

WOC10439197 [00.00]

Order Printout



#392515

Order Status:	Opened-New	Start/End Dates:	09/12/16 - 09/25/16
Traffic #:		Agency:	Sadler Strategic Media
Buyer Order #:	5232647	Advertiser:	233 - Keep Colorado Working
AE:	Unassigned (Stacey Stewart)	Buyer:	
Property:	KKCO TV	Primary Demo:	
		C/P/E:	233 / 354 / 1801
		Product Desc.:	Anti Minimum Wage
		Estimate Desc.:	Keep Colorado Working Grand Junction TV 9.12-9.25
		Total Cost:	\$11,750.00 (Cash)
		Received Date:	7/22/16 10:06 AM

Comments:

Separation: 30

List Items					Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 12	Sep 19							Total Spots	Total Cost
1	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	MTWTF--	175.00	4	4							8	1,400.00
(Program: DAYBREAK 6AM)Nov-2015LP-Jul-2015LP																
2	TODAY SHOW 3RD HR	NM	:30	9:00 AM-10:00 AM	MTWTF--	95.00	3	3							6	570.00
(Program: TODAY SHOW 3RD HR)Nov-2015LP-Jul-2015LP																
3	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	MTWTF--	290.00	4	4							8	2,320.00
(Program: 11 NEWS AT 5:00)Nov-2015LP-Jul-2015LP																
4	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	MTWTF--	175.00	4	4							8	1,400.00
(Program: NBC TODAY SHOW)Nov-2015LP-Jul-2015LP																
5	11 NEWS AT 10PM SAT AND SUN	NM	:30	10:00 PM-10:35 PM	---SS	400.00	1	1							2	800.00
(Program: 11 NEWS AT 10PM SAT AND SUN)Nov-2015LP-Jul-2015LP																
6	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	MTWTF--	475.00	4	4							8	3,800.00
(Program: 11 NEWS AT 10PM)Nov-2015LP-Jul-2015LP																
7	US FARM REPORT	NM	:30	6:00 AM-7:00 AM	---S	140.00	1	1							2	280.00
(Program: US FARM REPORT)Nov-2015LP-Jul-2015LP																
8	MEET THE PRESS	NM	:30	8:00 AM-9:00 AM	---S	190.00	1	1							2	380.00
(Program: MEET THE PRESS)Nov-2015LP-Jul-2015LP																
9	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	MTWTF--	100.00	4	4							8	800.00
(Program: 11 TODAY AT NOON)Nov-2015LP-Jul-2015LP																
Spot Totals:							26	26							52	\$11,750.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	52	\$11,750.00			

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 07/07/2016
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I, Sheri Sadler
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See request					

This broadcast time will be used by: Keep Colorado Working

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See attached Letter of Auth.

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

All attached Letter of Auth

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/7/16 [Signature] 818-506-5443
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See orders</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots, "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.