01/16	11/07/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	1	\$410.002		0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	MTWTF--		1		\$410.00		0.00					
9	All	11/08/16	11/08/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-1-----	:30	1	\$410.002		0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/08/16	11/14/16	-1-----		1		\$410.00		0.00					
10	All	11/08/16	11/08/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$360.003		0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/08/16	11/14/16	-1-----		1		\$360.00		0.00					
11	All	11/01/16	11/04/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-TWTF--	:30	4	\$425.004		0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-TWTF--		4		\$425.00		0.00					
12	All	11/01/16	11/04/16	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-TWTF--	:30	4	\$190.004		0.00	NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	-TWTF--		4		\$190.00		0.00					
13	All	11/01/16	11/04/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	4	\$300.004		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	-TWTF--		4		\$300.00		0.00					
14	All	11/07/16	11/07/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$360.003		0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/16	11/07/16	1-----		1		\$360.00		0.00					
N 16	All	11/01/16	11/04/16	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-TWTF--	:30	2	\$190.004		0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/16	11/06/16	-TWTF--		2		\$190.00		0.00					

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*Tax 1 Note: ABQ 7.313%.													Totals	0	\$0.00