

ORDER



Orders
Order / Rev: 942597
 Alt Order #:
Product Desc: GENERAL ELECTION
Estimate: GENERAL ELECTION
Flight Dates: 10/26/18 - 11/06/18
Original Date / Rev: 10/25/18 / 10/25/18
Order Type: NORMAL

WTAP
Primary AE: Parkersburg House
Sales Office: PRKL
Sales Region: Local

Agency Name: J Morgan Leach for WV House of Dele
Buying Contact:
Billing Contact:
 902 29th St
 Vienna, WV 26105

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: J Morgan Leach for WV House of Dele
Demographic: HH
Product Codes: Candidate - State - House
Priority: P-03
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 136532
Agency External ID: 130255
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/31/18	10	\$1,325.00	\$1,126.25
11/01/18	11/05/18	4	\$350.00	\$297.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	10	\$1,325.00	\$1,126.25	0.00
November 2018	4	\$350.00	\$297.50	0.00
Totals	14	\$1,675.00	\$1,423.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Parkersburg House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTAP	10/29/18	11/02/18	Early Daybreak @ 530a Early Daybreak @ 530a	CM	530a-6a	MTWTF--	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		1				\$175.00		0.00			
N 2	WTAP	10/29/18	11/02/18	NBC Early Today Early Today	CM	5a-530a	MTWTF--	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		1				\$25.00		0.00			
N 3	WTAP	10/29/18	11/05/18	Daybreak @ 6a Daybreak @ 6a	CM	6a-7a	MTWTF--	:30	1	\$150.00	P-02	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		1				\$150.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$150.00		0.00			
N 4	WTAP	10/29/18	11/05/18	NBC Today Show Today Show	CM	7a-9a	MTWTF--	:30	1	\$130.00	P-02	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		1				\$130.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$130.00		0.00			
N 5	WTAP	10/29/18	11/02/18	WTAP News @ Noon WTAP News @ Noon	CM	12p-1230p	MTWTF--	:30	2	\$75.00	P-03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Alt Order #:
 Flight Dates: 10/26/18 - 11/06/18

Advertiser: J Morgan Leach for WV House of Delega
 Product Desc: GENERAL ELECTION
 Estimate: GENERAL ELECTION
WTAP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		2				\$75.00		0.00			
N 6	WTAP	10/29/18	11/02/18	News @ 11p M-F News @ 11p M-F	CM	11p-1135p	MTWTF--	:30	1	\$160.00	P-03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		1				\$160.00		0.00			
N 7	WTAP	10/29/18	11/02/18	News @ 6p M-F News @ 6p M-F	CM	559p-630p	MTWTF--	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		2				\$250.00		0.00			
N 8	WTAP	10/29/18	11/05/18	Live with Kelly & Ryan Live with Kelly & Ryan	CM	9a-10a	MTWTF--	:30	2	\$35.00	P-03	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--		2				\$35.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$35.00		0.00			
													Totals	14	\$1,675.00