

# WOCC10976527 Offer A01(1)

Offer Printout



Order Status: Confirmed      Start/End Dates: 05/28/18 - 06/17/18      C/P/E: 30 / 55 / 432  
 Traffic #:      Agency: Odney Advertising      Product Desc.: CRAMER FOR US SENATE 7  
 Buyer Order #: 7401687      Advertiser: KEVIN CRAMER FOR US SENATE      Estimate Desc.: CRAM - 2018 Primary Election Revise  
 AE: Unassigned      Buyer:      Total Cost: \$17,975.00 (Cash)  
 Property: KVLV TV      Primary Demo: Adults 35-64 (RTG)      Received Date: 6/01/18 11:54 AM  
 Sales Region: Local

Status: Approved      Created Date: 6/4/18 3:43 PM      Status Date: 6/4/18 3:58 PM

**Comments:**

Please see line 5 for na's due to NBC Tennis on Thursday & Friday. Please advise on make good offers on lines 15 & 16.

Buyer Reject Comments:

	Missed	Offered	Difference
Total \$	200.00	200.00	- 0.00
# Spots	2	5	+ 3
GRP	3.20	11.00	+ 7.80
CPP	62.50	18.18	

Line	Program	Len	Time	Days	Rate	Adults 35-64 RTG			Weeks						
						RTG	GRP	CPP	Jun 4	Jun 11					
M 5	DAYS-OUR LIVES	:30	12:00 PM-1:00 PM	MTWTF--	\$100.00	1.60	3.20	62.50	2						
O 15	TODAY SHW	:30	7:00 AM-9:00 AM	MTWTF--	\$180.00	3.00	3.00	60.00	1						
O 16	VALLEY TODAY 430A	:30	4:30 AM-5:00 AM	MTWTF--	\$5.00	2.00	8.00	2.50	2	2					