



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

CONTRACT

And:

Mentzer Media Service
210 W Pennsylvania
Ste 250
Towson, MD 21204

| | | |
|--|--|--|
| <u>Contract / Revision</u> 758342 / | | <u>Alt Order #</u> 08648400 |
| <u>Product</u> OH AGNST DEEPTIVE R | | |
| <u>Contract Dates</u> 06/08/17 - 06/15/17 | | <u>Estimate #</u> 4549 |
| <u>Advertiser</u> Ohio Against Deceptive RX | | <u>Original Date / Revision</u> 06/07/17 / 06/07/17 |
| <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WNWO | <u>Account Executive</u> Philadelphia TeleRep | <u>Sales Office</u> TeleRep Philade |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 9912736 | <u>Advertiser Code</u> 377 | <u>Product 1/2</u> 458 |
| <u>Agency Ref</u> 11306 | | <u>Advertiser Ref</u> 98918 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|----------|
| N 1 | WNWO | 06/09/17 | 06/09/17 | DATELINE | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | ----1-- | | | | 1 | \$550.00 | | | | |
| N 2 | WNWO | 06/09/17 | 06/09/17 | M-F 11p-1135p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | ----2-- | | | | 2 | \$100.00 | | | | |
| N 3 | WNWO | 06/09/17 | 06/09/17 | AMERICA'S GOT TALENT | 7:58 PM-10:00 PM | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | ----1-- | | | | 1 | \$550.00 | | | | |
| N 4 | WNWO | 06/12/17 | 06/12/17 | SPARTAN | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | 1----- | | | | 1 | \$600.00 | | | | |
| N 5 | WNWO | 06/12/17 | 06/12/17 | M-F 11p-1135p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | 2----- | | | | 2 | \$100.00 | | | | |
| N 6 | WNWO | 06/10/17 | 06/10/17 | WORLD OF DANCE | 7:58 PM-9:00 PM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1- | | | | 1 | \$400.00 | | | | |
| N 7 | WNWO | 06/11/17 | 06/11/17 | Full Measure PM Broadcast | 11:30 PM-1:00 XM | | :30 | | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1 | | | | 1 | \$20.00 | | | | |
| N 8 | WNWO | 06/11/17 | 06/11/17 | DATELINE | 7p-8p | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1 | | | | 1 | \$500.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | WNWO | 06/05/17-06/11/17 | DATELINE | 7p-8p | -----Su | :30 | | \$500.00 | | NM | | |
| | | | | Credited | | | | | | | | | |
| N 9 | WNWO | 06/11/17 | 06/11/17 | THE WALL | 8:00 PM-11:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1 | | | | 1 | \$500.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | WNWO | 06/05/17-06/11/17 | THE WALL | 8:00 PM-11:00 PM | -----Su | :30 | | \$500.00 | | NM | | |
| | | | | Credited | | | | | | | | | |
| N 10 | WNWO | 06/11/17 | 06/11/17 | AMERICAN NINJA WARRIOR | 9:00 PM-11:00 PM | | :30 | | | | NM | 0 | \$0.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 758342 / | 08648400 |

| | | |
|-----------------------|------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 06/08/17 - 06/15/17 | OH AGNST DEPTIVE | 4549 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Ohio Against Deceptive F | 06/07/17 / 06/07/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---|------|------------|----------|----------------------------|-------------------|------|--------|------------|------|-----|------|-------|-------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/05/17 06/11/17 -----1 1 \$500.00 | | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WNWO 06/05/17-06/11/17 AMERICAN NINJA WARRIOR 9:00 PM-11:00 PM-----Su :30 \$500.00 NM Credited | | | | | | | | | | | | | |
| N 11 | WNWO | 06/15/17 | 06/15/17 | M-F 11p-1135p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 ---2--- 2 \$100.00 | | | | | | | | | | | | | |
| N 12 | WNWO | 06/08/17 | 06/08/17 | NHL Stanley Cup | 8:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/05/17 06/11/17 ---1--- 1 \$800.00 | | | | | | | | | | | | | |
| N 13 | WNWO | 06/15/17 | 06/15/17 | CHICAGO FIRE | 8:00 PM-9:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 ---1--- 1 \$400.00 | | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WNWO 06/12/17-06/18/17 CHICAGO FIRE 8:00 PM-9:00 PM----Th----- :30 \$400.00 NM Credited | | | | | | | | | | | | | |
| N 14 | WNWO | 06/13/17 | 06/13/17 | WORLD OF DANCE | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$550.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 -1----- 1 \$550.00 | | | | | | | | | | | | | |
| N 15 | WNWO | 06/13/17 | 06/13/17 | M-F 11p-1135p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 -2----- 2 \$100.00 | | | | | | | | | | | | | |
| N 16 | WNWO | 06/13/17 | 06/13/17 | AMERICA'S GOT TALENT | 7:58 PM-10:00 PM | | :30 | | | | NM | 2 | \$2,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 -2----- 2 \$1,000.00 | | | | | | | | | | | | | |
| N 17 | WNWO | 06/14/17 | 06/14/17 | THIS IS US | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$650.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 --1---- 1 \$650.00 | | | | | | | | | | | | | |
| N 18 | WNWO | 06/14/17 | 06/14/17 | LITTLE BIG SHOTS | 7:58 PM-9:00 PM | | :30 | | | | NM | 1 | \$650.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 --1---- 1 \$650.00 | | | | | | | | | | | | | |
| N 19 | WNWO | 06/14/17 | 06/14/17 | CARMICHAEL | 9:00 PM-9:30 PM | | :30 | | | | NM | 1 | \$650.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 --1---- 1 \$650.00 | | | | | | | | | | | | | |
| N 20 | WNWO | 06/11/17 | 06/11/17 | SUNDAY NIGHT W/MEGYN 7p-8p | | | :30 | | | | NM | 1 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/05/17 06/11/17 -----1 1 \$500.00 | | | | | | | | | | | | | |
| N 21 | WNWO | 06/11/17 | 06/11/17 | NHL Stanley Cup | 8:00 PM-11:00 PM | | :30 | | | | NM | 2 | \$1,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/05/17 06/11/17 -----2 2 \$500.00 | | | | | | | | | | | | | |
| N 22 | WNWO | 06/15/17 | 06/15/17 | THE WALL | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/12/17 06/18/17 ---1--- 1 \$400.00 | | | | | | | | | | | | | |
| Totals | | | | | | | | 0.00 | | | | 24 | \$10,120.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 05/29/17 -06/25/17 | 24 | \$10,120.00 | (\$1,518.00) | \$8,602.00 |
| Totals | 24 | \$10,120.00 | (\$1,518.00) | \$8,602.00 |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 758342 / | 08648400 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 06/08/17 - 06/15/17 | OH AGNST DEPEPTIVE | 4549 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| Ohio Against Deceptive F | 06/07/17 / 06/07/17 |

Signature: _____

Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

William A. Brinkman 6-23-17

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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

REP HEADLINE# 8648400 TRF# 758342
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN7/17 10.22
CHANGES ** WNWO-TV ***

ADV # ADV. NAME ISS/OH AGAINST DECEPT RX REP. # OFF. # 75 SALESMAN #
AGY # 0417 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ALLY RAMBO

210 W. PENNSYLVANIA AVE. SUITE 250
TOWSON, MD 21204
SALES PRSN PH- KRISTEN WASKIE

ORDER # CONTRACT # 8648400 CLASS: NATL. LOCAL REGIONAL

PRDCT OH AGNST DECEPTIVE R EST#4549 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN8/17 JUN15/17 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN7/17 10.22

REP: MAKEGOOD M1
N/A'S LINES 8-10,13/ADD LINES 21-23
TOTAL \$10120
PLEASE CONFIRM THANKS
JAMIE

STA: 6/7-PLS SEE M1

CON CM OHIOANS AGAINST THE DECEPTIVE RX B

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 8 | S | | 700P-800P | 30 | | \$500.00 | 6/11 | 6/11 | 0 | | SUN | 0 |
| PROGRAM : DATELINE | | | | | | | | | | | | |
| CON COM1: DATELINE | | | | | | | | | | | | |
| 21 | A | | 700P-800P | 30 | | \$500.00 | 6/11 | 6/11 | 1 | | SUN | 1 |
| PROGRAM : SUNDAY NIGHT W/MEGYN KELLY | | | | | | | | | | | | |
| ORD COM1: M1 PLS SEE PRG CHGS | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR JUN11 ON LINE-8 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR JUN11 ON LINE-9 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR JUN11 ON LINE-10 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR JUN15 ON LINE-13 FOR 1 SPOT/WK | | | | | | | | | | | | |

