

REP HEADLINE# 8834978
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/17 17.11
*** WNW0-TV ***

ADV # 0417 ADV. NAME MENTZER MEDIA SERVICES, INC. ISS/OH AGAINST DECEPT RX REP.# OFF.# 75 SALESMAN #

210 W. PENNSYLVANIA AVE. SUITE 250 BUYER NAME ALLY RAMBO SALES PRSN PH- KRISTEN WASKIE

TOWSON, MD 21204

ORDER # 881994 CONTRACT # 8834978 CLASS: NATL. LOCAL REGIONAL

PRDCT OH AGNST DECEPTIVE RX EST#4981 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/17 - OCT17/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/17 17.11

REP: NEW ORDER FOR OHIOANS AGAINST DECEPTIVE RX
TTL 13,780
PLS CFM THANKS
ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
OHIOANS AGAINST DECEPTIVE RX



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1130P	30		\$100.00	10/13	10/13	1		FRI	1
AGENCY ADVERTISER CODE = 377 AGENCY EST# = 4981												
AGENCY PRODUCT CODE = 458												
PROGRAM : LATE NEWS												
RA35+ : 3.0												
ORD COM1 : TARGET 200129 INDEX: 114. NIELSEN: 0.5												
CON COM1 : LATE NEWS												

PB

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			300P-400P	30		\$60.00	10/13	10/13	1		FRI	1
PROGRAM : STEVE HARVEY! RA35+ : 1.4 ORD COM1 : TARGET 200129 INDEX: 134. NIELSEN: 0.4 CON COM1 : STEVE HARVEY!												
3			400P-500P	30		\$150.00	10/13	10/13	1		FRI	1
PROGRAM : JUDGE JUDY RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 1.1 CON COM1 : JUDGE JUDY												
4			500P-600P	30		\$150.00	10/13	10/13	1		FRI	1
PROGRAM : JUDGE JUDY RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 0.8 CON COM1 : JUDGE JUDY												
5			600P-630P	30		\$100.00	10/13	10/13	1		FRI	1
PROGRAM : NBC24 NEWS-6 RA35+ : 1.3 ORD COM1 : TARGET 200129 INDEX: 125. NIELSEN: 0.8 CON COM1 : NBC24 NEWS-6												
6			630P-700P	30		\$150.00	10/13	10/13	1		FRI	1
PROGRAM : NBC NITELY NWS< RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 141. NIELSEN: 1.9 CON COM1 : NBC NITELY NWS<												
7			700A-900A	30		\$100.00	10/13	10/13	1		FRI	1
PROGRAM : TODAY SHW< RA35+ : 2.0 ORD COM1 : TARGET 200129 INDEX: 140. NIELSEN: 1.3 CON COM1 : TODAY SHW<												

Handwritten notes:
 P5 (next to line 2)
 P5 (next to line 3)
 P5 (next to line 4)
 P5 (next to line 5)
 P5 (next to line 6)
 P4 (next to line 7)

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OCT9/17 17.11
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8			730P-800P	30		\$250.00	10/13	10/13	2		FRI	2
PROGRAM : FAMILY FEUD RA35+ : 3.5 ORD COM1 : TARGET 200129 INDEX: 124. NIELSEN: 2.6 CON COM1 : FAMILY FEUD												
9			900P-1100P	30		\$500.00	10/13	10/13	1		FRI	1
PROGRAM : DATELINE RA35+ : 3.1 ORD COM1 : TARGET 200129 INDEX: 129. NIELSEN: 2.6 CON COM1 : DATELINE												
10			1000P-1100P	30		\$700.00	10/16	10/16	1		MON	1
PROGRAM : THE BRAVE RA35+ : 3.2 ORD COM1 : TARGET 200129 INDEX: 111. NIELSEN: 2.0 CON COM1 : THE BRAVE												
11			1100P-1130P	30		\$100.00	10/16	10/16	1		MON	1
PROGRAM : LATE NEWS RA35+ : 3.0 ORD COM1 : TARGET 200129 INDEX: 114. NIELSEN: 0.5 CON COM1 : LATE NEWS												
12			300P-400P	30		\$60.00	10/16	10/16	1		MON	1
PROGRAM : STEVE HARVEY! RA35+ : 1.4 ORD COM1 : TARGET 200129 INDEX: 134. NIELSEN: 0.4 CON COM1 : STEVE HARVEY!												
13			400P-500P	30		\$150.00	10/16	10/16	1		MON	1
PROGRAM : JUDGE JUDY RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 1.1 CON COM1 : JUDGE JUDY												

