

WWUZ-FM

Quarterly Issues/Programming Report for January-March 2014

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Transitioning from Military to Civilian Life	"Focus" 30-minute PA interview program	Host Deirdre Blake and Mike Abrams, Author of Business networking for veterans discuss the transition period for military vets to civilian life.	01/05/2014	6:00 a.m.
Staying Healthy	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Brooke Rossheim, Director of the Rappahannock Area health dist., discuss educating the public about STD's.	01/12/2014	6:00 a.m.
Chronic Pain	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Paul Michael Colopy of neurology Assoc of Fredericksburg discuss the instruction of patients about how their nervous system affects chronic pain and how to manage it.	01/19/2014	6:00 a.m.
Autoimmune Disorder	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Diane Franchi, Infectious Disease Specialist discuss how and when people should seek the help of a doctor if they think they have immunity issues.	01/26/2014	6:00 a.m.
Date:				

WWUZ-FM
Quarterly Issues/Programming Report
for January-March 2014
Page 2

ISSUE	TITLE	DESCRIPTION	DATE	TIME
Pest Control	"Focus" 30-minute PA interview program	Host Deirdre Blake and Barry Robinson a local pest control and lawn care specialist discuss how and when residents should start prepping homes for the changing seasons.	02/02/2014	6:00 a.m.
Business Development	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by Doug and Polly White to discuss when businesses should consider if they are ready to grow and how to build a plan for growth.	02/09/2014	6:00 a.m.
Veteran Employment	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by Fred Wellman and Josh Ellis to discuss why businesses should hire veterans and how to transfer military skills to civilian life.	02/16/2014	6:00 a.m.
Home Healthcare	"Focus" 30-minute PA interview program	Host Deirdre Blake and Sarah Rice of Visiting Nurses of Fredericksburg discuss what insurance covers how families can expect to pay for such service.	02/23/2014	6:00 a.m.
Job Placement	"Focus" 30-minute PA interview program	Host Deirdre Blake and Kim Weber of Taskforce Staffing discuss how local development, businesses and schools affect the amount of jobs available.	03/02/2014	8:30 p.m.
Date:				

WWUZ-FM
Quarterly Issues/Programming Report
for January-March 2014
Page 3

ISSUE	TITLE	DESCRIPTION	DATE	TIME
College Scholarships	"Focus" 30-minute PA interview program	Host Deirdre Blake and Dr. Ann Woolford, Vice-president for Academic affairs and Student Services at Germanna Community College, discuss how people can start to plan for college early by saving and examining scholarship opportunities.	03/09/2014	6:00 a.m.
Politics	"Focus" 30-minute PA interview program	Host Deirdre Blake and Gerry Warburg, Assistant Dean at the Barton School at the University of Virginia, discuss politics from the time of Nixon to the Obama presidencies.	03/16/2014	6:00 a.m.
Non-profit Fundraising	"Focus" 30-minute PA interview program	Host Deirdre Blake is joined by Lisa Biever and Teri McNally of the Community Foundation to discuss the organization's work as a go-between for local donors and non-profits and the upcoming Community Give Day.	03/23/2014	6:00 a.m.
Remote Working	"Focus" 30-minute PA interview program	Host Deirdre Blake and Lynne McCarthy of the Virginia Department of Rail and Transportation, discuss teleworking across the region.	03/30/2014	6:00 a.m.
				Date:

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Veteran Business Networking

How was issue ascertained: community interest

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-5-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Author of Business Networking for Veterans, Mike Abrams

Subject and/or Topics discussed:

What it's like to transition from the military to the civilian workforce and the role that job skills play. How people enlisted or officers might have a tough time being civilians again and how they can ease the transition. Tips and advice to help find a job and what they can expect in say one to five years once they're discharged from the service.

Date production completed: 12-16-13 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Staying Healthy

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-12-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Brooke Rossheim- Director of Rappahannock Area Health District-Stafford Office

Subject and/or Topics discussed:

STDs and how to prevent them, along with the importance of education. Why preventative care can save people money down the road and keep them on their feet. The flu vaccine for 2014 and new options to make it less painful and scary. Colon and other types of cancer and how people can educate themselves and get screened.

