

CONTRACT



WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414) 355-6666

<u>Contract / Revision</u> 395447 /		<u>Alt Order #</u> 08414422
<u>Product</u> RON JOHNSON 4 SENATE		
<u>Contract Dates</u> 10/12/16 - 10/18/16		<u>Estimate #</u>
<u>Advertiser</u> Johnson, Ron /R/ Senate		<u>Original Date / Revision</u> 10/11/16 / 10/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI-TV	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Medium Buying, LLC
Attention: Zach Koehn
3380 Tremont Rd
Suite 290
Columbus, OH 43221

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	10/12/16	10/14/16	FOX 6 Wake Up News	4:30 AM-5:00 AM		:30				NM	20	\$8,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				2	\$120.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 395447 /	<u>Alt Order #</u> 08414422
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<u>Contract Dates</u> 10/12/16 - 10/18/16	<u>Product</u> RON JOHNSON 4 SEN	<u>Estimate #</u>
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<u>Advertiser</u> Johnson, Ron /R/ Senate	<u>Original Date / Revision</u> 10/11/16 / 10/19/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
2	6	10/10/16-10/16/16		FOX 6 Wake Up News	4:30 AM-5:00 AM	---WThF----	:30		\$140.00	0.00	NM		
		See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21											
3	6	10/14/16-10/14/16		M-F 4a-430a	4a-430a	-----F----	:30		\$100.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
4	6	10/14/16-10/14/16		FOX 6 Wake Up News	M-F 430a-5a	-----F----	:30		\$100.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
5	6	10/14/16-10/14/16		Real Milwaukee	M-F 9a-10a	-----F----	:30		\$285.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
6	6	10/14/16-10/14/16		M-F 4p-5p	4:00 PM-4:30 PM	-----F----	:30		\$200.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
7	6	10/14/16-10/14/16		M-F 4p-5p	4:30 PM-5:00 PM	-----F----	:30		\$200.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
8	6	10/14/16-10/14/16		Station Special	8:00 PM-9:00 PM	-----F----	:30		\$1,500.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
9	6	10/14/16-10/14/16		Station Special	8:00 PM-9:00 PM	-----F----	:30		\$1,500.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
10	6	10/15/16-10/15/16		College Football Pre Gm	1:30 PM-2:30 PM	-----Sa--	:30		\$300.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
11	6	10/15/16-10/15/16		College Football Gm	Various	-----Sa--	:30		\$590.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
12	6	10/15/16-10/15/16		College Football Gm	Various	-----Sa--	:30		\$590.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
13	6	10/15/16-10/15/16		Saturday Prime	12:00 AM-12:00 AM	-----Sa--	:30		\$555.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
14	6	10/15/16-10/15/16		Saturday Prime	12:00 AM-12:00 AM	-----Sa--	:30		\$555.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
15	6	10/16/16-10/16/16		Su 6a-7a	6a-7a	-----Su	:30		\$300.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
16	6	10/16/16-10/16/16		Su 7a-8a	7a-8a	-----Su	:30		\$300.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
17	6	10/17/16-10/17/16		M-F 4a-430a	4a-430a	M-----	:30		\$110.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
18	6	10/17/16-10/17/16		FOX 6 Wake Up News	M-F 430a-5a	M-----	:30		\$100.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
19	6	10/17/16-10/17/16		Real Milwaukee	9:00 AM-9:30 AM	M-----	:30		\$285.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
20	6	10/17/16-10/17/16		Real Milwaukee	9:30 AM-10:00 AM	M-----	:30		\$285.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
21	6	10/17/16-10/17/16		M-F 4p-5p	4:00 PM-4:30 PM	M-----	:30		\$200.00	0.00	NM		
		Ⓜ MG for 29.2,25.2,9.1,27.1,13.3,3.1,21.3,7.2,23.1,1.2,5.1,15.1,11.1,19.2											
N 2	6	10/17/16	10/18/16	FOX 6 Wake Up News	4:30 AM-5:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	MT-----	1	\$100.00	0.00						
N 3	6	10/12/16	10/14/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/10/16	10/16/16	--WTF--	3	\$400.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	6	10/10/16-10/16/16	M-F 530a-6a	5:30 AM-6:00 AM	---WThF----	:30	\$400.00	0.00	NM		
		See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21											
N 4	6	10/17/16	10/18/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/17/16	10/23/16	MT-----	2	\$400.00	0.00						

