

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 563092 /		<u>Alt Order #</u> 09770545
<u>Product</u> American Crossroads		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 692	
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 07/23/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8433	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/02/12	10/02/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$200.00			
N 2	31	10/03/12	10/03/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$200.00			
N 3	31	10/04/12	10/04/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$200.00			
N 4	31	10/05/12	10/05/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$200.00			
N 5	31	10/08/12	10/08/12	M-F 5-530a Good Day	5a-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$200.00			
N 6	31	10/02/12	10/02/12	M-F 530-6a Good Day	530-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$350.00			
N 7	31	10/03/12	10/03/12	M-F 530-6a Good Day	530-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$350.00			
D 8	31	10/04/12	10/04/12	M-F 530-6a Good Day	530-6a		:30			NM	0	\$0.00
N 9	31	10/05/12	10/05/12	M-F 530-6a Good Day	530-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$350.00			
N 10	31	10/08/12	10/08/12	M-F 530-6a Good Day	530-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$350.00			
D 11	31	10/02/12	10/02/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
N 12	31	10/03/12	10/03/12	Good Day Colorado	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u>	<u>Alt Order #</u>
563092 /	09770545

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	American Crossroads	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/23/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	31	10/04/12	10/04/12	Good Day Colorado	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$450.00			
N 14	31	10/05/12	10/05/12	Good Day Colorado	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$450.00			
N 15	31	10/08/12	10/08/12	Good Day Colorado	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00			
N 16	31	10/02/12	10/02/12	Good Day Colorado	7a-8a		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$425.00			
N 17	31	10/03/12	10/03/12	Good Day Colorado	7a-8a		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$425.00			
N 18	31	10/04/12	10/04/12	Good Day Colorado	7a-8a		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$425.00			
N 19	31	10/05/12	10/05/12	Good Day Colorado	7a-8a		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$425.00			
N 20	31	10/08/12	10/08/12	Good Day Colorado	7a-8a		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$425.00			
N 21	31	10/02/12	10/02/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$300.00			
N 22	31	10/03/12	10/03/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$300.00			
N 23	31	10/04/12	10/04/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$300.00			
N 24	31	10/05/12	10/05/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$300.00			
D 25	31	10/08/12	10/08/12	Good Day Colorado	8a-9a		:30			NM	0	\$0.00
N 26	31	10/02/12	10/02/12	Regis & Kelly	90130a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$250.00			
N 27	31	10/03/12	10/03/12	Regis & Kelly	90130a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$250.00			
N 28	31	10/04/12	10/04/12	Regis & Kelly	90130a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$250.00			
N 29	31	10/05/12	10/05/12	Regis & Kelly	90130a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$250.00			
N 30	31	10/08/12	10/08/12	Regis & Kelly	90130a-10a		:30			NM	1	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u>	<u>Alt Order #</u>
563092 /	09770545

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	American Crossroads	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/23/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 M----- 1 \$250.00												
D 31	31	10/02/12	10/02/12	Everyday	10a-11a		:30			NM	0	\$0.00
N 32	31	10/03/12	10/03/12	Everyday	10a-11a		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --W---- 1 \$125.00												
N 33	31	10/04/12	10/04/12	Everyday	10a-11a		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---T--- 1 \$125.00												
N 34	31	10/05/12	10/05/12	Everyday	10a-11a		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ----F-- 1 \$125.00												
