

**Political Time & Confirmation Order**

Date:

|                                    |  |                            |
|------------------------------------|--|----------------------------|
| <b>TYPE</b>                        | <input checked="" type="radio"/> NEW   | <b>ACCOUNT INFORMATION</b> |
| <input type="radio"/> REVISED      | <b>ACCOUNT</b> Media Financial         | <b>ADDRESS</b>             |
| <input type="radio"/> ADDITION     | <b>SPOT TITLE:</b> Biden For President | <b>SALESPERSON:</b>        |
| <input type="radio"/> CANCELLATION | <b>BROADCAST CALENDAR WEEK:</b>        | <b>START DATE:</b> 10/18   |
|                                    |  | <b>END DATE:</b> 10/29     |

|                                |   |  |
|--------------------------------|---|--|
| <b>LENGTH: (PLEASE STATE:)</b> | <input checked="" type="checkbox"/> 60:30 | <b>BILLING INFORMATION: (IF ANY)</b>       |
| <b>TALENT:</b>                 |   | <b>AGENCY:</b>                             |
| <b>RATE:</b> 60.00             |   | <b>ADDRESS</b> 1655 Palm Beach Lakes Blvd. |
| <b>TOTAL</b> 1260.00           |   | <b>CITY/STATE/ZIP:</b> WEST Palm Beach, FL |
|                                |   | <b>CONTACT PERSON:</b>                     |
|                                |   | <b>PHONE:</b> 412 421-2600                 |
|                                |   | <b>FAX#:</b> 412 421-6001                  |

**All Monthly OR Weekly Total** \_\_\_\_\_ **Total Weeks** \_\_\_\_\_ **Total Spots** 21

**Schedule**

| Days | 7a-9a | 9a-12p | 12p-3p | 3p-6p | 6p-- | Total |
|------|-------|--------|--------|-------|------|-------|
| Mon. |       |        |        |       |      |       |
| Tue. |       |        |        |       |      |       |
| Wed. |       |        |        |       |      |       |
| Thu. |       |        |        |       |      |       |
| Fri. |       |        |        |       |      |       |
| Sat. |       |        |        |       |      |       |
| Sun. |       |        |        |       |      |       |

Flight Weeks and/or Special Instructions: \_\_\_\_\_ **Spots** \_\_\_\_\_

**\*\*TREASURER**

**\*\*AGY EST# (IF ANY)**

**\*\*BILLING E-MAIL** INVOICES@MediaFinancial.com



|                        |                                       |                   |                           |                                 |  |
|------------------------|---------------------------------------|-------------------|---------------------------|---------------------------------|--|
| <b>STATION:</b>        | WNOV-AM                               | <b>ORDER#:</b>    | 3211077                   | <b>DATE:</b>                    | 10/18/2023   |
| <b>MARKET:</b>         | Milwaukee-Racine, WI                  | <b>AMOUNT:</b>    | \$1,260.00                | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep                 | <b>SPOTS:</b>     | 21                        |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | Stn Ver: 1 Last:                      |                   |                           |                                 |  |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                          | <b>SLS PH:</b>    | 412 421 2600              |                                 |  |
| <b>SALESPERSON:</b>    | Roger Rafson                          | <b>SLS FAX:</b>   | 412 421 6001              |                                 |  |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com     |                   |                           |                                 |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES              | <b>AGY CLI:</b>   |                           | <b>CONTRACT # FOR INVOICING</b> | <b>4450534</b>   |
| <b>ADVERTISER:</b>     | Biden for President                   | <b>AGY PRD:</b>   |                           | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b>        | 10/19-10/23 Est 10191023<br>Candidate | <b>AGY EST:</b>   | 10191023                  |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 10-17-2023 TO 10/29/2023              |                   | [X]Unwired [ ]Spot [ ]Mod |                                 |  |
| <b>TOT # OF WEEKS:</b> | 2                                     |                   |                           |                                 |  |
| <b>PRIM. DEMO:</b>     | Adults 18+                            |                   | [X]Cash [ ]Trade          |                                 |  |
| <b>SEC. DEMO:</b>      |                                       | <b>SPOT TYPE:</b> |                           | <b>LAST SENT:</b>               | 10/18/2023 11:57   |

