

THIRD QUARTERLY REPORT – JULY, AUGUST, SEPTEMBER 2021

KRBT 1340 AM
P.O. BOX 650
EVELETH, MN 55734

During July, August and September of 2021 KRBT provided Northeastern Minnesota with a variety of informational, educational, public service and entertaining programming. Included were Minnesota News, weather, public service messages and various safety campaigns.

PUBLIC SERVICE PROGRAMMING:

During the third quarter of 2021, special announcements were recorded for playback on behalf of non-profit organizations and groups serving the public interest. The Covid 19 pandemic continued to limit events and their promotion/support but KRBT was able to work with the Virginia Rotary Clubs to promote and become a top level sponsor of their 2nd annual chili cook-off event to be held in the Iron Trail Motors Event Center, formerly known as the MECC, in early October. KRBT continued to promote the Virginia City Band's weekly concerts in the park, Tuesday night music in the park and the City of Virginia's "Screen on the Green" free public movie series in the park. KRBT continues to work with the City of Virginia and the Iron Range Tourism Bureau to promote the art based event called First Thursdays and another food truck festival in the downtown business district of Virginia and the grand opening of the ITMEC in September were also promoted. The Iron Range Tourism Bureau has once again begun recording monthly "What's Happening" event announcements that air daily on KRBT and air time to promote several local "benefit" events to raise money for persons who needed financial help after an accident or medical diagnosis was also donated. Overall there are still not a lot of activities undertaken by local NPO's as Covid still has events suppressed, but KRBT continues to support local activities and groups and remains focused on what it can do to serve the surrounding communities. Vaccine information PSA's were also aired on KRBT.

Additional pre-recorded announcements as provided by the National Association of Broadcasters, Minnesota Broadcasters Association (specifically the MN National Guard, Helmsley Charitable Trust and MN Tourism), Minnesota State High School League, the Ad Council and other Public Service and Public Safety organizations, both National and Minnesota based, are aired throughout our broadcast day and range in subject matter from social, medical and interpersonal issues to drunk driving and Job finding assistance.

SPECIAL / RELIGIOUS PROGRAMMING:

On Sundays, from 8am to 8:15am, KRBT airs the nationally syndicated program by the Salvation Army called WORDS OF LIFE and the service from Our Saviors Lutheran Church in Virginia, MN is aired live from 9:00am to 10:00am. A pre-recorded local church service called THE WAY airs from 10:00am to 10:30am and the LUTHERAN HOUR airs from 10:30am to 11:00am.

SPECIAL / ETHNIC PROGRAMMING:

In recognition of the large Scandinavian population of Northeast Minnesota, KRBT airs the LAULAN VOIMA Finnish program every Sunday from 8:15am to 9am.

SPORTS PROGRAMMING:

KRBT is a FAN Sports Network affiliate and carries FAN related content during the day and FOX Sports programming at night. In addition, KRBT broadcasts Minnesota Twins Baseball, Minnesota Vikings Football and Minnesota Wild Hockey under special permission and licensing from their respective providers as well as local high school football, basketball and hockey (when available) under agreement with the MSHSL and in cooperation with local area athletic directors during the school sports season. KRBT broadcast MN Twins baseball and MN Vikings football during the 3rd quarter.