

new



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25242078		Changes as of: 7/5/2016 at 5:18 PM		Version: Current State Version 1	
CPE: 504/833/7419		Flight: 9/5/16 - 9/11/16		Total \$: \$700.00	
Agency: RED EAGLE MEDIA GROUP		Advertiser: Tennesseans for a Responsible Future		Total Spots: 2	
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314		Product: Tennesseans for a Responsible Future		Total CPE: \$89.74	
Agency Order #: 5186901		Station: WJHL		Office: WASHINGTON	
Buyer: Eagle Media Media Assistant, Red		Market: Johnson City-Kingsport-Bristol			
Salesperson: JACKI BRUCE 214-525-2810		Primary Demo: Adults 35-64			
		Con Type: POLITICAL/VOTE			
		Assistant: JACKI BRUCE 214-525-2810			
		Separation:			
		Total GRP: 7.8			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	len	9/5 - 9/11								Total Spots	Total \$	CPP	GRP	
							9/5	9/6	9/7	9/8	9/9	9/10	9/11						
M-F																			
1	5p-5:30p		WJHL-CH11-5PM	\$350.00	3.9	30	0	1	0	1	0	0	0			2	\$700.00		
TOTALS:							0	1	0	1	0	0	0			2	\$700.00	\$89.74	7.8



125 West 55th St
New York, NY 10019

KATZ
TELEVISION
GROUP

Contract # 25242078	Changes as of: 7/5/2016 at 5:18 PM	Version: Current State Version 1
CPE: 504/933/7419	Flight: 9/5/16 - 9/11/16	Total \$: \$700.00
Agency: RED EAGLE MEDIA GROUP	Advertiser: Tennesseans for a Responsible Future	Total Spots: 2
Product: Tennesseans for a Responsible Future	Office: WASHINGTON	Total CPM: \$69.74
Agency Order #: 5186901	Primary Demo: Adults 35-64	Total GRP: 7.8
Buyer: Eagle Media Media Assistant, Red	Con Type: POLITICAL/VOTE	Separation:
Salesperson: JACKI BRUCE 214-525-2810	Assistant: JACKI BRUCE 214-525-2810	

Special Instructions

Order Level Comments

Date/Time: 07/05/16 5:18 PM
Added by: JACKI BRUCE
Comment: Separation: 30

Competitive Information	
Market Budget:	\$10,000
WJHL Share:	7%
Comment:	
EJHL:	74%
WCYB:	15%
WENT:	4%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	2	\$700.00	7.8
Total	100%	2	\$700.00	\$89.74

Monthly Summary		
Month	Spots	Dollars
2016-Sep	2	\$700.00
Total	2	\$700.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	7/5/16 5:01 PM	JACKI BRUCE	New	2	
					\$700.00
					\$700.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

WJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314
USA

Contract / Revision 25242078 /		Alt Order # 25242078
Product Tennesseans for a Re		
Contract Dates 09/05/16 - 09/11/16		Estimate # 7419
Advertiser POL/Tennesseans for a Responsible Future		Original Date / Revision 07/07/16 / 07/07/16
Billing Cycle WEEKLY	Billing Calendar Broadcast	Cash/Trade Cash
Station WJHL	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35-64		
IDB# 9915593	Advertiser Code 504	Product Code 933
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJHL	09/06/16	09/06/16	Local News @ 5p	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-T-----				1	\$350.00				
N 2	WJHL	09/08/16	09/08/16	Local News @ 5p	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	---T---				1	\$350.00				
Totals												2	\$700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/05/16 - 09/11/16	2	\$700.00	(\$105.00)	\$595.00
Totals	2	\$700.00	(\$105.00)	\$595.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.