Handwritten initials: P1, P2, P4

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			600P-630P	30		\$100.00	10/16	10/16	1		MON	1
PROGRAM : NBC24 NEWS-6 RA35+ : 1.3 ORD COM1 : TARGET 200129 INDEX: 125. NIELSEN: 0.8 CON COM1 : NBC24 NEWS-6												
15			630P-700P	30		\$150.00	10/16	10/16	1		MON	1
PROGRAM : NBC NITELY NWS< RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 141. NIELSEN: 1.9 CON COM1 : NBC NITELY NWS<												
16			700A-900A	30		\$100.00	10/16	10/16	1		MON	1
PROGRAM : TODAY SHW< RA35+ : 2.0 ORD COM1 : TARGET 200129 INDEX: 140. NIELSEN: 1.3 CON COM1 : TODAY SHW<												
17			730P-800P	30		\$250.00	10/16	10/16	1		MON	1
PROGRAM : FAMILY FEUD RA35+ : 3.5 ORD COM1 : TARGET 200129 INDEX: 124. NIELSEN: 2.6 CON COM1 : FAMILY FEUD												
18			800P-1000P	30		\$1,200.00	10/16	10/16	1		MON	1
PROGRAM : THE VOICE RA35+ : 5.3 ORD COM1 : TARGET 200129 INDEX: 107. NIELSEN: 4.8 CON COM1 : THE VOICE												
19			800P-1000P	30		\$500.00	10/14	10/14	1		SAT	1
PROGRAM : DATELINE SAT MYSTERY RA35+ : 2.2 ORD COM1 : TARGET 200129 INDEX: 133. NIELSEN: 2.0 CON COM1 : DATELINE SAT MYSTERY												

P3
P2

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FAX# 610-225-1191
 OCT9/17 17.11
 *** WINWO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			1130P-1200M	30		\$100.00	10/15	10/15	1		SUN	1
PROGRAM : LATE NEWS NFL RA35+ : 6.9 ORD COM1 : TARGET 200129 INDEX: 111. NIELSEN: 0.0 CON COM1 : LATE NEWS NFL												
21			700P-815P	30		\$600.00	10/15	10/15	1		SUN	1
PROGRAM : FTBL NIGHT IN AMERICA RA35+ : 3.7 ORD COM1 : TARGET 200129 INDEX: 103. NIELSEN: 2.0 CON COM1 : FTBL NIGHT IN AMERICA												
22			815P-1130P	30		\$1,800.00	10/15	10/15	1		SUN	1
PROGRAM : NFL SUN NIGHT FOOTBALL RA35+ : 11.3 ORD COM1 : TARGET 200129 INDEX: 100. NIELSEN: 2.0 CON COM1 : NFL SUN NIGHT FOOTBALL												
23			900A-1000A	30		\$100.00	10/15	10/15	1		SUN	1
PROGRAM : MEET THE PRESS RA35+ : 1.8 ORD COM1 : TARGET 200129 INDEX: 160. NIELSEN: 1.2 CON COM1 : MEET THE PRESS												
24			1100P-1130P	30		\$100.00	10/12	10/12	1		THU	1
PROGRAM : LATE NEWS RA35+ : 3.0 ORD COM1 : TARGET 200129 INDEX: 114. NIELSEN: 0.5 CON COM1 : LATE NEWS												
25			400P-500P	30		\$150.00	10/12	10/12	1		THU	1
PROGRAM : JUDGE JUDY RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 1.1 CON COM1 : JUDGE JUDY												

