

ADVERTISING AGREEMENT

Date: 6-16-2016
 Contact: LOWELL LARSON
 Client: LOWELL LARSON FOR SHERIFF
 Address: P.O. Box 632
 City: NELSONVILLE Cell Phone: _____
 Phone: 475-9035 Fax: _____
 Customer Number: _____
 Coop Script Needed? yes _____ no _____
 EMAIL: larson2016.com

Great Lakes Radio Inc.
 Phone: 906-228-6800 Fax: 906-228-8128
 3060 U.S. 41 West - Marquette, MI 49855

Sales Office: 906-228-6800
Marquette Studio: 906-227-7777
Munising Studio: 906-387-4000
Manistique Studio: 906-428-WRUP (9787)

www.sunny.fm
www.wfxd.com
www.mre.fm
www.gto.fm
www.wrup.com

Cash Trade _____ Shopping Show _____ Co-op Source _____

Additional Instructions LOWELL LARSON FOR SHERIFF 2016

Station	Length	Begin Date	End Date	Begin Time	End Time	Rate	Pkg.	# of Weeks	M	T	W	Th	Fr	Sa	Su
WFXD		6-25	7-30	Elmer Show				6							
						6x50 ⁰⁰ = \$300 ⁰⁰									
WFXD	30	6-27	8-1	6AM	7PM				6	6	6	6	6	6	
WKQS	30	6-27	8-1	6AM	7PM				6	6	6	6	6	6	
WRUP	30	6-27	8-1	6AM	7PM				5	5	5	5	5	5	
WFXD	30	8-2	8-2	6AM	6PM					7					
WKQS	30	8-2	8-2	6AM	6PM					7					
WRUP	30	8-2	8-2	6AM	6PM					5					
				PAID IN FULL											

AT \$ _____	Total Ads GTO _____	Total Cost GTO _____
AT \$ _____	Total Ads FoxSports _____	Total Cost FoxSports _____
<u>193</u> AT \$ <u>8⁶⁰</u>	Total Ads WFXD <u>193</u>	Total Cost WFXD <u>\$1659⁸⁰</u>
<u>160</u> AT \$ <u>8⁶⁰</u>	Total Ads WRUP <u>160</u>	Total Cost WRUP <u>\$1376⁰⁰</u>
<u>193</u> AT \$ <u>8⁶⁰</u>	Total Ads WKQS <u>193</u>	Total Cost WKQS <u>\$1659⁸⁰</u>
AT \$ _____	Total Ads WRPP _____	Total Cost WRPP _____
AT \$ _____	Total Ads WQXO _____	Total Cost WQXO _____

\$5,000

Advertiser agrees that payment will be made within 30 days from invoice date. This order may be cancelled by the advertiser on giving ten days notice and advertiser hereby agrees that in case of cancellation, the price of this program or these ads will revert to station's regular price schedule for that number of programs or announcements. Should legal recourse or collection agency fees be necessary to collect overdue accounts receivable, the advertiser agrees to pay any and all costs relating to such legal action. The station will charge an account \$15 for each returned check.

Spots run ROS or TAP with Standard dayparts as follows; 6a-10a, 10a-3p, 3p-7p, 7p-midnight, midnight to 6a and Great Lakes Radio reserves the right of a 30minute scheduling window across dayparts. Clients may specify a specific daypart for \$2.50 more per spot.

Auction/Shopping show advertising credit may NOT be used for any other purpose, including but not limited to programs, special events or advertising previously run. This agreement does NOT replace contract agreements already in effect. All commercials, unless otherwise stated, must be run within 30 days of the auction dates listed above, or within 30 days of being sold on the Auction/Shopping Show. Great Lakes Radio will be the sole determiner of the final selling price, will act only as a sales agent for the item or service and will bear no responsibility for the quality of or warranty on items sold. I/we agree to hold GLR harmless for any claims resulting from purchaser use of the item or service. I/we agree to collect any applicable taxes on the above merchandise or services.

Play times may be rescheduled at station discretion due to station maintenance, special programming, network preemption, federal preemption, states of emergencies, acts of war or acts of God. FCC Non-discrimination compliance statement: This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Authorized GLR Representative [Signature]
 Date 6-16-2016

Authorized Merchant Signature [Signature]
 Date 6/17/16