



Reporting Period for the 4th Quarter (2017) for Station KEKA-FM

Description of Issue	Program	Date Aired	Time(s) Aired	Duration	Description of Program
Economic Development	North Coast Ag Report	10/1 – 12/31	6:35a; 1:35p; 5:35p	2:00	Overview of the regional ag business with industry updates and commentary
Economic Development	Informational commercials	9/9 – 11/15	12:00a – 12:00a	30-second messages	Keeping HSU Football funded
Public Health	Our Community	October and December	12:00a – 12:00a	30-second promos	Sharing positive actions that don't make the regular news
Public Safety	Public Service Campaign (s)	11/25 – 12/25	12a – 12a	30-second reminders	Christmas decoration safety tips voiced by Humboldt Bay Fire
Animal Control	Dogs (and Cats) on Death Row	10/1 – 12/31	7a & 4p hours Monday thru Saturday	Two minute segments	Highlighted animals available for adoption @ County shelter

Dated: _____

Prepared by Brian Papstein