Handwritten notes:
 P15 (next to line 20)
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 P15 (next to line 22)
 P15 (next to line 23)

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26			500P-600P	30		\$150.00	10/12	10/12	1		THU	1
PROGRAM : JUDGE JUDY												
RA35+ : 2.3												
ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 0.8												
CON COM1 : JUDGE JUDY												
27			600P-630P	30		\$100.00	10/12	10/12	1		THU	1
PROGRAM : NBC24 NEWS-6												
RA35+ : 1.3												
ORD COM1 : TARGET 200129 INDEX: 125. NIELSEN: 0.8												
CON COM1 : NBC24 NEWS-6												
28			630P-700P	30		\$150.00	10/12	10/12	1		THU	1
PROGRAM : NBC NITELY NWS<												
RA35+ : 2.3												
ORD COM1 : TARGET 200129 INDEX: 141. NIELSEN: 1.9												
CON COM1 : NBC NITELY NWS<												
29			700A-900A	30		\$100.00	10/12	10/12	2		THU	2
PROGRAM : TODAY SHW<												
RA35+ : 2.0												
ORD COM1 : TARGET 200129 INDEX: 140. NIELSEN: 1.3												
CON COM1 : TODAY SHW<												
30			730P-800P	30		\$250.00	10/12	10/12	1		THU	1
PROGRAM : FAMILY FEUD												
RA35+ : 3.5												
ORD COM1 : TARGET 200129 INDEX: 124. NIELSEN: 2.6												
CON COM1 : FAMILY FEUD												
31			900P-1000P	30		\$800.00	10/12	10/12	1		THU	1
PROGRAM : WILL & GRACE/GREAT NEWS												
RA35+ : 4.2												
ORD COM1 : TARGET 200129 INDEX: 127. NIELSEN: 2.8												
CON COM1 : WILL & GRACE/GREAT NEWS												

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32			1000P-1100P	30		\$800.00	10/17	10/17	1		TUE	1
PROGRAM : L&O TRUE CRIME RA35+ : 3.5 ORD COM1 : TARGET 200129 INDEX: 120. NIELSEN: 3.1 CON COM1 : L&O TRUE CRIME												
33			1100P-1130P	30		\$100.00	10/17	10/17	1		TUE	1
PROGRAM : LATE NEWS RA35+ : 3.0 ORD COM1 : TARGET 200129 INDEX: 114. NIELSEN: 0.5 CON COM1 : LATE NEWS												
34			300P-400P	30		\$60.00	10/17	10/17	1		TUE	1
PROGRAM : STEVE HARVEY! RA35+ : 1.4 ORD COM1 : TARGET 200129 INDEX: 134. NIELSEN: 0.4 CON COM1 : STEVE HARVEY!												
35			400P-500P	30		\$150.00	10/17	10/17	1		TUE	1
PROGRAM : JUDGE JUDY RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 1.1 CON COM1 : JUDGE JUDY												
36			500P-600P	30		\$150.00	10/17	10/17	1		TUE	1
PROGRAM : JUDGE JUDY RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 0.8 CON COM1 : JUDGE JUDY												
37			600P-630P	30		\$100.00	10/17	10/17	1		TUE	1
PROGRAM : NBC24 NEWS-6 RA35+ : 1.3 ORD COM1 : TARGET 200129 INDEX: 125. NIELSEN: 0.8 CON COM1 : NBC24 NEWS-6												

