

**EFFECTV POLITICAL RECORD OF REQUEST:
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)

☒ Federal Candidate OR ☐ State or Local Candidate

2. Requested by (Agency name, address, phone number & contact):

- a) Agency: Media Buying & Analytics
- b) Contact Name: AMP Media
- c) Phone Number:
- d) Address: Bloomfield, NJ 07003

3. On behalf of (Candidate name & authorized campaign committee name): Joe Biden & Biden For President

4. Election (Office sought & date): Pennsylvania Primary, 4/23/2024

5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

- a) Contact Name:
- b) Phone Number:
- c) Address:
- d) EIN#, FEC#, W-9 OR CP575 (optional):

6. Date of request: 03/08/24

7. Request received by: 03/08/24

8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Ad for Joe Biden for president, referencing various federal issues and Donald Trump.

9. Name of treasurer of the candidate's authorized committee: Keana Spencer

10. DMA: Pittsburgh & Philadelphia ☒ Interconnect (Check if Yes)

Zones: DNPH, DNPT, MKLK, PMKL

11. Distribution Platform(s): Check if applies:

☒ Linear TV; ☐ VOD; ☐ Digital/websites/apps

12. Date, contact name, and nature of follow-ups, if any:

13. Disposition:

- ☒ Accepted – see attached contract details
- ☐ Rejected – provide reason:

13. Date of ROR completion: 03/18/24

14. Additional information: