

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1472414-2	03/06/16	March 2016	02/29/16 - 03/01/16

Station	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Strategic Media Services..
Attention: Accounts Payable
 1911 North Ft Myer Drive
 Suite 400
 Arlington, VA 22209

Advertiser	Product	Estimate Number
POL/Joyce, D/Congress	JOYCE FOR CONGRESS	492

Flight Dates	Order #	Alt Order #
02/24/16 - 03/01/16	1472414	08148287

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

IDB #	Advertiser Code	Product Code
TV12521	45	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
11	02/29/16	02/29/16	Cleveland 19 News at 11p	11-1135p	1-----	:30	1	\$1,000.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/29/16	03/06/16	1-----	1	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	M	02/29/16	11:01 PM	Cleveland 19 News at 11p	11-1135p	:30	DJTV021916DMMH	\$1,000.00	NM
12	02/29/16	02/29/16	Price is Right	11a-12p	1-----	:30	1	\$350.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/29/16	03/06/16	1-----	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	M	02/29/16	11:29 AM	Price is Right	11a-12p	:30	DJTV021916DMMH	\$350.00	NM
13	02/29/16	02/29/16	Noon News	12-1230p	1-----	:30	1	\$325.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/29/16	03/06/16	1-----	1	\$325.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	M	02/29/16	12:09 PM	Noon News	12-1230p	:30	DJTV021916DMMH	\$325.00	NM
14	02/29/16	02/29/16	Cleveland 19 News at 5p	5-6p	1-----	:30	1	\$225.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/29/16	03/06/16	1-----	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	M	02/29/16	5:24 PM	Cleveland 19 News at 5p	5-6p	:30	DJTV021916DMMH	\$225.00	NM
15	02/29/16	02/29/16	Cleveland 19 News at 6p	6-630p	1-----	:30	1	\$375.00		NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		02/29/16	03/06/16	1-----	1	\$375.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WOIO	M	02/29/16	6:23 PM	Cleveland 19 News at 6p	6-630p	:30	DJTV021916DMMH	\$375.00	NM
16	02/29/16	02/29/16	Cleveland 19 News at 6a	6-7a		:30	1	\$80.00		NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1472414-2	Invoice Date 03/06/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/01/16
Advertiser POL/Joyce, D/Congress	Product JOYCE FOR CONGRESS	Estimate Number 492	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
1-----									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/29/16	03/06/16	1-----	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	02/29/16	6:22 AM	Cleveland 19 News at 6a	6-7a	:30	DJTV021916DMMH	\$80.00 NM
17	02/29/16	02/29/16	CBS Evening News	630-7P	1-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/29/16	03/06/16	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	02/29/16	6:59 PM	CBS Evening News	630-7P	:30	DJTV021916DMMH	\$400.00 NM
18	02/29/16	02/29/16	M-F 7-730p	7-730p	1-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/29/16	03/06/16	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	02/29/16	7:18 PM	M-F 7-730p	7-730p	:30	DJTV021916DMMH	\$800.00 NM
19	02/29/16	02/29/16	CBS This Morning	7-9a	1-----	:30	1	\$80.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/29/16	03/06/16	1-----	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	M	02/29/16	8:54 AM	CBS This Morning	7-9a	:30	DJTV021916DMMH	\$80.00 NM
32	03/01/16	03/01/16	Cleveland 19 News at 11p	11-1135p	-1-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/29/16	03/06/16	-1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	03/01/16	11:14 PM	Cleveland 19 News at 11p	11-1135p	:30	DJTV021916DMMH	\$1,000.00 NM
33	03/01/16	03/01/16	Price is Right	11a-12p	-1-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/29/16	03/06/16	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	03/01/16	10:59 AM	Price is Right	11a-12p	:30	DJTV021916DMMH	\$350.00 NM
34	03/01/16	03/01/16	Noon News	12-1230p	-1-----	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/29/16	03/06/16	-1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	03/01/16	12:16 PM	Noon News	12-1230p	:30	DJTV021916DMMH	\$325.00 NM
35	03/01/16	03/01/16	Cleveland 19 News at 5p	5-6p	-1-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/29/16	03/06/16	-1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	03/01/16	5:28 PM	Cleveland 19 News at 5p	5-6p	:30	DJTV021916DMMH	\$225.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1472414-2	<u>Invoice Date</u> 03/06/16	<u>Invoice Month</u> March 2016	<u>Invoice Period</u> 02/29/16 - 03/01/16
<u>Advertiser</u> POL/Joyce, D/Congress	<u>Product</u> JOYCE FOR CONGRESS	<u>Estimate Number</u> 492	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
36	03/01/16	03/01/16	Cleveland 19 News at 6p	6-630p	- 1-----	:30	1	\$375.00		NM
Weeks: <u>Start Date</u> 02/29/16 <u>End Date</u> 03/06/16 <u>MTWTFSS</u> - 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$375.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WOIO Tu 03/01/16 6:23 PM Cleveland 19 News at 6p 6-630p :30 DJTV021916DMMH \$375.00 NM										
37	03/01/16	03/01/16	Cleveland 19 News at 6a	6-7a	- 1-----	:30	1	\$80.00		NM
Weeks: <u>Start Date</u> 02/29/16 <u>End Date</u> 03/06/16 <u>MTWTFSS</u> - 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$80.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WOIO Tu 03/01/16 6:39 AM Cleveland 19 News at 6a 6-7a :30 DJTV021916DMMH \$80.00 NM										
38	03/01/16	03/01/16	CBS Evening News	630-7P	- 1-----	:30	1	\$400.00		NM
Weeks: <u>Start Date</u> 02/29/16 <u>End Date</u> 03/06/16 <u>MTWTFSS</u> - 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WOIO Tu 03/01/16 6:59 PM CBS Evening News 630-7P :30 DJTV021916DMMH \$400.00 NM										
39	03/01/16	03/01/16	CBS This Morning	7-9a	- 1-----	:30	1	\$80.00		NM
Weeks: <u>Start Date</u> 02/29/16 <u>End Date</u> 03/06/16 <u>MTWTFSS</u> - 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$80.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WOIO Tu 03/01/16 8:45 AM CBS This Morning 7-9a :30 DJTV021916DMMH \$80.00 NM										
40	03/01/16	03/01/16	M-F 730-8p	730-8p	- 1-----	:30	1	\$1,600.00		NM
Weeks: <u>Start Date</u> 02/29/16 <u>End Date</u> 03/06/16 <u>MTWTFSS</u> - 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,600.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WOIO Tu 03/01/16 7:59 PM M-F 730-8p 730-8p :30 DJTV021916DMMH \$1,600.00 NM										
<u>Total Spots</u>							18			

Payment Terms 30 Days

<u>Gross Total</u>	\$8,070.00
<u>Agency Commission</u>	\$1,210.50
<u>Net Amount Due</u>	\$6,859.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.