

FIRST QUARTERLY REPORT – JANUARY, FEBRUARY, MARCH 2021

KRBT 1340 AM
P.O. BOX 650
EVELETH, MN 55734

During January, February, March of 2021 KRBT provided Northeastern Minnesota with a variety of informational, educational, public service and entertaining programming. Included were Minnesota news, weather, special event coverage, public service messages and various safety campaigns.

PUBLIC SERVICE PROGRAMMING:

During the first quarter of 2021, special announcements were recorded for playback on behalf of non-profit organizations and groups serving the public interest. KRBT continued the relationship with the Iron Range Tourism Bureau which had been producing “Community Calendar” announcements regarding events submitted to them for their calendar and once things, which are still shut down because of the pandemic, open up will once again air them at no cost. Additionally, local announcements for the CAG Foundation Scholarship fundraiser ran during the first quarter. The covid 19 pandemic continued to cause the cancellation of many events which ordinarily KRBT would have helped to promote in advance. Instead, much time was dedicated to informing listeners as to the status of the pandemic, vaccine availability, and reminders to continue with social distancing and hand washing/sanitizing. Special effort is given to reaching out to local groups as it is Range Broadcasting’s goal to promote KRBT even more as a “local” station and focus on what it can do to serve the surrounding communities.

Additional pre-recorded announcements as provided by the National Association of Broadcasters, Minnesota Broadcasters Association, Minnesota State High School League, the Ad Council and other Public Service and Public Safety organizations, both National and Minnesota based, are aired throughout our broadcast day and range in subject matter from social, medical and interpersonal issues to drunk driving, Job finding assistance and the Minnesota Army National Guard.

SPECIAL / RELIGIOUS PROGRAMMING:

From 8am to 8:15am, KRBT airs the nationally syndicated program by the Salvation Army called WORDS OF LIFE and the service from Our Saviors Lutheran Church in Virginia, MN airs from 9:00am to 10:00am. KRBT still provides many hours of production time editing pre-recorded services due to covid provided by Our Saviors for broadcast during the expected time slot. Additionally, KRBT worked with the pastor of Our Saviors church to record and broadcast those recordings from Messiah Lutheran Church in Mtn. Iron also. KRBT now carries a church service called THE WAY from 10:00am to 10:30am followed by the LUTHERAN HOUR nationally syndicated program.

SPECIAL / ETHNIC PROGRAMMING:

In recognition of the large Scandinavian population of Northeast Minnesota, KRBT airs the LAULAN VOIMA Finnish program every Sunday from 8:15am to 9am.

SPECIAL EVENTS PROGRAMMING:

KRBT contracted with Westwood One Sports to make the Super Bowl available to area listeners.

SPORTS PROGRAMMING:

KRBT is a FAN Sports Network affiliate and carries FAN related content during the day and FOX Sports programming at night. In addition, KRBT broadcasts Minnesota Twins Baseball, Minnesota Vikings Football and Minnesota Wild Hockey under special permission and licensing from their respective providers as well as local high school football, basketball and hockey (when available) under agreement with the MSHSL and in cooperation with local area athletic directors during the school sports season.