Date production completed: 1-6-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Chronic Pain

How was issue ascertained: community interest

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-19-14 **Time aired:** 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Paul Michael Colopy- Neurology Associates of Fredericksburg; advisor Mary Washington Healthcare

Subject and/or Topics discussed:

Teaching people how their nervous systems affect chronic pain and how they can better manage it than taking medication.

Date production completed: 1-10-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Autoimmune Disorders

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 1-26-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Diane Franchi- Infectious Disease Specialist; Doctor with Infectious Disease Associates in Fredericksburg

Subject and/or Topics discussed:

How and when people should seek the help of a doctor if they think they could have a problem with immunity. In some cases, medication or food allergies can mask themselves to be an autoimmune problem.

Date production completed: 1-20-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Pest Control

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-2-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

President of Servispros Pest and LawnCare

President of Complete Service Inspections (CSI) of Virginia

Subject and/or Topics discussed:

How and when people should start prepping their homes for the changing seasons. The role that energy efficient changes, like weather stripping can also play in pest control. What products people can use on their own to avoid poisoning and when it is important to seek the help of a professional.

Date production completed: **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Business Development

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-9-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Author of Let Go to Grow

Subject and/or Topics discussed:

When businesses should consider if they are ready to grow and the role that a business plan has in getting them a loan and a vision for the future. How owners can gauge if their efforts have been successful. The big differences in going from being a micro business to a small one and then to a large and what it takes.

Date production completed: 1-16-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Veteran Employment

How was issue ascertained: community interest

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-16-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Fred Wellman- Owner of Scout Comms in Fredericksburg

Josh Ellis- Owner of Athios in Fredericksburg

Subject and/or Topics discussed:

Why businesses should hire veterans and how they should hone ways to transfer their military skills into civilian work. Why public relations skills are key and ways to change from addressing people the way you do in active duty to the rest of the work world. What vets need to do in dealing with any psychological or physical issues that they have prior to trying to be successful in finding a civilian job.

Date production completed: 1-30-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Home Healthcare

How was issue ascertained: community interest

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 2-23-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Sarah Rice- Visiting Nurses of Fredericksburg

Subject and/or Topics discussed:

When insurance covers home healthcare help and when individuals or families can expect to pay for the service. What is provided and how long might people need it? What types of conditions would be too much to handle and the credentials that led to this organization being formed.

Date production completed: 1-30-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Job Placement

How was issue ascertained: community interest

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-2-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Kim Weber- CFO/Owner of Taskforce Staffing in Fredericksburg

Subject and/or Topics discussed:

How local development, businesses, schools and laws affect the amount of jobs available.
The services that Taskforce provides to people in the community that are looking for
work and the employers that want to hire them.

Date production completed: 2-25-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: College Scholarships

How was issue ascertained: community interest

Series ____ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-9-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Dr. Ann Woolford- Vice President for Academic Affairs and Student Services

Subject and/or Topics discussed:

How people can start saving for college early. Scholarships are available in all denominations every year. Why planning is early to get financing for fall classes. What parents and kids can do on their own to research what's available at the school, in the community and through federal education programs.

Date production completed: 2-26-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: DC Politics

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-~~12~~¹⁸-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Gerry Warburg- Assistant Dean at the Batton School at the University of Virginia
Author or Dispatches from the Eastern Front

Subject and/or Topics discussed:

Ho he got the desire to get involved in politics at a pretty young age and where it took his life and career. A history lesson for our listeners about what politics in DC have looked like from the time of the Nixon to the Obama presidencies. Advice to the Obama administration on how to handle everything from the Ukraine to the threat of global warming. When young people interested in politics should get more involved, how and why.

