

Univision Political Public File
Non-Candidate Issue Advertisements

Does the advertisement refer to any legally qualified candidate(s) for federal office (President, Vice President, U.S. Congress, U.S. Senate)?

Yes No*

If Yes, what are the names of all of the legally qualified candidate(s) that it refers to and all of the offices they are seeking?

Candidates

Office

Partido Popular Democrático

Does the advertisement refer to particular election or elections?

Yes No*

If Yes, what are all of the elections referred to (e.g., state primary on X date)?

Nov 03/2020

Plebiscito 2020

Does the advertisement refer to a national issue or issues (e.g., Obamacare)?

Yes No*

If Yes, what are all of the national issues it refers to?

Plebiscito 2020

Who is the sponsor of the advertisement?***

PPD - No a la Estadidad

Has the sponsor identified (i) all or its chief executive officers or (ii) all of the members of its executive committee or (iii) all of the members of its board of directors?***

Jose Hernandez Arvelo

List the name, address, and the phone number of the contact person buying the time. Name: <u>Maricarmen Davas</u> Agency: <u>C-12</u> Address: <u>PO Box 195465</u> <u>San Juan PR 000919</u> Phone Number: <u>787-384-6718</u>
Disposition of Request: <input checked="" type="checkbox"/> granted <input type="checkbox"/> denied _____ (reason) <input type="checkbox"/> withdrawn _____ (reason) <input type="checkbox"/> other _____ (describe)
Name of Univision Employee Completing Form: <u>EBIE GRANA</u>

*If Yes, additional public file information is required. This information may be collected in NAB Form PB-19.

** This information must be posted to the public file even for purely local and state issue ads. All of the officers or members should be included. The NAB Form PB-19 can be used for this purpose.

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Elliott Ramirez, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Maricarmen Navas

Agency name: Central 12

Address: PO Box 195465 San Juan PR 00919

Contact: Elliott Ramirez | Phone number: 781-7000 | Email: eramirez@central12

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Partido Popular Democrático / Estadidad, Vota No

Address: PO Box 9020436 S Juan PR 00902-0436

Contact: Jose Hernandez | Phone number: 721-2000 | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

PPD
Jose Hernandez
721-2000 -

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Elliott Ramirez</i>	Signature: <i>Elsie Grana</i>
Name: <i>Elliott Ramirez</i>	Name: <i>ELSIE GRANA</i>
Date of Request to Purchase Ad Time: <i>10-20-2020</i>	Date of Station Agreement to Sell Time: <i>10/22/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected -- provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: <i>127406</i>	Station Call Letters: <i>WLII</i>	Date Received/Requested: <i>10/21/20</i>
Est. #:	Station Location: <i>QUAYNABO, P.R.</i>	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



Univision Receivables Co LLC
 Calle Carazo #64
 Guaynabo, PR 00969-5635
 (787) 300-5000

<u>Contract / Revision</u> 127406 /		<u>Alt Order #</u>	
<u>Advertiser</u> Partido Popular Democratico-Estadida, Vota		<u>Original Date / Revision</u> 10/22/20 / 10/22/20	
<u>Contract Dates</u> 10/23/20 - 11/02/20		<u>Estimate #</u>	
<u>Product</u> Vota No-Estadidad Elecciones Generales 2020			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
	<u>Property</u> WLII	<u>Account Executive</u> House AE	<u>Sales Office</u> Local-Puerto Ric
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

Central 12, LLC
 PO Box 195465
 San Juan, PR 00919-5465

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WLII	10/23/20	10/30/20	M-F Ear	5-6p		:15			P-03	NM	4	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/19/20	10/25/20	----1--	1			\$212.50					
Week:		10/26/20	11/01/20	--111--	3			\$212.50					
N 2	WLII	10/26/20	10/30/20	M-F 6p	6p-7p		:15			P-03	NM	3	\$712.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/26/20	11/01/20	1--11--	3			\$237.50					
N 3	WLII	11/02/20	11/02/20	M-F 6p	6p-7p		:15			P-03	NM	1	\$237.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/02/20	11/08/20	1-----	1			\$237.50					
Totals												8	\$1,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/20 - 10/31/20	7	\$1,562.50	(\$234.38)	\$1,328.13
11/01/20 - 11/02/20	1	\$237.50	(\$35.63)	\$201.88
Totals	8	\$1,800.00	(\$270.01)	\$1,530.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Univision and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made part of a particular contract, is hereby rejected.



CENTRAL 12

CLIENT: Partido Popular Democratico
PRODUCT: VOTA NO - estadidad / Elecciones Generales 2020
DATE: Octubre 20, 2020
MEDIA: UNIVISION
ATTN: elsie

Revision 4

TV CONTRACT

Station	Program	Hour	DAYS OF WEEK										length	Total Spots	Cost x Spot	Gross Cost		
			FR /oct 23	SA/oct 24	SU /oct 25	MO/oct 26	TU/oct 27	WE/oct 28	TH /oct 29	FR/oct 30	SA/oct 31	SU/Nov 1					MO/Nov 2	
UNIVISION	Edicion Digital	5:00p-6:00p	1					1	1	1					15ss	4	\$ 212.50	\$ 850.00
		Ahora Es 6:00p-7:00p				1			1	1					15ss	4	\$ 237.50	\$ 950.00
Total spots			1			1	0	1	2	2					8			
Total:															Agency comm		15%	
															Gross Cost		\$ 1,800.00	

CLIENT APPROVAL: _____
 DATE: _____