

REP HEADLINE# 8823830 TRF# 823968 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP28/17 13.33
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WNWO-TV ***

ADV # 0417 ADV. NAME MENTZER MEDIA SERVICES, INC. ISS/OH AGAINST DECEPT RX REP.# OFF.# 75 SALESMAN #
 AGY # 0417 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ALLY RAMBO
 210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- KRISTEN WASKIE
 TOWSON, MD 21204

ORDER # OH AGNST DECEPTIVE RX EST#4977 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL
 CONTRACT # 8823830

PRDCT OH AGNST DECEPTIVE RX EST#4977 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP27/17 OCT3/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP28/17 13.33

REP: OK'D M4, SEE LINE 46
 TOTAL SAME
 PLS CNF THANKS
 JARED

STA: 9/27-PLS SEE M4
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 OHIOANS AGAINST DECEPTIVE RX

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 377 AGENCY EST# = 4977
 AGENCY PRODUCT CODE = 458

NO BUYS TO PRINT

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REP: TEL# 610-293-4100 FAX# 610-225-1191
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 CHANGES *** WNW0-TV ***

SEP28/17 13.33
 :LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
 : :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

STATION MAKEGOOD OFFERS:
 M4 OK'D BUY#45 MISSED:FRI/800P-900P SEP29 30S \$400.00 (SEP27/17)
 OFFER:FRI/800P-900P SEP29 30S \$400.00 ASSUME CONFIRMED
 CMT:NBC REVISED PROGRAMMING AGAIN.
 OCT/17 16570.00 CONTRACT TOTAL 16570.00
 TOTAL SPOTS 45

MARKET TOTALS \$97,470 WNW0 17% WUPW 4% WTVG 34% WTOL 45% CABL 0% WT05 0% HNWO 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8823830 TRF# 823968
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP27/17 16.54
*** WNW0-TV ***

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/17 16.54

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M4 UNRESL BUY#45 OFFER:FRI/800P-900P SEP29 30S \$400.00 ASSUME CONFIRMED
CMT:NBC REVISED PROGRAMMING AGAIN.

CONTRACT TOTAL 16570.00
TOTAL SPOTS 45