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395447 /	08414422

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/12/16 - 10/18/16	RON JOHNSON 4 SENATE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Johnson, Ron /R/ Senate	10/11/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 5	6	10/12/16	10/14/16	FOX 6 Wake Up News	6:00 AM-6:30 AM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$525.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	6	10/10/16-10/16/16	FOX 6 Wake Up News	6:00 AM-6:30 AM	---wThF----	:30		\$525.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 6	6	10/17/16	10/18/16	FOX 6 Wake Up News	6:00 AM-6:30 AM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$525.00	0.00			
N 7	6	10/12/16	10/14/16	FOX 6 Wake Up News	6:30 AM-7:00 AM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$525.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	6	10/10/16-10/16/16	FOX 6 Wake Up News	6:30 AM-7:00 AM	---wThF----	:30		\$525.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 8	6	10/17/16	10/18/16	FOX 6 Wake Up News	6:30 AM-7:00 AM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$525.00	0.00			
N 9	6	10/12/16	10/14/16	FOX 6 Wake Up News	7:00 AM-7:30 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	6	10/10/16-10/16/16	FOX 6 Wake Up News	7:00 AM-7:30 AM	---wThF----	:30		\$600.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 10	6	10/17/16	10/18/16	FOX 6 Wake Up News	7:00 AM-7:30 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$600.00	0.00			
N 11	6	10/12/16	10/14/16	FOX 6 Wake Up News	7:30 AM-8:00 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	6	10/10/16-10/16/16	FOX 6 Wake Up News	7:30 AM-8:00 AM	---wThF----	:30		\$600.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 12	6	10/17/16	10/18/16	FOX 6 Wake Up News	7:30 AM-8:00 AM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$600.00	0.00			
N 13	6	10/12/16	10/14/16	FOX 6 Wake Up News	8:00 AM-8:30 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$450.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	6	10/10/16-10/16/16	FOX 6 Wake Up News	8:00 AM-8:30 AM	---wThF----	:30		\$450.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 14	6	10/17/16	10/18/16	FOX 6 Wake Up News	8:00 AM-8:30 AM		:30				NM	2	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$405.00	0.00			
N 15	6	10/12/16	10/14/16	FOX 6 Wake Up News	8:30 AM-9:00 AM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$450.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	6	10/10/16-10/16/16	FOX 6 Wake Up News	8:30 AM-9:00 AM	---wThF----	:30		\$450.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												

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<u>Advertiser</u> Johnson, Ron /R/ Senate	<u>Original Date / Revision</u> 10/11/16 / 10/19/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 16	6	10/17/16	10/18/16	FOX 6 Wake Up News	8:30 AM-9:00 AM		:30				NM	2	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$405.00	0.00			
N 17	6	10/15/16	10/15/16	Sa 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$350.00	0.00			
N 18	6	10/16/16	10/16/16	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$270.00	0.00			
N 19	6	10/12/16	10/14/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	6	10/10/16-10/16/16	M-F 4p-5p	4:00 PM-5:00 PM	---WThF----	:30		\$200.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 20	6	10/17/16	10/18/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$200.00	0.00			
N 21	6	10/12/16	10/14/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$465.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	6	10/10/16-10/16/16	M-F 530p-6p	5:30 PM-6:00 PM	---WThF----	:30		\$465.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 22	6	10/17/16	10/18/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$465.00	0.00			
N 23	6	10/12/16	10/14/16	FOX 6 News @ 6	6:00 PM-6:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	6	10/10/16-10/16/16	FOX 6 News @ 6	6:00 PM-6:30 PM	---WThF----	:30		\$600.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 24	6	10/17/16	10/18/16	FOX 6 News @ 6	6:00 PM-6:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$600.00	0.00			
N 25	6	10/12/16	10/14/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$950.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	6	10/10/16-10/16/16	FOX 6 News @ 9p	9:00 PM-9:30 PM	---WThF----	:30		\$950.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 26	6	10/17/16	10/18/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$950.00	0.00			
N 27	6	10/12/16	10/14/16	FOX 6 News @ 9p	9:30 PM-10:00 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$1,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	6	10/10/16-10/16/16	FOX 6 News @ 9p	9:30 PM-10:00 PM	---WThF----	:30		\$1,000.00	0.00	NM		
	See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21												
N 28	6	10/17/16	10/18/16	FOX 6 News @ 9p	9:30 PM-10:00 PM		:30				NM	2	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414) 355-6666

<u>Contract / Revision</u>	<u>Alt Order #</u>
395447 /	08414422

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/12/16 - 10/18/16	RON JOHNSON 4 SEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Johnson, Ron /R/ Senate	10/11/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$1,000.00	0.00			
N 29	6	10/12/16	10/14/16	FOX 6 News @ 10p	10:00 PM-10:35 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--				3	\$1,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	6	10/10/16-10/16/16	FOX 6 News @ 10p	10:00 PM-10:35 PM	PI---WTF----	:30		\$1,000.00	0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18,1.19,1.20,1.21													
N 30	6	10/17/16	10/18/16	FOX 6 News @ 10p	10:00 PM-10:35 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	MT-----				2	\$1,000.00	0.00			
N 31	6	10/15/16	10/15/16	FOX 6 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$600.00	0.00			
N 32	6	10/16/16	10/16/16	FOX 6 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$915.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$915.00	0.00			
N 33	6	10/16/16	10/16/16	FOX 6 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$915.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1				1	\$915.00	0.00			
Totals										0.00		78	\$42,205.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/18/16	78	\$42,205.00	\$35,874.25
Totals	78	\$42,205.00	\$35,874.25

Signature: _____ Date: _____

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