

new



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25242078 Changes as of: 7/5/2016 at 5:18 PM Version: Current State Version 1

CPE: 504/933/7419 Flight: 9/5/16 - 9/11/16 Total \$: \$700.00

Agency: RED EAGLE MEDIA Advertiser: Tennessee for a Responsible Future Total Spots: 2

GROUP Product: Tennessee for a Responsible Future Office: WASHINGTON Total CPE: \$89.74

RED EAGLE MEDIA LANE ALEXANDRIA VA 22314

Agency Order #: 5186901 Buyer: Eagle Media Media Primary Demo: Adults 35-64 Total GRP: 7.8

Assistant: Red Salesperson: JACKI BRUCE Con Type: POLITICAL/VOTE Separation: 7.8

214-525-2810 Assistant: JACKI BRUCE 214-525-2810

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	9/5 - 9/11											Total Spots	Total \$	CPP	GRP
							9/5	9/6	9/7	9/8	9/9	9/10	9/11								
1	M-F 5p-5:30p		WJHL-CH11-5PM	\$350.00	3.9	30	0	1	0	1	0	0	0	0	0	2	\$700.00	\$89.74	7.8		
TOTALS:							0	1	0	1	0	0	0	0	2	\$700.00	\$89.74	7.8			



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Agency: RED EAGLE MEDIA Advertiser: Temneans for a Responsible Future Total Spots: 2

RED EAGLE MEDIA GROUP 815 SLATERS Product: Temneans for a Responsible Future Office: WASHINGTON Total CPP: \$89.74

LANE ALEXANDRIA VA 22314 Agency Order #: 5186901 Buyer: Eagle Media Media Assistant, Red Primary Demo: Adults 35-64 Con Type: POLITICAL/VOTE Total GRP: 7.8

Salesperson: JACKI BRUCE 214-525-2810 Assistant: JACKI BRUCE 214-525-2810 Separation: Separation:

Special Instructions

Order Level Comments

Date/Time: 07/05/16 5:18 PM Added by: JACKI BRUCE Comment: Separation: 30

Competitive Information

Market Budget:	\$10,000
WJHL Share:	7%
Comment:	
EJHL:	74%
WCYB:	15%
WEMT:	4%

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	2	\$700.00	2016-Sep	2	\$700.00
Total	100%	2	\$700.00	Total	2	\$700.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/5/16 5:01 PM	JACKI BRUCE	New	2		\$700.00	\$700.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WJHL
 338 E. Main Street
 Johnson City, TN 37601
 (423) 926-2151

<u>Contract / Revision</u> 25242078 / 1		<u>Alt Order #</u> 25242078
<u>Product</u> Tennesseans for a Re		
<u>Contract Dates</u> 09/05/16 - 09/11/16		<u>Estimate #</u> 7419
<u>Advertiser</u> POL/Tennesseans for a Responsible Future		<u>Original Date / Revision</u> 07/07/16 / 07/07/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u> 9915593	<u>Advertiser Code</u> 504	<u>Product Code</u> 933
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Red Eagle Media Group
 815 Slaters Lane
 Alexandria, VA 22314
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJHL	09/06/16	09/06/16	Local News @ 5p	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-T-----				1	\$350.00				
N 2	WJHL	09/08/16	09/08/16	Local News @ 5p	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---T---				1	\$350.00				
Totals												2	\$700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/05/16 - 09/11/16	2	\$700.00	(\$105.00)	\$595.00
Totals	2	\$700.00	(\$105.00)	\$595.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.