

WOC10439200 [01.00]

Order Printout

revised and confirmed 10/12/16



Order Status:	Revised	Start/End Dates:	09/26/16 - 11/13/16
Traffic #:	392529	Agency:	Sadler Strategic Media
Buyer Order #:	5232655	Advertiser:	233 - Keep Colorado Working
AE:	Stacey Smith	Buyer:	
Property:	KKCO TV	Primary Demo:	Adults 35+ (RTG)

C/P/E:	233 / 354 / 1804
Product Desc.:	Anti Minimum Wage
Estimate Desc.:	Keep Colorado Working TV GR-JUNCTION 9.26-11.8
Total Cost:	\$78,410.00 (Cash)
Received Date:	10/12/16 1:32 PM

Comments:

Separation: 30

List Items							Spots							Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Sep 26	Oct 3	Oct 10	Oct 17	Oct 24	Oct 31	Nov 7	Total Spots	Total Cost	RTG	GRP	CPP
1	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	MTWTF--	325.00	4	4	4	0	4	4	0	20	6,500.00	2.30	46.00	141.30
(Program: DAYBREAK 6AM)Nov-2015LP-May-2015LP																		
2	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	M-----	325.00	0	0	0	0	0	0	1	1	325.00	2.30	2.30	141.30
(Program: DAYBREAK 6AM)Nov-2015LP-May-2015LP																		
3	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	MTWTF--	475.00	0	0	3	0	4	4	0	11	5,225.00	2.90	31.90	163.79
(Program: NBC TODAY SHOW)Nov-2015LP-May-2015LP																		
4	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	M-----	475.00	0	0	0	0	0	0	1	1	475.00	2.90	2.90	163.79
(Program: NBC TODAY SHOW)Nov-2015LP-May-2015LP																		
5	TODAY SHOW 3RD HR	NM	:30	9:00 AM-10:00 AM	MTWTF--	200.00	2	2	4	0	4	4	0	16	3,200.00	1.40	22.40	142.86
(Program: TODAY SHOW 3RD HR)Nov-2015LP-May-2015LP																		
6	TODAY SHOW 3RD HR	NM	:30	9:00 AM-10:00 AM	M-----	200.00	0	0	0	0	0	0	1	1	200.00	1.40	1.40	142.86
(Program: TODAY SHOW 3RD HR)Nov-2015LP-May-2015LP																		
7	TODAY SHOW 4TH HR	NM	:30	10:00 AM-11:00 AM	MTWTF--	150.00	2	2	4	0	4	4	0	16	2,400.00	1.20	19.20	125.00
(Program: TODAY SHOW 4TH HR)Nov-2015LP-May-2015LP																		
8	TODAY SHOW 4TH HR	NM	:30	10:00 AM-11:00 AM	M-----	150.00	0	0	0	0	0	0	1	1	150.00	1.20	1.20	125.00
(Program: TODAY SHOW 4TH HR)Nov-2015LP-May-2015LP																		
9	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	MTWTF--	180.00	2	2	4	0	4	4	0	16	2,880.00	1.20	19.20	150.00
(Program: 11 TODAY AT NOON)Nov-2015LP-May-2015LP																		
10	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	M-----	180.00	0	0	0	0	0	0	1	1	180.00	1.20	1.20	150.00
(Program: 11 TODAY AT NOON)Nov-2015LP-May-2015LP																		
11	JEOPARDY-REPEAT	NM	:30	4:00 PM-4:30 PM	M-----	475.00	0	0	0	0	0	0	1	1	475.00	2.90	2.90	163.79
(Program: JEOPARDY-REPEAT)Nov-2015LP-May-2015LP																		
12	JEOPARDY	NM	:30	4:30 PM-5:00 PM	MTWTF--	620.00	0	0	0	0	0	4	0	4	2,480.00	3.80	15.20	163.16
(Program: JEOPARDY)Nov-2015LP-May-2015LP																		

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 07/07/2016
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I, Sheri Sadler

do hereby request station time concerning the following issue:

Keep Colorado Working

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See request					

This broadcast time will be used by: Keep Colorado Working

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See attached Letter of Auth.

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

See attached Letter of Auth

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/7/16 *Shun Spader* 818-506-5443
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>All orders</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.