Date production completed: 3-11-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Nonprofit Fundraising

How was issue ascertained: community interest

Series ___ **or program:** ___ XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-23-14 **Time aired:** 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Lisa Bieber- Director of Donor Services for the Community Foundation
Teri McNally- Executive Director of the Community Foundation

Subject and/or Topics discussed:

The roots of the Community Foundation and how it acts as a go between for local donors and non profits. Why giving is the lifeblood of nonprofit work and what the community would look like if money stopped coming in to them. The Community Give Day this May and where the money will go.

Date production completed: 3-19-14 **Submitted by program host:** Deirdre Blake

COMMUNITY ISSUES PROGRAMMING REPORT

Station: WFLS, WVBX, WWUZ, WNTX

Location: Fredericksburg, Va.

ISSUE: Remote Working

How was issue ascertained: community interest

Series ___ **or program:** XX **Title:** Focus

Program Length: 30 minutes **Length devoted to this issue:** 30 minutes

Date Aired: 3-30-14

Time aired: 6 am on WVBX, WWUZ, WNTX
8:30 pm on WFLS

Station Participant Deirdre Blake , host

Guest Participants:

Lynne McCarthy- Virginia Department of Rail and Transportation, Telework Coordinator

Subject and/or Topics discussed:

How individuals can learn more about teleworking and pitch their company to pick up the concept. The federal tax credit that was picked up in 2011 to help if you do remote work, along with anything else you can write off. The benefits of extra productivity and how employees can ask for help if it doesn't work for them.

Date production completed: 3-24-14 **Submitted by program host:** Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX

LOCATION: FORTY, VA - by phone

Person Interviewed: MIKE ABRAMS

Address: 140 E 46 ST 8N

Phone: 377 218 3063

City, State, Zip: NY, NY 10077

Age: 12-17 18-45 46-65 over 65

Ethnicity: W

Occupations, organizations, interests, and titles:

VETERAN, FOUR BRICK

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

MILITARY TRANSITIONING, EMPLOYMENT,

POST TRAUMATIC STRESS

Interviewer: Deirdre Blake Job Title: Assistant News Director date: 11-12-13

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:



Nes Duke

11/11/2013

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WWVB, WNTX **LOCATION:** Fredericksburg, VA

Person Interviewed: Dr. Brooke Rossheim

Address: Rappahannock Area Health District- Stafford
Office 1300 Courthouse Road Stafford, Va. 22554

Phone: 540-659-3101

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Director of the Rappahannock Area Health District

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

The need for increased access to affordable health care continues to be pressing. Finding a way to reduce rates of sexually transmitted diseases and reduce tobacco use. Developing a plan to make people more aware of the need for early colon cancer screening and diabetes testing can help save lives. Making affordable dental care more available in the Fredericksburg region would reduce overall healthcare and insurance costs.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 3-3-14

OFFICE USE ONLY:

Reviewed by:

Deirdre Blake

Job Title:

Asst. News Director

date:

3-24-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Dr. Paul Michael Colopy

Address: 101 Hospital Center Boulevard

City, State, Zip: Stafford, Va. 22554

Phone: 540-741-9000

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Dr. of Neurology- Neurology Associates of Fredericksburg- advises at Stafford Hospital

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Patients understanding how their pain receptors process with the brain and when medicine is needed. The role that nerves in the body play in pain and where things like meditation and non-medication plans can help them.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 1-29-14

OFFICE USE ONLY:

Reviewed by: **Job Title:** Asst News Director **date:** 3-24-14

Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Dr. Diane Franchi

Address: 101 Hospital Center Boulevard

City, State, Zip: Stafford, Va. 22554

Phone: 540-741-9000

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Infectious Disease Specialist with Mary Washington Healthcare

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

People need to understand how the overuse of antibiotics can actually break down their immune system. When it happens, autoimmune disorders and even infectious diseases can come into play. The result could be a condition that patients have to needlessly live with, but there is help if they educate themselves and don't just constantly go to the doctor.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 2-18-14

OFFICE USE ONLY:

Reviewed by:

