

REP HEADLINE# 8777511 TRF# 809674 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ AGENCY CREDIT RISK !!! SEP5/17 11.35
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WNW0-TV ***

ADV # 0417 ADV. NAME MENTZER MEDIA SERVICES, INC. REP.# OFF.# 75 SALESMAN #
 BUYER NAME ALLY RAMBO

210 W. PENNSYLVANIA AVE. SUITE 250 SALES PRSN PH- KRISTEN WASKIE
 TOWSON, MD 21204

ORDER # OH AGNST DECEPTIVE R EST#4901 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

PRDCT OH AGNST DECEPTIVE R EST#4901 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP6/17 SEP12/17 WK-1
 CONTRACT # 8777511
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/17 11.35

REP: OK'D M1, SEE LINE 7-8
 TOTAL SAME
 PLS CNF THANKS
 JARED

STA: 9/1-PLS SEE M1

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
 STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
 AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 OHIOANS AGAINST DECEPTIVE RX

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		800P-1000P	30		\$400.00	9/8	9/8	0		FRI	0
AGENCY ADVERTISER CODE = 377 AGENCY EST# = 4901 AGENCY PRODUCT CODE = 458												
PROGRAM : DATELINE FR-NBC RA35+ : 2.2 ORD COM1 : TARGET 11 INDEX: 103. NIELSEN: 2.6 CON COM1 : DATELINE FR-NBC												

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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 CHANGES *** WNW0-TV ***

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7	A		1000P-1100P	30		\$400.00	9/8	9/8	1		FRI	1
PROGRAM : DATELINE												
RA35+ : 2.2												
ORD COM1 : PLS SEE PRG CHG												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-1 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-3 FOR 1 SPOT/WK												

8	A		1130P-1200M	30		\$85.00	9/10	9/10	1		SUN	1
PROGRAM : LATE NEWS AFTER FOOTBALL												
RA35+ : 1.4												
ORD COM1 : PLS SEE PRG CHG												
PART OF A MAKEGOOD MADE UP OF LINES 7-8												

3	S		1100P-1130P	30		\$85.00	9/10	9/10	0		SUN	0
PROGRAM : LATE NEWS												
RA35+ : 1.4												
ORD COM1 : TARGET 11 INDEX: 118. NIELSEN: 0.7												
CON COM1 : LATE NEWS												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: FRI/800P-1000P	SEP8	30S	\$400.00						(SEP1/17)
		BUY#3	SUN/1100P-1130P	SEP10	30S	\$85.00						
			OFFER: FRI/1000P-1100P	SEP8	30S	\$400.00						PLS ADVISE.
			& SUN/1130P-1200M	SEP10	30S	\$85.00						
CMT: PLS SEE PRG CHG												

SEP/17 \$2,200.00 CONTRACT TOTAL \$2,200.00
 MARKET TOTALS \$22,000 WNW0 10% WUPW 5% WTVG 47% WTOL 38% CABL 0% WT05 0% HNWO 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE