

REP HEADLINE# 8761788 TRF# 797039
\$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG7/17 13.52
*** WNWQ-TV ***

ADV # _____ ADV. NAME ISS/OH AGAINST DECEPT RX REP. # _____ OFF. # 75 SALESMAN # _____
AGY # 0417 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ALLY RAMBO

210 W. PENNSYLVANIA AVE. SUITE 250
TOWSON, MD 21204
SALES PRSN PH- KRISTEN WASKIE

ORDER # _____ CONTRACT # 8761788 CLASS: NATL. LOCAL REGIONAL

PRDCT OH AGNST DECEPTIVE R EST#4795 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG9/17 AUG15/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG7/17 13.52

STA: 8/7-PLS SEE M1

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

OHIOANS AGAINST DECEPTIVE RX

STATION MAKEGOOD OFFERS: MISSED: SAT/800P-1000P AUG12 30S \$300.00 (AUG7/17)

M1 UNRESL BUY#2 WED/900P-1000P AUG9 30S \$600.00

BUY#3 OFFER: SAT/1000P-1100P AUG12 30S \$300.00
& WED/1000P-1100P AUG9 30S \$600.00 PLS ADVISE.

CMT: PLS SEE PRG CHG

CONTRACT TOTAL \$1,300.00
TOTAL SPOTS 3

AUG7/17 13.34
*** WNW0-TV ***

REP. # _____ OFF. # 75 SALESMAN # _____

BUYER NAME ALLY RAMBO

SALES PRSN	PH-	KRISTEN WASKIE
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TOWSON, MD 21204

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OH	AGNST	DECEPTIVE	R	EST#	4795	COMMENTS:	(LINE,	ORDER,	INVOICE)
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FLIGHT DATES AUG9/17 AUG15/17 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			AUG7/17 13.34

PLEASE CONFIRM THANKS
JAMIE

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[illegible]

AGENCY ADVERTISER CODE = 377 AGENCY EST# = 4795
AGENCY PRODUCT CODE = 458

1	800P-1000P	30	\$400.00	8/11	1	FRI	1
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PROGRAM : AGT
ORD COM1: TARGET 11 INDEX: 103. NIELSEN: 2.6
CON COM1: AGT

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REP HEADLINE# 8761788
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG7/17 13.34
 *** WNWO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			800P-1000P	30		\$300.00	8/12	8/12	1		SAT	1
PROGRAM : DATELINE ORD COM1: TARGET 11 INDEX: 111. NIELSEN: 1.1 CON COM1: DATELINE												
3			900P-1000P	30		\$600.00	8/9	8/9	1		WED	1
PROGRAM : CARMICHAEL ORD COM1: TARGET 11 INDEX: 111. NIELSEN: 6.1 CON COM1: CARMICHAEL												

10-14

10-14

AUG/17 \$1,300.00 CONTRACT TOTAL \$1,300.00
 TOTAL SPOTS 3

MARKET TOTALS \$43,333 WNWO 3% WUPW 9% WTVG 38% WTOL 50% CABL 0% WTOS 0% HNWO 0%

SVC- NSI
 DEMOS- RA35+*



WNWO
300 Byrne Rd
Toledo, OH 43615-6217
(419) 535-0024

CONTRACT

<u>Contract / Revision</u> 797039 /		<u>Alt Order #</u> 08761788
<u>Product</u> OH AGNST DECEPTIVE R		
<u>Contract Dates</u> 08/09/17 - 08/12/17		<u>Estimate #</u> 4795
<u>Advertiser</u> Ohio Against Deceptive RX		<u>Original Date / Revision</u> 08/07/17 / 08/07/17
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNWO	<u>Account Executive</u> Philadelphia TeleRep	<u>Sales Office</u> TeleRep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 9.80
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 377	<u>Product 1/2</u> 458
<u>Agency Ref</u> 11306		<u>Advertiser Ref</u> 98918

And:

Mentzer Media Service
210 W Pennsylvania
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNWO	08/11/17	08/11/17	AMERICA'S GOT TALENT	7:58 PM-10:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/07/17	08/13/17	----1--				1	\$400.00	2.60			
N 2	WNWO	08/12/17	08/12/17	DATELINE	7:58 PM-10:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/07/17	08/13/17	-----1-				1	\$300.00	1.10			
N 3	WNWO	08/09/17	08/09/17	CARMICHAEL	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/07/17	08/13/17	--1----				1	\$600.00	6.10			
Totals								9.80				3	\$1,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/27/17	3	\$1,300.00	(\$195.00)	\$1,105.00
Totals	3	\$1,300.00	(\$195.00)	\$1,105.00

Signature: Date: 8/7/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.