Job Title: Asst. News Director **date:** 3-24-14

Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Barry Robinson

Address: 10822 Courthouse Road

Phone: 540-710-0776

City, State, Zip: Fredericksburg, Va. 22408

Age: 12-17 18-45 46-65 over 65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

President of Servispros Pest and LawnCare
President of Complete Service Inspections (CSI) of Virginia

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Current state of the economy. Creating more jobs in the fields of energy or energy efficiency, through reducing the demand for foreign oil.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 2-18-14

OFFICE USE ONLY:

Reviewed by:

Job Title: Asst. News Director **date:** 3-24-14

Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Culpeper, VA

Person Interviewed: Doug and Polly White

Address: 13907 Dunkeld Terrace **Phone:** 804-379-7929

City, State, Zip: Fredericksburg VA 22407

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** Caucasian

Occupations, organizations, interests, and titles:

Please see the attached bios

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

The most important issue facing our community, and indeed our country, is economic development, job creation, and the growth of the economy. Small business is the growth engine of the economy. Unfortunately, too many small businesses plateau well short of their potential. Our book, *Let Go to Grow*, explains why some businesses thrive and others fail to reach their potential. But, it goes a step further explaining to small business owners how to overcome the pitfalls they will inevitably face as their business grows.

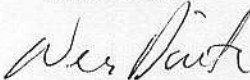
Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 1-27-14

OFFICE USE ONLY:

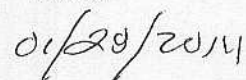
Reviewed by:



Job Title:



date:



COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS. WWUZ. WVBX. WNTX LOCATION:

Person Interviewed: FRANK WELLMAN

Contact made through: FRANK HAMMON

Guest:

Address/Phone Number: 55 CHANISWOOD LN. STAFFORD VA 22556
202-957-2688

Age: 12-17 18-45 46-60 Over 65

Ethnicity: WHITE

What are the major needs and problems facing your community as they concern your group or organization?

VETERAN OWNED BUSINESSES STRUGGLE TO GET
FUNDING FOR OPERATIONS.

What are the most important needs and problems facing your community?

THE BUSINESS COMMUNITY DOWNTOWN HAS HARDLY
ANY SUPPORT FROM THE CITY. TOO MUCH FOCUS ON
CENTRAL PARK AND RESTAURANTS INSTEAD OF DOWNTOWN

Interviewer: Deirdre Blake Job Title: Asst. News Director date:

Reviewed by:

Job Title:

date:



News Writer

01/31/2014

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX LOCATION:

Person Interviewed: Josh Ellis

Contact made through: Fred Wellman

Guest:

Address/Phone Number:

Age: 12-17 (18-45) 46-60 Over 65

Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

Veteran employment, retention & training.

What are the most important needs and problems facing your community?

Veteran employment, Homelessness, education

Interviewer: Deirdre Blake Job Title: Asst. News Director date:

Reviewed by:

Job Title:

date:



Res Davis

01/21/2014

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Sarah Rice

Address: 3920 Plank Road Ste. 200

City, State, Zip: Fredericksburg, Va. 22401

Phone: 540-548-0590

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** White

Occupations, organizations, interests, and titles:

Client Services Advisor- Visiting Nurses of Fredericksburg

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Teaching families the options that are available to keep parents and other loved ones safe and happy in their own home as long as possible. Advising on the types of care that VNS is able to provide.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 2-26-14

OFFICE USE ONLY:

Reviewed by:

Job Title: Asst. News Director **date:** 3-24-14

Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Kim Weber

Address: 969 Taskforce Drive

City, State, Zip: Fredericksburg, Va. 22407

Phone: 540-785-6666

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Owner- Taskforce Staffing

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Connecting people in the Fredericksburg region that are looking for jobs with employers that want to hire them. Teaching people how to interview, write resumes and search for jobs.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 2-27-14

OFFICE USE ONLY:

Reviewed by:

Job Title: Asst News Director **date:** 3-24-14

Deirdre Blake

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX **LOCATION:** Fredericksburg, Va.

