

# ORDER



KLFY Lafayette, LA

**Orders**  
**Order / Rev:** 961024  
**Alt Order #:** 25341839  
**Product Desc:** Order  
**Estimate:** C26N06  
**Flight Dates:** 10/30/16 - 11/06/16  
**Original Date / Rev:** 11/03/16 / 11/03/16  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Ellison Congress District 3  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN10086/SP6681/TO1332/MO1041  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	20	\$9,040.00	\$7,684.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	20	\$9,040.00	\$7,684.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$9,040.00</b>	<b>\$7,684.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLFY	10/31/16	10/31/16	Passe Partout 5-6a	CM	5-6a	M-----	:30	1	\$225.00	P3	0.00	NM	0	\$0.00
PASSE PARTOUT Start Date: 10/31/16, End Date: 11/06/16, Weekdays: M-----, Spots/Week: 1, Rate: \$225.00, Rating: 0.00 Description: Passe Partout 5-6a, Start/End Time: 5-6a, Weekdays: M-----, Length: :30, Rate: <del>(\$225.00)</del> , Rtg: 0.00, Type: NM Credited [No MG needed] agency cancelation															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KLFY	11/01/16	11/01/16	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	-T-----	:30	2	\$225.00	P3	0.00	NM	1	\$225.00
rev 2-PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-T-----			1		\$225.00		0.00				
6	KLFY	10/31/16	10/31/16	CBS This Morning CBS This Morning	CM	7a-9a	M-----	:30	2	\$225.00	P3	0.00	NM	0	\$0.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	M-----			2		\$225.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLFY	10/31/16-11/06/16		CBS This Morning		7a-9a	M-----	:30		<del>(\$225.00)</del>		0.00	NM		
Credited [No MG needed] agency cancelation															
2	KLFY	10/31/16-11/06/16		CBS This Morning		7a-9a	M-----	:30		<del>(\$225.00)</del>		0.00	NM		
Credited [No MG needed] agency cancelation															
8	KLFY	11/02/16	11/02/16	CBS This Morning CBS This Morning	CM	7a-9a	--W----	:30	2	\$225.00	P3	0.00	NM	1	\$225.00
rev 2-CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	--W----			1		\$225.00		0.00				
11	KLFY	11/05/16	11/05/16	Passe Partout @ 5-6a Passe Partout @ 5-6a	CM	5a-6a	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S-			1		\$150.00		0.00				
12	KLFY	11/05/16	11/05/16	CBS This Morning Sa CBS This Morning Sa	CM	6a-8a	-----S-	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
CBS THIS MORNING: SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S-			1		\$150.00		0.00				
13	KLFY	11/06/16	11/06/16	Passe Partout 6a-7a Passe Partout 6a-7a	CM	6a-7a	-----S	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S			1		\$190.00		0.00				
14	KLFY	11/06/16	11/06/16	Passe Partout 7a-8a Passe Partout 7a-8a	CM	7a-8a	-----S	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S			1		\$225.00		0.00				
15	KLFY	11/06/16	11/06/16	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
rev2 -CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S			1		\$150.00		0.00				
16	KLFY	11/06/16	11/06/16	Face The Nation Face The Nation	CM	930a-1030a	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
rev 2-FACE THENATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	-----S			1		\$150.00		0.00				
N25	KLFY	11/04/16	11/04/16	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	----2--	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	----2--			2		\$525.00		0.00				
N26	KLFY	11/04/16	11/04/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	----2--	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/16	11/06/16	----2--			2		\$600.00		0.00				
N27	KLFY	11/04/16	11/04/16		CM	6p-630p	----2--	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KLFY News 10 @ 6p											
				KLFY News 10 @ 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----2--		2				\$525.00		0.00			
N 28	KLFY	11/05/16	11/05/16	KLFY News 10 Weekend	CM	10p-1035p	-----1-	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
				KLFY News 10 Weekend Repo											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-		1				\$525.00		0.00			
N 29	KLFY	11/06/16	11/06/16	NFL Regular Season Early	CM	NFL Regular Seas	-----3	:30	3	\$750.00	P3	0.00	NM	3	\$2,250.00
				NFL Regular Season Early											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----3		3				\$750.00		0.00			
N 30	KLFY	11/06/16	11/06/16	NFL Regular Season Late	CM	NFL Regular Seas	-----2	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
				NFL Regular Season Late											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----2		2				\$750.00		0.00			
													Totals	20	\$9,040.00