N 35	31	10/08/12	10/08/12	Everyday	10a-11a		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 M----- 1 \$125.00												
N 36	31	10/02/12	10/02/12	Judge Judy	11a-12p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -T----- 1 \$250.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/01/12-10/07/12 Judge Judy 11a-12p -Tu----- :30 \$250.00 NM See MG 36.2 2 31 10/01/12-10/07/12 M-F 11a-12p 11a-12p -Tu----- :30 \$250.00 NM Ⓜ MG for 36.1 10/02												
N 37	31	10/03/12	10/03/12	Judge Judy	11a-12p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --W---- 1 \$250.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/01/12-10/07/12 Judge Judy 11a-12p ---W----- :30 \$250.00 NM See MG 37.2 2 31 10/01/12-10/07/12 M-F 11a-12p 11a-12p ---W----- :30 \$250.00 NM Ⓜ MG for 37.1 10/03												
N 38	31	10/04/12	10/04/12	Judge Judy	11a-12p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---T--- 1 \$250.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/01/12-10/07/12 Judge Judy 11a-12p ----Th----- :30 \$250.00 NM See MG 38.2 2 31 10/01/12-10/07/12 M-F 11a-12p 11a-12p ----Th----- :30 \$250.00 NM Ⓜ MG for 38.1 10/04												
D 39	31	10/05/12	10/05/12	Judge Judy	11a-12p		:30			NM	0	\$0.00
D 40	31	10/08/12	10/08/12	Judge Judy	11a-12p		:30			NM	0	\$0.00
D 41	31	10/02/12	10/02/12	AccHllywd/AmerNow MF	11a-12p		:30			NM	0	\$0.00
D 42	31	10/03/12	10/03/12	AccHllywd/AmerNow MF	11a-12p		:30			NM	0	\$0.00
D 43	31	10/04/12	10/04/12	AccHllywd/AmerNow MF	11a-12p		:30			NM	0	\$0.00
D 44	31	10/05/12	10/05/12	AccHllywd/AmerNow MF	11a-12p		:30			NM	0	\$0.00
D 45	31	10/08/12	10/08/12	AccHllywd/AmerNow MF	11a-12p		:30			NM	0	\$0.00
N 46	31	10/02/12	10/02/12	We the People w/ Gloria Allre	12p-1p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -T----- 1 \$200.00												
N 47	31	10/03/12	10/03/12	We the People w/ Gloria Allre	12p-1p		:30			NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 563092 /		<u>Alt Order #</u> 09770545
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 692
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 07/23/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --W---- 1 \$200.00												
N 48	31	10/04/12	10/04/12	We the People w/ Gloria Allre	12p-1p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---T--- 1 \$200.00												
N 49	31	10/05/12	10/05/12	We the People w/ Gloria Allre	12p-1p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ----F-- 1 \$200.00												
N 50	31	10/08/12	10/08/12	We the People w/ Gloria Allre	12p-1p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 M----- 1 \$200.00												
D 51	31	10/02/12	10/02/12	Swift Justice MF 3P-	3p-4p		:30			NM	0	\$0.00
D 52	31	10/03/12	10/03/12	Swift Justice MF 3P-	3p-4p		:30			NM	0	\$0.00
D 53	31	10/04/12	10/04/12	Swift Justice MF 3P-	3p-4p		:30			NM	0	\$0.00
D 54	31	10/05/12	10/05/12	Swift Justice MF 3P-	3p-4p		:30			NM	0	\$0.00
D 55	31	10/08/12	10/08/12	Swift Justice MF 3P-	3p-4p		:30			NM	0	\$0.00
N 56	31	10/02/12	10/02/12	Judge Judy	3p-4p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -T----- 1 \$450.00												
N 57	31	10/03/12	10/03/12	Judge Judy	3p-4p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --W---- 1 \$450.00												
D 58	31	10/04/12	10/04/12	Judge Judy	3p-4p		:30			NM	0	\$0.00
D 59	31	10/05/12	10/05/12	Judge Judy	3p-4p		:30			NM	0	\$0.00
D 60	31	10/08/12	10/08/12	Judge Judy	3p-4p		:30			NM	0	\$0.00
N 61	31	10/02/12	10/02/12	Ricki Lake	4p-5p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -T----- 1 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/01/12-10/07/12 Ricki Lake 4p-5p -Tu----- :30 \$450.00 NM See MG 61.2												
2 31 10/01/12-10/07/12 Judge Judy 4p-5p -Tu----- :30 \$450.00 NM Ⓜ MG for 61.1 10/02												
N 62	31	10/03/12	10/03/12	Ricki Lake	4p-5p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 --W---- 1 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/01/12-10/07/12 Ricki Lake 4p-5p ---W----- :30 \$450.00 NM See MG 62.2												
2 31 10/01/12-10/07/12 JUDGE JUDY 4p-5p ---W----- :30 \$450.00 NM Ⓜ MG for 62.1 10/03												
N 63	31	10/04/12	10/04/12	Ricki Lake	4p-5p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---T--- 1 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 10/01/12-10/07/12 Ricki Lake 4p-5p ----Th----- :30 \$450.00 NM See MG 63.2												