AGENCY ADVERTISER CODE = 377 AGENCY EST# = 4549
AGENCY PRODUCT CODE = 458

REP HEADLINE# 8648400 TRF# 758342
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WNW0-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|---|---|--|------------|----|--|----------|------|------|---|--|-----|---|
| 22 | A | | 800P-1100P | 30 | | \$500.00 | 6/11 | 6/11 | 2 | | SUN | 2 |
| PROGRAM : STANLEY CUP FINALS | | | | | | | | | | | | |
| ORD COM1: M1 PLS SEE PRG CHGS | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 21-23 | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 23 | A | | 800P-900P | 30 | | \$400.00 | 6/15 | 6/15 | 1 | | THU | 1 |
| PROGRAM : THE WALL | | | | | | | | | | | | |
| ORD COM1: M1 PLS SEE PRG CHGS | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 21-23 | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|--------------------|---|--|------------|----|--|----------|------|------|---|--|-----|---|
| 9 | S | | 800P-1100P | 30 | | \$500.00 | 6/11 | 6/11 | 0 | | SUN | 0 |
| PROGRAM : THE WALL | | | | | | | | | | | | |
| CON COM1: THE WALL | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|--------------------------|---|--|------------|----|--|----------|------|------|---|--|-----|---|
| 10 | S | | 900P-1100P | 30 | | \$500.00 | 6/11 | 6/11 | 0 | | SUN | 0 |
| PROGRAM : AMERICAN NINJA | | | | | | | | | | | | |
| CON COM1: AMERICAN NINJA | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|------------------------|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 13 | S | | 800P-900P | 30 | | \$400.00 | 6/15 | 6/15 | 0 | | THU | 0 |
| PROGRAM : CHICAGO FIRE | | | | | | | | | | | | |
| CON COM1: CHICAGO FIRE | | | | | | | | | | | | |

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--------|--------------------------|--------------|-----|----------|--|--|--|--|-----------|--|
| M1 | OK'D | BUY#8 | MISSED: SUN/700P-800P | JUN11 | 30S | \$500.00 | | | | | (JUN7/17) | |
| | | BUY#9 | SUN/800P-1100P | JUN11 | 30S | \$500.00 | | | | | | |
| | | BUY#10 | SUN/900P-1100P | JUN11 | 30S | \$500.00 | | | | | | |
| | | BUY#13 | THU/800P-900P | JUN15 | 30S | \$400.00 | | | | | | |
| | | | OFFER: SUN/700P-800P | JUN11 | 30S | \$500.00 | | | | | | |
| | | | & SUN/800P-1100P | JUN11 | 30S | \$500.00 | | | | | | |
| | | | & THU/800P-900P | JUN11 (2/WK) | 30S | \$500.00 | | | | | | |
| | | | CMT: M1 PLS SEE PRG CHGS | JUN15 | 30S | \$400.00 | | | | | | |

JUN/17 10120.00

| | |
|----------------|----------|
| CONTRACT TOTAL | 10120.00 |
| TOTAL SPOTS | 24 |

MARKET TOTALS \$101,200 WNW0 10% WUPW 0% WTVG 54% WTOL 36% CABL 0% WTOS 0% HNWO 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

JUN6/17 16.20
*** WNW0-TV ***

REP. # OFF. # 75 SALESMAN #

BUYER NAME ALLY RAMBO

| | |
|------------|--------------------|
| SALES PRSN | PH- KRISTEN WASKIE |
|------------|--------------------|

TOWSON, MD 21204

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

FLIGHT DATES JUN8/17 JUN15/17 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE JUN6/17 16.20

REP: NEW OH AGAINST DEPECTIVE RX DARE ORDER

PLEASE CONFIRM THANKS
JAMIE

CON CM OHIOANS AGAINST THE DECEPTIVE RX B

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

| | |
|------------------------------|--------------------|
| AGENCY ADVERTISER CODE = 377 | AGENCY EST# = 4549 |
| AGENCY PRODUCT CODE = 458 | |

| | | | | | | | |
|---|-------------|----|----------|-----|-----|---|-----|
| 1 | 1000E-1100E | 30 | \$550.00 | 6/9 | 6/9 | 1 | ERH |
|---|-------------|----|----------|-----|-----|---|-----|

| | | |
|------------|----------|--------|
| PROGRAM : | DATELINE | FR-NBC |
| CON COM1 : | DATELINE | FR-NBC |

| | | | | | | |
|---|-------------|----|----------|-----|---|-----|
| 2 | 1100E-1130E | 30 | \$100.00 | 6/9 | 2 | FRT |
|---|-------------|----|----------|-----|---|-----|

