



QUARTERLY ISSUES / PROGRAMS LIST

4th Quarter 2018 (For programming aired October 1 through December 31, 2018)

This Quarterly Issues/programs List is a list of non-entertainment programming which, in the opinion of the management of the Station, represents the most significant treatment by the Station of certain issues believed to be of community concern. The list is not intended to be a comprehensive list of all of the Station's non-entertainment programming. Nor is it designed to list every program broadcast by the Station that is responsive to the selected issues. Included are only those programs in which the Station devoted significant time or depth to the various issues.

ISSUE: Fall Elections

Responsive Programming

Program:	A Public Affair
Guest:	Mike Basford, chair of the Democratic Party of Dane County, and Erin Forrest, executive director of Emerge Wisconsin
Topic:	Midterm election recap
Description:	Hour-long public affairs listener call-in program
Date:	11/20/18
Time:	12:00 PM
Length:	1 hour

Program:	A Public Affair
Guest:	Matt Rothschild, WI Democracy Campaign
Topic:	Midterm election recap
Description:	Hour-long public affairs listener call-in program
Date:	11/8/18
Time:	12:00 PM
Length:	1 hour

Program:	A Public Affair
Guest:	Journalist Dan Kaufman
Topic:	Election results, plus analysis from political journalist
Description:	Hour-long public affairs listener call-in program
Date:	11/7/18
Time:	12:00 PM
Length:	1 hour

Program:	A Public Affair
Guest:	News Director Molly Stentz
Topic:	Recap of races and issues on ballot
Description:	Hour-long public affairs listener call-in program
Date:	11/6/18
Time:	12:00 PM



Length:	1 hour
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Program:	A Public Affair
Guest:	Monona City Council member Andrew Kitslaar
Topic:	Dark store loophole voter referenda
Description:	Hour-long public affairs listener call-in program
Date:	10/30/18
Time:	12:00 PM
Length:	1/2 hour

Program:	A Public Affair
Guest:	New York Times contributor Thomas Edsall
Topic:	Role of political polling in elections
Description:	Hour-long public affairs listener call-in program
Date:	10/29/18
Time:	12:00 PM
Length:	1 hour

Program:	A Public Affair
Guest:	Eileen Newcomer , voter education coordinator of the League of Women Voters of Wisconsin , and Brook Soltvedt , vice president of the League of Women Voters of Dane County
Topic:	Voting 101: Voter ID, voter registration, early voting
Description:	Hour-long public affairs listener call-in program
Date:	10/15/18
Time:	12:00 PM
Length:	1 hour

ISSUE: Lame Duck Legislative Session

Responsive Programming

Program:	A Public Affair
Guest:	Ron Sklansky, former staff attorney with the Wisconsin Legislative Council, State Senator Mark Miller
Topic:	Constitutional separation of powers between various branches of state government
Description:	Hour-long public affairs listener call-in program
Date:	11/27/18
Time:	12:00 PM
Length:	1 hour

Program:	8 O'Clock Buzz
Guest:	Journalist Dan Kaufman
Topic:	Recap of lame duck bills
Description:	Interview on drive-time morning program
Date:	12/7/18
Time:	8:00 AM



Length:	15 minutes
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Program:	8 O'Clock Buzz
Guest:	Chris Ott, ACLU of Wisconsin Executive Director
Topic:	Lame duck bills restricting Governor and AG powers
Description:	Interview on drive-time morning program
Date:	12/5/18
Time:	8:00 AM
Length:	15 minutes

Program:	8 O'Clock Buzz
Guest:	Analiese Eicher, Program Director for One Wisconsin Now
Topic:	Lawsuit against lame duck bills restricting early voting
Description:	Interview on drive-time morning program
Date:	12/17/18
Time:	8:00 AM
Length:	15 minutes

ISSUE: Climate Change

Responsive Programming

Program:	A Public Affair
Guest:	Reuters journalist Maurice Tamman
Topic:	Ocean Shock: The Climate Crisis Beneath the Waves
Description:	Hour-long public affairs listener call-in program
Date:	11/26/18
Time:	12:00 PM
Length:	1 hours

Program:	8 O'Clock Buzz
Guest:	Scott Edwards, Co-Director of Food and Water Watch's Energy and Climate Program
Topic:	National Climate Assessment Report
Description:	Interview on drive-time morning program
Date:	11/28/18
Time:	8:00 AM
Length:	15 minutes

Program:	8 O'Clock Buzz
Guest:	Madison West High School students Ella Jordahl, Katia Wanish, and Lily Sandholm
Topic:	Making West High carbon-neutral by 2030
Description:	Interview on drive-time morning program
Date:	11/21/18
Time:	8:00 AM
Length:	15 minutes



Program:	8 O’Clock Buzz
Guest:	Dietram Scheufele , Professor from the Department of Life Sciences Communication.
Topic:	UN IPCC Climate Change report
Description:	Interview on drive-time morning program
Date:	10/29/18
Time:	8:00 AM
Length:	15 minutes

ISSUE: Local Agriculture

Responsive Programming

Program:	A Public Affair
Guest:	Rob Richard of WI Farm Bureau, Abbie Testaberg of Whole Plant Technologies and Kinni Hemp, Donna Gilson of DATCP
Topic:	Wisconsin Industrial Hemp program
Description:	Hour-long public affairs listener call-in program
Date:	11/14/18
Time:	12:00 PM
Length:	1 hour

Program:	A Public Affair
Guest:	Author Gary Nabhan
Topic:	Fermentation Fest in Reedsburg, WI
Description:	Hour-long public affairs listener call-in program
Date:	10/1/18
Time:	12:00 PM
Length:	1 hour

Program:	8 O’Clock Buzz
Guest:	R. Bruce Allison, arborist and professor in the Department of Forest and Wildlife Ecology at UW-Madison
Topic:	Madison's famous and historic trees
Description:	Interview on drive-time morning program
Date:	10/12/18
Time:	8:00 AM
Length:	15 minutes