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38			630P-700P	30		\$150.00	10/17	10/17	1		TUE	1
PROGRAM : NBC NITELY NWS< RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 141. NIELSEN: 1.9 CON COM1 : NBC NITELY NWS<												
39			700A-900A	30		\$100.00	10/17	10/17	2		TUE	2
PROGRAM : TODAY SHW< RA35+ : 2.0 ORD COM1 : TARGET 200129 INDEX: 140. NIELSEN: 1.3 CON COM1 : TODAY SHW<												
40			730P-800P	30		\$250.00	10/17	10/17	1		TUE	1
PROGRAM : FAMILY FEUD RA35+ : 3.5 ORD COM1 : TARGET 200129 INDEX: 124. NIELSEN: 2.6 CON COM1 : FAMILY FEUD												
41			800P-900P	30		\$1,200.00	10/17	10/17	1		TUE	1
PROGRAM : THE VOICE RA35+ : 5.1 ORD COM1 : TARGET 200129 INDEX: 110. NIELSEN: 8.1 CON COM1 : THE VOICE												
42			1100P-1130P	30		\$100.00	10/11	10/11	1		WED	1
PROGRAM : LATE NEWS RA35+ : 3.0 ORD COM1 : TARGET 200129 INDEX: 114. NIELSEN: 0.5 CON COM1 : LATE NEWS												
43			400P-500P	30		\$150.00	10/11	10/11	1		WED	1
PROGRAM : JUDGE JUDY RA35+ : 2.3 ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 1.1 CON COM1 : JUDGE JUDY												

PS

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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44			500P-600P	30		\$150.00	10/11	10/11	1		WED	1
PROGRAM : JUDGE JUDY												
RA35+ : 2.3												
ORD COM1 : TARGET 200129 INDEX: 137. NIELSEN: 0.8												
CON COM1 : JUDGE JUDY												

45			600P-630P	30		\$100.00	10/11	10/11	1		WED	1
PROGRAM : NBC24 NEWS-6												
RA35+ : 1.3												
ORD COM1 : TARGET 200129 INDEX: 125. NIELSEN: 0.8												
CON COM1 : NBC24 NEWS-6												

46			630P-700P	30		\$150.00	10/11	10/11	1		WED	1
PROGRAM : NBC NITELY NWS<												
RA35+ : 2.3												
ORD COM1 : TARGET 200129 INDEX: 141. NIELSEN: 1.9												
CON COM1 : NBC NITELY NWS<												

47			700A-900A	30		\$100.00	10/11	10/11	1		WED	1
PROGRAM : TODAY SHW<												
RA35+ : 2.0												
ORD COM1 : TARGET 200129 INDEX: 140. NIELSEN: 1.3												
CON COM1 : TODAY SHW<												

48			730P-800P	30		\$250.00	10/11	10/11	1		WED	1
PROGRAM : FAMILY FEUD												
RA35+ : 3.5												
ORD COM1 : TARGET 200129 INDEX: 124. NIELSEN: 2.6												
CON COM1 : FAMILY FEUD												

OCT/17 13780.00 CONTRACT TOTAL 13780.00
 TOTAL SPOTS 51

MARKET TOTALS \$106,000 WNWO 13% WUPW 15% WTVG 37% WTOL 35% CABL 0% WTOS 0% HNWO 0%
 SVC- NSI
 DEMOS- RA35+*

CONTRACT



WNWO
 300 Byrne Rd
 Toledo, OH 43615-6217
 (419) 535-0024

<u>Contract / Revision</u> 831774 /		<u>Alt Order #</u> 08834978
<u>Product</u> OH AGNST DECEPTVE RX		
<u>Contract Dates</u> 10/11/17 - 10/17/17		<u>Estimate #</u> 4981
<u>Advertiser</u> Ohio Against Deceptive RX		<u>Original Date / Revision</u> 10/10/17 / 10/10/17
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> TeleRep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 143.20
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 377	<u>Product 1/2</u> 458
<u>Agency Ref</u> 11306	<u>Advertiser Ref</u> 98918	

And:

Mentzer Media Service
 210 W Pennsylvania
 Ste 250
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNWO	10/13/17	10/13/17	M-F 11p-1135p News	11:00 PM-11:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----1--				1	\$100.00	3.00			
N 2	WNWO	10/13/17	10/13/17	STEVE HARVEY	3:00 PM-4:00 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----1--				1	\$60.00	1.40			
N 3	WNWO	10/13/17	10/13/17	JUDGE JUDY	4:00 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----1--				1	\$150.00	2.30			
N 4	WNWO	10/13/17	10/13/17	JUDGE JUDY	5:00 PM-6:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----1--				1	\$150.00	2.30			
N 5	WNWO	10/13/17	10/13/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----1--				1	\$100.00	1.30			
N 6	WNWO	10/13/17	10/13/17	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----1--				1	\$150.00	2.30			
N 7	WNWO	10/13/17	10/13/17	Today Show	7:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----1--				1	\$100.00	2.00			
N 8	WNWO	10/13/17	10/13/17	FAMILY FEUD	7:30 PM-8:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----2--				2	\$250.00	3.50			
N 9	WNWO	10/13/17	10/13/17	DATELINE	9:00 PM-11:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	----1--				1	\$500.00	3.10			
N 10	WNWO	10/16/17	10/16/17	THE BRAVE	10:00 PM-11:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$700.00	3.20			
N 11	WNWO	10/16/17	10/16/17	M-F 11p-1135p News	11:00 PM-11:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$100.00	3.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

<u>Contract / Revision</u>	<u>Alt Order #</u>
831774 /	08834978

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/17 - 10/17/17	OH AGNST DECEPTVE	4981

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio Against Deceptive F	10/10/17 / 10/10/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WNWO	10/16/17	10/16/17	STEVE HARVEY	3:00 PM-4:00 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$60.00	1.40			
N 13	WNWO	10/16/17	10/16/17	JUDGE JUDY	4:00 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$150.00	2.30			
N 14	WNWO	10/16/17	10/16/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$100.00	1.30			
N 15	WNWO	10/16/17	10/16/17	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$150.00	2.30			
N 16	WNWO	10/16/17	10/16/17	Today Show	7:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$100.00	2.00			
N 17	WNWO	10/16/17	10/16/17	FAMILY FEUD	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$250.00	3.50			
N 18	WNWO	10/16/17	10/16/17	THE VOICE	7:58 PM-10:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	1-----				1	\$1,200.00	5.30			
N 19	WNWO	10/14/17	10/14/17	DATELINE	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1-				1	\$500.00	2.20			
N 20	WNWO	10/15/17	10/15/17	Late News after Football	11:30 PM-12:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1				1	\$100.00	6.90			
N 21	WNWO	10/15/17	10/15/17	Football Night In America	7:00 PM-8:15 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1				1	\$600.00	3.70			
N 22	WNWO	10/15/17	10/15/17	NBC Sunday Night Football	8:15 PM-11:30 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1				1	\$1,800.00	11.30			
N 23	WNWO	10/15/17	10/15/17	Meet The Press	9:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	-----1				1	\$100.00	1.80			
N 24	WNWO	10/12/17	10/12/17	M-F 11p-1135p News	11:00 PM-11:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	---1---				1	\$100.00	3.00			
N 25	WNWO	10/12/17	10/12/17	JUDGE JUDY	4:00 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	---1---				1	\$150.00	2.30			
N 26	WNWO	10/12/17	10/12/17	JUDGE JUDY	5:00 PM-6:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	---1---				1	\$150.00	2.30			
N 27	WNWO	10/12/17	10/12/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	---1---				1	\$100.00	1.30			
N 28	WNWO	10/12/17	10/12/17	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

<u>Contract / Revision</u>	<u>Alt Order #</u>
831774 /	08834978

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/17 - 10/17/17	OH AGNST DECEPTVE	4981