PROGRAM : NBC24 NEWS-11<
CON COM1: NBC24 NEWS-11<

| | | | |
|------------|---------|-----|-----|
| 3 | 30 | 6/9 | FRH |
| 800E-1000E | 2550.00 | 6/9 | |

| | |
|------------|-----|
| PROGRAM : | AGT |
| CON COM1 : | AGT |

REP HEADLINE# 8648400
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN6/17 16.20
*** WNWO-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 4 | | | 1000P-1100P PROGRAM : SPARTAN CON COM1 : SPARTAN | 30 | | \$600.00 | 6/12 | 6/12 | 1 | | MON | 1 |
| 5 | | | 1100P-1130P PROGRAM : NBC24 NEWS-11< CON COM1 : NBC24 NEWS-11< | 30 | | \$100.00 | 6/12 | 6/12 | 2 | | MON | 2 |
| 6 | | | 800P-1000P PROGRAM : WORLD OF DANCE CON COM1 : WORLD OF DANCE | 30 | | \$400.00 | 6/10 | 6/10 | 1 | | SAT | 1 |
| 7 | | | 1130P-100A PROGRAM : FULL MEASURE CON COM1 : FULL MEASURE | 30 | | \$20.00 | 6/11 | 6/11 | 1 | | SUN | 1 |
| 8 | | | 700P-800P PROGRAM : DATELINE CON COM1 : DATELINE | 30 | | \$500.00 | 6/11 | 6/11 | 1 | | SUN | 1 |
| 9 | | | 800P-1100P PROGRAM : THE WALL CON COM1 : THE WALL | 30 | | \$500.00 | 6/11 | 6/11 | 1 | | SUN | 1 |
| 10 | | | 900P-1100P PROGRAM : AMERICAN NINJA CON COM1 : AMERICAN NINJA | 30 | | \$500.00 | 6/11 | 6/11 | 1 | | SUN | 1 |
| 11 | | | 1100P-1130P PROGRAM : NBC24 NEWS-11< CON COM1 : NBC24 NEWS-11< | 30 | | \$100.00 | 6/15 | 6/15 | 2 | | THU | 2 |
| 12 | | | 800P-1100P PROGRAM : STANLEY CUP FINALS CON COM1 : STANLEY CUP FINALS | 30 | | \$800.00 | 6/8 | 6/8 | 1 | | THU | 1 |

Megan Kelly
Stanley Cup
Stanley Cup

P4
P3
P4
P4
P3
P4
P3
P4
P3
P4
P3
P4

REP HEADLINE# 8648400
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN6/17 16.20
*** WNWO-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 13 | | | 800P-900P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE | 30 | | \$400.00 | 6/15 | 6/15 | 1 | | THU | 1 |
| 14 | | | 1000P-1100P PROGRAM : WORLD OF DANCE CON COM1: WORLD OF DANCE | 30 | | \$550.00 | 6/13 | 6/13 | 1 | | TUE | 1 |
| 15 | | | 1100P-1130P PROGRAM : NBC24 NEWS-11< CON COM1: NBC24 NEWS-11< | 30 | | \$100.00 | 6/13 | 6/13 | 2 | | TUE | 2 |
| 16 | | | 800P-1000P PROGRAM : AGT CON COM1: AGT | 30 | | \$1,000.00 | 6/13 | 6/13 | 2 | | TUE | 2 |
| 17 | | | 900P-1000P PROGRAM : AGT CON COM1: AGT | 30 | | \$550.00 | 6/13 | 6/13 | 0 | | TUE | 0 |
| 18 | | | 1000P-1100P PROGRAM : THIS IS US CON COM1: THIS IS US | 30 | | \$650.00 | 6/14 | 6/14 | 1 | | WED | 1 |
| 19 | | | 800P-900P PROGRAM : LITTLE BIG SHOT CON COM1: LITTLE BIG SHOT | 30 | | \$650.00 | 6/14 | 6/14 | 1 | | WED | 1 |
| 20 | | | 900P-1000P PROGRAM : CARMICHAEL SHOW CON COM1: CARMICHAEL SHOW | 30 | | \$650.00 | 6/14 | 6/14 | 1 | | WED | 1 |

