

SECOND QUARTERLY REPORT – APRIL, MAY JUNE 2021

KRBT 1340 AM
P.O. BOX 650
EVELETH, MN 55734

During April, May, June of 2021 KRBT provided Northeastern Minnesota with a variety of informational, educational, public service and entertaining programming. Included were Minnesota News, weather, public service messages and various safety campaigns.

PUBLIC SERVICE PROGRAMMING:

During the second quarter of 2021, special announcements were recorded for playback on behalf of non-profit organizations and groups serving the public interest. The Covid 19 pandemic continued to limit events and their promotion/support but by May the CAG Foundation Scholarship fundraiser event was back on and KRBT continued its support of the event by promoting it on air, but due to uncertainty about large gatherings, did not do the live broadcast to encourage attendance by spectators. In the beginning of the second quarter, large gatherings at events were still not encouraged as the country was slowly getting vaccinated. By June a few more events were starting to come back and KRBT helped promote the Virginia City Band's weekly concerts in the park, Tuesday night music in the park and the City of Virginia's "Screen on the Green" free public movie series in the park. KRBT is working with the City of Virginia and the Iron Range Tourism Bureau to promote an art based event called First Thursdays, a food truck festival in the downtown business district of Virginia and the future opening of the Mesabi Entertainment and Convention Center or MECC. Special effort is given to reaching out to local groups to promote KRBT's position as a "local" station and focus on what it can do to serve the surrounding communities but again this year there were very few to reach out to. Much time was dedicated to promoting the get vaccinated public service messages and the Minnesota Governor's announcements regarding the state of the peacetime emergency declaration, which was largely scaled back in April.

Additional pre-recorded announcements as provided by the National Association of Broadcasters, Minnesota Broadcasters Association (specifically the MN National Guard and MN Tourism), Minnesota State High School League, the Ad Council and other Public Service and Public Safety organizations, both National and Minnesota based, are aired throughout our broadcast day and range in subject matter from social, medical and interpersonal issues to drunk driving and Job finding assistance.

SPECIAL / RELIGIOUS PROGRAMMING:

From 8am to 8:15am, KRBT airs the nationally syndicated program by the Salvation Army called WONDERFUL WORDS OF LIFE and the service from Our Saviors Lutheran Church in Virginia, MN is once again aired live at its new time, 9:00am to 10:00am, after over a year of editing a pre-recorded service done a day or two ahead of Sunday. A pre-recorded local church service called THE WAY airs from 10:00am to 10:30am and the LUTHERAN HOUR airs from 10:30am to 11:00am.

SPECIAL / ETHNIC PROGRAMMING:

In recognition of the large Scandinavian population of Northeast Minnesota, KRBT airs the LAULAN VOIMA Finnish program every Sunday from 8:15am to 9am.

SPORTS PROGRAMMING:

KRBT is a FAN Sports Network affiliate and carries FAN related content during the day and FOX Sports programming at night. In addition, KRBT broadcasts Minnesota Twins Baseball, Minnesota Vikings Football and Minnesota Wild Hockey under special permission and licensing from their respective providers as well as local high school football, basketball and hockey (when available) under agreement with the MSHSL and in cooperation with local area athletic directors during the school sports season. KRBT carried MN Wild NHL hockey and MN Twins baseball during the 2nd quarter.