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio Against Deceptive F	10/10/17 / 10/10/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	---1---				1	\$150.00	2.30			
N 29	WNWO	10/12/17	10/12/17	Today Show	7:00 AM-9:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	---2---				2	\$100.00	2.00			
N 30	WNWO	10/12/17	10/12/17	FAMILY FEUD	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	---1---				1	\$250.00	3.50			
N 31	WNWO	10/12/17	10/12/17	WILL & GRACE/GREAT NEV	9:00 PM-10:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	---1---				1	\$800.00	4.20			
N 32	WNWO	10/17/17	10/17/17	LAW & ORDER:TRUE CRIMI	10:00 PM-11:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$800.00	3.50			
N 33	WNWO	10/17/17	10/17/17	M-F 11p-1135p News	11:00 PM-11:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$100.00	3.00			
N 34	WNWO	10/17/17	10/17/17	STEVE HARVEY	3:00 PM-4:00 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$60.00	1.40			
N 35	WNWO	10/17/17	10/17/17	JUDGE JUDY	4:00 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$150.00	2.30			
N 36	WNWO	10/17/17	10/17/17	JUDGE JUDY	5:00 PM-6:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$150.00	2.30			
N 37	WNWO	10/17/17	10/17/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$100.00	1.30			
N 38	WNWO	10/17/17	10/17/17	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$150.00	2.30			
N 39	WNWO	10/17/17	10/17/17	Today Show	7:00 AM-9:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-2-----				2	\$100.00	2.00			
N 40	WNWO	10/17/17	10/17/17	FAMILY FEUD	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$250.00	3.50			
N 41	WNWO	10/17/17	10/17/17	THE VOICE	7:58 PM-9:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----				1	\$1,200.00	5.10			
N 42	WNWO	10/11/17	10/11/17	M-F 11p-1135p News	11:00 PM-11:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	--1----				1	\$100.00	3.00			
N 43	WNWO	10/11/17	10/11/17	JUDGE JUDY	4:00 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	--1----				1	\$150.00	2.30			
N 44	WNWO	10/11/17	10/11/17	JUDGE JUDY	5:00 PM-6:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/17	10/15/17	--1----				1	\$150.00	2.30			

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<u>Contract / Revision</u> 831774 /	<u>Alt Order #</u> 08834978
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<u>Contract Dates</u> 10/11/17 - 10/17/17	<u>Product</u> OH AGNST DECEPTVE	<u>Estimate #</u> 4981
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<u>Advertiser</u> Ohio Against Deceptive F	<u>Original Date / Revision</u> 10/10/17 / 10/10/17
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 45	WNWO	10/11/17	10/11/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/09/17	10/15/17	--1----				1	\$100.00	1.30				
N 46	WNWO	10/11/17	10/11/17	M-F 630p NBC Nightly News	6:30 PM-7:00 PM		:30				NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/09/17	10/15/17	--1----				1	\$150.00	2.30				
N 47	WNWO	10/11/17	10/11/17	Today Show	7:00 AM-9:00 AM		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/09/17	10/15/17	--1----				1	\$100.00	2.00				
N 48	WNWO	10/11/17	10/11/17	FAMILY FEUD	7:30 PM-8:00 PM		:30				NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/09/17	10/15/17	--1----				1	\$250.00	3.50				
Totals												143.20	51	\$13,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 -10/29/17	51	\$13,780.00	(\$2,067.00)	\$11,713.00
Totals	51	\$13,780.00	(\$2,067.00)	\$11,713.00

Signature: *Saura Stewart* **Date:** 10/10/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Mentzer Media Services, Inc.

Vendor: 2NWOPH

Name: WNWO-TV

Check Date: 10/10/2017 **102850**

Number	Date	Reference	Description	Tax	Amount
4020 FPHRM			OH AGNST RX ISS FPHRM 10/11-17		\$15,750.50
				Total Amount	\$15,750.50
				Discount Total	\$0.00
				Check Amount	\$15,750.50

Mentzer Media Services, Inc.

210 W PENNSYLVANIA AVE
STE 250
Towson, MD 21204

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

102850

DATE	10/10/2017
AMOUNT	\$15,750.50

PAY ONLY **15,750.50** CENTS
One Five Seven Five Zero

PAY ***** Fifteen Thousand Seven Hundred Fifty and 50/100 *****

TO THE ORDER OF WNWO-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 10 28 50 ⑈ ⑆ 0 5 2000 1 1 3 ⑆ 984 1868970 ⑈