2 31 10/01/12-10/07/12 JUDGE JUDY 4p-5p ----Th----- :30 \$450.00 NM Ⓜ MG for 63.1 10/04												
D 64	31	10/05/12	10/05/12	Ricki Lake	4p-5p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 563092 /		<u>Alt Order #</u> 09770545
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 692
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 07/23/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
D 65	31	10/08/12	10/08/12	Ricki Lake	4p-5p		:30			NM	0	\$0.00
D 66	31	10/02/12	10/02/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	0	\$0.00
N 67	31	10/03/12	10/03/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$500.00			
N 68	31	10/04/12	10/04/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$500.00			
N 69	31	10/05/12	10/05/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$500.00			
D 70	31	10/08/12	10/08/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	0	\$0.00
D 71	31	10/02/12	10/02/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	0	\$0.00
N 72	31	10/03/12	10/03/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$500.00			
N 73	31	10/04/12	10/04/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$500.00			
N 74	31	10/05/12	10/05/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$500.00			
D 75	31	10/08/12	10/08/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	0	\$0.00
N 76	31	10/02/12	10/02/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$1,600.00			
D 77	31	10/03/12	10/03/12	M-F LN 9p-930p News	9p-930p		:30			NM	0	\$0.00
N 78	31	10/04/12	10/04/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$1,600.00			
N 79	31	10/05/12	10/05/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,600.00			
D 80	31	10/08/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30			NM	0	\$0.00
N 81	31	10/02/12	10/02/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$1,200.00			
N 82	31	10/03/12	10/03/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$1,200.00			
N 83	31	10/04/12	10/04/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$1,200.00			
D 84	31	10/05/12	10/05/12	M-F LN 930p-10p	930p-10p		:30			NM	0	\$0.00
D 85	31	10/08/12	10/08/12	M-F LN 930p-10p	930p-10p		:30			NM	0	\$0.00
N 86	31	10/02/12	10/02/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$500.00			
N 87	31	10/03/12	10/03/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 563092 /		<u>Alt Order #</u> 09770545
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 692
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 07/23/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--W----				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	Fox 31 News Nightsid	10p-1035p	---W-----	:30		\$500.00	NM		
	See MG 87.2											
	2	31	10/01/12-10/07/12	M-F 10p-1105p	10p-1105p	---W-----	:30		\$500.00	NM		
	(M) MG for 87.1 10/03											
N 88	31	10/04/12	10/04/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$500.00			
N 89	31	10/05/12	10/05/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$500.00			
D 90	31	10/08/12	10/08/12	Fox 31 News Nightsid	10p-1035p		:30			NM	0	\$0.00
D 91	31	10/03/12	10/03/12	FOX X Factor	7-9p		:30			NM	0	\$0.00
N 92	31	10/05/12	10/05/12	Bones Friday 8-9p	8p-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	See MG 92.2											
	2	31	10/01/12-10/07/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	(M) MG for 92.1 10/05											
N 93	31	10/05/12	10/05/12	House Friday 8-9p	8p-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	House Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	See MG 93.2											
	2	31	10/01/12-10/07/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM		
	(M) MG for 93.1 10/05											
N 94	31	10/06/12	10/06/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		\$400.00	NM		
	See MG 95.2											
N 95	31	10/06/12	10/06/12	News Sa 530-6p	530p-6p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	News Sa 530-6p	530p-6p	-----Sa--	:30		\$400.00	NM		
	See MG 95.2											
	2	31	10/01/12-10/07/12	College Football Early	1p-cc	-----Sa--	:30		\$800.00	NM		
	(M) MG for 94.1,95.1											
D 96	31	10/06/12	10/06/12	Cops Saturday 7-8p	7p-8p		:30			NM	0	\$0.00
N 97	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,200.00			
N 98	31	10/06/12	10/06/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