JUN/17 10120.00 CONTRACT TOTAL 10120.00
TOTAL SPOTS 24

JUN6/17 16.20
*** WNW0-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | : | : | : | : | : | : |
| MARKET TOTALS \$101,200 WNWO 10% WUPW 0% WTVG 54% WTOL 36% CABL 0% WTOS 0% HNWO 0% | | | | | | | | | | | | |
| SVC- NSI | | | | | | | | | | | | |
| DEMOS- RA35+* | | | | | | | | | | | | |



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 758342 / | | <u>Alt Order #</u> 08648400 |
| <u>Product</u> OH AGNST DEPEPTIVE R | | |
| <u>Contract Dates</u> 06/08/17 - 06/15/17 | | <u>Estimate #</u> 4549 |
| <u>Advertiser</u> Ohio Against Deceptive RX | | <u>Original Date / Revision</u> 06/07/17 / 06/07/17 |
| <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WNWO | <u>Account Executive</u> Philadelphia TeleRep | <u>Sales Office</u> TeleRep Philade |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 9912736 | <u>Advertiser Code</u> 377 | <u>Product 1/2</u> 458 |
| <u>Agency Ref</u> 11306 | | <u>Advertiser Ref</u> 98918 |

And:

Mentzer Media Service
210 W Pennsylvania
Ste 250
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 1 | WNWO | 06/09/17 | 06/09/17 | DATELINE | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | ----1-- | | | | 1 | \$550.00 | | | | |
| N 2 | WNWO | 06/09/17 | 06/09/17 | M-F 11p-1135p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | ----2-- | | | | 2 | \$100.00 | | | | |
| N 3 | WNWO | 06/09/17 | 06/09/17 | AMERICA'S GOT TALENT | 7:58 PM-10:00 PM | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | ----1-- | | | | 1 | \$550.00 | | | | |
| N 4 | WNWO | 06/12/17 | 06/12/17 | SPARTAN | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | 1----- | | | | 1 | \$600.00 | | | | |
| N 5 | WNWO | 06/12/17 | 06/12/17 | M-F 11p-1135p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | 2----- | | | | 2 | \$100.00 | | | | |
| N 6 | WNWO | 06/10/17 | 06/10/17 | WORLD OF DANCE | 7:58 PM-9:00 PM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1- | | | | 1 | \$400.00 | | | | |
| N 7 | WNWO | 06/11/17 | 06/11/17 | Full Measure PM Broadcast | 11:30 PM-1:00 XM | | :30 | | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1 | | | | 1 | \$20.00 | | | | |
| N 8 | WNWO | 06/11/17 | 06/11/17 | DATELINE | 7p-8p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1 | | | | 1 | \$500.00 | | | | |
| N 9 | WNWO | 06/11/17 | 06/11/17 | THE WALL | 8:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1 | | | | 1 | \$500.00 | | | | |
| N 10 | WNWO | 06/11/17 | 06/11/17 | AMERICAN NINJA WARRIOR | 9:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | -----1 | | | | 1 | \$500.00 | | | | |
| N 11 | WNWO | 06/15/17 | 06/15/17 | M-F 11p-1135p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | ---2--- | | | | 2 | \$100.00 | | | | |
| N 12 | WNWO | 06/08/17 | 06/08/17 | NHL Stanley Cup | 8:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$800.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