**COMMENTS**

10/18/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. \*\*If you'd like to have your order print columns, choose the BDR print button\*\*. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**WEEK#1**                      **10/17/2023 To 10/22/2023**                      **WK TOT \$1,020.00**                      **WK TOTAL SPOTS 17**

| MC | LN | SPT TYP | DAYS    | START   | END TIME | LEN | START      | STOP       | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|---------|---------|----------|-----|------------|------------|-------|------|--------------|
|    | 1  |         | .TWTF.. | 6:00AM  | 10:00AM  | 30  | 10/17/2023 | 10/20/2023 | 4     | \$60 | \$240        |
|    | 2  |         | .TWTF.. | 10:00AM | 3:00PM   | 30  | 10/17/2023 | 10/20/2023 | 4     | \$60 | \$240        |
|    | 3  |         | .TWTF.. | 3:00PM  | 7:00PM   | 30  | 10/17/2023 | 10/20/2023 | 4     | \$60 | \$240        |
|    | 4  |         | .....SS | 6:00AM  | 8:00PM   | 30  | 10/21/2023 | 10/22/2023 | 5     | \$60 | \$300        |



|                        |                                       |  |              |                                 |                             |
|------------------------|---------------------------------------|--|--------------|---------------------------------|-----------------------------|
| <b>STATION:</b>        | WNOV-AM                               | <b>ORDER#:</b>   | 3211077      | <b>DATE:</b>                    | 10/18/2023                  |
| <b>MARKET:</b>         | Milwaukee-Racine, WI                  | <b>AMOUNT:</b>   | \$1,260.00   | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES    |
| <b>REP:</b>            | Regional Reps Non-Rep                 | <b>SPOTS:</b>  | 21           |                                 | 1655 Palm Beach Lakes Blvd. |
|                        |                                       |  |              |                                 | 9th Fl, Suite 903           |
| <b>MOD:</b>            | Stn Ver: 1 Last:                      |  |              |                                 | WEST PALM BEACH, FL 33401   |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                          | <b>SLS PH:</b>   | 412 421 2600 |                                 | Invoices@MediaFinancial.com |
| <b>SALESPERSON:</b>    | Roger Rafson                          | <b>SLS FAX:</b>  | 412 421 6001 |                                 |                             |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com     |  |              |                                 |                             |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES              | <b>AGY CLI:</b>  |              | <b>CONTRACT # FOR INVOICING</b> | <b>4450534</b>              |
| <b>ADVERTISER:</b>     | Biden for President                   | <b>AGY PRD:</b>  |              | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES    |
| <b>PRODUCT:</b>        | 10/19-10/23 Est 10191023<br>Candidate | <b>AGY EST:</b>  | 10191023     |                                 | 1655 Palm Beach Lakes Blvd. |
|                        |                                       |  |              |                                 | 9th Fl, Suite 903           |
| <b>FLIGHT:</b>         | 10-17-2023 TO 10/29/2023              | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |              |                                 | WEST PALM BEACH, FL 33401   |
|                        |                                       |  |              |                                 | Invoices@MediaFinancial.com |
| <b>TOT # OF WEEKS:</b> | 2                                     |  |              |                                 |                             |
| <b>PRIM. DEMO:</b>     | Adults 18+                            | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |              |                                 |                             |
| <b>SEC. DEMO:</b>      |                                       | <b>SPOT TYPE:</b>  |              | <b>LAST SENT:</b>               | 10/18/2023 11:57            |

|               |                                 |  |  |  |  |  |                        |                         |
|---------------|---------------------------------|--|--|--|--|--|------------------------|-------------------------|
| <b>WEEK#2</b> | <b>10/23/2023 To 10/29/2023</b> |  |  |  |  |  | <b>WK TOT \$240.00</b> | <b>WK TOTAL SPOTS 4</b> |
|---------------|---------------------------------|--|--|--|--|--|------------------------|-------------------------|

| MC | LN | SPT TYP | DAYS   | START   | END TIME | LEN | START      | STOP       | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|--------|---------|----------|-----|------------|------------|-------|------|--------------|
|    | 5  |         | M..... | 6:00AM  | 10:00AM  | 30  | 10/23/2023 | 10/23/2023 | 1     | \$60 | \$60         |
|    | 6  |         | M..... | 10:00AM | 3:00PM   | 30  | 10/23/2023 | 10/23/2023 | 1     | \$60 | \$60         |
|    | 7  |         | M..... | 3:00PM  | 7:00PM   | 30  | 10/23/2023 | 10/23/2023 | 1     | \$60 | \$60         |
|    | 8  |         | M..... | 7:00PM  | 12:00AM  | 30  | 10/23/2023 | 10/23/2023 | 1     | \$60 | \$60         |

| TOTAL | Oct      |  |  |  |  |  |  |  |  |  | Total    |
|-------|----------|--|--|--|--|--|--|--|--|--|----------|
| SPOT  | 21       |  |  |  |  |  |  |  |  |  | 21       |
| CASH  | 1,260.00 |  |  |  |  |  |  |  |  |  | 1,260.00 |
| TOTAL | 1,260.00 |  |  |  |  |  |  |  |  |  | 1,260.00 |