Person Interviewed: Dr. Ann Woolford

Address: 10000 Germanna Point Drive

City, State, Zip: Fredericksburg, VA 22408-9543

Phone: 540-891-3000

Age: 12-17 18-45 46-65 over 65 **Ethnicity:** African American

Occupations, organizations, interests, and titles:

Financial and Aide Advisor; Vice President for Academic Affairs and Student Services

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Making college more attainable for more young people by starting the saving process early, through parents, guardians and other family members is key to success. We have a number of new options that allow people to find money in advance that won't "break the bank." Outreach needs to continue and more state funding will help spread the message so that all of the money to pursue higher education does not have to come at the last minute.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 3-4-14

OFFICE USE ONLY:

Reviewed by: **Job Title:** Asst. News Director **date:**

Deirdre Blake

3-24-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Gerry Warburg

Address: 2325 N Jackson

City, State, Zip: Arlington VA 22201

Age: 46-65

Ethnicity: Caucasian

Occupations, organizations, interests, and titles:

UVa Professor

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

We need greater citizen engagement in governance. Interviews like this help.

Interviewer: Deirdre Blake **Job Title:** Assistant News Director **date:**

OFFICE USE ONLY:

Reviewed by:

Job Title:

date:

Deirdre Blake

Asst. News Director

3-14-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX LOCATION: Amelia Street

Person Interviewed: ~~Paul Johnson~~ Lisa Bieber

Contact made through: I reached out to Nick Cadwallender. Nick introduced me to Paul Johnson who recommended that we try to get an interview

Guest: Lisa Bieber

Address/Phone Number: 7377 Marmion Lane, King George, VA 22495/540 907-5371

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

There is a need for permanent charitable assets to support philanthropic efforts now and in the future.

What are the most important needs and problems facing your community?

Jobs, affordable housing, education, roads, long range planning for smart, environmentally-sensitive growth.

Interviewer: Deirdre Blake Job Title: Radio news Anchor/reporter date:

Reviewed by:

Job Title:

date:

Deirdre Blake

ASST. NEWS Director

3-25-19

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX LOCATION: Amelia Street

Person Interviewed: Teri McNally

Contact made through: I reached out to Nick Cadwallender, Nick introduced me to Paul Johnson who recommended that we try to get an interview

Guest: Teri McNally

Address/Phone Number: 514 Charlotte Street Fredericksburg VA 22401
540-373-6992

Age: 12-17 18-45 (46-60) Over 65 Ethnicity: White

What are the major needs and problems facing your community as they concern your group or organization?

There is a need for permanent charitable assets to support philanthropic efforts now and in the future.

What are the most important needs and problems facing your community?

Jobs, affordable housing, education, roads, long range planning for smart, environmentally-sensitive growth.

Interviewer: Deirdre Blake Job Title: Radio news Anchor/reporter date:

Reviewed by:

Job Title:

date:

Deirdre Blake

Asst. News Director

3-24-14

COMMUNITY LEADER ASCERTAINMENT SURVEY

Station: WFLS, WWUZ, WVBX, WNTX

LOCATION: Fredericksburg, Va.

Person Interviewed: Lynne McCarthy

Address: 600 East Main Street Ste. 2102

City, State, Zip: Richmond, Va. 23219

Phone: 804-786-4443

Age: 12-17 18-45 46-65 over 65

Ethnicity: White

Occupations, organizations, interests, and titles:

Remote Working Coordinator with the Virginia Department of Rail and Transportation;
Public Relations Manager DRPT, Marketing Coordinator

What are the most important needs and problems facing your community? What are the major needs and problems facing your community as they concern your group or organization?

Connecting people in the Fredericksburg region with ways to save on gas and commuting time and improve their quality of life. Mass transit continues to get better in the Commonwealth, but traffic is still a challenge. We educate people and businesses on the benefits they can get from offering a telework option.

Interviewer: Deirdre Blake **Job Title:** Asst. News Director **date:** 4-1-14

OFFICE USE ONLY:

Reviewed by:

Job Title:

date: 4-2-14

Deirdre Blake

Asst. News Director