| | | |
|---|--------------------------------------|--|
| <u>Contract / Revision</u> 758342 / | | <u>Alt Order #</u> 08648400 |
| <u>Contract Dates</u> 06/08/17 - 06/15/17 | <u>Product</u> OH AGNST DEPEPTIVE | <u>Estimate #</u> 4549 |
| <u>Advertiser</u> Ohio Against Deceptive F | | <u>Original Date / Revision</u> 06/07/17 / 06/07/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/05/17 | 06/11/17 | ---1--- | | | | 1 | \$800.00 | | | | |
| N 13 | WNWO | 06/15/17 | 06/15/17 | CHICAGO FIRE | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | ---1--- | | | | 1 | \$400.00 | | | | |
| N 14 | WNWO | 06/13/17 | 06/13/17 | WORLD OF DANCE | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | -1----- | | | | 1 | \$550.00 | | | | |
| N 15 | WNWO | 06/13/17 | 06/13/17 | M-F 11p-1135p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | -2----- | | | | 2 | \$100.00 | | | | |
| N 16 | WNWO | 06/13/17 | 06/13/17 | AMERICA'S GOT TALENT | 7:58 PM-10:00 PM | | :30 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | -2----- | | | | 2 | \$1,000.00 | | | | |
| N 17 | WNWO | 06/14/17 | 06/14/17 | THIS IS US | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | --1---- | | | | 1 | \$650.00 | | | | |
| N 18 | WNWO | 06/14/17 | 06/14/17 | LITTLE BIG SHOTS | 7:58 PM-9:00 PM | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | --1---- | | | | 1 | \$650.00 | | | | |
| N 19 | WNWO | 06/14/17 | 06/14/17 | CARMICHAEL | 9:00 PM-9:30 PM | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/12/17 | 06/18/17 | --1---- | | | | 1 | \$650.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 24 | \$10,120.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 05/29/17 - 06/25/17 | 24 | \$10,120.00 | (\$1,518.00) | \$8,602.00 |
| Totals | 24 | \$10,120.00 | (\$1,518.00) | \$8,602.00 |

Signature: Date: 6/7/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

draft 6/7/17

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

ADV #

ADV. NAME

ISS/OH AGAINST DECEPT RX

AGY # 0417

AGY. NAME

MENTZER MEDIA SERVICES, INC.

REP. #

OFF. # 75

SALESMAN #

210 W. PENNSYLVANIA AVE. SUITE 250

SALES PRSN PH- KRISTEN WASKIE

TOWSON, MD 21204

ORDER #

CONTRACT # 8648400

CLASS: NATL. LOCAL REGIONAL

PRDCT OH AGNST DEEPTIVE R EST#4549

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN8/17 JUN15/17 WK-2

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE JUN7/17 08.53

STA: 6/7-PLS SEE M1

CON CM OHIOANS AGAINST THE DECEPTIVE RX B

STATION MAKEGOOD OFFERS:

| | | | | | | |
|-----------|--------|-----------------------|--------------|-----|----------|-------------|
| M1 UNRESL | BUY#8 | MISSED: SUN/700P-800P | JUN11 | 30S | \$500.00 | (JUN7/17) |
| | BUY#9 | SUN/800P-1100P | JUN11 | 30S | \$500.00 | |
| | BUY#10 | SUN/900P-1100P | JUN11 | 30S | \$500.00 | |
| | BUY#13 | THU/800P-900P | JUN15 | 30S | \$400.00 | |
| | | OFFER: SUN/700P-800P | JUN11 | 30S | \$500.00 | PLS ADVISE. |
| | | & SUN/800P-1100P | JUN11 (2/WK) | 30S | \$500.00 | |
| | | & THU/800P-900P | JUN15 | 30S | \$400.00 | |
| | | CMT: PLS SEE PRG CHGS | | | | |

CONTRACT TOTAL 10120.00

TOTAL SPOTS 24

Mentzer Media Services, Inc.

Vendor: 2NWOPH

Name: WNWO-TV

101528

Check Date: 06/07/2017

| Number | Date | Reference | Description | Tax | Amount |
|------------|------|-----------|--------------------------------|----------------|------------|
| 4020 FPHRM | | | OH AGNST RX ISSUE FPHRM 6/8-15 | | \$8,602.00 |
| | | | | Total Amount | \$8,602.00 |
| | | | | Discount Total | \$0.00 |
| | | | | Check Amount | \$8,602.00 |

Mentzer Media Services, Inc.

210 W PENNSYLVANIA AVE

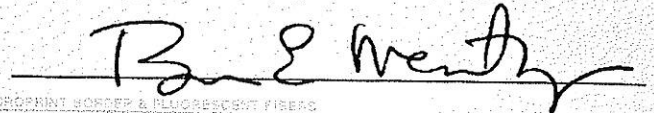
STE 250

Towson, MD 21204

M & T Bank
32 York Road
Towson, MD 21204
7-11/520**101528**PAY **8,602.00**
ONLY Eight Six Zero Two CENTS

| | |
|--------|------------|
| DATE | 06/07/2017 |
| AMOUNT | \$8,602.00 |

PAY ***** Eight Thousand Six Hundred Two and 00/100 *****

TO THE
ORDER
OF WNWO-TV

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 101528 ⑈ ⑆052000113⑆ 9841868970⑈

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Angela McCann

do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| Schedule Varies | | | | | |

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue